



Makerere University Business School (MUBS)

27th Annual International Management Conference (AIMC)

Venue: **MUBS Main Campus, Kampala - Blended Conference**

Date: **September 25 – 27, 2023**

Call for Papers

Theme: “Leveraging Governance, Human Capital and Technology for Sustainability”



Conference Chair:

Dr. Rachel Mindra Katoroogo



Co- Chair:

Assoc. Prof. Irene Nalukenge

Introduction

In the era of rapid technological advancements and increasing global challenges, leveraging governance, human capital and technology for sustainability has become paramount for the sustainable development of societies. This approach recognises the critical interplay between effective governance, skilled human capital, and the responsible use of technology to address complex issues such as climate change, resource management, social inequality, economic development and supply chain disruptions. By combining these elements, societies can create a framework that ensures the well-being of present and future generations while preserving the planet's resources.

Governance, emphasizing structures, systems and practices has gone beyond the traditional economic concerns to address environmental, social considerations both in the short and long-term. This calls for commitment of top management, flexibility and alignment of structures to achieve sustainability.

Human capital, encompassing knowledge, skills and expertise, is pivotal in driving sustainable initiatives. By investing in education, capacity building, and fostering a culture of sustainability, we empower individuals to become agents of change and contribute to the sustainable transformation of our societies.

Technology is an enabler, offering innovative solutions that enhance sustainability across diverse domains. From renewable energy and clean technologies to data analytics and digital platforms, technology provides the tools and platforms necessary for efficient resource management, transparency, and collaboration.

Throughout this conference call, we will explore the best practices, case studies, and strategies that demonstrate how effectively leveraging governance, human capital, and technology can promote sustainability in various sectors at the micro and macro levels of the economy.

Important Dates

S/N	Expectation	Dates
1	Issue of the conference call	June 13, 2023
2	Follow up communication	June 20, 2023
3	Submission of full papers	June 20 - July 21, 2023
4	Authors to receive comments	July 28, 2023
5	Receipt of revised papers	August 4, 2023
6	Notification of accepted papers	August 10, 2023
7	Compilation of conference papers	August 15, 2023
8	Conference	September 25-27, 2023

The 27th AIMC provides an important forum for interaction of different ideas in business and management between the academicians, researchers, government and practitioners. You are therefore invited to submit manuscripts for presentation on any topic under the following tracks:

Track 1: Auditing, Accounting, Finance, Law, Real Estate and Tax

Track 2: The Maturing Discipline of Human Capital, Strategy and Governance

Track 3: Hospitality Management

Track 4: Green Marketing - How Much Will It Be Inclusive and Sustainable?

Track 5: A New Product on the Shelf: Business Education. A Science or an Art?

Track 6: Tec for a Sustainable Future

Track 7: Supply Chain, Procurement, Transport & Logistics

Track 8: Energy, Oil and Gas

Track 9: Sustainable Entrepreneurship for Inclusive Development

Track 10: Managing Firms Sustainably in the Age of Chaos

Doctoral Incubator- Professional Development Workshop – September 25 2023 (08:00 EAT/ GMT+3)

This is a forum that enables potential students and doctoral students to share and engage other scholars.

Academic Conference – September 26 2023 (08:00 EAT/GMT+3)

A purely academic forum aimed at bringing together scholars to present their research work and findings, exchange professional critique and network.

Business Forum – September 27, 2023 (08:00 EAT/GMT+3)

This forum addresses topical business, management and economic issues with a view to transferring the learning to intellectual business development and growth.

Paper Submission

The paper submissions should be related to the specific track and authors of accepted papers will be invited to present their work at the blended conference

Authors are invited to submit full papers taking into account the following format;

1. The abstract should not be more than 500 words.
2. Full papers should be between 2,000 to 7,000 words (times new roman, font 12) in English following the APA format and in accordance with a standard research paper template.
3. The author(s) names, emails and telephone contacts should be included.
4. Papers should be sent via the conference website by filling in the respective form and uploading the paper. Papers can also be sent by email (27aimc@mubs.ac.ug) in case the website is inaccessible.

Registration for the Conference

Registration and attendance is FREE for all participants.

Conference Contacts

For correspondence and enquiry, please contact the Conference Chair or Track Directors via;

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