



# MUBS News

A monthly publication of Makerere University Business School

April 2015

## UPDF POLITICAL COMMISSAR ADVISES ON CAREER



Ms. Victoria Byoma Vice Chair MUBS Council, UPDF Political Commissar Col. Felix Kulayigye, Prof. Waswa Balunywa, Principal MUBS, Ms. Maureen Tweyongere, Manager Career Guidance, Mr. Ahmed Walugembe, Lecturer Marketing Department.

The UPDF Political Commissar Col Felix Kulayigye, challenged the students to understand their talents in the process of deciding on their careers.

Kulayigye the former UPDF Spokesperson, was addressing the students during the annual MUBS Jobs and Career fair at the MUBS Campus on April 21, 2015.

The job and career fair is designed to prepare students for the work place environment and to equip them with knowledge for employment.

He explained that a talent is that unique asset you have that gives you strength and ability to perform tasks in a different way from others.

Over 60 companies and potential employers participated in the event. Students got professional career advice as well as an opportunity to engage with potential employers. They were briefed about job opportunities in these

companies and how to apply for them.

Kulayigye toured the job fair exhibition by companies that were participating and expressed his appreciation for their initiative, saying that students need to hear and learn from experienced professionals in the job market. He said students will be better prepared for the employment environment because of such initiatives.

Students also heard from distinguished speakers with diverse professional backgrounds, as well as human resource professionals who know what it takes to succeed in the job market.

Over the week, the students went through series professional development workshops to prepare them for the work environment and also inform them about employment, graduate training and internship opportunities available to them.

## DR. KABAGAMBE NAMED NEW IPPU BOSS



Dr. Levi Kabagambe, has been unanimously elected Chairperson of the Institute of Procurement Professionals of Uganda (IPPU) for a period of 3 years (2015-2018.)

Dr. Kabagambe is the Ag. Director Quality Assurance Directorate at Makerere University Business School (MUBS). His election to the chair was on March 28, 2015, was an acknowledgement of his diverse knowledge and experience in procurement and supply chain industry. IPPU's has the duty of prescribing and regulating the practice and conduct of members of the procurement profession and to promote procurement professional standards in Uganda.

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## MUBS AMONGST TOP 100 UNIVERSITIES IN AFRICA

Makerere University Business School has improved its ranking in the Sub-Saharan Africa and is ranked among the top five universities in Uganda. According to the April edition of Webometrics's ranking of universities, there has been a marked improvement among Ugandan private universities. The results are available on webometrics, an initiative of the Cybermetrics Lab, a research group belonging to the Consejo Superior de Investigaciones Científicas (CSIC), the largest public research body in Spain. The site ranks over 20,000 universities worldwide through measuring visibility, web presence, excellence, and openness in relation to a university's research mission.

The top five university in Uganda included, Makerere University, Mbarara University of Science and Technology, Uganda Christian University, Makerere University Business School, and Uganda Martyrs University. However, when considered among universities in Sub-Saharan Africa, data reveals that Makerere dropped and stagnated over the last three years.

The Webometrics performance comes mainly by web presence, which is deemed to manifest research activity in the universities. Research output serves as a relevant indicator of a university's performance.

A viable university exists for three purposes: community engagement, teaching, and research. It is research that informs the other two. When a university falls short of research, then it exists as a modified secondary school



MUBS Library

and the faculty members in that university attain the rank of secondary school teachers smuggled into the university system. Research makes a university a viable academic institution.

Webometrics explains that they do not, "evaluate websites, their design or usability or the popularity of their contents according to the number of visits or visitors." Rather what the methodology uses is link analysis, research output (volume and quality of electronic publications), and a composite of indicators to measure impact, presence, openness, and excellence. Openness and Excellence are both measurements focused on research because excellence measures the most cited papers and openness measures the free and accessible publications made available through journals or research publication repositories.

### MAKERERE UNIVERSITY BUSINESS SCHOOL IN PARTNERSHIP WITH AFRICAN CENTRE FOR ENERGY AND MANAGEMENT POLICY ANNOUNCE INTERNATIONAL OIL AND GAS MANAGEMENT TRAINING PROGRAMME:

#### TARGET GROUP

Local and international community, legal fraternity, employees of government and private companies, local government workers and members of the civil society

Duration: 6 – Weeks (weekend programme Saturday and Sunday)

Date: April 11th – May 17, 2015 at MUBS Main Library, Kampala, Uganda.

Minimum Requirement of Applicants: At least Senior Six level.

How to apply: a). For On-line Registration please visit our website on <http://www.mubs.ac.ug>, email on [eeeps@mubs.ac.ug](mailto:eeeps@mubs.ac.ug), Fees: UGX 750,000/= All fees are payable to MUBS by Cash or Bank.

For more information please call: on Tel: 0772-412931 or on Tel: 0701-827846

## RED PEPPER'S CEO INSPIRES MUBS STUDENTS

Red Pepper's CEO Mr. Arinaitwe Rugyendo challenged MUBS students to always start small but aim higher. He was one of the key speakers during the MUBS Annual Job and Career Fair organised by the Career Guidance Office.

The week long fair brought together different employers to interact and address the students about employment opportunities in their organizations. Various

speakers are invited to motivate the students into business and other professions.

Starting in a small room in Bwaise, a Kampala suburb one of the co-founders of the Red Pepper publications,

Arinaitwe Rugyendo is today one of the well-known and wealthy people in the Media industry in Uganda.

"The controversial Red Pepper is the darling of readers. It has this love hate relationship with many people. Even those who hate it go out to buy it to know what it is saying" he said. Red pepper is a unique business model that came into a competitive market and was able to succeed because it brought a unique product to the market. They reported what everybody wanted to read about.

It has this love  
hate relationship  
with many  
people. Even  
those who hate  
it go out to buy  
it to know what it is  
saying"



**Mr. Arinaitwe Rugyendo**

Being orphaned at the age of three months and growing up with his mother in a teachers quarters, did not stop him from following his entrepreneurial dreams. Before starting the Red Pepper tabloid, Rugyendo worked with the Daily Monitor newspaper where he resigned to go and do his own things. Starting from nothing, the Red Pepper is the third Uganda's leading dailies and one of Uganda's favourite.

The company has expanded into electric media, they have radio, station, Juice FM and plans are underway to open a Television station.

Located at Namanve, Red pepper employs over 100 people both directly as staff and indirectly as vendors.



### MAKERERE UNIVERSITY BUSINESS SCHOOL

Post Graduate Programme: Apply now, for more information visit our website, [www.mubs.ac.ug](http://www.mubs.ac.ug)



1. Doctor of Philosophy (By Research only)
2. Master of Business Administration (Evening)
3. MSc. in Accounting and Finance
4. MSc. in Marketing
5. Master of Human Resource Management
6. MSc. in Procurement & Supply Chain Management
7. MSc. in Leadership and Governance

8. MSc. in Entrepreneurship
9. M.A. in Economic Policy Management
10. Master of International Business
11. Master of Hospitality and Tourism Management
11. Master of Business Administration (Modular)
12. MSc. in Banking & Investment Management
13. Master of Business Psychology



## JOB AND CAREER FAIR IN PICTURES

MUBS Job & Career Fair 2015 organised in partnership with Juice FM, Century Bottling Company, the Observer and AISEC Uganda. Over 70 companies and potential

employers participated. They took time off to share with the students how to succeed in the competitive job market, training and field attachment opportunities



Some of the companies who participated in the Job and Career Fair 2015



Prof Waswa Balunywa touring the exhibitors at the Job and Career Fair 2015



Dr. Moses Muhwezi handing over a certificate to a police officer in recognition for his participation in the Job and Career Fair 2015



Some of the MUBS staff who attended who participated in the Job and Career Fair 2015



Ms. Maureen Tweyongere addressing the participants of the Job and Career Fair 2015



## MUBS STUDENTS WIN ENTREPRENEURSHIP AWARD



**Winners of the business competition plan**

As they await graduation next year, they have no worries about employment. Kabanda Simon Peter, Kiiza Barigye Nobert, Sseninde George and Asio Sarah, finalist at Makerere University Business School, were the overall winner of the 7<sup>th</sup> Patrick Bitature Business competition awards.

At the awards ceremony held at the MUBS Main Library, the students won Ug. Shs 2.5m. 1.5m. 1m and 500,00/= respectively. This was in recognition of their business ideas. Over 100 students participated in the competition, however after their presentations to the panel of judges, the best four plans were selected for the award.

Mr. Patrick Bitature, one of Uganda's leading entrepreneurs

funds the MUBS Entrepreneurship Business Plan competition which is part of the School's effort to nurture entrepreneurship in the Country. Over the years, Bitature has been giving back to the community and supporting the youth in the process of entrepreneurship development.

The competition which is held annually starts off with students' entrepreneurship seminar where they are briefed about the competition and encouraged to apply.

Bitature has always shared with students his success story "from riches to rags". he was born in a wealthy family, but the death of his father during the Idi Amin Regime sent the family to poverty. He sacrificed to restore his family's image and more than forty years after his father's death, Bitature has made it to become one of the country's leading and respectable entrepreneurs.

The Vice Chairperson MUBS Council, Ms Victoria Byoma advised students to work hard and think of creating jobs as the paths to success. The MUBS Entrepreneurship Centre as part of the process of fostering entrepreneurship encourages students to compete in the Annual Business Plan Competition. The competition is open to all university students. These business plan participants work with the different mentors in the Centre to enable them realise their business goals.

## MUBS COUNCIL VICE CHAIR ADVISES STUDENTS ON BUSINESS OPPORTUNITIES



**Ms. Victoria Byoma  
Council Vice Chair**

Ms Victoria Byoma Senkubuge advised students to work hard and consider the entrepreneurial career as one of the paths to success in their lives. She said this during the Patrick Bitature Business competition award ceremony.

She challenged the students further to use the entrepreneurial knowledge acquired at the university to create jobs other than

resorting to the streets looking for jobs after they graduate. "MUBS has empowered you with tools to succeed in all sorts of environment, I argue to go out their face the challenges and excel", she said

A lawyer by training, Ms. Byoma is the Vice chair MUBS Council, a one time banker who was lured into business. Ms Byoma left her employment to pursue her business dream. She owns a company called Gifts and Couriers, today makes the most beautiful high quality products from leather.

She thanked Mr. Bitature for providing assistance to MUBS students to explore their entrepreneurial careers.



### HAVE BIG DREAMS AND BELIEVE IN YOURSELVES: REMMIE KASULE



**Ms. Rehmah Kasule, the author of "From Gomba to White House, meeting with MUBS Students**

While addressing the students during the Patrick Bitature Business Plan Competition Ms. Remmie Kasule, the author of a book **"From Gomba to the White House"**, advised the young men and women to have big dreams and believe in

**"Do not to let  
you destiny be  
controlled by other  
people, rather  
have passion in  
whatever you do  
"**

themselves, knowing that they too can make it. She challenged them not to let their destiny be controlled by other people and have passion in whatever they do, she noted that it was her passion that took her to the White House.

Ms Kasule the founder of CEDA International specializing in mentoring, leadership and social entrepreneurship. She is a Mentor and a Certified Enterprise Development Consultant with International Trade Centre supporting trade and export development. She spearheaded the designing of the National Export Strategy - Gender Dimension, a national initiative that mainstreams women into the export sector.

She is a renowned motivational speaker and has a wealth of experience branding, strategic planning, marketing, financial literacy, gender and leadership. With the vision of "creating a new generation of women leaders" she

empowers girls and women to become economically independent and socially responsible.

In her sharing with the students, Rehmah noted that she has learnt that if you believe in yourself you can succeed. She revealed the story of how she was stopped from being a Managing Director to becoming a Chief Executive Officer (CEO) and said that this built her confidence and all of a sudden it ushered her in a world of leading business people.

She thanked Mr Bitature and MUBS for this support to students to make them entrepreneurs.

Rehmah Kasule is a Chartered Marketer and a fast-track Entrepreneur running her own marketing agency, Century Marketing in Uganda for over 14 years building local and international brands.

Rehmah is a Winner of The International Alliance for Women, World of Difference 100 Awards 2011 and was named a Woman of Distinction by FAWEU for her leadership in promoting quality education for girls. She is the first woman to join the Buganda Kingdom Parliament as a Special Representative of the Kabaka – the King of Buganda earning her the prestigious title – Owekitibwa (Honourable).

*"If you've got an idea, start today. There's no better time than now to get going. That doesn't mean quit your job and jump into your idea 100% from day one, but there's always small progress that can be made to start the movement."*

– Kevin System, Instagram

## Faculty of Management &amp; Public Policy

## TOP STUDENTS RECOGNISED AT THE FACULTY ACADEMIC EXCELLENCE AWARDS CEREMONY



**L-R; Dean Faculty of Management and Public Policy, Dr. Annet K. Nabatanzi Muyimba, handing a certificate to a student, looking on is Dr. Isaac Kayongo Head of Department Leadership and Governance.**

This year the Faculty of Management and Public Policy awarded 150 best performing students with certificates of academic Excellence. These awards are intended to encourage and promote academic excellence, in the Faculty. The awards were arranged in the following four categories, certificates of Merit, distinction and recognition. 48 certificates of recognition were given out to continuing students on the Vice Chancellor's list, 63 certificates of

distinction went to continuing students on the Dean's list, 7 certificates of merit were awarded to students who completed their studies on the Vice Chancellor's list and 29 certificates of distinction were received by students who completed their studies on the Deans List

10 Certificates were received by best performing students from the MUBS Arua regional Campus. There has been an increase in the awards this academic as compared to Last year where 100 certificates were given out.

At the ceremony, well attended by staff and students, The Ag. Deputy Principal Dr. Moses Muhwezi commended the Faculty for the innovation to motivate and inspire the students to be competitive in academics which greatly contributes to the quality of MUBS' graduates and brand and challenged other faculties to emulate them. He challenged the students to respect and work together with the staff in the Faculty because they contribute to their success. The Dean Dr. Annet K. Nabatanzi Muyimba, thanked the School Management for supporting and financing the awards and the staff for their team work and contribution to make the ceremony a success. She advised students to always set standards and follow them in order to succeed in whatever they do, she challenged them further to behaviour well in the public since they are MUBS' ambassadors

## BUILD YOUR BRAND



Learning from the late news Anchor Bbaale Francis was and still an icon in Anchoring, an inspirational for the young men and women who

dream of a career in journalism and mass communication. He created a brand that is undisputed in that when you mention his name, News Anchoring comes to your mind and when you mention News Anchoring Bbaale Francis comes to your mind. Here are some branding strategies that we can learn from him and add into our own personal career branding strategies.

**Be yourself:** Whether it is in the way you speak or the way you dress or the way you groom yourself, seek to be natural an original version of yourself, so that the public is able to differentiate from others.

**Let your name define your career:** Many News Anchors have come after Bbaale Francis, some of them more handsome than him, more connections than him but none of them could and can come close to competing with Bbaale Francis's diction. None of them is that memorable like Bbaale Francis, in fact in the public domain it's hard to refer to him as Bbaale or Francis. His name is combined it's either Bbaale Francis or nothing. If you called him Bbaale then the people you address lose translation of who you are talking about and they cannot attach him to the legendary Bbaale Francis the News Anchor.



## WHY ENTREPRENEURSHIP EDUCATION SHOULD BE COMPULSORY FOR EVERY UGANDAN

“In recent times, we have had a strong drive towards addressing underemployment in all categories of the population but with a strong emphasis on the elite youths. This has led to massive and sometimes aggressive interventions to save this group through entrepreneurial skilling, seed capital support and business to business bridging”, noted Dr. Ernest Abaho, Head of Department Entrepreneurship

In my opinion, all population categories need the support. Look at our Legislators who are reported to be the most indebted hence the most vulnerable category. Is their problem lack of jobs or capital or its lack of ability to appreciate their "political business" to entrepreneurial ventures? Political ventures demand for the same business approaches of frugality, creativity, networking and risk management. Lets look at the retirees; they start to work after retirement. Reason? They think that you start to do your business when you retire. Look at the cultural leaders, their institutions revenue models are based on fundraising not following the normal exchange of value; can they be trained to start entrepreneurial ventures? The story goes on an on. This now takes us to the genesis of



**Dr. Ernest Abaho, HOD Entrepreneurship**

entrepreneurship education. Is it necessary for everyone? To me YES. It opens our minds to search and learn how to seize opportunities, it teaches everyone how to utilise any resources available for an elevated economic welfare, it exposes everyone to strategies of delivering value at a cost. Most key is that it teaches how to appreciate that we are created for a purpose and that we owe our efforts to our families, our selves and our countries.

## CHANGES AT MUBS

Since August 2014, there has been changes in the Institution's policy on the appointment of Deans of Faculty and the Heads of Academic departments. 2015 has witnessed the continuous change with the following transfers and appointments



**Dr. Vincent Bagire**  
Assoc. Dean Faculty of  
Graduate Studies and  
Research



**Dr. Levi Kabagambe,**  
Ag. Dean Directorate Of  
Quality Assurance



**Dr. Milburga Atcero,**  
Ag. Head of Department  
Leisure and Hospitality



**Dr. Isaac Magoola**  
Ag. Head of Department  
Business Administration

## SOCIAL ENTREPRENEURS: STARTUPS SET TO CHANGE THE WORLD



SET Africa participants in a group photo at Hotel Africana.

DB Begumisa and Celestine Katongole enjoy the session at Hotel Africana during the SET Africa workshop.

**“Such Entrepreneurs believe that a business model can create change faster and more sustainably than traditional government and non-governmental organization channels can, and that they just might be on the edge of the next wave of big world development.”**

Ambitious Ugandans are known for creating startups, but this time round the youth are part of the ambitious people who use business startup mindset to approach big problems from hunger to poverty to world health. They call themselves social entrepreneurs and, unlike a previous generation, they don't see making money and doing good as separate.

Such Entrepreneurs believe that a business model can create change faster and more sustainably than traditional government and non-governmental organization channels can, and that they just might be on the edge of the next wave of big world development. It should be noted that Social entrepreneurs are not going to replace NGOs, Gore said, but they do tend to be faster and more flexible, and NGOs will look to partner with them.

It is out of this background that The MUBS Entrepreneurship Centre conducted series of training for youth Social Entrepreneurs in various districts in the Uganda, which has been followed by an evaluation seminar for the 25 Set Africa fellows that were trained in January. Set Africa is Social Entrepreneurs Transforming Africa. It is a partnership between the International Youth Foundation (IYF), the MasterCard Foundation, USAID and MUBS.

The January training was the second of its kind following a training in May 2014 for the Anglo African Programme. The Programme is intended to identify young social entrepreneurs and train them to be able to improve their activities. Entrepreneurs are innovators, people who seek opportunities and exploit them to create value.

In recent years, a group of people has emerged to complement the effort of government in improving the welfare of their people. Government has a responsibility of providing an enabling environment for business to succeed. However governments especially in the third world don't have the resources to support growth and as a result some individuals emerge to complement the government effort. Some of these individuals are entrepreneurs pursuing profit but use profit to support social goals. The partnering organizations have recognized the importance of these entrepreneurs in creating change in their respective communities.

As a result, they are identifying young people and training them to enable them perform their activities better.

The first training was Africa wide but had only one Ugandan. This was the reason that the MUBS Entrepreneurship Centre decided to mobilize these young social entrepreneurs in Uganda and empower them through training to improve their activities. Twenty young social entrepreneurs attended and during the workshop, they gave feedback on what they had learnt and how they had used it to improve their projects.



## SELLING CLOTHES ENABLES MUBS STUDENT TO PAY HER TUITION PLUS HER SIBLINGS' FEES

Unlike many university girls' "the men give me always" ideology, to Nabagereka Yudaya, its hard work and toiling to earn a living. To be a first-born child of any couple is to immediately assume the position of leadership. It doesn't matter whether your female and the rest are males, you will still be the elder they look up to and that has been the case with Nabagereka Yudaya.

Yudaya is a third year student of leisure and hospitality at MUBS Nakawa and a first-born in a family of seven; four sisters and two brothers. "I got orphaned when I was finalizing my high school so during my senior six vacation, I helped attend at my aunts' baby-clothes shop as a way of earning some upkeep. It's at this shop that I built a good relationship with many people," she says before adding that is the same people who bring her the big clientage has today.

Once she joined university, Yudaya decided to invest in female clothes and so she resigned from her aunt's job and opened up her own store on one of the verandahs at Mini-Price building opposite Mukwano arcade located at the heart of Kampala.

"My first days at business were not good and I had to close early since I was a squatter on people's verandahs," She said. But with zeal and determination of success, she persevered so that she would increase her sales so as to rent a shop of her own.

"I started by dressing up in my own clothes and in this way I advertised them to my friends. My close friends became

my first loyal clients and they too told friends so before I knew it, the sales were ballooning and business was doing quite good. This enabled me increase my capital and after four months into business, I was able to get my first rent fee. However, I had to pay three months upfront and therefore the shop was awfully empty at the start," she recalls.

Yudaya added:

"After two weeks of its opening, I was able to make enough sales to increase my stock and cover the empty spaces in my shop." With time, her business has grown and she started shopping overseas in China and Dubai. On a good day she makes between 300,000 and 500,000 Uganda shillings. A visit to her shop steers the spirit of hard work in her. Yudaya has paid all her tuition since first year plus her siblings' school fees and school requirements.



Yudaya Nabagereka

## RED CARD TO DRUNK DRIVING CAMPAIGN TAKEN TO MAKERERE UNIVERSITY BUSINESS SCHOOL

In a bid to reduce cases of drunk driving and promote responsible drinking amongst the youth, Uganda Breweries Limited today conducted a DRINKiQ training at Makerere University Business School, as part of its Red Card to drunk driving campaign.

UBL came to MUBS to empower the students with knowledge to make conscious decisions they go out having fun. "By the end of the session, were able to know how alcohol affects their body in relation to their gender, what role food and water play to minimize the rate at which alcohol is absorbed in the body and tips to avoid misuse of alcohol.

At the same event, Irene Ntale, urged them to be responsible when making decisions.

"We have all been affected or we associate with people that have been affected by the effects of irresponsible drinking. Some families are broken by one's irresponsible drinking

habits while others know the pain of losing a loved one due to drunk driving. "I urge you to treat yourselves with respect, make conscious decisions not to drive under the influence of alcohol. Enjoy responsibly", Ntale said.

UBL has run the Responsible Drinking campaign for the last 7 years because of its effectiveness in delivering the message against drunk driving to society and the good response it has received.



2nd right Irene Ntale with MUBS students at the campaign launch

## DON PATRICK BUGINGO ELECTED MUBS GUILD PRESIDENT 2015/ 2016

**M**r. Don Patrick Busingo won the MUBS Guild Presidential race by a landslide. Busingo's victory was confirmed by the university's Electoral Commission on Thursday April 16th 2015.

The Democratic Party candidate polled 2,707 votes ahead of Victor Birungi who came second with 982 votes,

“The over arching objective “I want my team to achieve in the upcoming academic year is a new style of advocacy, leadership, and development through innovative strategies plus fostering a real partnership with the students

Evelyn Aijuka 334 votes and Mariam Nakigudde got 70 votes.

Very many factors contributed to Busingo's success, some of the most prominent ones was the support of the female students who are considered to be the major stakeholders when it comes to voting. Credit should be given to the Girl Child Education which enables them flock Universities in numbers. MUBS is one institution in which the girls out compete

the boys.

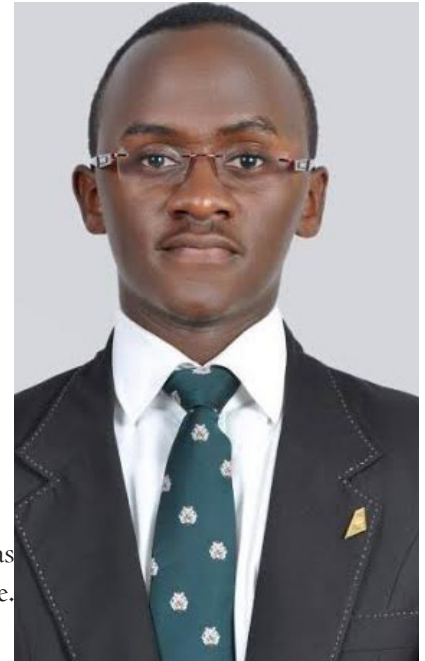
Oratory skills: Different voters who encountered Busingo in one-to-one situations credit him for having the convincing tongue. He however always performed exceptionally when it came to open campaigns as well.

Team work; he encouraged his supporters to work to work together because at the end of the day they were all students of the university and have to work for the betterment of the institution,” after his election, Busingo said his first priority while in office will be academics, security at the university campus as well as students' welfare.

“The over arching objective “I want my team to achieve in the upcoming

academic year is a new style of advocacy, leadership, and development through innovative strategies plus fostering a real partnership with the students

Don Patrick Busingo becomes the 10<sup>th</sup> Guild President of MUBS and is an old boy of Kisubi.



**H.E. Don Patrick Busingo**  
**MUBS Guild President**

## MUBS JINJA CAMPUS ELECT STUDENT LEADERS

Makerere University Business School's Jinja campus saw Godfrey Musobya elected student leader – Prime Minister. Being a semi-autonomous branch, the student leader here is a prime minister rather than a guild president. The DP-leaning Musobya reaped big from the party's recent reorganization of its district structures. He received the support of the district Uganda Young Democrats chairperson Ismail Kiirya and the Abasoga Nseete Students Association, where he got 410 votes to trounce his main opponent Latiffuh Ssebugenyi, who got 270 votes. Ssebugenyi had the backing of sections of the ruling National Resistance Movement party.

According to the chairman electoral commission, Hussein Abbu, only 685 students turned up to vote due to the heavy downpour in the area. Some five votes were declared invalid.

He added that the whole exercise had been peaceful and calm and urged the opposing camps to reconcile and work together for the good of the institution.

Musobya is a second-year student, bachelor of Business Administration while Ssebugenyi is in his second year pursuing a bachelor of Procurement.

Meanwhile, at the main campus in Nakawa, guild elections were rescheduled last week and are due to be held later this week, on April 10.



**Godfrey Musobya**  
**Prime Minister**  
**MUBS Jinja**



## PAKASA FORUM LEAVES UNIVERSITY STUDENTS INSPIRED

The Pakasa Forum that took place on Saturday April 11, 2015 many left university students, fresh graduates and youth intending to venture in the entrepreneurship world inspired. The annual event that was held at the Kampala Parents Auditorium aimed at passing on experiences that many youth should partake if they are to succeed in the entrepreneurship world.

The forum that was organized by Vision Group with the moderator being the CEO of the giant media house in the country, Mr. Robert Kabushenga. One of the keynote speakers was Mr. Emmanuel Katongole the brain behind Quality Chemicals Limited. He spewed words of encouragement, entrepreneurship knowledge and how he started his factory that is providing ARVs to millions of Ugandans. The best business solves a problem. It is possible to start small and grow your business. We have been able to increase the treatment of people living with HIV, with the help of gov't from 100,000 to 1,000,000,"he revealed.

He stressed to the youth that future generations will know whether you answered the call to fight poverty. "Don't fight for quantity before addressing quality. Every generation creates its own revolution and our revolution is innovation. The decisions we take today will shape our country tomorrow," he noted.

The venue was flocked by many fresh graduates from campus, students from various universities, unemployed

youth seeking to get business ideas to start up their own businesses and those already employed seeking to add more on what they already have built. Enthusiasm was written all over the faces of the youth as they attentively listened to each and every speaker that took to the podium.



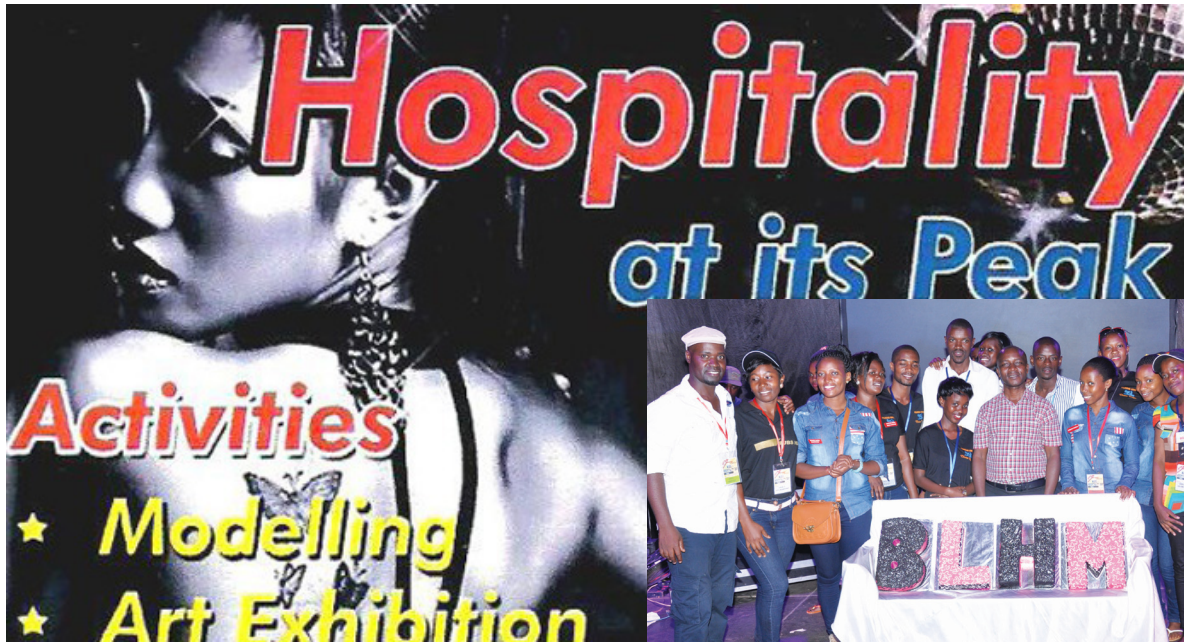
Other keynote speakers included Jayne Frances Nakato the director Kinder Care Schools, Nulu Naluyombya the founder of Success Chapter, Stephen Sembuya the Co-Founder and CEO, Pink FOOD Industries and Solomon King Benghe the Founder of FundiBots, a non-profit organisation that teaches young ghetto children how to code and build robots.

The other Panelists also followed suit by giving core advice and assurance to the youth on how to handle the tough times and challenges ahead.



### MUBS POST GRADUATE PROGRAMMES

- |  |  |
|--|--|
| 1. Doctor of Philosophy (By Research only)     | 9. M.A. Economic Policy Management               |
| 2. Master of Business Administration (Evening) | 10. Master of International Business             |
| 3. MSc. Accounting and Finance                 | 11. Master of Hospitality and Tourism Management |
| 4. MSc. Marketing                              | 11. Master of Business Administration (Modular)  |
| 5. Master of Human Resource Management         | 12. MSc. Banking & Investment Management         |
| 6. MSc. Procurement & Supply Chain Management  | 13. Master of Business Psychology                |
| 7. MSc. Leadership and Governance              |  |
| 8. MSc. Entrepreneurship                       |  |



**Mr. Abby Mutumba, Lecturer Leisure and Hospitality in a group photo with BLHM students**



**L-R; Dr. Milburga Atcero, Head of Department Leisure and Hospitality, Dr. Moses Muhwezi Ag. Deputy Principal and H.E. Don Patrick Busingo, the Guild President attended the function**

On Friday April 24, 2015, the MUBS Community and the general public experienced Hospitality at its very best. The activities for the hospitality day included Modelling, an art expo, a Movie Premier and various performances from local artists.

At a very colorful exhibition, 3<sup>rd</sup> year students of Bachelor of Leisure and Hospitality Management (BLHM) showcased what they learn in class as part of their course test. French stood out and students were awarded marks for their performance.

The 6<sup>th</sup> Annual MUBS Hospitality day, attracted a

number of local artists who contributed to the success of the event.

Among other activities was awarding of certificates to best performing staff and faculty in the Faculty of Marketing and Hospitality Management, the sponsors of the event, the Police Force and events promoters among others.

There were performances from Amooti, a fashion show and the top entertainer of the day being the ghetto president himself, Bobi Wine. As he made his way to the stage, the crowd was sent to screams and loud cheers of excitement; was a clear indicator that he has a large fan base at the institute.

His performance did not disappoint either. He was the climax of the event and indeed, he left the crowds yearning for more and more. With the massive turn up and proper organisation of the event, if these third year students put a very successful event and exhibited a wonderful performance. They worked hand in hand with sponsors and media houses such as NTV as well as URBAN TV were in attendance. It was a successful event I would say!



## **MUBS STUDENTS AWARDED OVER 1000 CERTIFICATES DURING THE NSSF CAREER EXPO**

MUBS students were served with a great amount of mind-blowing expert career advice from the professionals during the NSSF Career Expo that took place in the School's Dinning Hall. The expo that run from 27<sup>th</sup> - 28<sup>th</sup> April 2015 aimed at imparting mind-set skills to the youth that are planning on joining the job market.

The turn up by the students at the Expo was massive as many turned up to learn how they can overcome poverty and unemployment at a youthful age. Many students turned up to get themselves registered by NSSF at absolutely no cost and got themselves NSSF IDs. Over 1000 cards and over 2000 certificates were issued to students who turned up at for the expo. The expo that is aimed at training the students psychologically on ways of managing unemployment and prepare them to strive through the world hardships was dubbed 'Build Your Brand Profile'

The students that attended the Expo on day one were each awarded with a certificate of participation in the two day program. Mr John Jacob who doubles as the director of the expo and the moderator/facilitator was the main speaker on day one. He briefed students on what they need to know and learn if they are to achieve big in life. He further told the students to know what they want and go for it.

The second Session of the day was graced by Mr Onapa Paul from the Ministry of Gender, Youth and Social development. He heads the Youth Livelihood Program and



**Students showing off their certificates**

was the keynote speaker of the day. He briefed students on the need to nurture a skill and develop an educative mind-set.

'The Incredible Advantage of Personal Branding' a book which authored by Ibiara J Scholastica was on sale at only 10k and received many sales on the day. Scholastica is a young entrepreneur with a wealth of experience in Brand Marketing, PR and Personal Brand Management and an Alumni of Makerere University Business School.

Today, students had the chance to physically meet, greet and ask employed experienced professionals questions from NSSF, UWEC, Ministry of Gender, Youth and Social Development and many more.

## **SOCIAL MEDIA INTERNS NEEDED AT KNIGHT FRANK**



**8 MONTHS. 8 PROJECTS.  
8 TRAINEES. 1 JOB.  
CAN YOU SHOW US  
WHAT YOU GOT?**

Knight Frank Uganda is looking for eight social media interns to embark on eight projects that will last for eight months.

With this being sort of a trial, one outstanding trainee will land him/herself a full time job.

The applicants should have graduated in 2014 or are in their final year of study.

Send your CVs to [careers@ug.knightfrank.com](mailto:careers@ug.knightfrank.com) by Friday May 8. All the best!



## MORE STUDENTS GET CIRCUMCISED

Over 100 male students rushed to the MUBS Health Centre for circumcisions. The ongoing campaign for male circumcision has yielded positive results over the past four years. Although many criticisms attached with different perceptions have come along with the concept, more numbers are undergoing the surgery daily.

Male circumcision has been practiced for generations. It is one of the oldest surgical procedures known to mankind. Over time, the scientific community observed that the risk of acquiring sexually transmitted infections (STIs), including HIV, was lower in men who were circumcised than in those who were not. While nobody could clearly explain the science behind these observations, there was a general perception that male circumcision could be the reason for the observed differences.

However, since there was evidence of high HIV prevalence in some circumcising communities, it was not possible to come to a conclusion about the protective effect of male circumcision, before subjecting it to rigorous scientific scrutiny. Whereas proponents argue for increased scale-up of male circumcision programs, opponents have initiated campaigns to discredit male circumcision. But what does science tell us about male circumcision?

Some studies indicated lower HIV prevalence in circumcised men vis-à-vis uncircumcised men, but these studies had methodical challenges. For example, in many parts of Africa where circumcision was shown to be associated with low HIV prevalence in men, these areas also happened to have a high number of Muslim men. It was,

therefore, not clear whether it was circumcision per se that was protective or whether it was because of other attributes already known to be associated with Muslim men that reduced their risk for HIV infection. On the other hand, there are studies that have shown that circumcised men have high HIV prevalence, which, on close examination, found that most of these men were circumcised as result of having STIs. All these observations made it difficult to conclude whether male circumcision per se reduced chances of acquiring HIV among adult men.

**Does male circumcision protect uninfected women against acquiring HIV?**

Although male circumcision reduces the risk of HIV acquisition in HIV-negative men, evidence of protection for HIV-negative female partners of HIV-positive men is not conclusive. Studies carried out earlier in Uganda, particularly among HIV discordant couples (with one partner HIV-negative and the other positive), had indicated that if the HIV positive partner was circumcised, there was a reduced risk of transmission of HIV to the HIV-negative women; these studies were conducted among men who were circumcised at birth. However, no studies had demonstrated whether the same protective effect could be seen among men circumcised as adults. A randomised clinical trial by Maria J. Wawer and her colleagues shows that female partners of HIV-positive men, circumcised as adults, may be at an increased risk of acquiring HIV if the couple resumes sex before the wound of the HIV-positive partner has healed.



## HUNDREDS TURN UP FOR CERVICAL AND BREAST CANCER SCREENING

Other daily activities came to a stand still at the MUBS Health Centre as female students and staff rushed for cervical and breast cancer screening.

It is estimated that only 5% of women in Uganda get access to screening for cervical cancer, while it is reported that cervical cancer is the leading cause of gynaecological deaths at Mulago Hospital.

MUBS through the Reproduction Unit has embarked on Cancer Awareness in the School community to create exposure of the cancer burden.

The Reproductive Unit also fills the gap on early screening for breast and cervical cancer in women; through their routine Medical outreaches in collaboration with the Uganda Cancer Institute at Mulago Hospital.

“Cervical cancer screening and treatment is a secondary intervention to reduce the cancer among women. If screened early, the cancerous lesions can be identified, treated and one can live longer,” said Mr. Sharfiq Muyingo, in charge reproductive health, MUBS

Cancer screening involves testing apparently healthy people for signs that could show that a cancer is starting to develop.



Cervical screening is a way of preventing cancer by finding and treating early changes in the neck of the womb (cervix). These changes could lead to cancer if left untreated.

The screening uses a test called cytology, which many people know as the smear test. A nurse or doctor takes a sample of cells from the cervix with a small brush. They send the sample to a laboratory to be checked for abnormalities. In some cases, samples are also tested for a virus called human papilloma virus (HPV) that increases the risk of cervical cancer.

We know from research that cervical cancer is very rare in women younger than 25. But changes in the cervix are quite common in younger women.

## MUBS HEALTH TIPS



coffee a day.

Those are the three top tips from scientists who analysed data on 855 Swedish men born in 1913, including 10 who have celebrated their 100th birthday. Researchers at the

If you want to live to 100, stop smoking, keep your cholesterol down, and drink no more than four cups of

University of Gothenburg conducted surveys at ages 54, 60, 65, 75, 80 and 100, which allowed the scientists to highlight factors that promoted longevity.

Dr Lars Wilhelmsen, who has been involved in the study for the past 50 years, said that the study’s “unique design has enabled us to identify the factors that influence survival after the age of 50.

For people who aspire to centenarianism is to refrain from smoking, maintain healthy cholesterol levels and confine themselves to four cups of coffee a day.

The research found that 27 per cent of the study participants survived to the age of 80 and 13 per cent to 90. Of all the deaths occurring after the age of 80, 42 per cent were attributed to heart disease,

## NSSF university recruitment drive targets over 5,000

The National Social Security Fund (NSSF) annual Career Expo that kicked



off April 22, 2014, targeted to register at least 5000 finalists across the five major universities in Uganda.

The expo marked the start of a series of career events to be held, between 22nd, April and 29th, May, 2015, at five leading universities including Makerere University Business School, Ndejje University, Uganda Christian University, and Nkumba University. The expo, now in its fourth year, is expected to attract over 20,000 students who will get professional career advice and engage with potential employers.

## MUBS Jinja Campus in a Social Corporate Responsibility Drive at Jinja Hospital

Makerere University Business School has a record truck of giving back to society. In addition to providing free



University education to Luzira inmates at Maximum security prisons and donation of computers and paint to the prisons, the School through its regional campus the MUBS-Jinja, donated cloths and food stuff to Jinja Hospital patients. In addition to the donations, the campus also conducted a general cleaning exercise at hospital. Thumps, Jinja Campus.

## Katikiro Of Buganda, Owek. Charles Peter Mayiga's Visit To Mubs On Tuesday, May 5, 2015

"It's not how much we give but how much love we put into giving. Mother Teresa As a country, Uganda is diverse and so is MUBS as an institution. Culture plays an integral part in all our lives. Although we belong to different cultural and ethnic groupings but we share the singular fabric of humanity. As part of national building and strengthening the bond between Makerere University Business School, and the Kingdom of Buganda, the Katikiro, Owek. Charles Peter Mayiga will grace our great institution with a visit on Tuesday May 5th 2015. The Katikiro will be promoting the development agenda

of the Kingdom, into which MUBS plays its part in the provision of high quality education. As the leading provider of Business and Management Education in the region it is only right that the Katikiro found it befitting to pay a visit to MUBS. He is on a mobilization campaign (ETTOFFAALI) to improve the lives of all who dwell within the realms of the Kingdom of Buganda. As an institution we need to show our solidarity and goodwill towards the efforts of the kingdom, without any bias of ethnicity.



# Makerere University Business School



In Partnership with African Centre for Energy and Management Policy announce

INTERNATIONAL OIL AND GAS MANAGEMENT TRAINING PROGRAMME:

**TARGET GROUP** Local and international community, legal fraternity, employees of government and private companies, local government workers and members of the civil society

**Duration:** 6 – Weeks (weekend programme Saturday and Sunday)

**Date:** April 11th – May 17, 2015 at MUBS Main Library, Kampala, Uganda.

Minimum Requirement of Applicants: At least Senior Six level. How to apply: a). For On-line Registration please visit our website on <http://www.mubs.ac.ug> or email on [ceps@mubs.ac.ug](mailto:ceps@mubs.ac.ug)

Fees: UGX 750,000/= All fees are payable to MUBS by Cash or Bank.



## RURAL UGANDA TAPPING INTO MOBILE TECHNOLOGY TO DEEPEN FINANCIAL INCLUSION



**Andrew Oboth**

A mobile phone has ceased being merely a communication device and instead become a conduit to creating a cashless eco system world over.

In less than a decade, a mobile phone has rapidly evolved into a safe and secure money transfer tool. It is also increasingly being used to conduct more complex transactions like settling utility and expense bills.

How has it aided m-commerce?

Take an example of the now popular Village Savings and

However, these schemes are often riddled with accusations of theft of funds majority because the methodology of keeping the money is not very clear.

Loan Associations (VSLA). Dotted countrywide, these schemes have been instrumental in deepening financial inclusion in the countryside.

According to a 2013 Fin Scope Survey, in rural areas people are

more inclined to use informal financial service providers like village saving schemes and mobile money (35%) than the formal services like banks.

Since the Ugandan government plans to increase gross national savings from the current 14.5% to 35% of GDP by 2024, these figures will be a welcome relief.

The statistics from m-commerce providers like MTN Mobile Money, Airtel Money among others are also promising. The banking sector on the other hand has to constantly innovate so as to meet the ever changing needs of Ugandans. The Fin Scope Survey on Uganda's financial sector reveals that the number of Ugandans owning bank

accounts has declined since 2009.

It would appear that, Ugandans now prefer easily accessible means not only for the purpose of accessing their funds but also for saving in smaller denominations.

This is where the Village Savings and Loan Associations and Savings and Credit Co-operative (SACCOs) come in handy.

However, these schemes are often riddled with accusations of theft of funds majority because the methodology of keeping the money is not very clear. 'Who is the most trust-worthy? Who can keep our money well?' These are some of the challenges these rural folk face.

Telecom firms like Airtel Uganda and MTN have identified these as avenues to grow their subscriber numbers as well as widen their revenue streams.

The 'villagers' on the other hand access a service that provides convenience.

Airtel signed a Memorandum of Understanding with Plan Uganda to provide a group collections solution to its Village Savings and Loan Associations in rural Uganda, mainly the eastern part of the country.

The mobile operator with support from the Grameen Foundation developed the service that will enable the VSLA's to keep their group's cash as mobile money.

The Group Collections solution is an innovative solution that makes it possible for a VSLA's and any other form of group collections associations like Investment Clubs among others to collect money for a common goal.

It is not rare to find that most rural folk actually prefer keeping their money in secret places for safe 'custody'.

At the official launch of the Group savings product, Airtel officials said that Savings solution is a mobile solution that will reduce the groups' reliance on cash and introduce the benefits of mobile technology.

Mr. Oboth Andrew

Network Administrator - Management Information Systems Unit

Makerere University Business School

# NILE SPECIAL UNIVERSITY FOOTBALL LEAGUE: GULU UNIVERSITY 2-2 MUBS

The Defending champions Makerere University Business School (MUBS) came away from Gulu with a point following a 2-2 draw with Gulu University in Nile Special University Football League Group B match played on Friday 10<sup>th</sup> April., 2015 at the MUBS sports Grounds Nakawa,

The result leaves MUBS in joint second position in the Group together with Ndejje University and Gulu University with Uganda Christian University and Busitema University yet to play their game which is scheduled for this Sunday 12<sup>th</sup> April.

Nyero Joseph put the hosts ahead in the 11th minute of the game in a first half that saw Gulu dominate a subdued MUBS who were lucky to go into the break only a goal down.

A stern half time talk by MUBS coach, Charles Ayiekoh however seemed to do the trick with Wasswa Derrick putting the visitors level one minute after the game resumed and Peter Otai putting them ahead in the 56th minute.



Gulu however were keen on maintaining their home record against MUBS and pressed the MUBS goal and were eventually rewarded for their persistence when an unmarked Ochwo Constantine headed the ball past MUBS goalkeeper Masaba Ramathan in the 74th minute. Both sides kept on pressing each other till the last whistle but when the game ended they had to share the points.

## MUBS IN FIRST WIN OF THE SEASON

Esenu Musa scored a first half brace in the 7th and 20th minutes of the game as defending champions Makerere University Business School (MUBS) finally recorded their first win of the 2015 season of the Nile Special University Football League.

Ndejje did try to come back into

the game in the second half but MUBS held on to secure a vital win that takes them to the top of the Group B table.

Esenu Musa's exploits earned him the MoneyGram Man of the Match Award.



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**Invites applicants for: PMP Exam Prep. Boot Camp**

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**Register  
today!!**