



Makerere University Business School (MUBS)  
**22<sup>nd</sup> ANNUAL INTERNATIONAL MANAGEMENT CONFERENCE  
(AIMC)**

September 12-15, 2017

**CALL FOR PAPERS**

**Theme: *The African Business: Environmental challenges, internationalisation opportunities and global threats***

Hosted by:  
Makerere University Business School, Kampala - Uganda

[Deadline for submission of papers: June 20, 2017](#)

2017 Conference Chair  
Mrs. Edith M. Basalirwa

2017 Deputy Chair  
Dr. Isaac Magoola

**2017-CONFERENCE FOCUS**

The future of African Businesses has become a central area of debate on policy and research. This is because of the pressure that local African entrepreneurs are facing from the East and Western born global and foreign direct investors. Thus, the academia is swashed with questions about the future of the African Entrepreneur because there is a general feeling that the business territory has been evaded by a more powerful and better alien entrepreneur. There is also a strong academic debate about the cost of business credit and the search for alternative financing. Of these questions has arisen the issue of crowd funding but with limited research. This has pushed the academia, policy makers and the business community to start questioning the role of macro-economic dynamics in the development of businesses. We have to remember also that in most African countries, private sector development policies have started emerging notably Public Private Partnerships among others. This creates fertile ground for the academia to study and provide guidance to different stakeholders.

Therefore, the 22<sup>nd</sup> Annual International Management conference theme is designed to encourage submissions that take unique perspectives on the critical issues related to financial inclusion, entrepreneurship development, entrepreneurial leadership, strategic management and other related research topics that can provide guidance to both the public and private sector.

The 22<sup>nd</sup> AIMC on the theme “*The African Business: Environmental challenges, internationalisation opportunities and global threats*” will feature competitive paper sessions, plenary presentations, case studies, research-in progress and panel discussions. The primary goal of this conference is to provide a unique international forum to facilitate the exchange of leading-edge ideas for effective advancement of knowledge in African business and development. Submission of papers that

address the conference theme, as well as other areas of African business and development, are welcome. Authors may consider any of the tracks listed below, but need not limit their options to these tracks.

Conference Tracks:

<i>Track</i>
<i>Track 1:</i> Financial inclusion and entrepreneurship development ( <i>Interest rates, cost of credit, ease of access to business credit and related topics</i> )
<i>Track 2:</i> Macro-economic drivers of business development ( <i>Legislation, inflation, forex, economic integration, political priorities</i> )
<i>Track 3:</i> Entrepreneurial leadership and business competitiveness
<i>Track 4:</i> ICT and business change
<i>Track 5:</i> Business incubation and elite start-ups
<i>Track 6:</i> Strategic Public Private Partnerships and private sector development.

The expected paper submissions should be related to the sub-themes under a specific track and authors of accepted papers will be invited to present their work at the conference in September 12-15, 2016.

CONFERENCE ACTIVITIES

- *Doctoral symposium* -September 12, 2017  
This forum enables doctoral students to share and engage other scholars on the latest theoretical developments in their fields of study. At this symposium, PhD students will have an opportunity to present their research ideas, and receive feedback from renown professors.
- *Academic Conference* - September 13-14, 2017  
A purely academic forum aimed at bringing together scholars to present their research work and findings, exchange professional critique and network
- *Business forum* - September 15, 2017  
This forum addresses topical business, management and economic issues with a view to transferring the learning to intellectual business development and growth

Call for Papers schedule

Timely submission of the papers is critical to the success of the conference. Therefore the following dates should be considered as critical.

Important Dates

Deadline	Expectation
June 08, 2017	• Submission of full paper
June 20, 2017	• Notification of and feedback on paper
July 14, 2017	• Deadline for submission of revised paper

Presenting the Paper

Authors will be invited to present their papers at the Conference. Each invited author should make every effort to attend and present his/her paper.

Publication in the *Makerere Business Journal (MBJ)* series

Best papers will be published in the MBJ (ISBN978-9970-215-00-4) after review by the Editorial Committee to conform to set guidelines.

#### Submission Guidelines

Papers must not be more than 7,000 words and should be prepared in accordance with the standard Research Paper Template.

#### Registration Information

Registration fees will be as per the table below to cater for breakfast, lunch and conference materials.

Participant category	Fees per person
International (Non-Ugandan)	\$450
East Africa (Ugandans/Residents)	\$150
Students (International)	\$150
East Africa (Students)	\$100
Students attending only the Doctoral Symposium	\$50
Accompanying persons (Children/Spouses)	\$100
Excursion-Optional (destinations to be announced later)	\$100

#### Accommodation

Delegates who wish to be resident are advised to secure accommodation at a hotel selected by the Organizing Committee at a discounted rate of \$80 per person per night or within the conference venue proximity. The Organizing Committee is able to make arrangements for individuals on request.

*Welcome to the 22<sup>nd</sup> Annual International Management Conference in Kampala, Uganda.*

#### Conference Contacts

*For correspondence and enquiry, please contact the Conference Chair or Coordinator via;*

Makerere University Business School

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Email: 21aimc@mubs.ac.ug; aserina@mubs.ac.ug

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## Instructions for Authors

1. Original Articles only  
Submission of a manuscript to the *Makerere Business Journal* represents a certificate on the part of the author(s) that it is an original work, and that neither this manuscript nor a version of it has been published elsewhere nor is being considered for publication in successive journal issues.
2. Manuscript length:  
Your manuscript may be approximately 10 – 30 A4 typed pages double-spaced (including references and abstract). Lengthier manuscripts may be considered, but only at the discretion of the Editor.
3. Manuscript preparation:  
Margins: leave at least one -inch margin on all four sides. Paper: Use clean, white A4 bond 80 paper Number of copies: 2 (the original plus 1 photocopy). Cover page: Important – staple a cover page to the manuscript, indicating only the article title (this is used for anonymous refereeing). Second “title page”: enclose a regular title page but do not staple it to the manuscript, include the title again, plus:
  - Full authorship
  - An ABSTRACT of about 200 words (Below the abstract provide 3 – 5 key words for index purposes).
  - A header or footer on each page with abbreviated title and page number of total (e.g. pg 2 of 7)
  - An introductory footnote with authors’ academic degrees, professional titles, affiliations, mailing and e-mail addresses, and any desired acknowledgement of research support or other credit.
4. Spelling, grammar, and punctuation  
You are responsible for preparing manuscript copy which is clearly written in acceptable, scholarly English and which contains no errors of spelling, grammar, or punctuation. Neither the editor nor the publisher is responsible for correcting errors of spelling and grammar. The manuscript, after acceptance by the editor, must be immediately ready for typesetting as it is finally submitted by the author(s).  
  
*Check your paper for the following common errors:*
  - Dangling modifiers
  - Misplaced modifiers
  - Unclear antecedents
  - Incorrect or inconsistent abbreviations  
Also, check the accuracy of all arithmetic calculations, statistics, numeric data, text citations, and references.
5. Inconsistencies must be avoided

Be sure you are consistent in your use of abbreviations, terminology, and in citing references, from one part of your paper to another.

6. Preparation of tables, figures and illustrations  
Any material that is not textual is considered artwork. This includes tables, figures, diagrams, charts, graphs, illustrations, appendices, screen captures, and photos. Tables should be integrated in the text and figures (including legend, notes, and sources). We request that computer – generated figures be in black and white. Camera-ready art must contain no grammatical, typographical, or format errors and must reproduce sharply and clearly in the dimensions of the final printed page. Photos and screen captures must be on disk as a TIFF file, or other graphic file format such as JPEG or BMP. (White background with black images and/or wording) in addition to files on disk: Tables should be created in the text document file using the software’s Table feature.
7. Submitting art  
Both a printed hard copy and a soft copy of the art must be provided. We request that each piece of art be sent in its file, on a disk separate from the disk containing the manuscript text file(s), and be clearly labeled. We reserve the right to (if necessary) request new art, alter art, or if all else has failed in achieving art that is presentable, delete art. If submitted art cannot be used, the publisher reserves the right to redo the art. The *Makerere Business Journal* is not responsible for errors incurred in the preparation of the new artwork. Camera-ready artwork must be prepared on separate sheets of paper. Always use black ink and professional drawing instruments. On the back these items, write your article title and the Journal Title lightly in soft-lead pencil (please do not write on the face of art). In the text file, skip extra lines and indicate where these figures are placed. Photos are considered part of the acceptable manuscript and remain with the publisher for use in additional printings.
8. Alterations required by referees and reviewers  
Many times a paper is accepted by the editor contingent upon changes that are mandated by anonymous specialist referees and members of the editorial board. If the editor returns your manuscript for revisions, you are responsible for retyping any sections of the paper to incorporate these revisions (if applicable, revisions should also be put on disk).
9. Typesetting  
You will not be receiving galley proofs of your article. Editorial revisions, if any, must therefore be made while your article is still in manuscript. The final version of the manuscript will be the version you see published. Typesetter’s errors will be corrected by the production staff of the *Makerere Business Journal*. Authors are expected to submit manuscripts, disks, and art that are free from error.
10. Reprints  
The senior author will receive one copy of the journal issue as well as a complimentary reprint of his or her article. The junior author will receive one copy of the journal issue. These are sent several weeks after the journal issue is published and in circulation. An order form for the purchase of additional reprints will also be sent to all authors at this time. (Approximately 8 weeks is necessary for the preparation of reprints.) Please do not query

the journal's editor about reprints. All such questions should be sent directly to the Makerere Business Journal, Makerere University Business School, P. O. Box 1337 Kampala-Uganda, Phone: + 256-41- 338120/112 Email: mbjeditor@mubs.ac.ug, Fax: +256-41-505921.

#### 11. Copyright

Copyright ownership of your manuscript must be transferred officially to the *Makerere Business Journal* before we can begin the peer – review process. The editor's letter acknowledging receipt of the manuscript will be accompanied by a form fully explaining this. All authors must sign the form and return the original to the editor as soon as possible. Failure to return the copyright form in a timely fashion will result in a delay in review and subsequent publication.

#### Submission of full Papers

Full papers should be submitted taking into account the following format:

1. Each submission should be related to the major theme or at least one of the sub-themes.
2. Each submission should have a title.
3. Abstracts should have 200 to 600 words.
4. Full papers should have 2000 to 5000 words, in English.
5. Author(s) with names, addresses, telephone and fax numbers, and e-mail addresses should be included.
6. Each author making a submission should necessarily suggest at least one or two (accordingly to the submission option selected) and a maximum of two reviewers for the open review of the submitted abstract or full paper according to the acceptance policy stated above.
7. Authors should submit their work with the following font type and size.
  - Times New Roman Font Type
  - 12 Font Size

Full papers should be sent via the conference web site by filling the respective form and uploading the respective paper. If the conference web site is not accessible for you, you can also make your submission by email.

#### Audio visual Equipment

The audio visual equipment provided for most meetings will be a screen, LCD Projector, and a laptop. Any other equipment, if needed, will have to be supplied by the presenter.