



MAKERERE UNIVERSITY BUSINESS SCHOOL
We enable your future



MASTER OF INTERNATIONAL BUSINESS

ABOUT MIB

With more and more countries opening up their boundaries, and increasing volumes of business and trade among nations, it becomes imperative to develop skills on managing international businesses. The practice in Uganda has been that the top positions in the multinational corporations (MNCs) are taken up by non-Ugandans. In order to reverse this trend, we must develop competitive manpower in Uganda and the region to manage these MNCs.

ADMINISTRATION

The programme is housed at the Graduate Research Center, The programme is however jointly offered by MUBS and Makerere University for the purposes of Admissions and Graduations.

ADMISSION REQUIREMENTS

Admission Requirements

A Second Class University Degree of Makerere University or its equivalent from a recognized University.

OR

A Postgraduate Diploma of Makerere University Business School or its equivalent from a recognized Institution.

OR

Possession of appropriate professional qualifications like ACCA, CPA, CIM, ICSA, etc.

PROGRAMME STRUCTURE

| PROGRAMME STRUCTURE | |
|---------------------------------------|--|
| YEAR I | |
| MODULE 1 | |
| MIB1101 | Global Trade and Markets |
| MIB1102 | Economics of International Trade |
| MIB1103 | Globalization & Environment of International Business |
| MODULE 2 | |
| MIB1104 | Legal Dimensions of International Business |
| MIB1105 | Global Communication & Information Systems |
| MIB1106 | International Entrep & Innovation |
| SEMESTER TWO | |
| MODULE 3 | |
| MIB1201 | E-Commerce |
| MIB1202 | International Strategic Mgt |
| MIB1203 | Multicultural Communication & Negotiation |
| MODULE 4 | |
| MIB1204 | International Business Research Methodology |
| MIB1205 | International Relations and Diplomacy |
| MIB1206 | National Trade Policy and International Competitiveness |
| YEAR TWO | SEMESTER ONE |
| MODULE 5 | |
| INTERNATIONAL MARKETING OPTION | |
| MIB2101 | Global Marketing Strategy |
| Electives (Choose one) | |
| MIB2102 | International Product Development and Quality Management |
| MIB2103 | Global Value Chain Management |
| INTERNATIONAL FINANCE OPTION | |
| MIB2104 | International Financial Management |
| Electives (Choose One) | |

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| MIB2105 International Banking Operations & Strategy |
| MIB2106 Financial Analysis and Management of International Groups |
| INTERNATIONAL MANAGEMENT OPTION |
| MIB2107 Cross-Cultural Management |
| Electives (Choose One) |
| MIB2108 Total Quality Management in International Business |
| MIB2109 International Management Accounting & Control |
| MIB2110 Seminar series |
| MODULE 6 |
| INTERNATIONAL MARKETING OPTION |
| MIB2111 International Marketing Communications Strategy |
| Electives (Choose One) |
| MIB2112 International Marketing of Commodity Products and Services |
| MIB2113 Specialized Market Studies |
| INTERNATIONAL FINANCE OPTION |
| MIB2114 International Accounting & Financial Reporting |
| Electives (Choose One) |
| MIB2115 International Financial Markets |
| MIB2116 International Financial Transactions: Law & Practice |
| INTERNATIONAL MGT OPTION |
| MIB2117 Collaborations & Strategic Alliances in International Business |
| Electives (Choose One) |
| MIB2118 International Political Economy |
| MIB2110 Seminar series |
| YEAR TWO SEMESTER TWO |
| Module 7 & 8 |
| MIB2201 Project Report |

Other Postgraduate Programmes Offered by the School. (Diplomas)

- PGD Business Administration
- PGD Marketing
- PGD Human Resource Management
- PGD Finance and Accounting
- PGD Export and Import Management
- PGD ICT
- PGD Procurement & Supply

Doctorates

- PhD
- Doctor of Business Administration
- Masters Degrees in**
- Business Administration
- Science in Marketing
- Science in Accounting & Finance
- Science in Entrepreneurship
- Science in International Business
- Tourism and Hospitality Mgt
- Economic Policy Management
- Leadership and Governance
- Weekend Modular MBA

PROFESSIONAL PROGRAMMES

We facilitate those who register and sit exams for CPA, ICPAU, ACCA, CIMA, CIM, ICOSA, ICPSK, CIT, CII, and CIPS

ENTREPRENEURSHIP CENTRE

The Entrepreneurship Centre exists "to develop entrepreneurship along a variety of fronts, to identify strengths and weaknesses, to suggest improvements, and to focus on areas that could be assisted and developed".

EXECUTIVE PROGRAMMES

DEVELOPMENT

This offers a variety of off-the shelf programmes to the public in general management areas like Competitive Marketing Skills, Accounting & Finance for Non-Finance Managers, Customer Service etc. The division also undertakes Consultancy and conducts feasibility studies.

LEADERSHIP CENTRE

The success of the nation and indeed of an organization depends on its leadership. The MUBS leadership centre exists to provide a database of leadership and governance practices through research and facilitates learning about the best practices in leadership and governance practices.

For more information on Admission Contact;

The Academic Registrar/Makerere University
P. O. Box 7062, Kampala.

Tel: 0414-532752

E-mail: acadreg@acadreg.mak.ac.ug

OR

The School Registrar/MUBS

P. O. Box 1337, Kampala.

E- mail: registrar@mubs.ac.ug

Tel: 0414-338140

Fax: 0414-505921

OR

Graduate and Research Centre MUBS

0414-338142

Fees Structure

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|------------|------------------|
| 2,000,000- | Tuition per Year |
| 200,000 - | Registration |
| 200,000 - | Examinations |
| 40,000 - | Computer |
| 15,000 - | ID |