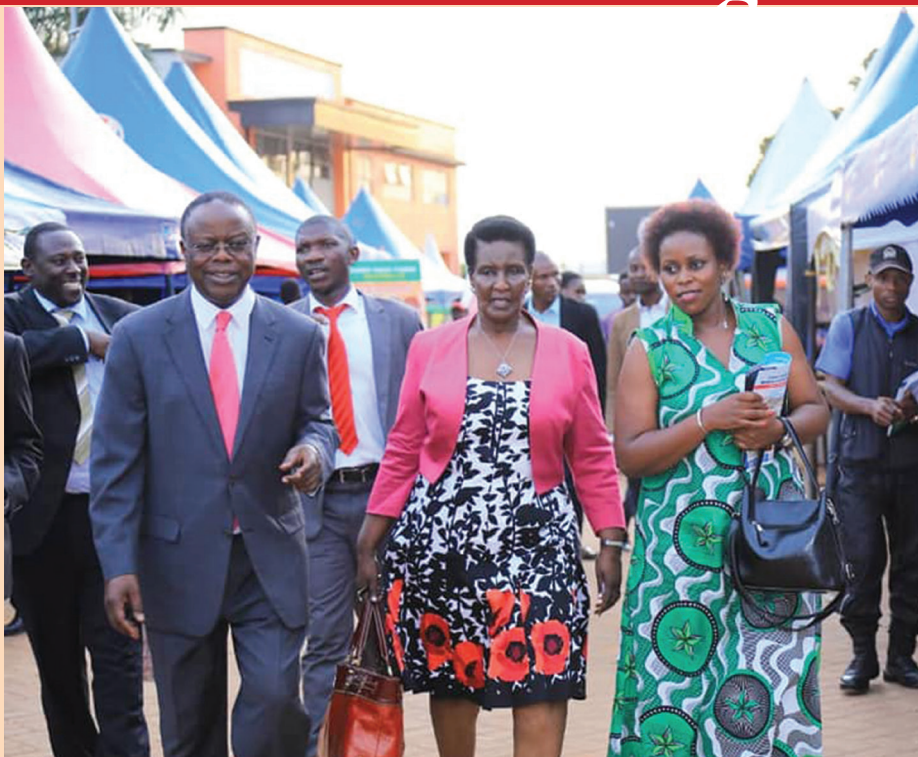




The MUBS NEWS LETTER

April Issue , 2019

Minister tips students on Social media Usage



The Principal Prof. Waswa Balunywa, Dr. Ahmed Walugembe, Asst. Director Career and Skills Development Centre, Hon. Amelia Kyambadde and Ms. Maureen Tweyongyere, Director Career and Skills Development arriving for the official opening of the Expo 2019 at MUBS

The Minister for Industry, Trade and Cooperatives, Hon. Amelia Kyambadde, has asked the students to embrace ICT usage, innovations and opportunity identification because they improve efficiency and are driving the world. The Minister, was at MUBS Main Campus, Nakawa on April, 9, 2019 for the official opening of the

9th Employer-Employee Exchange Expo 2019, organized by the MUBS Career and Skills Development Centre under the theme, *leveraging on ICTs for employability*. The annual expo was intended to link the students with the potential employers.

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MUBS scoops USD 364,067 grant

The MUBS Entrepreneurship, Innovation and Incubation Centre won a research grant of USD 364, 067 from the United States Agency for International Development (USAID) to conduct a study on Small and Growing Businesses (SGBs) in Uganda and Nigeria. USAID identified finance as a major barrier to the growth of small and growing businesses and is exploring the possibility of closing the financing gap among the SGBs. The financial sector in Uganda is dominated by commercial banks who lend for short periods because they lend from demand deposits. The country's financial markets have not grown sufficiently to have numerous players like angel investors or a thriving stock market where growing businesses can secure funds.

The project will take 18 months and is being done in Uganda and Nigeria. The research team is led by Prof. Waswa Balunywa and other members of the team include Ms. Diana Ntamu, Ms. Sarah Kyejjusa, Dr. Rachel Mindra, Dr. Rebecca Namatovu, Dr. Isa Nsereko and Assoc. Prof. Vincent Bagire.

Dr. Gabriela Alcaraz, the Director of the Research Technical Assistance Centre in Washington DC and Prof. Rudy Yaksick, a technical adviser on the project from Temple University in Pennsylvania were in the country between March 4 -7, 2019 to kick start the activities of the study.

Our Mission: "To enable the future of our clients through creation and provision of knowledge

Our Vision: "The benchmark for Business and Management Education, Research and Training in the region."

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The Faculty of Commerce Announces MUBS / Drake University Study Abroad Program 2019/2020



Programme

May 19th to June 9th 2019

Sustainable development in Sub Saharan Africa
MUBS, Uganda

Feb. 1st to 15th, 2020

Leadership Development in Iowa State, USA.
Drake University

For more Information:

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How to answer the interview question: What are your weaknesses?



Let us talk about the most aggravating interview question, **what is your greatest weakness?** Some candidates refuse to answer this question because they consider the question useless just because it appears challenging to answer. Another reason, could be they did not prepare for the question properly and are afraid to say the wrong thing. This answer also makes you look like you are hiding something.

However, this question gives you an opportunity to show the interviewer that you can learn from constructive criticism, that you are willing to make changes when you face challenges, and that you can pick yourself up and dust yourself off when you fail. Any employer would count those things as strengths. So craft a response that markets you by turning a negative into a positive.

So, what is the best way to talk about your weaknesses at the job interview? Even though the question is about weaknesses, your answer should always be framed

around the positive aspects of your skills and abilities.

Talk about a weakness and turn it into a strength. It gives you an opportunity to show the interviewer that you do not only recognize the areas that you need to improve but also take steps to address them. For example; **"Although I meet my deadlines, I have a problem with procrastination. I realized that I needed to deal with this weakness, I attended a training on time management. I learnt to make a day to do list and to handle assignments in a manageable time. I now plan for each new assignment, and I often beat my deadlines."**

Second approach, discuss skills and attributes not crucial to the performance of the job, however make sure you know the job description very well. Pick out one of those skills as a weakness without losing ground with the interviewer.

For instance, if **applying for a job as a program developer, you can respond like this: "I have always been on the creative side of things, and I have not had much experience working with finance or budgets, making it my weakness. However, I am a quick learner, and I believe I could pick up the basics of budgeting if I ever needed them for my job."**

Catch up with you in the next edition with another interview question.

Erina Najjingo
Editor

Ugandan Anthem

Oh Uganda!
May God uphold thee,
We lay our future in thy hand.
United, free,
For liberty
Together we'll always stand.

Oh Uganda! the land of freedom.
Our love and labour we give,
And with neighbours all
At our country's call
In peace and friendship we'll live.

Oh Uganda! the land that feeds us
By sun and fertile soil grown.
For our own dear land,
We'll always stand:
The Pearl of Africa's Crown.

East African Anthem

Verse 1
Ee Mungu twaomba ulinde Jumuiya Afrika
Mashariki Tuwereshe kuishi kwa amani
Tutimize na malengo yetu.

Chorus
Jumuiya Yetu sole tulende Tujajibike
tuimariki Umoja wetuni nguzo yetu Idumu
Jumuiya yete.

Verse 2
Uzalendo pia mshikamano Viwe msingi wa
Umoja wetu Natulinde Uhuru na Amani Mila
zetu Na desturi zetu.

Verse 3
Viwandani na hata mashambani Tufanye
kazi sote kwa makini Tujitoe kwa hali na mali
Tuijenge Jumuiya bora.

MUBS Anthem

Makerere University Business School
Benchmark for Versatile Education
Providing Knowledge and Skills
Enabling the future of your clients

With Wisdom and Integrity, you Inspire Confidence
You give Energy, Strength and Determination
We uphold your Splendour
Enabling the future of your clients

Shaped by Intelligence, Loyalty and Vision
Stand Tall and Strong with Courage
In the Worldwide University Fraternity
Enabling the future of your clients
Makerere University Business School
Enabling the future of your clients

MUBS Students to win US \$1000 in ICT Innovation Challenge



Mr. Vincent Bagire

Mr. Vincent Bagire, the Permanent Secretary, Ministry of ICT and National Guidance, launched the first MUBS ICT innovation challenge, (ICTIC2019), where the overall winner will receive a cash prize of US\$ 1,000 and an

opportunity to be incubated at MUBS Incubation Hub for a period of 6 months. The challenge was launched on the third day of the 2019 Employer- Employee Exchange Expo, at the Main campus, Nakawa on April 10, 2019. MUBS is looking for innovative, unique and highly impacting technologies that can solve challenges affecting service delivery in the School and other organizations.

Mr. Bagire called upon students to use ICT to innovate and create jobs, emphasizing that innovations come from Universities. He gave examples of Bill Gates of Microsoft who dropped out of Harvard to

pursue his passion of developing programming language software. Mark Zuckerberg a Harvard student who invented Facebook, a social media platform, which was created to ease communication across University students and is now used world over. The Mobile money App, developed by University students to ease money transfer among students, today it is competing with commercial banks.

He tasked the students to identify challenges in society which can be solved using ICT and take advantage of them

Do not look outside self employment



Ms. Prudence Ukkonika at the Expo

Ms. Prudence Ukkonika of the Bella Wine brand challenged students to think of self employment after University. "There is no reason, why a business student should waste time looking for jobs. Use the knowledge you have acquired to do business," she advised.

She said hardworking, innovative, risk taking and opportunity seeking are some of the features one needs to be successful in business.

Prudence was among the entrepreneurs who inspired students at the 2019 Employer-Employee Exchange Expo at MUBS.

Employers are more interested in skills not class of degree

Mr. Arinaitwe Rugyendo, the CEO of the Red Pepper Publications was one of the industry experts who spoke to the students about life in the employment world and other available employment options outside the traditional white collar jobs at the MUBS 2019 Employer-employee exchange Expo. He noted



Mr. Arinaitwe Rugyendo

that to thrive in today's innovation-driven economy, graduates need a different mix of skills than in the past, they must have the capacity to innovate and think outside the box.

Mr. Rugyendo, also emphasized that while first class degrees are good, employers are more interested in skills, character, discipline, creativity and innovation, social capital, decision making, problem solving among others.

He further advised the students to use social media to market themselves and connect with the employers and also use it to grow their careers. "Employers are increasingly using social media to promote opportunities, screen candidates and even head-hunt suitable employees. You can use this to your advantage", he said.

Character and creativity Are Key In The Job Market

PML Daily CEO, Mr. Alex B. Atuhaire, who is also a former student of MUBS advised the students on character and creativity as part of the skills that would make them competitive in the job market.

Atuhaire a BBA graduate, emphasized that, when it comes to employment, there are a number of key personality traits employers look for ranging from one's ability to relate well with others, ability to adapt and creative thinking.

"If one is willing to learn new skills, processes, techniques, and technologies, this makes them valuable staff who will always



Mr. Alex B. Atuhaire hugging the Principal, Prof. Waswa Balunywa

be contributing more to their workplace. Flexibility is also important in today's job market. Employers are looking for people who are willing to work harder or later to finish projects, or be open to taking on new jobs when required.

It is these "soft" skills that make one a good fit for the job", he said.

He was addressing students during the 9th Employer-Employee Exchange Expo 2019 held at the MUBS Main Campus, Nakawa. Atuhaire commended the School management for creating a platform where students can interact with the employers.

Be relevant : Students Challenged

Mr. Yusuf Kulubya from Centenary Bank said students need to go an extra mile beyond what they have learned in class to a level of being relevant, reliable and responsible to be able to survive in the job market. "Employers are interested in recruiting people who will add value to their businesses, more so now that human labor is competing with technology", he cautioned.

He said ICT has taken over the banking system world wide. Banks are leveraging on technology to service their customers better, so today for any graduate to be employed in the bank, they must have special skills that can not be automated. He made the remarks while addressing students at the Employer- Employee Exchange Expo.

Excellency is key at the workplace



Mr. Godfrey Neema

"To become a successful person aim for excellency in any setting you will find yourself in, either in school or at work. This mindset means you put in your best at any challenge thrown at you. Doing your best at what is directly in front of you gives undivided attention and delivers great results," said Mr. Godfrey Neema, Manager in Charge of Stakeholder Management, CPA-Uganda. He was speaking during the opening of the 9th Employer-employee Exchange Expo. He thanked MUBS for stressing the importance of skills. "Attitude is the key to your success, a bad attitude will only ruin your career.

Three MUBS Students Offered Jobs At Uganda Baati

Three (3) of MUBS students have been retained at Uganda Baati after completing their internship.

Speaking at the MUBS Employer-Employee Exchange Expo 2019, Mr. Emmanuel Kabugo, Manager Trade and Marketing, said last Academic Year, the company took on ten (10) students for industrial training.

The three were retained and offered jobs in the Accounting and Human Resource Departments respectively.

He said the company was impressed by their outstanding performance exhibited through discipline, attitude towards work, and their readiness to solve the challenges they faced while on duty.

Kabugo commended MUBS for producing graduates who are ready to make an impact in the job market.

MUBS- MKU Launch The East African Business Plan Competition

On April, Thursday 25, 2019, marked a milestone in the relationship between Mount Kenya University (MKU) and Makerere University Business School. The two institutions launched a joint East African Business Plan Competition a student exchange initiative focusing on job and wealth creation..

The competition was launched by Ms. Jane Nyutu, MKU Co-Founder. On behalf of MUBS, Ms. Rehema Namutangula the Focal Person for Innovation and Incubation represented the Principal, Prof. Waswa Balunywa. Prof. Balunywa Waswa.

The competition which will kick off very soon is targeting MKU and MUBS students and staff who will their submit Business Plans concepts for review within a specified period of time. Five teams of about 25 combined



The MKU Co-Founder, Ms. Jane Nyutu (in a pink skirt-suit), Ms. Ursula Koos from the German Embassy in Nairobi, (standing next to the MKU Co-Founder), Mr. Max Mahler, also from the German Embassy in Nairobi (standing at the extreme back), Ms. Rehema Namutangula from MUBS (in a long dress), Vice-Chancellor, Prof. Stanley Waudo, a section of the STEP trainers; and a few the commissioned STEP students. The latter are displaying their certificates.

students and staff from MKU and a similar number from MUBS will be shortlisted for awards. The 25 MKU applicants will join the MUBS team of also 25 applicants for 3 days training. The best over-all winners of the combined MKU – MUBS teams will be awarded cash prizes totaling to Ksh 200,000 and free incubation of their ideas to commercialization.

CBS Students on field trip At MUBS

On April 1, 2019 a group of 24 students from Copenhagen Business School, CBS, Denmark joint the MUBS students for a joint research project.

As part of their master elective course 'Field Study: Entrepreneurship and Private Sector Development, the students were in Uganda for a 20 days field study trip.

This course provides students the opportunity of applying theoretical knowledge and research methods to a practical, empirical situation.

MUBS and CBS have had a research



MUBS- CBS students out in the field

collaboration for last nine(9)years now. The project is supervised by prof. Thilde Langevang and Prof. Søren Jeppesen from CBS, in collaboration with staff and students from MUBS. While at MUBS, work in groups of four with two students from CBS and

two students from MUBS. Each group is given an opportunity to select topics in the areas of social enterprises, the informal sector, micro-finance institutions, youth entrepreneurship among others

Besides studying and working on their research, some of the students also decided to travel during the weekends. This allows the students to combine studying and traveling, making the overall experience culturally enriching from different perspectives. Despite the deep cultural differences, between the students, their research projects went on well.

MUBS Students In Denmark: What an Experience!



Cathrine in Denmark

Every year CBS and MUBS students meet in Uganda for a three weeks study field work. Unlike the previous years, where CBS students visited Uganda, last year MUBS MBA students Cathrine Nabaloga and Geoffrey had an opportunity to visit CBS on a short exchange program. Cathrine shares their experience in Denmark.

CBS Learning environment

First, we were totally marveled by the first day of University at CBS, dubbed responsibility day where all first year students are orientated on how to live responsibly not only at University but also in their communities.

The other outstanding experience at CBS was their teaching methods of Case based delivery. In all the elective classes we attended, students are given an opportunity to argue out how they understood the cases presented to them. Not only does this enhance learning amongst the students and boosting confidence but the Professors also learn from the students.

Waste management and a clean environment!

Copenhagen city and the University is really clean. Every office we visited had small bins well marked for example Plastic waste, solid waste, paper and glass. Even in homes, where we were hosted they had small labeled waste bins for each type of waste which eases the process of disposing off the waste by the city authority.

Cold weather and Biking culture!

Having mostly lived in Uganda in the city center Kampala whose average temperature ranges from 24°C to 25°C, Copenhagen was pretty cold with the highest temperature being 18°C and it kept dropping up to 13°C by the time we departed. The city is full of bikes! Wow, we found it amazing that people possess bikes instead of cars.

Sustainable Development Goals (SDGs) at the heart of CBS and companies visited

It was very surprising to find that in almost every lecture room and

office, there is a constant reminder of the UN SDGs with a chart representing all the 17 SDGs. They are also incorporated in some of the lecture classes as a way of making students understand their role in achieving these goals. We found the same chart in one of our host's apartment! She said it reminds her of the responsibility she has in achieving one or more of the SDGs.

We were more fascinated with the companies we visited that includes; Hansen Is, Aarstiderne and Carlsberg. They all incorporate the SDGs into their fields of work. Hansen Is is an organic ice cream startup making company ensures that all the ingredients used are organic. Aarstiderne is also an organic food delivery company that has created a brand in healthy eating. Carlsberg is a beer making company that has taken on the mandate of protecting the environment through producing non-alcoholic beers which we tasted and they were great.

We have imported responsibility day from CBS to our home University, expecting it to be rolled out to the first year students starting Academic Year 2019/2020. This will not only change our lives but also our societies at large.

Overall we had an amazing experience at CBS from the awesome professors who we could actually call by their first names! Together with staff at the faculty made us feel very comfortable, also learning with great enthusiasm.

Ms. Catherine Nabaloga
Principal Pensioner Officer
School Secretary's Office



*Council
Chairman, Eng.
Isaac Ngobya,
addressing the
students*

Council chairman Advises Students to Adopt Soft Skills

Between March 21-23, 2019 the MUBS Leadership Centre, organized a three day Intentional Youth conference under the theme, *"Fostering youth inclusion in development"*, at the MUBS Annex Bugolobi.

Uganda has the world's youngest population, with over 78% below 30 years yet unemployment rate remains high. That is why annually the Leadership Centre, organizes such Conferences where the youth come together to discuss issues that concern them.

While addressing the young people from various Universities and Institutions of Higher Learning, the MUBS Council Chairman Eng. Isaac Ngobya encouraged the youth to differentiate themselves from other students through personal branding.

He further emphasized that students need to develop soft skills to be able to differentiate themselves in the competitive job market. "Soft skills are just as important as hard skills in getting employed," he said.

Meanwhile, the MUBS Deputy Principal Prof. Moses Muhwezi challenged the youth to be involved in issues that directly affect them to be able to create the change they want to see. "There is only one chance in life, use it to thrive", he advised.

He further asked them to use their youthful energy in the right way. It should not be used to destroy yourself or abuse humility. The world's greatest leaders used their

youthful energy to get to the top and serve society, but today's youth want to use their father's names to thrive, which is very sad", he noted.

Ms. Patricia Lamar from Aspire Education Group asked the youth to aim higher and also find mentors who can inspire them. She also asked the youth to be sophisticated producers not sophisticated consumers.





Prof. Waswa Balunywa and Hon. Amelia Kyambadde, for Industry, Trade and Cooperatives

Minister tips students on social media Usage

Continued from pg 1

Hon. Kyambadde urged students to excel in what they do and to use the internet and social media to market themselves to the potential employers and also come up with applications that can improve efficiency in the different industries, but warned them against becoming victims of social media.

She further advised the students to be hardworking, citing her example, "when I was working in State House I realized my salary was low I decided to tailor uniforms. But still the money was not enough. I asked my father for a loan. He gave me a land title which I took to the bank and got a loan to buy a pick up truck. I started ferrying fish from Kasese to Kampala, it gave me some good money. When you look at us, you think we have landed from Mars. We hustle", she noted.

The Minister stressed the need to prioritize soft and practical skills emphasizing their importance in the job market.

Meanwhile, Mr. Mondo Kyateeka



L-R: Ms. Maureen Tweyongyere, Director Career and Skills Development Centre, Mr. Mondo Kyateeka (Commissioner for Youth, (c), Deputy Principal Prof. Moses Muhwezi arriving for the Expo

the Commissioner for Youth, Gender, Labour and Social Development embraced the importance of ICT in increasing labor market efficiency and emphasized that ICT has a direct impact on today's job market.

The Dean Faculty of Economics Energy Management Science, Prof. Joseph Ntayi advised students

to consider volunteering on some jobs and having a positive mindset towards work. And the Dean Faculty Management and Public Policy Dr. Annet Nabatanzi Muyimba briefed the students on what is expected in their CVs.





Students with visual Impairment receive devices



Manager for the Disability Resource & Learning Center Ms. Gorretti Byomire handing over the equipment to the student, looking on, is Hon. Bonabaana, Guild Minister for People with Disabilities

On April 25, 2019, students with visual Impairment received devices to use during end of Semester two examinations. The devices were handed over by the Manager for the Disability Resource & Learning Center Ms. Gorretti Byomire at the MUBS main campus, Nakawa.

The major challenge facing visually impaired students at universities is the overwhelming printed material like text books, timetables, newspapers, posters, among others. Therefore, students with visual impairments are advised to plan and work with the Centre to assure that support services are in place at beginning of each semester.

Secondary School Students advised on career Choices



Ms. Mariam Nakiggudde, attending to students who visited the MUBS stall at the workshop

On April 19, 2019, the MUBS Career and Skills Development Centre attended the Kampala City Council Authority, (KCCA) Career workshop that took place at the Kinawataka Community Centre. The workshop attracted secondary school students and Career Masters within Kampala district. The Director, MUBS Career and Skills Development Centre, Ms. Maureen Tweyongyere advised students to ensure that they choose careers they are passionate about if they want to be successful in life.

MAKERERE UNIVERSITY BUSINESS SCHOOL (MUBS)
(Makerere University Uganda)

In collaboration with
ICT UNIVERSITY
(American University Serving Developing Nations)

Presents
INTERNATIONAL CONFERENCE AND WORKSHOP
On
GOVERNANCE, ENTREPRENEURSHIP & ICT FOR AFRICA

27TH-28TH MAY 2019
Kampala, UGANDA.

CONFERENCE VENUE
Makerere University Business School (MUBS), Kampala - Uganda.

IMPORTANT DATES

S/N	ACTIVITY	DATE
1	Abstract Submission	8 th Feb. 2019
2	Notification of Acceptance	10 th Feb. 2019
3	Full Paper Submission	1 st Mar. 2019
4	Revised / Final Version Deadline	8 th Mar. 2019
5	Payment and Registration	30 th Apr. 2019

CONFERENCE & WORKSHOP FEE
Participation / Paper Presentation \$300
Fee Per Specialized Workshop Session \$200

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For Details, visit our website
www.mub.ac.ug/page/conference
www.ictuniversity.org/africanconferences

Prof. Susan Kim McGregor *Keynote Speaker*
Louisiana State University, USA.

SPECIALIZED WORKSHOP SESSIONS

- Governance and use of ICT in Tertiary Institutions for VCs, Pro-Rectors, Rectors, Registrars and Others
- Grantmanship: Grant Writing, Proposals, and Funding Opportunities, Uganda
- ICT and Entrepreneurship Development in Africa

Conference & Workshop Fee
\$300 per Conference and \$200 per workshop session

Carpet making unrolls economic opportunities for students

MUBS is changing the way students are taught by emphasizing the practical side through the Career and Skills Development Centre.

On April 18, 2019 the Centre organized a practical session where several students were trained in carpet weaving.

Through such trainings, the School is empowering students with skills that can trigger them to think critically on how they can enter the world of self-employment. The students were challenged to engage in innovative ways of job creation.



Prof. Balunywa asks Schools to Focus on Science & Technology



Prof. Waswa Balunywa (in a hut) with other panelists

MUBS Principal Prof. Waswa Balunywa has stressed the need for Academic Institutions to focus more on the teaching of information technology in a bid to produce market-ready graduates. He emphasized that, “ technology is driving the world today and that is where the new jobs are. Therefore,

there is a need for Government to fund ICT at all levels of education to be able to drive socio-economic transformation of the country. “

He made the remarks while addressing educationists at the “Power Next Educators Symposium”, which was organized

by the MUBS Entrepreneurship, Innovation and Incubation Centre in conjunction with Kafeero Foundation on March 18, 2019 at MUBS Main Campus, Nakawa. The symposium Focused on improving the country’s education system

Other panelist included; Mr. Chris Bwiire, the Head Teacher, Mpoma Girls School and Prof. Everd B. Maniple; Vice Chancellor Virtual University of Uganda.

On the same note, Mr. Bwiire said the future of Uganda’s education system must focus on knowledge, skills and competence, Character, creativity and promotion of team work among the learners. The Vice Chancellor, Virtual University of Uganda, Prof. Maniple, noted that lack of soft skills is killing the education system.

250 SME owners Trained in ICT



Participants in a group photo after the training

The MUBS ICT Centre, in partnership with the Federation of Small and Medium Enterprises in Uganda (FSME) successfully conducted training for 250 SME business owners in Mbale Municipality. The training, whose theme was “Digital Literacy as a catalyst for innovation and

competitiveness of SMEs in Uganda” was sponsored by the Uganda Communications Commission (UCC) and hosted by MUBS – Mbale Regional Campus. MUBS is an Accredited Training and Testing Centre for the International Computer Driving Licence (ICDL).



MUBS- NSSF to train SMEs owners

The MUBS Entrepreneurship, Innovation and Incubation Centre, (EIIC) in partnership with NSSF Uganda have launched an innovators program to equip small and growing business owners formal and modern management practices to enable them grow and contribute to Uganda’s job creation and economic development. The program was launched on April 11, 2019, at Serena Kigo .



CEO Stanbic Bank, Uganda Mr. Patrick Mweheire and the Principal Prof. Waswa Balunywa sharing ideas during the MUBS Stakeholder engagement workshop at Hotel African. The workshop was organized by the MUBS Entrepreneurship, Innovation and Incubation Centre to share ideas on how small and growing businesses can access finances from financial and non financial institutions.



Best Student from the Faculty of Energy Economics and Management Science (C) Ms. Fortunate Kyasimira with a CGPA of 4.92, receiving a present from the Deputy Principal Prof. Moses Muwhezi and the Faculty Dean Prof. Joseph Ntayi during the Faculty Academic Excellence Awards



Director Entrepreneurship Innovation and Incubation Centre addressing entrepreneurs at the monthly breakfast meeting. She challenged the business people to stay relevant in the market by taking advantage of technology.



Director Leadership Centre Ms. Regis Namuddu addressing students during the Annual International Youth Leadership Conference



Ms. Shifra Lukwago in a group photo with the participants at the Annual International Youth Leadership Conference at MUBS Annex, Bugolobi



MUBS staff in India under the CAPSEM research project. They were hosted by the International Institute of Technology Bombay, India. Among the places they visited was TATA School of Disaster Management. The Project is through a grant won by Dr David Katamba, a Senior Lecturer in MUBS





The Chief Guest, Minister for Industry, Trade and Cooperatives, Hon. Amelia Kyambadde accompanied by the Principal, Prof. Waswa Balunywa, Deputy Principal Prof. Moses Muhwezi, Director Career and Skills Development Centre, Ms. Maureen Tweyongyere, awarding certificates of recognition to the companies that participated in the MUBS 2019 Employer-Employee Exchange Expo



Dr. Annet Nabatanzi Muyimba, Dean Faculty of Management encouraged the students to always dream big and be different by creating their own brands. This will enable them to stand firm in the modern employment world. She was addressing them at the 2019 Employer-Employee Exchange Expo.



Mr. David Sempala, CEO Royal way Media emphasized that students need to create, nurture and maintain social capital because it is key in generating economic knowledge necessary for the business growth.



Ms. Rehema Namutangula, the Focal Person, MUBS Innovation and Incubation Hub appealed to the Government to support the MUBS Innovation and Incubation Hub. She was making a presentation about the ICT challenge during the employer-employee exchange expo.



Students attentively listening and exchanging business ideas with the participating employers at the Employer-Employee Exchange Expo.



Prof. Moses Muhwezi, MUBS Deputy Principal and Capt. Mike Mukula arriving for the Hospitality day at MUBS main Campus, Nakawa

Capt. Mukula Asks Students To Value Education

Captain Mike Mukula, the Director of Uganda Aviation School has urged MUBS students to value education and use the opportunity while they still have a chance. "Because of school I thank God, and God is good because today I can stand bright and strong for having the capacity to hold seven aircrafts in my hands.

Capt. Mukula was the Guest of Honor at the MUBS 10th Hospitality day, organized by the Leisure and Hospitality Students at the Main Campus, Nakawa.

Annually, the Faculty of Marketing and Hospitality Management and Bachelors of Leisure and Hospitality Management students year three under the Department of Leisure and Hospitality organize the MUBS Hospitality day which has turned up to be the biggest event in MUBS

The Faculty uses the Hospitality Day to access the students whether they have employable skills required in the job market. Some of the skills tested include; communication, creativity and innovation, problem solving, talent management among others.

Mukula applauded MUBS for organizing such activities which give birth to skilled, confident and talented graduates. He said it is through such events that Universities can market their students to the potential employers.

Meanwhile Local Musician Moses Ssali a.k.a Bebe Cool advised the students to work smart and focus on self-employment by being creative. "Believe in your self and God, stop being jealousy. Stop finding excuses for failure but rather learn from them and focus on success not what others say about you, he advised.



Local musician Moses Ssali a.k.a Bebe Cool addressing the students



JK KaZooro addressing the students

One of the most rated media personalities in the country, JK Kazooro, asked the students to follow their passion. The 'Buddies' CEO impressed the students by his determine to attend University when he revealed that he paid his tuition using money generated from his chicken business, which he started with a loan from his sister.

Kazooro, who so passionate about the media industry said he is having talks with the School Management to start training MUBS students in media. He is doing this as one of the ways he can give back to the School. Kazooro is a proud alumnus of Makerere University Business School.

Prof. McAlister To Train MUBS Students In Public speaking

Joan McAllister, an Associate Professor of communication at Drake University will be at MUBS in May 2019 with a group of Drake students on an exchange program. She will conduct a Training of Trainers, (ToT) in Public speaking for the students and staff. Between February 2-13, 2019 three staff and Ten (10) MUBS students were at Drake- University on the exchange program.



the Faculty of Commerce.

The students carried out several activities which included; sessions on servant leadership, public speaking, sports, cultural and family life in the USA. The MUBS- Drake Collaboration is coordinated by

Official launch of the International Business Students' Association

On April 24, 2019, the Faculty of Marketing and Hospitality launched the International Business Students' Association. The Dean Faculty of Marketing and Hospitality Management Dr. Timothy Essemu noted that Student's Associations are an important part in running academic programmes. They act as a forum and structure for contributing ideas to the academic development of the programme and this one will act as an important link between the students and the department since it is structured in line with their programme.

MAKERERE UNIVERSITY BUSINESS SCHOOL FACULTY OF COMPUTING & INFORMATICS



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8. Data Analysis tools (SPSS, AMOS, Vivo)-@UGX.250,000
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Students Advised On Export Business

The Faculty of Economics, Energy and Management Science in conjunction with the Exports Promotions Board organized a series of Guest Lectures, for the students to enable them understand Uganda's trade Balance accounts and performance. The Guest Lecture that took place on March 19, 2019 targeted BCOM and BESBM students in their final year of study.

Dr. Elly R. Twineyo Kamugisha (PhD), the Executive Director- Uganda Export Promotions Board, (UEPB) appealed students who are doing business to get involved in exports. He encouraged them to seek information and support from the Exports promotions Board on how they can add value to their products to be able to compete in the export business.

He said Uganda's Vision 2040, is to transform the country from a peasant to a modern economy and one of the ways to achieve this vision is through exports, oil and gas, tourism, minerals, industrialization, trade among others.

MUBS Staff elected On The ORSEA Executive Committee



Prof. Isaac Mbeche
Vice Chancellor
University of Nairobi,
ORSEA Chairman



Prof. Waswa Balunywa,
Principal MUBS– Vice
Chairman



Dr. Racheal Mindra
Katoroogo as the
Treasurer



Dr. Johnson Ssekakubo as
the Country Representative –
Uganda

MUBS Principal Prof. Waswa Balunywa was recently re-elected Vice Chairman of the Operations Research Society of East Africa (ORSEA) Executive Committee. Other MUBS staff elected on the Committee are; Dr. Rachel Mindra Katoroogo, Head of Department Finance, is the new ORSEA Treasurer. Dr. Johnson Sekakubo, Deputy Dean Faculty of Economics, Energy and Management Science is the Country Representative for Uganda Chapter.

Their election was during the ORSEA 14th conference in Dar-es-Salaam between November 8 – 9, 2018. ORSEA was formed in 2003 by the three (3) Business Schools in the East African region; Makerere University Business School, School of Business University of Nairobi and University of Dar-es-Salaam. Other Executives include;

Dr. Mbamba Ulingeta as Secretary General

Dr. Theresia Dominic as the Organising Secretary

Prof. Nghia as the Country Representative – Kenya

Dr. Deusidedit Rwehumbiza as the Country Representative – Tanzania

Dr. Kessy Severine as ORSEA Journal Coordinator

Dr. Kate Litondo as ORSEA Secretariat – Nairobi

MUBS Staff Tipped on Early Preparation for Retirement

Hundreds of MUBS staff turned up on April 17, 2019 to learn more ways on how to prepare and save for their retirement.

Right from the onset, the massive turn up of staff listened attentively to Prof. Dr. Rev. Sam Luboga and his wife Christine Luboga who made presentations on various saving and retirement scheme options

The half day Sensitization Seminar was organized by the Human Resource Directorate under the



Some of the staff who attended the Seminar

theme “*Planning for Retirement*”

Addressing the audience, Prof. Dr. Rev. Luboga, who is a members of the MUBS Council, encouraged the staff to adopt a saving and investment culture when they are still energetic.

Addressing the challenges of old age and poverty, he advised the staff to save regardless of what they earn if they want to enjoy their old age. “Even with so little earned, and many demands, one requires saving for retirement. Your most needy time is when you are retired and there is nothing to support you and you end up living a miserable life,”

Anywar Appointed to MUBS Council



Hon. Beatrice Atim Anywar



Dr. William Olaho-Mukani

The Member of Parliament for Kitgum Municipality, Hon. Beatrice Atim Anywar has been appointed on the MUBS Council representing members of the public. Her appointment was not only intended to fill the vacancy on the Council but also as part of affirmative action to create gender balance on the MUBS Council.

Dr. William Olaho-Mukani has also been co opted on the MUBS Council as a member of the Students' Affairs' Committee given



Mr. Francis Yosa, School Secretary



Dr. Levi Kabagambe

his vast experience, training and accomplishments in academia.

Meanwhile, Council has renewed the contract of Mr. Francis Yosa's Contract as School Secretary in School service for the next five (5) years. The appointment was effective February 01, 2019 based on his satisfactory performance in the position.

Council has also approved the appointment of Dr. Levi Bategeka Kabagambe as Ag. Director, Quality Assurance

Promotions

The School has promoted two senior academic staff to professor and associate Professor levels. These include Assoc. Prof. Stephen Nkundabanyanga, the Head of Accounting Department who has been promoted to a full Professor of Accounting. Dr. Hajji Twaha Kaawaase, a Senior Lecturer, in the Accounting Department who has been elevated to the level of Associate Professor of Accounting. Meanwhile Dr. Isa Nsereko has been promoted to the position of Senior Lecturer in the Department of Entrepreneurship and Ms. Mariam Lukungu is promoted to the position of Assistant Lecturer.



Prof. Stephen Nkundabanyanga,



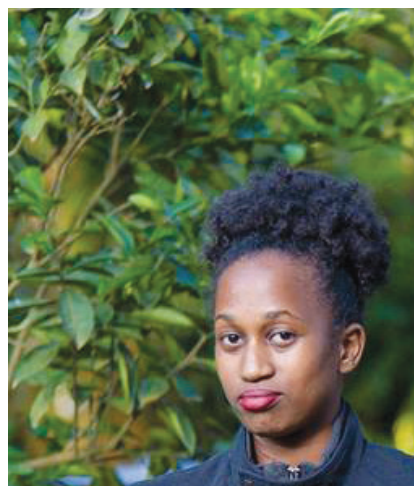
Assoc. Prof. Hajji Twaha Kaawaase,



Treating your hair with Coconut Oil, you will not regret

Rocking natural hair has become a popular and fashionable trend among ladies now days. A woman's hair is a reflection of her identity because it is both personal and public. When a woman's hair is too dry or turning grey, it seriously affects her self-esteem. This explains why women keep on changing hair styles and are particular with the oils they use on their hair.

If you have tried several oils but your hair never seems to look as shiny and healthy as it could be, organic coconut oil is the only way to go. Arguably the best thing about coconut oil is its super cheap. Those who have Coconut Oil confirm that it makes hair grow longer, thicker, and healthier. The vitamins and fatty acids in coconut oil help nourish the scalp and penetrates the cuticle of the hair.



The good news is that organic coconut oil can be used in recipes, as a moisturizer and as a makeup primer and makeup remover, giving one value for money.

How to use Coconut Oil

Heat it up the oil first.

Dry the hair and make it tangle-free, to allow the oil to soak into the hair easier.

Pour the liquefied coconut oil into a small cup or bowl and simply use your hands to apply it to all the sections of the hair from the root to the ends.

Throw the hair up into a high bun if it is long, put a plastic shower cap and keep it over night.

In the morning shampoo and wash the oil out of the hair from root to ends removing all the oil.

After the hair has fully dried, it should be shinier, smoother and feel softer and stronger than it did before. The treatment can be done once a week, and it will keep your hair healthy. If one has a coconut allergy, the entire treatment can be done using olive oil.

How to look beautiful without makeup

People get so used to wearing makeup that they forget how beautiful they can be without it. No matter how high-quality makeup products one use on their face, it is necessary to take a break from the strong powders, blushes, shadows, mascaras.

One can look beautiful without makeup by drinking plenty of water and have a enough sleep. Sleeping enough makes the face look fresher. Drinking plenty of water, unsweetened teas, and natural juices The food we eat is very important for our bright and youthful look. Eat a plenty of vegetables and fruit for the glow of the face.

Even if you did not apply makeup, it is important to wash and clean the face before going to bed. The

face gets in contact with harmful particles that adhere to the surface of the skin.

Natural and dense eyebrows are trendy now days. From time to time, shape the brows, also comb them with specialized combs to make them tidy, and if they are too long, shorten them.

Use face creams for a soft skin. They hydrate the face and protect it against negative impacts.

For a good facial look, hairstyle is important. The right hairstyle can do wonders for your look. The hair should always be clean and tidy.

And lastly a smile is a powerful face decoration. If you look bright and you smile, you will not need the makeup to look nice. Because of the smile, the face will shine.

Exercise to stay young

Many of us become less active as we age. Over time, this can lead some muscles in the heart to stiffen. As we age, exercises like aerobic or cardio is important to focus on.

Aerobics help to reduce the risk of heart failure, a condition when the heart stops pumping blood as it should. Intense cardio activities like running or jogging have protective benefits for the heart as we age.

In addition, strength exercises are good for preserving muscles from age related decline. It keeps the body balanced something we lose as we get older.

These exercises do not require any fancy equipment or expensive classes.



Tusingwire Elected As MUBS Guild President 2019/2020

Romulus Tusingwire who contested as an independent candidate was duly elected as the MUBS Guild President Academic Year, 2019/ 2020, on Tuesday April 16, 2019.

The Second year Leadership and Governance student becomes the 23rd Guild President of the mighty Business School.

Tusingwire's victory followed a tight race with other three students who competed for the top students' position in the School.

He won the Guild race with 3404 votes defeating his main competitor Shenmark Mwesiga who stood on the UYD/People Power ticket with a gap of



Romulus Tusingwire being announced the MUBS elect Guild President

2000 votes.

Mwesiga got 1370 votes, followed by FDC's Wisdom Ndinumukiza, who pulled 919 votes while NRM's Anine Douglas Sabiiti lost with 53 votes.

The four candidates had intense campaigns which saw Tusingwire become the next Guild President.

He called upon the candidates who lost in the race to work with him and the students' community for the better of the Institution.

Tusingwire was the Chief Fresher in H.E Emmanuel Awori's regime of Academic Year 2018/ 2019. He will be taking over from H.E. Julius Ntende.

Prime Ministers



Mr. Mumphe Julian was elected prime Minister, MUBS Regional Campus Mbarara 2019/2020.



Mr Robert Philip Ongadia, Prime Minister Jinja Campus, 2019/2020.

Finance Students Finalist Party 2019/2020



Dr. Rachel Mindra- Katoorogo, Head of Finance Dept. in a group photo with the finance students

"I am certain MUBS has made you more valuable. Go stand out and shine," said Dr. Rachel Mindra Katoorogo.

She is the Head of Department Finance and the patron of the MUBS Finance Students Association, (MUFISA).

The dinner was organized by Students' Association. "It was an amazing night seeing off my students who have completed their three (3) years degree. I wish you all very well and successful finance careers", said Dr. Mindra.

The event was supported by Capital Markets Authority, Uganda Securities Exchange, Crested Stocks and Private Education Development Network.



Prof. Waswa Balunywa at the Accounting Students' Dinner

Accounts Students Dinner

Dinner events come in handy with style and fashion, elegant dresses at display, beautiful jewellery and stilettos are just a must wear.

This was no different from the MUBS Accounts Students' grand finalist dinner, 2019 that took place at Sliver Springs Hotel, Bugolobi.

The turn up was averagely good with over 70 students attending. The Principal Prof. Waswa Balunywa graced the function.

Makerere University Business School



MUBS ICT Innovation Challenge 2019 (ICTIC 2019)

About the Challenge:

Makerere University Business School is pleased to announce the 1st Annual ICT Innovation Challenge (ICTIC2019). The event is organized by the Faculty of Computing and Informatics (FCI), Entrepreneurship, Innovation and Incubation Centre (EIIC), ICT Centre, Career and Skills Development Centre and Guild Ministry of ICT.

The ICT Innovation Challenge is open to participating teams of MUBS students, staff and/or the general public with creative and innovative ICT solutions that address issues and opportunities facing MUBS students and staff community as well as the general public. The Challenge is looking for unique, high value and high impact but low cost applications (for example those that are able to run on mobile and web platforms such as Android platforms, iOS etc). The main goal of this challenge is to stimulate mindset change, creativity and innovation among MUBS students and staff. Participating teams will receive technical support including ideation, mentorship, coaching and pitching. The winning teams will receive an Award.

Eligibility:

1. The ICT Innovation Challenge is open to all MUBS students and staff from both main and upcountry campuses
2. We are looking for multidiscipline teams of not more than five (5) but not less than three (3).

2. The proposed solutions should take advantage of the available opportunities at MUBS to improve service delivery.
3. The proposed solutions should focus on one or more of the following thematic areas;

Sub theme I- MUBS Information Sharing and Collaboration:

Develop, test and implement low cost innovative approaches and technologies to improve information sharing and collaboration among student (Current, prospective and the alumni), staff (Academic and Administrative) and or Management; Improve information sharing and collaboration among MUBS SACCO Members; Improve MUBS research information sharing and dissemination; improve mobile learning and collaboration etc.

