



# The MUBS NEWS LETTER

August Issue / 2018

## MUBS Signs Memorandum of Understanding With CECF



*Imam Mohamad Bashar Arafat welcomed by Msgr. Lawrence L. Ssemusu as Prof. Waswa Balunywa, Sheikh Muhammad Ali Waiswa and Prof. Musa Moya look on.*

The President of Civilizations Exchange and Cooperation Foundation (CECF), USA, Imam Mohamad Bashar Arafat together with the Principal of MUBS, Prof. Waswa Balunywa signed a Memorandum of Understanding (MOU) at MUBS,

Nakawa on August 15, 2018. This MOU is aimed at having a student and staff exchange to Maryland and Uganda to have a number of activities and research done through these two institutions.

*Full story on page, 10*

### MUBS Ranked 5<sup>th</sup> Business School in Africa

Makerere University Business School (MUBS) has been ranked as the fifth (5<sup>th</sup>) best business school in Africa. The rankings were done by a popular website called Africa.com and it ranked Africa's best 10 business schools.

MUBS has been credited for its success in grooming proper entrepreneurs who help in boosting the economy as Africa.com highlighted. "The institution excels in business and management teaching and research, which explains why it's viewed as the benchmark for Business and Management education in East Africa. Its faculties include the Faculty of Commerce, Faculty of Management, as well as the Faculty of Computing and Business Science. The school also has the Faculty of Marketing and Hospitality Management," Africa.com noted.

*Continued on page, 10*

#### Our Mission

"To enable the future of clients through creation and provision of knowledge

#### Our Vision:

"The benchmark for Business and Management Education, Research and Training in the region."

#### Overall Strategic Goal:

Leadership in high quality programmes responsive to market needs.

# CONTENTS



Basoga Nseete Students Association leaders swearing in at MUBS Jinja Regional Campus

## 04 Eid Adhuha Celebrations

The School Imam's Office held an Idd Adhuha Cocktail for the MUBS community on August 24, 2018 to celebrate the last day of Idd Adhuha. This Idd is celebrated for three days to help carry out the ritual of animal slaughtering for the good of Prophet Ibrahim as he was about to sacrifice his only child for ALLAH.

## 06 Orientation News

The School Registrar's Office organizes and orientation week every academic year to take through the first year students on what it mean to be at university and what exactly in done at MUBS. Different academic and management staff from the respective offices brief the students about what to expect and also what is expected of them.

## 07 In and Outside MUBS.

August 15, 2018, the Civilizations Exchange and Cooperation Foundation (CECF), USA, signed a Memorandum Of Understanding with MUBS.

## 08 Cover Story

"Hold The MUBS Flag Diligently"  
Prof. Waswa Balunywa

## 10 News

MUBS Ranked 5th Business School in Africa

## 12 Regional Campus News

Basoga Nseete - Jinja Campus hold Executive hand over.

## 13 Staff News

MUBS attains more PhDs

## 15 Outreach Centre News

MUBS Entrepreneurship, Innovations and Incubation Centre Trains Nakawa Vendors

## 16 Faculty Achievements

Achievements from the different faculties in the School

## 18 Students' News

Guild President advises Freshers to develop a passion for learning

## 20 The 23<sup>rd</sup> MUBS AIMC 2018

## Editorial Team

Mr. Dennis Nuwagaba  
Lecturer- Department of  
Marketing and International  
Business

Ms. Hamidah Babirye Nseereko  
Assistant Director,  
Principal's Office

Mr. Eric Wakanyasi  
Assistant Administrator,  
Publications Office

Ms. Sumaia Namuyingo  
Assistant Editor  
Publications Office

Mr. Willy Okello  
Office Assistant  
Publications

## ANNOUNCEMENT

### MASTERS OF SCIENCE IN ENTREPRENEURSHIP

The Academic Registrar Makerere University invites applications for admission to Graduate Programme under private sponsorship scheme for 2018/2019 Academic Year to be offered at Makerere University Business School.

**Deadline: September 28,2018**



## Check in With Yourself While at University

University life is similar to what happens when you get high – i.e., you have a vague idea of your surroundings and forget who you are and where you wanted to go. Don't make that mistake. It will cost you years.

Some of you may face a difficult time during campus. Whether it be failing where you've previously only succeeded or facing a family health crisis, know you are not alone.

As you embark on this journey towards attaining your first degree, here is some advice that will help you during your time at the University:

1. Feeling too stressed to take a break is a sign you need to take a break!
2. Schedule a regular time to call loved ones for this emotionally add points to your performance.
3. Sleep cannot be overemphasized because at this point in your life, you are adopting to the flashing speed of the world.
4. It is impossible to focus in class if you are "taking notes" on a laptop or in a book. Always have your ears and eyes glued to your lecturer because this will note only help you understand but will also help you capture a visual expression as he/she explained a point as you write your exam.
5. Talk through ground rules



and personal living preferences with your roommate(s) at the very beginning of the year. It will be a useful conversation to refer back to if/when issues come up.

6. Your grade in one class does not define you.
7. Make sure you check in with yourself now and then. How are you doing? If the answer is not so great, treat yourself. Prioritize your well being.
8. Some readings are more important than others. It's O.K. to skim sometimes.
9. Don't be afraid to call campus security if you or a friend is sick/feels unsafe, as security is priority to individuals.
10. Take naps. Preschools are the only times when napping is socially acceptable, but take naps to help your brain relax and also be ready to take up other material for processing.

With the above advise, I hope that this will greatly help you through your journey. Read hard, be focused, enjoy life and be creating.

**Sumaia Namuyingo**  
Assistant News Editor

## East African Anthem

Verse 1

Ee Mungu twaomba ulinde Jumuiya Afrika  
Mashariki Tuwereshe kuishi kwa amani  
Tutimize na malengo yetu.

Chorus

Jumuiya Yetu sole tuilende Tuwajibike  
tuimariki Umoja wetu nguzo yetu Idumu  
Jumuiya yete.

Verse 2

Uzalendo pia mshikamano Viwe msingi  
wa Umoja wetu Natulinde Uhuru na Amani  
Mila zetu Na desturi zetu.

Verse 3

Viwandani na hata mashambani Tufanye  
kazi sote kwa makini Tujitoe kwa hali na  
mali Tuijenge Jumuiya bora.

## Ugandan Anthem

Oh Uganda!  
May God uphold thee,  
We lay our future in thy hand.  
United, free,  
For liberty  
Together we'll always stand.

Oh Uganda! the land of freedom.  
Our love and labour we give,  
And with neighbours all  
At our country's call  
In peace and friendship we'll live.

Oh Uganda! the land that feeds us  
By sun and fertile soil grown.  
For our own dear land,  
We'll always stand:  
The Pearl of Africa's Crown.

## MUBS Anthem

Makerere University Business School  
Benchmark for Versatile Education  
Providing Knowledge and Skills  
Enabling the future of your clients

With Wisdom and Integrity, you Inspire  
Confidence  
You give Energy, Strength and Determination  
We uphold your Splendour  
Enabling the future of your clients

Shaped by Intelligence, Loyalty and Vision  
Stand Tall and Strong with Courage  
In the Worldwide University Fraternity  
Enabling the future of your clients  
Makerere University Business School  
Enabling the future of your clients

## MUBS Idd Adhuha Cocktail

*The School Imam's Office held an Idd Adhuha Cocktail for the MUBS community on August 24, 2018 to celebrate the last day of Idd Adhuha. This Idd is celebrated for three days to help carry out the ritual of animal slaughtering for the good of Prophet Ibrahim as he was about to sacrifice his only child for ALLAH. It was a merry making cocktail that had staff and students sharing lite moments as shown in this pictorial.*



**Rev. Aaron Godfrey Batte addressing the MUBS Community during the Idd Cocktail that was held on Friday, August 24, 2015 at the Former MUBS Entrepreneurship Centre Compound.**



**Members of MUBS Management sharing lite moments at the cocktail.**



**MUBS Students during hosted by Prof. Waswa Balunywa on Idd in Iganga**



*"This Idd serves as a lesson that Prophet Ibrahim was loyal and ready to sacrifice for the world. The cause of humanity must be the reason why we must give,"*

**Prof. Moses Muhwezi,  
MUBS Deputy Principal**



*"I appreciate this MUBS Muslim community for their unity and I urge fellow staff to encompass unity for harmony in our community,"*

**Rev. Aaron Godfrey Batte,  
Chaplain, MUBS St. James Chapel**



*"As we conclude the four days of Idd Adhuha, I urge the staff and students of MUBS to pick a leaf from the good, honest and faithful deed of Prophet Ibrahim to the LORD and the entire humanity to create a peaceful spiritual and social co-existence,"*

**Sheikh Muhammad Ali Waiswa,  
School Imam**





Students and staff arriving at the Bazaar ground to have themselves some cheap merchandise

MUBS Guild Executives with the students and staff from Moi University at Entebbe for a workshop.



MUBS Guild and students with Prof. Waswa Balunywa (with a cap) after the First lecture for first year students at the MUBS Main Library.





First Year Students being addressed by MUBS Management at the MUBS Main Library.



Nurse Harriet Nalugwa assisting a First Year student register at the MUBS Health Centre during the orientation week for First Year Students 2018/19



MUBS Principal, Prof. Waswa Balunywa addressing First Year Students 2018/19 in the presence of MUBS Management and the Guild Executives at the MUBS Main Library.



The School Registrar's Office has outlined all behavioral expectations in the Students' Rules and Regulations. As a MUBS student, it is your responsibility to fully understand the regulations, and to be mindful of the potential repercussions of any violations.

Ms. Eldred Kyomuhangi Manyindo  
MUBS Academic Registrar



MUBS is committed to maintaining a drug free environment thus abstain from drug abuse and any behavior that will cost you your life.

Ms. Juliet Kateega  
Dean Of Students



Ms. Joyce Abalinawo addressing students, staff and the community during the Basoga Nseete Executive handover ceremony at the MUBS Jinja Regional Campus.



Ms. Remmy Namutangula together with the youth during the Youth Conference at MUBS Nakawa.



L-R: The President of Civilizations Exchange and Cooperation Foundation (CECF), USA, Imam Mohamad Bashir Arafat (2nd right) together with the Principal of MUBS, Prof. Waswa Balunywa (3rd right) signing a Memorandum of Understanding (MOU) at MUBS, Nakawa on August 15, 2018 in the presence of the Coordinator, Public Affairs; American Embassy, Sheikh Muhammed Ali Waiswa the School Imam and Mr. Francis Yosa the MUBS School Secretary.



Students and Staff of MUBS during the signing of the MOU with CECF at the MUBS Entrepreneurship, Innovation and Incubation Centre.

L-R: Dr. Isa Nsereko, Brig. Jimmy Kinalwa, Prof. Waswa Balunywa, Mr. Gad Mutaremwa and Mr. Lubogoyi Bumaali at Gaddafi Barracks in Jinja.



A delegation from North Carolina Central University together with the MUBS Principal, Prof. Waswa Balunywa, the Dean Faculty of Management Dr Annet Nabatanzi K. Muyimba, the MUBS Guild President H.E. Julius Ntende, the Vice President.



## “Hold The MUBS Flag Diligently” Prof. Waswa Balunywa

The Office of the School Registrar is in charge of the orientation of First Year Students into MUBS. This is what unfolded this year.



Prof. Waswa Balunywa addressing First Year Students 2018/2019 during orientation at the MUBS Main Library.

During his address to the First Year students of the Academic Year 2018/2019, the Principal of Makerere University Business School, Prof. Waswa Balunywa, asked the students to hold the MUBS flag diligently for they have now become MUBS ambassadors.

In his words, this is Prof. Balunywa's fatherly message to the students. "I am sure you know why you join this institution; so that you can lead a better life in future. The mission of

MUBS is to enable your future however, I can not force you to learn. Success is a journey that begins today. Nobody is going to tell you to go to class. You can go for disco every evening- the choice is yours, but then you need to remember your future which is entirely in your hands. Nobody will ever tell you of what to do. When you are found cheating in the exams, never appear

in my office. We don't entertain the people that spoil the integrity of the document. I also advice you to go to the Guild before you can go to the Dean of Students, they will guide you accordingly. As you are here, it is not only about books but you can also go for sports or evening kind of life but remember what brought you from your home," said Prof. Balunywa.

## Seek Help From Addictions

The Dean of Students Office held a two days workshop with the First Year. This workshop was hosted at the MUBS ADB Building from August 13-14, 2018 during the First Year Students' orientation. A number of Counselors to talk to the students about the different addictions.

The students were taken through what causes addiction, how one realizes he/she is addicted and the different kinds of addiction. The Dean of Students Ms. Juliet Kateega asked the students to always visit the office where they will find her or Ms. Martha Abeja in case of any need for counseling services.

be able to thrive during their time at the University. "As no one would bother to drive you to your lecturer halls for lectures, please endeavour to attend lectures," said Assoc. Prof. Muhwezi.

He also asked the students to take care of their lives, properties as well as the School properties as they try to get to different places for either class or for fun. "I expect you to take care of the school property, dress decently, be sensitive to HIV/AIDS, follow the rules and regulations of the school, avoid sexual harassments, desist from smoking and drug abuse, be disciplined and use dialogue other than using violence when ever there is a need to communicate to Management. Be realistic in whatever you are doing and do not be victims of technology," advised Prof. Muhwezi.

The Prof. further pledged to listen to the students whenever they come to management for assistance and also asked MUBS Management and staff to always step in when the students call for their attention.

## “Be Realistic in Whatever You Do” Prof. Muhwezi

The Office of the School Registrar is in charge of the orientation of First Year Students into MUBS. This is what unfolded this year.



On August 8, 2018, the MUBS Deputy Principal, Assoc. Prof. Moses Muhwezi met the first year students at the MUBS Main Library during the "FIRST YEAR ORIENTATION WEEK".

While speaking to the students, Assoc. Prof. Moses Muhwezi cautioned them to attend classes to



# “Wealth is taking away the peace of the poor and the wealthy as well” Prof. Balunywa



Prof. Waswa Balunywa speaking at the Global Peace Leadership Conference at Munyonyo.

Speaking at The Global Peace Leadership Conference at the Speke Resort Munyonyo

between August 1-2, 2018, the MUBS Principal, Prof. Waswa Balunywa gave a talk about, **how Entrepreneurship and Business can contribute to peace.**

Narrating his own story of how absence of income can contribute to lack of peace in relation to mode of residence, Prof. Balunywa said that the wealthy people are locking out the poor because they fear being attacked and taking away their own peace through living in high perimeter wall houses, with security lights and security guards as a mode of security. He said that this problem is one of the big disparities in income which bring about fear by those who have income that those

who don't have will disturb their peace. The solution to poverty is entrepreneurship being able to get poor people into business startup so as to have an income.

Poverty brings insecurity and to address it the poor need to be economically empowered. Peace will prevail if there is relative economic empowerment of the vulnerable people.

## North Carolina Central University Visits MUBS



Some of the delegates from North Carolina Central University with the MUBS Guild President, H.E. Julius Ntende in the Principal's Office.

On July 31, 2018, MUBS held meeting with a delegation from North Carolina Central University (NCCU), USA. This delegation was led by Prof P M Mutisya Amrrican of Kenyan descent. The North Carolina delegation was in the country to attend the Global Peace Leadership Conference at Munyonyo. NCCU and MUBS explored possibilities of collaboration in a number of academic fields to help boost the academic standards of the two institutions of both staff and students.

This delegation is looking at a later date to come back and finalise their discussion which will climax with the signing of a Memorandum Of Understanding.

## MUBS Trains Soldiers on the Challenges of African Leadership



L-R: Dr. Isa Nsereko, Brig. Jimmy Kinalwa, Prof. Waswa Balunywa, Mr. Gad Mutaremwa and Mr. Lubogoyi Bumaali at Gaddafi Barracks in Jinja

On August 7, 2018, MUBS trained soldiers at Gaddafi Barracks Jinja on the

challenges of African Leadership. The soldiers trained were in the category of Junior Staff and Command College. Among the facilitators was Prof. Balunywa who shared knowledge about the challenges of African leadership. The gist of his discussion was more than 300 years after the industrial revolution, 80% of Africa still lives on subsistence farming. He attributed this backwardness to the problem of failure of Africa to develop science, the nature of capitalism which has made the West frustrate the effort of Africa to grow and some of the policies that African governments run. Other facilitator include, Dr. Isa Nsereko and Mr. Gad Mutaremwa and Mr. Lubogoyi Bumaali.

## Prof. Balunywa appeals to PhD students to complete in time

Prof. Waswa Balunywa, addressed PhD students on August 9, 2018 at MUBS Bugolobi Annex.

In his speech, Prof. Balunywa asked PhD students to provide leadership in the institution. He also asked the students to put in as much effort, dedication and commitment as they can because at the end of the day, the PhD is theirs and does not belong to anyone or any institution. "This PhD is yours and it doesn't belong to me, neither to the institution. MUBS has nurtured you and it is a pride to you. We move slowly in order to be where you are. We want an institution where we can be proud of. Once you have a PhD, you have the capacity to do anything out there such as being a consultant or a researcher," said Prof. Balunywa.



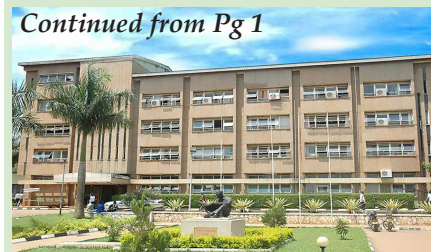
**Prof. Waswa Balunywa**

He further said that MUBS will support the students to see that they finish their programmes in the required period. Prof. Balunywa also revealed a plan to make every PhD student to conduct a seminar in his/her work and then it will be a must also to produce a discussion from their work. "You should be able to inform the public of so many things."

Prof. Balunywa advised every PhD student to mentor somebody so that when they finished, the other ones would come up and they would move up in that direction. "We continue with research and with that, money will come in when you are a good researcher. We still want to be a unique institution in this country and even beyond," said Prof. Balunywa.

## MUBS Ranked 5<sup>th</sup> Business School in Africa

*Continued from Pg 1*



Other universities that has featured in the rankings include; The United States International University-Africa Business School – Kenya in the 10<sup>th</sup> position, HEM Business School – Morocco in the 9<sup>th</sup>, University of Ghana Business School – Ghana took the 8<sup>th</sup>, Strathmore Business School – Kenya in the 7<sup>th</sup>, and Wits Business School – South Africa in the 6<sup>th</sup> position.

Lagos Business School – Nigeria was ranked the first, followed by Gordon Institute of Business Science – South Africa, American University in Cairo School of Business – Egypt 3<sup>rd</sup> and The University of Dar es Salaam Business School – Tanzania in the 4<sup>th</sup> position.

## MUBS Signs Memorandum of Understanding With CECF



**Sheikh Muhammad Ali Waiswa giving a speech to the participants as the MOU is signed.**

Civilization Exchange and Cooperation Foundation (CECF) is an inter-religious non profit organization in Maryland USA, promoting peace and cooperation.

The MOU between MUBS And CECF is aimed at promoting a peaceful co-existence of religious. This MOU will see;

- Exchange of students and staff in regards to peace interfaith training in various fields especially tolerance, multicultural understanding for

a better world.

- Joint research and publications
- Exchange of academic information and material
- Joint proposals for funding.

MUBS was represented by Prof. Waswa Balunywa, Sheikh Muhammad Ali Waiswa and Mr. Francis Yosa. CECF was represented by Imam Muhamad Bashar Arafat. Present was the Officer In-charge of Public Affairs at the US Embassy in Uganda, Officer In-Charge of Muslim Affairs at the US Embassy and staff and students from MUBS.



## MUBS Holds the Youth Entrepreneurship Conference



Ms. Rehma Namutangula with some of the participants from Makerere University Entrepreneurship Students Association(MUESA)

The MUBS Entrepreneurship, Innovations and Incubations Centre together with Uganda Small Scales Industries Association (USSIA) held a two day Youth Entrepreneurship Conference. This conference was held from August 15-

16, 2018 at the MUBS ADB Building. The theme of the conference was **"Business Development and Start Ups"**. This mainly focused on how to help the youth start up businesses and sustain them.

## MUBS Holds Another Entrepreneurs' Breakfast Meeting



Participants of the August 2018 Entrepreneurship Breakfast Meeting at the MUBS Entrepreneurship, Innovation and Incubation Centre.

Another successful Breakfast Meeting facilitated by the MUBS Principal Prof. Waswa Balunywa taking us through the theme: **"Distinguishing efficiency from effectiveness"**. Efficiency is doing things right, effectiveness is doing the right thing. We broke into discussion groups to share more, it was great, see you next month for the next Breakfast Meeting.

## MUBS Holds the 1<sup>st</sup> Ugandan Muslim Scholars Interfaith Workshop



The Chaplain St. James Chapel; Rev. Aaron Godfrey Batte, the Administrator, MUBS Imam's Office; Mr. Aziz Malongo (back right) with participants of the workshop at the MUBS ADB Building

**O**n August 15, 2018, the School Imam's Office -MUBS held a one day workshop on interfaith co-existence. The workshop that was held in conjunction with Civilization Exchange and Cooperation Foundation (CECF), Maryland, USA, was aimed at disseminating and find out more ways on how muslims can peacefully co-exist with people of other faiths both spiritually and economically.

Imam Muhamad Bashar Arafat was the Guest of Honour. During his address, Imam Bashar asked the participants to always look at each other as one and that they are all praying to the same GOD. He said that this is the first journey towards spiritual and economic religious co-existence.

The School Imam, Sheikh Muhammad Ali Waiswa appreciated MUBS Management for the support and urged members of the MUBS community to work towards economic growth as a multi religious community.

The Chaplain, St. James Chapel - MUBS, Rev. Aaron Godfrey Batte applauded the MUBS Muslim community for the unity exhibited at pledged to continue working with the different faiths in MUBS to see a stronger spiritual and economic growth.

## MUBS Jinja Regional Campus gets New Bamasaba Executive



Bamasaba celebrating their new executive

THE MUBS JINJA CAMPUS BAMASABA STUDENTS ASSOCIATION at the MUBS Jinja Regional Campus held a hand over party at the YMCA. At the ceremony, the incoming executives were cautioned against tribal discriminations. They were asked to follow the steps of the out

going executives, "Follow the steps of these that were here before you, if you must change, then let it be a positive change, let it be better than how they did during their time in leadership. Avoid tribal

discrimination, this will only create conflict which will personally affect each of you, said Prof. Balunywa, who was the Guest of Honor at the ceremony. These associations help in conserving culture as young people remember their roots.

## Basoga Nseete-Jinja Campus Old Executive Hand Over



Basoga Nseete new executive swearing in

MUBS JINJA REGIONAL CAMPUS ABASOGA NSEETE ASSOCIATION held a hand over ceremony for the outgoing executives at Jinja MUBS YMCA campus on July 20, 2018.

During his message to the new executives, Prof. Waswa Balunywa, who was the Guest Of Honor urged the new leaders to work with the other tribal associations to create a peaceful and transparent leadership that will help grow the kingdom of Busoga, the country at large and also help grow then individually.

The Basoga Nseete staff representative at the MUBS Jinja Regional Campus, Ms. Joyce Abalinawo requested the new association leaders to always refer to the values of the kingdom as well as always consult with those of the other tribes when conducting their leadership roles. She said that this will guide them and help them grow and transform better along side other tribes.

At the ceremony, the Isebantu's (King of Busoga) photo was auctioned to raise some money for the association.

**KYABAZINGA AFUNVUWE**

## MUBS Mbarara Regional Campus in High Gear for AIMC Conference

# 23 ANNUAL INTERNATIONAL MANAGEMENT CONFERENCE (AIMC)

September 11-14, 2018

### MBARARA, UGANDA

Key Note Speaker: J Prof. Brian S. Silverman  
J.R.S. Prichard and Ann Wilson Chair  
in Management Rotman School  
of Management University of Toronto,  
Canada



### Partners:

- CAPSEM
- AGRI-QUEST

**MUBS REGIONAL CAMPUS - MBARARA** is in high gear as the 23<sup>rd</sup> Annual International Management Conference (AIMC) is around the corner. This comes as a result of Management's decision to have the Annual International Management Conference held in all the MUBS four Regional Campuses (Arua, Jinja, Mbale and Mbarara).

Mbarara Regional Campus is the second of the Regional Campuses to host the AIMC Conference with the first one being MUBS Jinja Regional Campus in 2017 at the 22<sup>nd</sup> AIMC. The Conference will be held between September 11- 14, 2018. It will be held by the Faculty of Commerce in Conjunction with the MUBS Mbarara Regional Campus.



## Social network: Testing the predictive power of its dimensions in explaining financial inclusion of the poor in rural Uganda

Prof. Joseph Ntayi



The purpose of this paper is to test for the predictive power of each of the dimensions of social network in explaining financial inclusion of the poor in rural Uganda. Design/methodology/approach The study employed a cross-sectional research design and

data were collected from a total of 400 poor households located in Northern, Eastern, Central and Western Uganda. The authors adopted ordinary least square hierarchical regression analysis to test for the predictive power of each of the dimensions of social network in explaining financial inclusion of the poor in rural Uganda. The effects were determined by calculating the significant change in coefficient of determination ( $R^2$ ) between the dimensions of social network in explaining financial inclusion. In addition, analysis of variance was also used to test for variation in perceptions of the poor about being financially included.

## Short Course: Trade Policy and Negotiations

### Program Outline

This course is designed to strengthen African countries' negotiations with key stakeholders to ensure that national policies and trade negotiation strategies reflect their interests in on-going trade talks. This will require national trade policies that are inclusive, gender sensitive and well-articulated by their national trade negotiators. The seven-week course will be taught partly on the campus of the University of Cape Town's Business School and partly on the campus of the University of Stellenbosch.

### Characteristics of ideal candidates:

Candidates selected to participate in Australian Awards Trade Policy and Negotiations Short Courses will ideally hold a bachelor's degree, possess a working knowledge of the English language, and be able to demonstrate three to five years'

experience working in a national or regional institution tasked with contributing to trade policy.

Relevant institutions may include: University departments teaching trade related subjects; and Units within regional integration secretariats concerned with promoting regional or international trade.

For more information, please follow the link below:

<https://www.australiaawardsafrica.org/wp-content/uploads/2018/09/Course-Outline-Trade-Policy-and-Negotiations.pdf>

For action, please follow the link below:

<https://www.australiaawardsafrica.org/awards/apply/short-courses/>

## MUBS attains more PhDs



Rebecca Namatovu



Sam Dawa

The academic duo Samuel Dawa and Rebecca Namatovu fulfilled the requirements for the award of the Doctor of Philosophy degree of the University of Pretoria, Gordon Institute of Business Science.

These two will be graduating on September 5, 2018.

Congratulations to Sam & Rebecca.

## Staff Weddings

On August 18, 2018, MUBS Mbarara Regional Campus Deputy Director Dr. Richard Akisimire (Ph.D) tied the knot with Ms. Grace Ekyampire GOD BLESS THIS UNION!!



### Other Staff weddings

Mr. Robert Kibuuka wedded Rukia

## School Doctors encourages MUBS community to visit the HIV Clinic



**Dr. Tamale Amina, Incharge/School Doctor MUBS Health Centre**

Four (4) years ago the School through the MUBS-Health Centre opened up an HIV clinic for HIV/AIDS care, management and prevention.

According to the School Doctor, Dr. Amina Tamale, the Clinic carries out preventive strategies like screening or testing for HIV/AIDS, gives awareness and sensitization about HIV/AIDS, STDs, causes, presentation and management and gives (Post Exposure Prophylaxis), commonly known as PEP.

The Clinic also provide free ARVs and Septrin to the students, staff and the community. They also treat opportunistic infections that come along with HIV.

Explaining what PEP is, Dr. Tamale said it is the use of ARV drugs to prevent transmission of HIV among people who have been exposed to HIV infection like needle pricks or

massive contact with body fluids of an infected person, and also in rape cases. The tabs are usually taken for a month. They are available at the Health Centre and are given when we have such cases.

About how a person qualifies for PEP, she explained that one has to test negative (-ve) immediately after exposure within 72 hours and the source of exposure has to be a known HIV positive (+) or a high risk person e.g. in terms of rape cases. Dr. Tamale emphasized that HIV is still spreading and people need to be much more careful with the relationships they get involved in. They should test, use condoms properly and consistently and those who are HIV positive should visit the MUBS health Centre for treatment. The HIV clinic is flexible because HIV patients come in normally just like other patients.

## University students tipped on HIV prevention

Health experts have urged University students to stick to ABC (Abstinence, Be faithful, use a Condom) strategy as the only way to prevent HIV/AIDS among youth and adolescents.

Speaking during the Inter-University youth conference on Gender, the manager medical care Baylor Uganda Dr. Jacqueline said that HIV is still spreading and people need to be much more careful with the relationships they get involved in. They should test, should use condoms properly and consistently and those who have HIV should go for treatment.

There are a number of HIV Centres in the country where you can go for treatment without stigmatising you. This means that no one is able to notice that you have come to the



**Dr. Amir Sharif Muyingo  
Coordinator MUBS HIV/AIDS Clinic**

HIV Clinic as you get same attention like all other cases.

"Despite the centres and medication, abstinence is key, if you feel you must, then use a condom and always be faithful to your partner, this will help you achieve so many dreams and guarantee you freedom," said Dr. Jacqueline.

## Nutrition/Diet

### Do I need a special diet?

There are no special diets, or particular foods, that will directly boost your immune system. But there are things you can do to keep your immunity up.

When you are infected with HIV, your immune system has to work very hard to fight off infections--and this takes energy (measured in calories). For some people, this may mean you need to eat more food than you used to.

If you are underweight--or you have advanced HIV disease, high viral loads, or opportunistic infections--you should include more protein as well as extra calories (in the form of carbohydrates and fats).



## First year students oriented into life at campus



Mr. Walugembe addressing the First Year Students

The Career and Skills Development Centre organized several sessions to orient first year students into University life. Hence our orientation theme “First Year Students Given Tips on how to Get a First Class Degree”. The Career and Skills Development Centre organized different sessions with first years to give them tips to make them understand their Career Prospects and also the tips for getting First Class Degrees.

Mr. Walugembe, Deputy Director for Career informed students that they should be able to explore the job and Career Prospects of their programmes. This motivates

them to appreciate the programmes and also fix themselves well in the economy. It was further noted that getting a first class degree requires commitment and hard work in the first semester, first year and also putting emphasis on course units that have higher credit units than those with low credit units because they contribute highly in the calculation of the CGPA. He

cautioned students who thought in University there was nothing like repeating. These were his words, “Even in university students repeat” and it’s called a backlog, that is why he gave the students all the key school regulations which included among others; Change of programme, Credit unit, Retaking a course, normal progress and probationary progress. He also taught students about SKIDEP, come their third year because this programme is for only finalists which prepares students for jobs and skills after University for example skills on CVs, Job interviews, Business startups and small scale manufacturing.

## MUBS Entrepreneurship, Innovations and Incubation Centre Trains Nakawa Vendors



Mr. Juma Bananura talking to the Nakawa Market Women Vendors

On August 30, 2018, the MUBS Entrepreneurship, Innovation and Incubation Centre held a one day training for Nakawa Women Vendors at the Incubation Hub. These vendors were in different market businesses ranging from tomato vending to shop keeping. They were taken through book keeping by Mr. Juma Bananura. During this session, they were given the fundamentals of book keeping which included; have a book for sales and expenses, have a book for creditors, have a book for debtors, have a cash book to keep your money. The vendors were asked to never treat family different from other employees if they have them in their businesses. For this will affect the running of the business. They are asked to always make sure that their money stays in the business but also advised to always ask for a time to pay off their debtors. They were also facilitated by Ms. Pearl Ankunda who took them through marketing and customer care to help improve their businesses.

## THE INNOVATION HOUR OF AUGUST 2018!!

The Entrepreneurship, Innovation and Incubation Centre held yet another Innovation Hour. This was facilitated by Professor Waswa Balunywa and was well attended by the entrepreneurs and young innovative people.

This time round the innovation hour focused on unlocking the mindset to think more entrepreneurial and cast fear out, if people are going to run successful businesses especially in the 21st Century.

Today people look at poverty as means of no income, which is true, but unless people come up with viable sustainable entrepreneurial ventures, many will still be poor, said by Prof. Balunywa during the innovation hour.

He further, said that people have millions of ideas but it's all in our minds and the lack of what it takes to start a business. Yet it takes courage to start a business, he added.

## Faculty introduces new Academic programmes

Faculty of Economics Energy and Management Science has introduced new academic programmes. A PhD in Energy Economics and Governance, Master of Energy Economics and Governance, Masters in Operations Research and Post graduate Diploma in Business Statistics, have started running this academic year 2018/ 2019.

The Faculty continues to play a significant role in research and publications on emerging business and management issues. Over 44 researches were produced since January 2017 resulting into 24 publications in internationally referred journals, carried out a national study on "Economic Development and Industrial and was published in 2017,



**Prof. Joseph Ntayi,**  
Faculty Economics, Energy and  
Management Science

carried out 3 collaborative studies covering over 55 nations and published in the Journal of cross-cultural psychology and Frontiers in psychology and carried out 3 international studies.

The Faculty is spearheading a collaboration capacity building, research and publications between MUBS and Norwegian University of life sciences (NIMU) supported by Norwegian govt under (NORAD –NORHED) Programme where two staff in the Department of Economics have benefited.

In the area of outreach, the Faculty through the MUBS Economic Forum has been engaged in new and on - going outreach activities such as Inter Economic University Debate and Guest Lectures among others.

## Faculty Of Commerce leading in collaborations

The Faculty of Commerce has distinguished itself as a benchmark for research and publications. Most of the Faculty staff with PhDs are reviewers of international journals. The departments holds monthly and quarterly research colloquia to promote research and mentor staff in the Faculty .The staff have also won research grants and are involved in consultancy work for both private and government agencies.

Faculty of Commerce has continued to lead in establishing collaborations with other Universities and institutions such as the ACCA, ICPAU, Uganda Institute of Financial services, Insurance Institute of

Uganda, PEDUN, AREA and the University of Cape Town in Real Estate, Drake University int the USA which has lasted for 11 years, among others.



**Dr. Isaac Nkote**  
Dean, Faculty of Commerce

An Executive Dean, from the University of Zimbabwe spent a month at the Faculty to understudying what business schools do but also provided insights from his home universities.

Another Dr, Munshi Sulaimann will be resident in faculty to boost its grant and research effort. Prof. Pascal Ngoboka from the University of Wisconsin and a visiting professor was here in July 2018 to mentor the PhD staff.

The Faculty continues to support staff development. Over 20 staff have enrolled on the PhD in Kenya, South Africa, USA, MAK, ICT University and MUST.



## Faculty Grant Writers Committee

The Faculty of Economics, Energy and Management Science has set up a Faculty Grant writers committee to provide institutional support for seeking external funding for activities that serve the interest of the Institution.

The Committee comprised of staff in the Faculty is chaired by the Dean Prof Joseph Ntayi. Other members include Dr. Rogers Matama Head, Department of Procurement and Logistics Management, Mr Johnson Ssekakubo Head, Department of Management Science, Ms. Atukunda Ronnet Head, Economics Department.

Two representatives from each Department from Department of Economics Ms. Judith Flavia Nakirijja and Mr. Gilbert Kibekityo, from Department of Procurement and Logistics Management Mr. Musa Mbago and Ms. Nabira Nantongo, from the Department of Management Science Mr. Gideon Nkurunziza and Mr. Donutus Rurangaranga. The committee secretariat include. Mr. Martin Makata, Ms. Fahima Ahmed and Ms. Valentine Kataike. The committee has also co-opted members from other Faculties, Dr. Edith Basalirwa and Dr. Joseph Bada

## Faculty empowering students to create jobs



**Bonny Kagaba**  
Teaching Assistant

**Faculty of Entrepreneurship and Business Administration**

The Department of Entrepreneurship in the Faculty of Entrepreneurship and Business Administration has changed the way entrepreneurship is taught at the University. As part of their coursework tests, students of Entrepreneurship and Small Business Management, (BESM) programme are tasked to start a business and run it sustainable

during their time at the University and after.

The students are further tasked to showcase their businesses during the weekly Friday markets, where they are encouraged to sell their products at the MUBS Main Campus. The Lecturers use the Friday market to examine, mentor and guide the students and marks are awarded after the students have been assessed.

This has enabled practical entrepreneurship among the students and hence a spur in innovations and Creativity for sustainable development. Encouraging students to engage in business start ups while at University is intended to implement the National Development Plan and Uganda's agenda of vision 2020. Consequently the move is intended to alleviate unemployment among the youth.

## Students warned against abusing sex and drugs



**Dr. Annet Nabatanzi K. Muyimba**  
Dean Faculty of Management and Public Policy

The Dean Faculty of Management and Public Policy Dr. Annet Nabatanzi K. Muyimba has warned first year students against sex and drug abuse and indecent dressing. She was meeting all the new students who admitted under her Faculty during the Faculty Orientation program.

She emphasized that University is a time to learn how to balance their personal, social and academic life so that they turn out to be important people in the country.

Dr. Nabatanzi further cautioned the students to be vigilant about men and women commonly referred to as sugar daddies and sugar mummies who seduce university female and male students into sexual relationships.

## Blood Donation at the MUBS Bazaar



A lot of activities took place at the MUBS 2018/2019 Academic Year Trade Bazaar. Among the activities that took place was Blood Donation. Staff and students turned up in large numbers to help save the lives of different individuals through the blood donation drive.

Currently in the country, according to the Uganda Blood Bank, the amount of blood in the bank is not enough to serve and save the lives of thousands of people who need blood transfusion on a daily.

## First Year Registration at the MUBS Health Centre



In amidst to have their medical documents available and in order, the MUBS First Year Students 2018/2019 turned up in large numbers at the MUBS Health Centre to register for the School's health services. Among the activities done for the students to have their documents in order is the verification of documents,

registration at the health centre, filling of their medical information as per previous tests among others. As this process is going on, the students are assisted by the MUBS Health Centre staff. As a policy, who ever is register with the centre, is eligible to free health services as far as the School can handle.

## Former Prime Minister's Advice to First Year Students

The Former Rt. Hon. Prime Minister of Arua Campus Pauline Pia has challenged freshers to put in much effort in their studies in order to get value for their money. First year is your chance to learn about yourself as a person and who you want to be in the future.

Your newly found freedom means that you are totally in charge of your itinerary; whether to go to class or not, whether to visit a friend or go to the movies, the choice is all yours.

However, you need to Focus on your studies. It is also important to balance between academics and fun. There is what we call CGPA (Cummulative Grade Points Average), what you get in the first semester determines what you get in the last.

Pia also encouraged the new students to make friends should not be



**Pauline Pia**  
**Former Arua Campus Prime Minister**

negatively influence. "Study with the "bookworms" and go out with the party people when you can afford to but remember everything in moderation", she advised. She further advised them to control their social media presence. "Go offline when in class as this only attracts attention which then becomes a distraction.

## First Coursework Timetable Out for AY 2018/19 Semester One

The first coursework tests for the undergraduate and postgraduate students will commence on Saturday, September 15–16 and September 22 – 23, 2018. The Second coursework tests are scheduled to be written in the 10th and 11th week of the semester of the academic year 2018/2019.

Coursework contributes 30% of the total final marks, therefore students have been sternly warned against engaging in any form of exam malpractice that would lead to their disqualification to sit for the final semester examinations.



## Principal's First Lectures to first year students

On August 20, 2018 the Principal Prof. Waswa Balunywa addressed the first students in what he termed the Principal's First Lecture at the MUBS Main Campus. He thanked the students for choosing MUBS as their best institution.

In his address the Principal noted that, "you will regret your stay in this institution if you do not take decisions by yourselves. I want to encourage you to begin loving your lectures. Begin to ask yourself what you want to be ten years from now. Therefore, you need to make right decisions like forming discussion groups and the decision to attend lectures. I urge you to work very



Prof. Waswa Balunywa in a group photo with the students

hard in order for you to succeed. The degree you will get from MUBS is not the end." Prof. Balunywa challenged the students to have personal goals

and a mission stating where they want to be. "You can walk around this Campus the whole day and if you don't have a goal, you are nothing. You should focus at developing certain skills that can make you competitive and be disciplined", he advised.

He encouraged them to work with others and not to do things alone. Technology is now changing the way things are done, unlike in the past. It can also be a problem to you if you are disciplined enough.

## MUESA Welcomes First Year Students to MUBS

It was massive when the MUESA officials met first year students pursuing a Degree in Entrepreneurship and Small Business Management (BESBM) at MUBS for a briefing session on how they can be a success at MUBS as they embark on their entrepreneurship journey. This event was organized by the Department of Entrepreneurship led by Dr. Ernest Abaho in conjunction with Makerere University Entrepreneurship Students Association (MUESA).



## Guild President advises Freshers to develop a passion for learning

MUBS Guild President H.E. Julius Ntende has urged first year students to immensely engage in the university academic activities and develop passion for learning in order to succeed in academics. This was during the MUBS new Students' Orientation that was held on Wednesday 13th August 2017 in the main Library.

He advised the first student not be to overwhelmed by the independence the university gives them. You need to give ample time to both studies and fun. The Guild President further advised the students to make the right choice of study time in order to balance studies and their free time. Ntende also urged students to avoid any clashes between the two, adding that both were equally important and complementary.

He also asked them to always address their challenges with Guild Executive. "MUBS has faced and over come a

number of challenges. That is why it is referred to as *the place to be*. The Guild and School Management are here at your service to see that you thrive through a comfortable position. I pray that as you embark on this academic journey, your lives will be transformed.



H.E Julius Ntende  
MUBS Guild President 2018/2019



# MAKERERE UNIVERSITY BUSINESS SCHOOL

## 23 ANNUAL INTERNATIONAL MANAGEMENT CONFERENCE (AIMC)

September 11-14, 2018

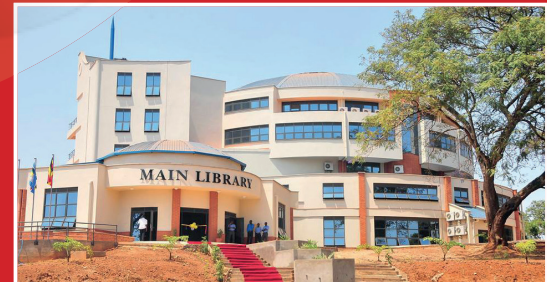
### MBARARA, UGANDA

Key Note Speaker: J Prof. Brian S. Silverman  
J.R.S. Prichard and Ann Wilson Chair  
in Management Rotman School  
of Management University of Toronto,  
Canada



### Partners:

- CAPSEM
- AGRI-QUEST



Doctoral symposium: September 11, 2018  
Academic conference: September 12-13, 2018  
Business forum: September 14, 2018

**Support Journal**  
*Makerere Business Journal*  
For details visit: [mbj.mubs.ac.ug](http://mbj.mubs.ac.ug)

**Submission**

**Conference Contacts**