



The

# MUBS

# NEWS LETTER

August, Issue 2022

## You Have Been My Mentor



The Vice Chancellor Makerere University Prof. Barnabas Nawangwe decorating MUBS Principal Prof. Waswa Balunywa with a medal of Mak@100 years

Makerere University Vice Chancellor Prof. Barnabas Nawangwe has appreciated MUBS Principal Prof. Waswa Balunywa for mentoring him into Leadership and he attributes his reappointment to him.

"You should thank Prof. Balunywa for my reappointment as Vice Chancellor of Makerere University. Since 1997, I have been his student of management. And even for the things I have managed well in Makerere, you should thank him. I am still your student sir,

and the most interesting topic of late is managing difficult people, and you know I have managed some of them", said Prof. Nawangwe

He made the statement at the Public Lecture that was organized by MUBS to celebrate Mak@100 years and MUBS 25 years, held at MUBS Main Campus, Nakawa on Thursday August 25, 2022.

The celebrations of 100 years of excellence of Makerere University would have been incomplete without an activity at MUBS said Prof. Nawangwe.

### MUBS goes to South Africa

MUBS and the University of Fort Hare, (UFH) South Africa, have joined forces to strengthen teaching, learning and research capabilities, to benefit African communities. They signed a Memorandum of Understanding at a virtual ceremony in June 2022. The Principal Prof. Waswa Balunywa signed on behalf of MUBS, while Prof. Sakhale Bahlugu the Vice Chancellor, UFH signed on their behalf.

Prof. Willie Chinyamurindi (Head of Department Business Management and Prof. Munacinga Simatele both from UFH together with Dr. Annet K. Nabatanzi-Muyimba, the former Dean Faculty of Management at MUBS initiated and played a pivotal role in the realization of this commitment. The collaboration will unlock opportunities to find African solutions for African problems.

**Our Mission:** "To enable the future of our clients through creation and provision of knowledge"

**Our Vision:** "The benchmark for Business and Management Education, Research and Training in the region."

# Say No to Drugs

Drugs Kill, If they don't kill you  
They make you run MAD.

Prof. Waswa Balunywa



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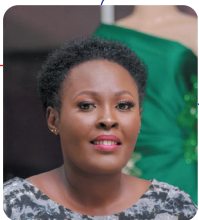
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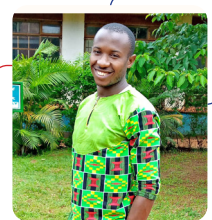
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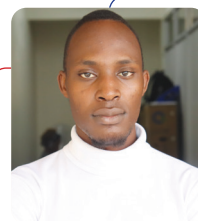
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## East African Anthem

### Chorus

Jumuiya Yetu sote tulinde  
Tuwajibike tuimarike  
Umoja wetu ni nguzo yetu  
Idumu Jumuiya yetu.

1.Ee Mungu twakuomba ulinde  
Jumuiya Africa Mashariki  
Tuwezeshe kuishi kwa amani  
Tutimize na malengo yetu

2. Uzalendo pia mshikamano  
Viwe msingi wa Umoja wetu  
Natulinde Uhuru na Amani  
Mila zetu na desturi zetu.

3. Viwandani na hata mashambani  
Tufanye kazi sote kwa makini  
Tujitoe kwa hali na mali  
Tuijenge Jumuiya bora

## Ugandan Anthem

Oh Uganda!  
May God uphold thee,  
We lay our future in thy hand.  
United, free,  
For liberty  
Together we'll always stand.

Oh Uganda! the land of freedom.  
Our love and labour we give,  
And with neighbours all  
At our country's call  
In peace and friendship we'll live.

Oh Uganda! the land that feeds us  
By sun and fertile soil grown.  
For our own dear land,  
We'll always stand:  
The Pearl of Africa's Crown.

## MUBS Anthem

Makerere University Business School  
Benchmark for Versatile Education  
Providing Knowledge and Skills  
Enabling the future of your clients

With Wisdom and Integrity, you Inspire  
Confidence  
You give Energy, Strength and Determina-  
tion  
We uphold your Splendour  
Enabling the future of your clients

Shaped by Intelligence, Loyalty and Vision  
Stand Tall and Strong with Courage  
In the Worldwide University Fraternity  
Enabling the future of your clients  
Makerere University Business School  
Enabling the future of your clients

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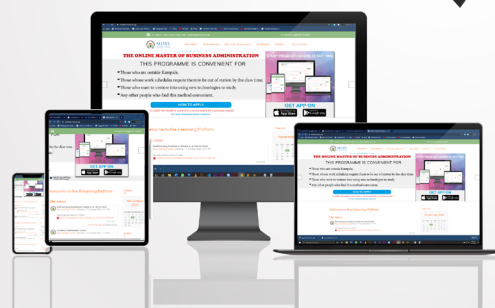
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## Retirement is a reality



Erinah Najjingo  
Editor

Each year you celebrate your birthday, you are drawing closer to your retirement. Retirement is an end to earning a salary and it creates a state of uncertainty. Because you may not know what is waiting around the corner, it is important to prepare for a fall back position. And besides, you will need money to continue with life.

Therefore, saving some money while still in employment will help you to handle the changes that come from the drop of the job and in income. That alone, you will be in position to continue living your desired life style, as you look for a new job or additional sources of income.

You will also be saved from falling into debt. Above all, you will live happy and happily after retirement.

As we come towards the close of 2022, it is important

for all of us who had not considered the idea of saving for retirement, to acknowledge the need to save for a "rainy day".

You do not need to put in too much money to start saving, start with the little you have and the trick is, be consistent.

When you start saving, the goal should be having enough money that can sustain you and your family for at least a year without a regular income.

For you not to be disappointed, avoid investing in assets that cannot be easily liquidated when you need the money.

For those who have been saving in preparation for the "rainy day," retirement, now that you are approaching this phase of life, you are finally ready to live the life you have been saving for. And those who are prepared for it, enjoy your new life.



### MAKERERE UNIVERSITY BUSINESS SCHOOL Faculty of Tourism, Hospitality and Languages



Dr. Milburga Atcero  
Dean



Arinaitwe Mercy  
HOD Leisure and Hospitality

### PROGRAMMES

- ★ Bachelor of Travel and Tourism (BTM)
- ★ Bachelor of Catering and Hotel Management (BCHM)
- ★ Bachelor of Leisure and Hospitality Management (BLHM)
- ★ Bachelor of Business Languages

### CAREER PROSPECTS OF THE PROGRAMMES

#### Bachelor of Travel and Tourism (BTM)

- ★ Air Cabin Crew
- ★ Hotel Manager
- ★ Tour Manager

#### Bachelor of Catering and Hotel Management (BCHM)

- ★ Hotel Manager
- ★ Assistant Manager
- ★ Front Office Manager

#### Bachelor of Business Languages

- ★ Marketing executive
- ★ Education Consultant
- ★ Broad Casting journalists

#### Bachelor of Leisure and Hospitality Management (BLHM)

- ★ Accommodation Manager
- ★ Catering Manager
- ★ Conference Centre Manager



By Babra Owomugisha

## Congratulations Prof. Nawangwe



Prof. Barnabas Nawangwe

Prof. Barnabas Nawangwe has been reappointed for the second five(5) year term as Vice Chancellor, Makerere University. Following the provisions of section 31(4) of the University and other Tertiary Institutions Act, 2001 (as amended) and on the recommendation of the University Council,

the Chancellor, Prof. Ezra Suruma re-appointed Prof. Nawangwe for the second five-year term in office. Prof. Nawangwe's term of office was expected to expire on August 31, 2022. His reappointment was announced on Friday August, 12, 2022.

Congratulations!

## Helpers to be paid by the School



Mr. Ronald Eric Omongin, one of the helpers

The Principal, Prof. Waswa Balunywa has commended the job done by the people helping students with disabilities and said they

will be fully employed by the School at a salary of Ugx 2.5 million. He made the offer during the disability awareness day which was held at MUBS Main campus, Nakawa on August 5, 2022.

Prof. Balunywa also appreciated the development partners who included; Christian Blind Mission, Light the world Uganda, NUDIPU for supporting the initiative at MUBS.

## MUBS Diversifies into sciences



Prof. Moya Musa

Following government's policy for Universities to teach science subjects, MUBS together with its parent institution, Makerere University Council had a meeting and agreed to start the Faculty of Science Education.

The Faculty was created in July, 2022 and Prof. Moya Musa was appointed as the its pioneer Dean.

Prof. Moya explained that the new Faculty is linked to Education so as to have more teachers equipped and trained to teach the Science courses.

## Students with disabilities get Scholarships

MUBS Principal, Prof. Waswa Balunywa has emphasized that students with disabilities deserve education just like every other person.

He said, students with disabilities have trouble in paying for school fees and school related costs. He thanked the Chairman MUBS Council Eng. Isaac Mubarak Ngobya for approving the Scholarships to enable students with disabilities get university education.



Mr. Kwezira Julius, student with visual impairment

## MUBS Can Run On Its Own



Prof. Barnabas Nawangwe talking to Prof. Waswa Balunywa

Prof. Waswa Balunywa has once again asked Government to make MUBS independent from her parent institution, Makerere University.

Prof Balunywa says MUBS

can run on its own if given autonomy. He made the request during the Public Lecture held by MUBS on August 25, 2022 to celebrate 100 years of Makerere University and 25 years of MUBS. The well attended event took place at MUBS Main Campus, Nakawa.

The Principal, says MUBS has developed capacity to run as a university and the bureaucracy at Makerere University delays MUBS' admission to the data analytics degree programme, which was submitted three

years ago. In the next three years, MUBS will have the capacity to supervise PhD Students if the funding challenge is worked on. As Makerere University begins the journey into the next century, it needs to replicate itself through institutions like MUBS.

And as a premier School of Business Studies in the country, granting MUBS autonomy will enhance its competitiveness on the African continent and paving the way for it to expand further. Over the 25 years, MUBS has Produced cutting edge Research and thoughtful leaders for the Business world.

## Makerere Asked To Address Poverty In The Country

Prof. Waswa Balunywa has called upon Makerere University to take a lead and address the issue of poverty among graduates in the Country.

"We did research and found out that only 30% of the 500 students we graduate every year can start up their own business. A graduate coming out from Makerere University should be able to do something about the society where they live. This is why Makerere should put more emphasis on Entrepreneurship, Leadership, and Science courses to address poverty.

"When you address Science,



Prof. Barnabas Nawangwe

the jobs they are going to seek will be available. It is so sad when you go to the Airport today you see thousands of people living the Country for jobs abroad. Where are the economists and planners to be able to tell us the way forward?"

At the same time, Prof.

Barnabas Nawangwe, the Vice Chancellor of Makerere University called upon MUBS to focus more on research to find solutions for the population growth that is threatening the country. We need to carry out our research and come up with innovations to address these issues. We have the Parish Development Model, it is our idea but it has been taken up by Politicians. We have over 500 students send them to Parishes to collect data and we get solutions. Get Involved,"

This was during the Public Lecture to mark Makerere University 100 years and 25 years of MUBS.



## Avoid sex before Marriage

The Principal Prof. Waswa Balunywa, has advised students to avoid sex before marriage. This was made during a Public Lecture to mark 100 years of Makerere University and 25 years of Makerere University Business School, held under the theme, leading change in Business management education in the region.

Giving the keynote address, he said, HIV/ AIDS has stopped to be a major problem, if you get it you will fall sick and die. Wait to have sex until you are married. The people you are with at university are not the right spouses. You have difference of ten (10 ) years to have a marriage partner. Whenever I addresses students about HIV/ AIDS they laugh at me

and start clapping before I finishes the message. But if you must have sex, you should use a condom.

He also called upon the students to lead the fight against drug abuse. We have a big problem with drugs in universities. "Our dear students, we love you, say no to drugs. If you are lucky, the drugs will kill you quickly. If you are not they will affect you mentally. We want to succeed".

Prof. Balunywa also appealed to organization to employ people with disabilities. He revealed that mos of the students with disabilities who graduate have no jobs.



Prof. Waswa Balunywa addressing students

He called upon the public to treat persons with disabilities with respect. We have students with disabilities who graduated some years ago, but up to date, they are not employed. We are all potential persons with disabilities, we are temporally abled persons, so respect them when you go to the toilet, be considerate, leave the place clean.

## Balunywa calls for education reforms

"There is need to transform the education system to address issues related to poverty in Uganda, if this is not done, universities shall continue to produce graduates who walk on the streets", said Prof. Waswa Balunywa.

The Principal, was speaking at a Public Lecture organized by MUBS to mark 100 years of Makerere and 25 years of MUBS on August, 25, 2022.

The education system should be able to tap skills from the primary level and develop them at every education level. Introduce skills training

at primary and secondary education levels such that once one drops out before advancing to institutions of higher learning, they can still do something.

Emphasis in primary and secondary school education will not only solve the issue of child marriages but also nurture innovativeness.

Government should commit itself to fund science education right away from the primary level up to university

"We need to have everybody paid for by the government because for as long as we have



Prof. Waswa Balunywa

an illiterate population, we shall still see poverty in our midst". We must also keep people in school up to a certain age because early pregnancies increase the dependence level and hence more poverty.





New Deans and Heads of Departments in a group photo at St. Charles Lwanga School Chapel, after the mass

## Solider on and Serve Faithfully

By Babra Owomugisha

Without a solid foundation, leaders will struggle. And a strong foundation starts with a right heart. From this note, St. Charles Lwanga Catholic Community organized a dedication mass for all the new Deans and Heads of Departments on August 17, 2022, to dedicate them to the Lord as they begin their leadership journey.

The function took place at the St. Charles Lwanga Catholic Community, Chapel premises at MUBS' main Campus, Nakawa

While addressing the new leaders, the Deputy Principal Prof. Moses Muhwezi noted that, "Leadership has a lot of challenges but you have to solider on, serve faithfully and make right decisions otherwise you will mislead people that you lead".

Prof. Muhwezi thanked all

**"Leadership has a lot of challenges but you have to solider on, serve faithfully and make right decisions otherwise you will mislead people that you lead"**



Prof. Moses Muhwezi, giving his address

the new Deans and Heads of Departments that turned up to thank God for their leadership role in the School and advised them to always

come through for prayers.

He asked members of staff to support their new leaders, be obedient and respect each other. And all of you should respect the School values and follow the MUBS principals.

Always give a second chance and even a third chance to those that wrong you, to allow them an opportunity to reform and work together.

Dr. Msgr. Lawrence Ssemusu the chaplain St. Charles Lwanga Catholic Community congratulated the new Deans and Heads of Departments, and requested them to follow examples of the bible leaders. Have a spirit of leadership like those leaders served, leadership can be hard but it is not impossible to do".

Accompanied by the Chaplain St. James Chapel Rev. Aaron Batte, he blessed them and wished them well in their leadership positions.

# Promotions

The School appointments Board at its 58<sup>th</sup> Meeting held August on 9, 2022, approved the promotion of academic staff to the positions of senior academic positions in School Service



**Assoc. Prof. Twaha Kigongo Kaawaase, 1<sup>st</sup> Deputy Katikkiro Buganda Kingdom is promoted to Professor**



**Dr. Irene Nalukenge, Deputy Dean Faculty of Commerce Promoted to Associate Professor**



**Dr. Geoffrey Mayoka Kituyi Dean Faculty of Vocational and Distance Education, Promoted to Associate Professor**



**Dr. Robert Kyeyune HOD, Applied Computing was promoted to Associate Professor**



**Dr. Catherine Komugisha Tindiwensi, Lecturer in the Department of Entrepreneurship & Projects Management, Promoted to Senior Lecturer**



**Dr. Isa Nsereko, HOD Entrepreneurship & Projects Management, Promoted to Associate Professor**



**Dr. Godwin Ahimbisibwe Promoted to Senior Lecturer**

Leadership is lifting a person's vision to high sights,  
The raising of a person's performance to a higher standard,  
The building of a personality beyond its normal limitations. —  
Peter Drucker



# Stand Out and Stand Tall

By Rev. Osire Francis



Rev. Francis Osire was presiding over prayers for final year students of Makerere University Business School at St. James Chapel MUBS

Rev. Francis Osire, the Deputy Chaplain, St. James Chapel Makerere University Business School, has cautioned university students against taking, drugs, engaging in premarital sex, corruption and living without the fear of God. If you take drugs you can easily die or run mad.

For long there were about three sexually transmitted infections and yet today there are about thirty six, some of which are very deadly because they are not easy to treat.

The world ahead of you is very competitive and so you need to be prepared to compete. The world ahead of you is also corrupt and contaminated, you should be prepared to counter this vice. Be ready because of violence and chaos. All these vices need a workforce that is going to sanitize the market place.

Rev. Osire made the remarks while presiding over prayers for MUBS final year students at St. James Chapel on

"The world ahead of you is very competitive and so you need to be prepared to compete. The world ahead of you is also corrupt and contaminated, you should be prepared to counter this vice"



Rev. Francis Osire

Sunday August 21, 2022, at main campus, Nakawa.

Meanwhile, the Guild President H.E. Edward Rogers Kiyega told students to help students with disabilities. He commended

St. James Chapel for ensuring that there is a sign language interpreter during Sunday services, to enable, persons with hearing difficulties to follow the service.

He also assured that there is an on going discussion with management to accord students with retakes an opportunity for a recess semester to sit the papers they failed to enable them graduate on time. There is also an opportunity for those who did not do internship to do it, after their final examinations that will end on September 29, 2022. He said, the administration will soon issue a formal communication to this effect.

The Guild President was accompanied by the Gender Minister Hon. Akello Jane Ritah and the Minister of Students with Disabilities Hon. Rabbon Tuhiriirwe and present was the former Guild President contestant Mr. Nimrod Kakayi.



# Value Servant-hood and Integrity

By Rev. Osire Francis



His Grace the Archbishop of the Church of Uganda, The Most Reverend Dr. Stephen Samuel Kazimba Mugalu

His Grace, the Archbishop of the Church of Uganda, The Most Reverend Dr. Stephen Samuel Kazimba Mugalu has challenged young people to value integrity and servant leadership.

His Grace the Archbishop was welcomed to Makerere University Business School by the School Secretary Mr. Francis Yosa who represented the Principal, Prof. Waswa Balunywa.

Dr. Kazimba was addressing Diocese of Kampala Youth Leaders who assembled at MUBS St. James Chapel for the Youth Summit on Saturday August 20, 2022.

The summit was a precursor to the Golden Jubilee celebrations of the Diocese of Kampala held on Sunday August 21, 2022. Among other guests was the



Mr. Francis Yosa, School Secretary

Diocesan Secretary, Diocese of Kampala, the Reverend Canon John Awodi.

Mr. Yosa in his welcome remarks, challenged young people to observe the highest standards of serving, to take advice, strive to do right and always seek guidance.

And the Archbishop referred to the Gospel according to St. John 13:1-20, from where he gave the example of Jesus Christ who served without reservations and integrity, washing his disciples' feet and cleaning them with a towel. Jesus demonstrated servant leadership and humility.

He also gave the example of Joseph in Genesis 39:11-13, who had an opportunity to go to bed with Potiphar's wife instead he refused and ran away. He then referred to the work of Robert Green Leaf, who said, 'Servant Leadership is not down grading rather great power'. He also added that according to Rick Warren, people will always talk about you as a leader because you are exposed.

## NCHE Commends MUBS' Odel System



Ms. Jane Nabwire, Head of ICT, NCHE, Dean faculty of Computing and informatics, Dr. Sony Nyeko (C) chaired the meeting, Dean Faculty of Marketing & international Business Dr. Timothy Esemu



Ms. Eldred Kyomuhange-Manyindo, School Registrar making her presentation to Council



Manager e-learning Centre, Ms. Shakira Naggujja explaining to NHCE team

National Council for Higher Education, (NCHE) commended MUBS for successfully implementing the Open Distance and E-learning system, (ODEL).

A team, led by the Technical Expert, Mr. Joshua Agaba Barasha, were at MUBS on August, 10, 2022, to monitor the implementation of ODeL system. NCHE were monitoring higher Education Institutions on the implementation of ODEL

Mr. Barasha appreciated the School Management for having built and developed capacity through purchasing machines, and continuously training the staff and students to embrace the blended learning system, which has created a positive attitude towards the hybrid learning in the School.

We have realized that IT, infrastructure, the help desk is functional and accessible to anyone, therefore we are satisfied that MUBS is still using the ODeL. The tool MUBS is using is good and it accommodates persons with disabilities (PWDs).

The Manager e-learning Centre, Ms. Shakira Naggujja demonstrated the operation of the e-learning tool explaining that, it has capacity to lock out access to masqueraders.

The Dean Faculty of Marketing and International Business Dr. Timothy Esemu said, there is compliance in MUBS towards the (ODEL).



# Develop A Professional Culture Of Statisticians



Deputy Principal Prof. Moses Muhwezi



Students representing the Business Statistics Student's Association



Dr. Suzan Watundu  
Head Department of Management Science

Uganda has known the importance of statisticians because of the growing population of business statistics students in MUBS. Therefore, business statisticians should develop a professional culture and a value system for their profession.

This was remarked by the Deputy Principal Prof. Moses Muhwezi on August, 8, 2022 during the Business Statistics Day organized by Business Statistics Student's Association, (BUSSA) under the theme harnessing statistics in the changing business environment.

He further urged students to read hard and always update themselves for them to succeed in the changing environment, to be honest and trustworthy and to build

a great brand of statisticians because they study the things they live with. He encouraged students to always embrace career switch that is the reason why our programs are general in nature.

The Head of Department of Management Science Dr. Suzan Watundu encouraged

the students to come back for further studies because the school plans to introduce a Masters in Operation Research, Masters in Applied Science in Statistics and Masters in Monitoring and Evaluation.

A lecturer in the Department of Management Science, Mr. Julius Mpagi urged students to acquire skills for them to fit in the technically dynamic world.



# MUBS takes Hospitality Day to Arua and Mbarara

By Priscilla Lamwaka



Students in a group with their facilitators in Arua City during the pre-event



Cycling in Arua city

There was a lot of excitement in the cities of Arua and Mbarara as the Bachelor of Leisure and Hospitality third year students took their first coursework, the Annual MUBS Hospitality Day event to Arua city.

In Arua, the 13<sup>th</sup> MUBS Hospitality Day Event was held at Arua Public Primary School grounds, while in Mbarara, the event took place at Kakyeeke stadium under the theme *"enriching lives through hospitality"* on 15<sup>th</sup> and 22<sup>nd</sup> July, 2022 respectively.

The Hospitality day is a community-engagement coursework one and two done by third year students of Leisure and Hospitality Management, where they put theory into practice. The final paper is an examination which combines both the events and examined under a course unit known as Managing Arts and Entertainment. The course unit has eight topics, and each student must belong to



The examiners of the event in Arua

a Portfolio to be examined and assessed. The portfolios include; Entertainment Franchising, Managing artists and Showbiz, Venue and events management, Media relations, Filming, Fashion and design, Sports tourism marketing and Awards and Incentives Management.

The Event attracted sponsors and partners and these are; Uganda Tourism Board, Mbarara Municipal Council, Vision Group, Nile Breweries, Pepsi, UBC, Kushona Fashions, Tooke Initiative, Rebel Designs, Amber Heart, Uganda

Kickboxing Federation.

The Principal Education Officer of Arua- Mr Obiayi Ombere Raymond appreciated the event as a good approach to inspiring and motivating the young generation to join university. Ms. Gladys Aganduru the Director, Arua Campus said the event created visibility and more awareness about the campus to the people of Arua

The event Manager, Mr. Kenneth Olupot said the event also aims at bringing the tourism and hospitality





Mbarara campus Director. Mr. Pontius Byarugaba addressing the participants



L-R: Mr. Innocent Assimwe, Mbarara Campus Director. Mr. Pontius Byarugaba addressing participants at kayeeka stadium



Fashion and Design being exhibited in Mbarara City



The winners of the beauty Pageant

industry together because tourism is the leading foreign exchange earner in Uganda.

Similarly, Lillian Kaakyo the Public Relation Officer of the event, said they intend to share knowledge and skills with the people of Arua especially on how to earn a living through sports tourism, events Management and fashion and design.

Dr. Abbey Mutumba, a Senior Lecturer, in the department of Leisure and Hospitality and founder of the Annual MUBS Hospitality Day said that they chose Arua city this time for strategic reasons. "Arua has got tourism and hospitality opportunities that West Nile people don't

know about. It is in Arua where we find Pyramids that have never been talked about, it is where the second International Airport was being constructed by Uganda's President, Idi Amin Dada, (RIP)

Meanwhile Ms. Priscilla Lamwaka, a Lecturer in the department of Leisure and Hospitality said they examine the students basing on their practical skills. They are taught for three years and when they reach third year, they have to practically exhibit the skills they have learnt in class by organizing such an big event.

The Final event was held in Mbarara where students

were showcased skills in various fields like catering, fashion, design and public speaking. Staff from MUBS Mbarara Campus joined in to support the event in large numbers.

The Chief Guest Mr. Innocent Assimwe, the Inspection and Licensing Officer, Uganda Tourism Board commended MUBS for imparting into students the knowledge and skills required in the growth of tourism and hospitality industry.

## Transform your communities



Prof. Waswa Balunywa, shaking hands with the Kachumbali singer

The Principal, Prof. Waswa Balunywa has challenged the young people to find something they can do in order to transform society and the communities where they live and also help other young people to acquire education.

He also cautioned the guild presidential candidates to accept defeat when they

lose the election and not to be violent. Do not let your enthusiasm die due to failure in elections and other failures in life".

Prof. Balunywa was addressing the students during the celebrations of the International Youth Day on 7 August, 2022 at MUBS, Main campus, Nakawa. He advised the

students to be different and understand what ideology is and choose ideology not a party. It is ideology that will take MUBS leadership above other institutions. He thanked the Guild aspirants for being bold and taking up the leadership decision and the Guild Office for organizing the session and the students for turning up for the event. He encouraged students to stay away from drugs, respect people with disabilities and make MUBS free from plastics.

Ms. Mariam Nakiggude an Administrative Assistant in the Faculty of Tourism, Hospitality and Languages said students' leadership is about serving the students and not individuals. The Guild President, H.E. Rodgers Kiyega asked the students to be productive before they are worn out.

## Young people demand for a sustainable future

Ms. Goretti Byomiire, the Director, MUBS Disability Resource and Learning Centre represented Uganda and MUBS at the Commonwealth Head of Governments Meeting (CHOGM) in Kigali, Rwanda which took place between 19-21, June 2022.

She was sponsored by Mastercard Foundation to attend the meeting, under the theme, "Taking charge of our future." Among the forums she attended was the youth forum, where the Commonwealth Youth Leaders told the Heads



Ms. Goretti Byomiire, the Director, MUBS Disability Resource and Learning Centre

Of States what they need. Youth in commonwealth are estimated to be 1.2 billion and their challenge of lack of

resources hinders the youth development and it is to that note that the youth leaders pleaded to the Heads of States for continued support.

They demanded for their future to be sustainable, free from violence, free from poverty and free from any kind of worry the young people ever have to think off.

President Paul Kagame called upon the states to work together on the challenges facing both the youth and the old because these challenges cut across.



## Njogera Francaise Launch

By Priscilla Lamwaka

The Faculty of Tourism, Hospitality and Languages recently launched a French speaking competition dubbed "*Njogera Francaise*" to support and enhance French students' ambitions and interests in the language countrywide.

The launch took place at MUBS main campus on Friday August 19, 2022.

The Head of Courses at Alliance Francaise Kampala (AFK), the main French language and cultural centre in Uganda Mr. Victor Petit was hosted to respond to all questions about the language.

The competition will give students a stronger command



L-R; Mr. Don Patrick Bugingo, Mr. Victor Petit, Dr. Milburga Atcero, Dean, Faculty of Tourism, Hospitality & Languages, Mr. Delight Bwambale and Ms. Priscilla Lamwaka in a group photo after the launch.

in the language and to pass the subject with little effort to understand it deeply.

After the competition, students will get certificates, that will increase

their international job opportunities as well as learning to speak one more international language, an added advantage, especially when they find themselves in any Francophone country.

## School asked to Start teaching sign language

Ms. Gorreti Byomire the Director Disability Resource and Learning Centre, has asked MUBS to consider teaching sign language as part of the other languages taught at the institution. The appeal is intended to improve education opportunities for students with the hearing impairment.

It will also ensure equalization of opportunities of persons with disabilities and other special needs through human resource development and production of assistive devices for the promotion of learning and independent living.

She made the appeal during the Disability Awareness Day held at MUBS Main Campus,

*"The teaching of sign language as a compulsory subject taught in MUBS will enable inclusion and eliminate any stigma towards students born with and living with disability in society."*

Nakawa on August 5, 2022.

She said, being proficient in sign language allows one to communicate with deaf and hard-of-hearing students.

Deaf and hard-of-hearing students enroll in general educational settings frequently and require classroom support services if they are to realize their academic potential.

The teaching of sign language

as a compulsory subject taught in MUBS will enable inclusion and eliminate any stigma towards students born with and living with disability in society. It is also critical for the achievement of sustainable development goals.

The Deputy Principal, Prof. Moses Muhwezi said persons with disabilities are wonderfully made in the image of God. Walk with confidence and push yourselves to greater heights.

He thanked the Principal, Prof. Waswa Balunywa for his consistence towards the campaign to respect people with disabilities and the stay away from drugs campaign.

## 6 papers Published in ORSEA Journal

Time and again, the Principal Prof. Waswa Balunywa has challenged lecturers in MUBS especially, PhD holders to "Publish or Perish", emphasizing that research must be given priority in the School. He has also emphasizes that as creators of knowledge, they must align their research with the Government's developmental goals.

To this effect, MUBS has had six(6) papers published in the Operations Research Society of East Africa, (OSREA) Journal, Volume 12, issue 1, (2022). MUBS had the highest number of papers published

in the journal.

Dr. Johnson Ssekakubo, the Deputy Dean Faculty of Energy, Economics and Management Science and the ORSEA Representative, Chapter Uganda, says, that, "I note with pride that six (6) of the seven (7) papers were authored by MUBS Academicians. In the same vein, I encourage colleagues to submit papers for the next issue which will be published in December 2022.

ORSEA activities at MUBS are coordinated under the Faculty of Energy, Economics and Management Science

(ORSEA) Journal, is a semi-annually refereed journal publishing original scholarly and practitioner material on operations research. It is open to, and indeed encourages a wide range of topical issues and emerging methods; conceptual approaches; and substantive problem areas within the domain of operations research. It is devoted to the improvement and further development of theories and practices of operations research and it is designed to appeal to academics, practitioners, and policy makers.

## Increase Efficiency In Governance Of Energy Resources

Prof. Ngoma Muhammed, Director MUBS Energy Economics Modeling Research Centre believes that in order to tackle the challenge of job creation and participation in the energy space by young people of diverse professionals, there is need to increase efficiency in governance of the energy resources.

He made the remarks on August 4, 2022 at MUBS, Main Campus, Nakawa at a workshop organized under the theme *"enhancing young professionals for Uganda's clean energy sector"* by The Ministry of Energy and Mineral Development (MEMD) through the National Renewable Energy Efficiency Alliance (UNREEA) and MUBS.

The Guest of honor and the Assistant Commissioner in the renewable energy department (MEMD) Eng. Simon Peter Ssekitoleko said there has been a positive shift to renewable energy and this shows that they shall be able to create jobs and increase the employment levels.

And the Chairman UNREEA Eng. Alexander Akena urged energy economics scholars and young professionals to take upon the employment opportunities in the lucrative energy sector.

The Head, Department of Marketing, Dr Ahmed Walugembe encouraged



Prof. Muhammad Ngoma  
Director Energy Centre

young people to embrace volunteering in a bid to switch careers.

The Manager KPMG Uganda Ms. Irene Nanziri explained the tax, financing and accounting skills desirable in the energy sector.



# 8<sup>th</sup> Annual Leap Conference hosted at MUBS



Prof. Moses Muhwezi

While, addressing participants of the Leap Conference 2022, hosted by MUBS on July 27, 2022.

The Deputy Principal Prof. Moses Muhwezi noted that the conference is good because it's a combination of class and practical street skills and reminded students to always keep time not to optimize the value chain because it's important.

He urged students to always set timely plans accompanied with sanctions in case you fail to execute them so that your idea goes beyond the ideation stages.

Management will continue to expose the students to knowledge and the seniors should always follow up what the young people are doing and offer them mentorship.

And the Head of Department and Entrepreneurship and Innovations and patron of MUESA Prof. Ernest Abaho thanked Management for having introduced entrepreneurship in MUBS and explained the advantages of self-employment over



Prof. Ernest Abaho

being employed. Young entrepreneurs should always consider starting business ventures to create more jobs and curb down the unemployment rate in Uganda.

The Guest of Honor and Chief Executive Office, (CEO) of Innovation Village, Mr. CK Japheth, encouraged students to always see themselves as the best even when their innovations fails. This will give you the zeal and energy to start a gain. Whatever start up you do, should solve a community problem for it to be successful and sustainable.

NASE Africa representative, Mr Denis Aguma said Uganda has the highest youngest Population in the world and the highest unemployment level. That's why we are here to equip you with entrepreneurship knowledge before you graduate".

The CEO Amari Atek Ms. Linda Abeja said young people fail in life because they blaming everything on government, education, finances and family members.



CEO, Innovation Village  
Mr. CK Japheth



Guild Vice President H.E Brenda  
Nakayondo Mawanda



The CEO Charge KO Mr. Geoffrey  
Mutabazi show casing a solar bag  
pack

# Social Business can end Poverty In Africa



address issues of poverty. "The current civilization is killing us, the competition is tight, and in Africa we cannot be able to compete with the multinationals, the ground is not leveled. People making wealth should find a way of supporting people with the social objectives, for it does not make sense for a few people to have wealth and leave the majority behind. It is important that we look at the social objectives.

People should take advantage of the corporate social responsibilities funds, to get into business and assist those who are unable to, that is the concept of social business. That is the only viable thing to do in our country Uganda.

"Today the biggest problem we have in Africa is poverty and to address it, we must give people income and for them to have incomes, they must have something to do", said, Prof. Waswa Balunywa while making a presentation on poverty in Africa at the 12th Social Business Day conference on June 27-30

2022. It is organized annually by the Yunus Centre as a global family.

He suggested that since globalization is bringing business activities to the fore front, there is need for people to get involved in them to be able to generate an income so that they will be able to

## Young managers challenged to promote a common good

Dr. Godwin Kwemarira a Senior Lecturer at MUBS in the Faculty of Energy, Economics and Management Science has called upon communities to aim at promoting common good.

The common good is about how we live together in community. It's about the ethical ideals we strive for together, the benefits and burdens we share, the sacrifices we make for one another. It's about the lessons we learn from one another about how to live a good and decent life. He was addressing young

professional managers during their weekly online management series held on July, 19, 2022, by MUBS Entrepreneurship Incubation and Innovation Center (EIIC) in conjunction with Young professional managers association, (YPMA).

He emphasized that Self-interest is about individualism and competition while public interest is all about collective responsibility and adherence to collective norms and collective interest.

He noted that, there was need to revive stadiums like Nakivubo and Namboole,

public housing facilities like Naguru and Nakawa, public transport and cooperatives, common bank for Ugandans, regional hotels, public libraries and inclusive agriculture to promote a common good.

Meanwhile, Mr. Ibrahim Musisi the President of YPMA says through these trainings, the youth get to learn about management in an easy way and helps them to build productive network around them.

Through these success stories shared members are inspired by the action of others.



# Dealing with the Toxic jerks in the organization

On July 30, 2022, the MUBS Leadership Centre held its weekly online training under the theme, "Dealing with the Toxic jerks in the organization."

The lead facilitator and Principal, Prof. Waswa Balunywa emphasized that, there are generic ways of dealing with difficult people. But leaders have a variety of other techniques that they incorporate in these methods of sorting out jerks in the organization.

We are all difficult people. A difficult person is one who has no concern for others, feels superior and lacks trust.

Difficulty is a behavior exhibited through one's personality traits and emotional character.

Prof. Balunywa says that he is a perfectionist who wants to see things done extremely well hence being difficult to some people.

Difficult people disagree, do not get along and dislike each other.

Jerks are idiots who have no concern for others, have no empathy, are not approachable and are indeed difficult people. They do not exhibit feelings when dealing with others and do not understand or express interest in what is taking place around them.

A toxic person plays mind games, is a bully, jealous, self-centered, never wrong, wants others to fail, are liars



Prof. Waswa Balunywa

"

**Jerks are idiots who have no concern for others, have no empathy, are not approachable and are indeed difficult people. They do not exhibit feelings when dealing with others and do not understand Or express interest in what is taking place around them.** and always find mistakes.

Difficulty of a person is a behavior. The behaviors include whining, demeaning, moody, dramatic, the avoider and are irrational. Toxic Zombies and Jerks are indeed difficult people.

Others are; the complainer, know it all, sniper, bulldozer, paranoid, victim, yes men, the negatives, the micro-manager, the narcissists.

Strategies of dealing with difficult people: Prof. Balunywa says difficult

people are easy to manage.

Difficult people fuel and are a source of dysfunctional disagreements. You should deal with them according to the nature of disagreements and identify the conflict caused by difficulty. Are you a leader resolving conflict or you are part of the conflict?

You should not get irritated or annoyed. Listen, and do not try to change a difficult person while dealing with them.

Speak up as and when you find it necessary. Use Emotional Intelligence, think before you react, set boundaries, accept them, confront them, keep your cool and manage your own ego, are some of the other ways of dealing with difficult people.

## Procurement students Association launched at Jinja Campus



Prof. Waswa Balunywa (with red cap) School Bursar Mr. Micheal Ruhigwa cutting cake with Students

The Principal, Prof. Waswa Balunywa said students' associations are important because they link the students to the industry. He was at Procurement students dinner organized by the MUBS Procurement Students Association (MUBSPA) under the theme

"Inclusion of the formal sector in improving a healthy environment with proper procurement services." The colorful event took place at Civil Service College, Jinja where MUBSPA, MUBS Jinja Campus chapter was launched.

The Prime Minister, Jinja Campus Rt. Hon. Gorret Mutesi, thanked the executive of MUBSPA for accepting to dine together as one family in Jinja. The Public Relations Officer, Chartered Institute of Procurement and Supply (CIPS) Uganda, Dr Nicholas Kabanda, encouraged the students to do professional courses after they graduate.

Dr Julius Kanakulya, a

specialist in Customs management and classified procurement, advised students who want to become procurement practitioners, to understand customs and taxation. While, Mr. Denis Asiimwe, an Engineer with Oryx energies, noted that as procurement officers, students should follow ethics of procurement for a successful career.

The Patron MUBSPA, Dr Mathew Kalubanga congratulated all students upon the launch of the association at Jinja campus and said Associations are a center of connections to employment and therefore should be taken seriously.

## Tour of Jinja Campus



Campus Director Dr. Veronica Mukyala, Bursar, Mr. Micheal Ruhigwa, Director Regional campuses Ms. Evace Nyakoojo at Jinja Campus

On August 06, 2022, the School Bursar Mr. Micheal Ruhigwa and the Director, Regional campuses Ms. Evace Nyakoojo paid a courtesy visit to MUBS Jinja Campus. The visit aimed

at improving both staff and students wellbeing in terms of infrastructure, capacity building and service delivery. The team was received by the Director, Dr. Veronica Mukyala and the Head Department of Accounting and Finance and Marketing and Management, Dr. Moses Kisubi and Ms. Elizabeth Lamunu respectively. They held a meeting where a number of issues in line with improving the campus were discussed.

## Jinja campus gets land

MUBS Jinja Campus has acquired land of about 6 acres, in Jinja City to expand the School activities in the region.

MUBS Bursar Mr. Micheal Ruhigwa has advised that, the land needs to be fenced to avoid encroachers.

The campus Director Dr. Veronica Mukyala thanked Management for financing the activities and appealed for more financial support to enable the smooth running of the Campus.

On the same note, Dr. Mukyala was commended for offering selfless and visionary leadership to Jinja campus that has seen the students numbers grow steadily over time.



## Where Are You In Your Wealth Journey?



Dean, Faculty of Commerce Dr. Rachel Mindra Katoroogo (in a yellow dress) , Director, MUBS Jinja Campus Dr. Veronica Mukyala (in blue dress) with Finance Students planting a tree at MUBS Jinja Campus

The Dean Faculty of Commerce Dr. Rachel Mindra Katoroogo has called upon students to always know where they are in their financial journey if they are to progress and develop.

She was the guest of honor at the Makerere University Finance Students Association, (MUFISA) Jinja campus hand over party that took place on August 12, 2022 at the campus premises under the theme; "Strategy for financial literacy, Building MUFISA for tomorrow."

Dr. Mindra took the students through financial literacy behavioral skills emphasizing that, it is having the skill and knowledge to manage one's finances. She said for one to be financially literate, they should know the difference between needs

Learn how to live within your means because life is much happier when you live within your means.

and wants, when you do not know where your money goes, then you are financially illiterate.

Dr. Mindra advised students to learn how to live within their means because life is much happier when you live within your means. She later thanked the campus, Director Dr. Veronica Mukyala and her Management team for supporting MUFISA activities and pledged her unconditional support to MUBS Jinja campus.

She emphasized that all of us should be on a journey of growth and called upon

students to begin moving forward in their money journeys .

Meanwhile, the Director Dr. Mukyala said, "We want a unified MUBS", what is done at main campus should also be done at the campuses".

On the other hand, the Head of Department Accounting and Finance Dr. Moses Kisubi thanked management for supporting Academic Association and congratulated the new and the old MUFISA committee for the resilience, team work and hard work.

The patron MUFISA MUBS Jinja campus Mr. Shaban Rasul called upon the new executive to value time and build on the achievements the old cabinet had registered.



## Insurance Club launched in MUBS Mbale Campus

On 13, August 2022, Makerere University Business School (MUBS) Mbale together with Insurance Training College (ITC) launched the Insurance Club at Mbale regional campus. The Launch was presided over by the ITC CEO, Saul Sseremba, the ITC team, and the MUBS administrative and student leadership. The club is an initiative of ITC aimed at exposing younger people to the vast opportunities the insurance field presents as a career path and lucrative business. Special thanks to the ITC



team and MUBS - Mbale campus leadership, academic, support staff, and students for making this event a success. We look forward to the impact of this great partnership.

## Great Aubrey Memorial College Visits Jinja Campus

Dr. Veronica Mukyala Director Jinja Campus commended the teachers and students of Aubrey Memorial College, Tororo for benchmarking with MUBS. She was addressing the delegation on August 5, 2022 following their visit to MUBS Jinja Campus.

Mr. Moses Kisubi, the Head,



Department of Accounting and finance at Jinja Campus talked to the students about University life and encouraged them to study, revise harder, pass and join MUBS for their university education.

The student visited MUBS Jinja Campus, acquainted themselves with what takes place at the University, how to apply for the business courses offered by MUBS and how to live while at the University.

The delegation was received and welcomed by Mr. Sinani Waguma, the in-charge careers and skills development Centre at MUBS Jinja Campus.

## Have good character



Prof. Laura Orobia, Deputy Dean Faculty of Research and Graduate Studies has challenged students at Mbarara Campus, to have a good character to be successful. "Have a good character in life otherwise you will not achieve anything in Life. Be proactive and prepare psychologically, emotionally and physically for life while still at campus because the world out there is hostile.."



## Mbarara Campus Alumni Reunion



The Alumni of MUBS Mbarara Campus in a group photo

The Alumni of MUBS Mbarara Campus organized and launched the first MUBS Mbarara Campus Alumni reunion day which took place on August 6 2022. The day event was organized by a group of Alumina's led by Mr. Ronald Mugumya staff at URA, customs. The event aimed at bringing the alumni together, to inspire the current students and also to discuss how they can give



Prof. Laura Orobia Launching the Association

back to the institution.

The day started with a public lecture where Asst. Dean Faculty of Graduate Studies and Research Prof. Laura Orobia was recognized for her endless contribution to the success of both MUBS Mbarara Campus and the students generally.

The Chief Executive Officer (CEO) Mushanga SACCO, Mr. Gorden Mushanga

Nankunda and the CEO EBO Sacco Mr. Joseph Mugume talked to the students and inspired them to work harder for a brighter future.

They pledged to always support MUBS students in form of internships and jobs as they have always done. The public lecture was followed by games between Alumni ,staff and students where the students won the overall cup. The Alumni donated sports materials that included a new full uniform kit, footballs, volleyballs, basketballs, which were received by Mr. Hassan Musoke the Sports Tutor. This will be an annual event which will always be hosted at the MUBS Mbarara Campus for the years that will be coming.

## The 16<sup>th</sup> Guild Prime Ministers Debate

MUBS Mbarara Campus on August,16 2022 hosted the 16<sup>th</sup> presidential debate, two Students contesting for Prime Ministers post, Osbert Turinawe and Kwesiga Yona took the floor to debate on crucial policies and issues affecting the students' community and how they will address them.

The chairperson electoral commission, MUBS Mbarara Campus, Mr. Anthony Atwiine called for a peaceful debate, free and fair elections to enable the students have the opportunity to nurture



The candidates Prime Ministers

their political acumen and to develop their potential to become the transformational leaders that the University desires.

Mr. Osbert Turinawe With

the Slogan "confining in reality" and the then other candidate Kwesiga Yona with the Slogan "not i but us" Were all given sufficient time to present their Manifestos.

They also responded to the questions from the Chair persons of the debate with the intention of checking their integrity and how best they respond to challenging questions.

The candidates were then Cross examined to test their capacity and knowledge that in handling students' issues.

## Guide the students



Deputy Principal,  
Prof. Moses Muhwezi

The Deputy Principal, Prof. Moses Muhwezi has asked the teachers to guide the students early enough to enable them make life time choices. He said this during the Career Guidance Teachers workshop under the theme "Learner Contentedness and Future Careers" organized by the MUBS Career and Skills Development Centre on June 17, 2022 at MUBS Main campus Nakawa.

He said there are a lot of uncertainties in the early careers in the country and most students are careless especially in this generation because there is no proper career guidance given to them. Teachers should pass the right career guidance and knowledge to the students early enough to avoid errors. Consider the interest of the

"The students also go to school to be able to become original thinkers. 'Africans have a challenge of not reading but as teachers you must read and work to be a head of the students. MUBS encourages the production of knowledge through Research and skills development and gives its students the capacity to compete.

students and do not push them, let them follow their interest but just support them.

Students under the 7/4/2 education system are divided into Arts and Sciences and in this most of them are spoon fed and their brains are not exposed to the realities of

the world. Today there are children in secondary schools if left at city square in the city they are unable to reach their homes.

Communities sent the students to school because they expect them to go back to their communities and help them therefore interest these students to like the communities they come from.

The students also go to school to be able to become original thinkers. 'Africans have a challenge of not reading but as teachers you must read and work to be a head of the students.

MUBS encourages the production of knowledge through Research and skills development and gives its students the capacity to compete. Career and Skills Development Centre has done a lot in giving our students skills outside their lecture rooms. We are trying to change the curriculum to fit in the government innovative programs and this will be more connected to the private sector.

Teachers must not be the only fountain of knowledge, allow the students to discover reality and put the learners at the center.

Meanwhile Dr. Annet .K. Nabatanzi Muyimba asked the teachers to always create awareness and positive attitude among their learners.



## MUBS graduates to get free training



Ms. Anne Juuko

Stanbic Bank Uganda has offered to train over 100 graduates from Makerere University Business School in their new initiative, "the Graduate Trainee Programme." The bank will hire and mentor the young graduates with first class or second upper degrees and give them an opportunity to gain valuable workplace

experience.

Speaking at the launch of the programme at Sheraton Hotel, Kampala on July, 28, 022, the Chief Executive, Ms. Anne Juuko said Universities will be asked to submit graduates with first class and second upper degree for consideration.

The programme has been

designed to be an autobahn that will challenge graduates to explore their full creative and innovative potential with the objective of turning them into business leaders in their respective career paths.

Besides gaining actual work experience with top professionals, this will be a fully paid graduate program with successful candidates receiving a competitive salary and full benefits during the 12-month training.

Eligible candidates must be young Ugandans who completed an undergraduate programme between 2020 and 2023. And for those graduating in 2023, they must have completed university by September 2022 and awaiting graduation.

Preferred applicants are those in any field of study related to the bank's business units. Special needs graduates are also encouraged to apply in line with the bank's inclusion policy.

The Director of MUBS Career and Skills Development Centre, Ms. Maureen Tweyongyere, who attended the launch appreciated Stanbic bank for the offer emphasizing that, this is the kind of opportunity that universities have been longing for and a noble cause that will nurture the next generation of leaders. She also commended the mutual relationship between the two institutions which will go a long way.



**The MUBS  
Career & Skills Development  
Centre**

# This is the Day that the Lord has Made



Ms. Juliet Kateega, Dean of Students



Deputy Director, In charge of International Students' Affairs  
Ms. Martha Abeja Ekure

"Avoiding bad company, involving oneself in heavy drinking and drugs as these habits will lead them astray and make them forget their reason for joining Makerere University."

The Dean of Students Ms. Juliet Kateega has advised students to opt for hostels they can afford.

He was addressing the South Sudan students under their umbrella, Makerere University Business School South Sudan Students Association (MUBSSSSA) at their handover ceremony.

The event took place on July 25, 2022 at the MUBS main Campus, Nakawa.

The Dean informed students that the School can only negotiate for leniency on fees payments but not the price of hostels. She emphasized that Students should opt for the hostels they can afford.

She encouraged them to always visit the Dean of Students Office for comfort and counsel where need be. She stressed the importance of avoiding bad company, involving oneself in heavy drinking and drugs as these habits will lead them astray and make them forget their reason for joining Makerere University.

The Deputy Director, in charge of International Students' Affairs Ms. Martha Abeja Ekure, appreciated

the outgoing leadership and urged the incoming leaders to work hand in hand with the administration to serve the students better.

She applauded the students for taking courage to study in a foreign country with a different culture. She pledged support of the International office towards their wellbeing throughout their stay at the School and called upon them to be good brand ambassadors of MUBS.

The MUBSSSSA out going Chairperson Mr. John Deng encouraged the new leaders to always connect with their fellow countrymen in other universities to make their ancestors proud.

The Incoming Chairperson Mr. Kennedy Abui and the Students representative from the Mother Union Mr. Denis Wani encouraged students to always stand in unity and identify themselves as South Sudanese. I feel sorry for those who hide their identity.

Mr. Abui urged the students to clean out moles of tribalism from their minds. "We shall be educated fools if we acquire this good education from Uganda but still remain tribalistic..

The Secretary in the office of Education Attache at the South Sudan Embassy to Uganda Mr. William Akol Nhial who was the Guest of Honours thanked MUBS Management for hosting and loving all Students equally.



## Embrace servant leadership- Prof. Balunywa Advised



Guild Representative Council members at Garuga Entebbe for a leadership training

Embrace servant leadership because leadership is about serving others, to find mentors because nobody knows it all. Mentors help to guide and inspire you to become a great person.

The MUBS Principal, Prof. Waswa Balunywa advised the Guild Representative Council (GRC) members to always act according to what they want to be remembered for and not doing the things he would not do because wherever they go they represent MUBS.

Prof Balunywa encouraged them to embrace servant leadership because leadership is about serving others, to find mentors because nobody knows it all. Mentors help to guide and inspire you to become a great person. He also urged

the Guild members to find solutions to poverty as young leaders in Africa. This was during the GRC annual training for the Academic Year 2021/22 which took place on August 12-13, 2022 at Rising Sun Yoga Garuga Entebbe and was organized by the Office of the Dean of Students.

The Dean of Students and a counselor Ms. Juliet Kateega encouraged the GRC's who double as parliamentarians of the Students Guild to always follow up on the agreed issues to see if they are implemented.

She further urged them to work hand in hand with her office on matters concerning students issues to enable the school management promptly come up with solutions.

Meanwhile, Mr. Julius Ntende a Teaching Assistant in the Department of International Business and a former Guild President advised the young leaders to develop positive attitude to be able to serve. He informed them that life gives us an opportunity to choose between the right and wrong therefore one needs a positive attitude in every situation to choose the right and it does not matter who you are with, how one looks physically but rather what is inside.

On the other hand, Ms. Shamira Kugonza a senior Administrator in the office encouraged them to take it upon themselves to read, understand and interpret the articles of the Guild Constitution so that they do as it stipulates.

## A Graduate with hearing impairment gets a Job at MUBS



Mr. Ivan Ongom, a former student of MUBS

The School has given a job to Mr. Ivan Ongom with a hearing impairment disorder.

He is a former student of MUBS, who publicly shared his challenges he has faced since he graduated emphasizing that no company offers him a job because he is deaf.

This was during the Disability Awareness day celebration held on August 5 2022, at MUBS Main Campus, Nakawa

The Principal Prof. Waswa Balunywa offered him a job at MUBS and encouraged all companies to employ persons with disabilities for they have potential to work.

**"We are all potential PWDs, we therefore need empathy to appreciate that there are people who aren't able to help themselves. All our new buildings and walkways cater for PWDs. Every year MUBS gives 2 scholarships to PWDs, we've now started employing them."**

Prof. Balunywa further encouraged the MUBS community to have empathy towards the persons with disabilities, (PWDs) urging that everyone is a potential candidate of disability anytime.

**"We are all potential PWDs, we therefore need empathy to appreciate that there are**

people who aren't able to help themselves. All our new buildings and walkways cater for PWDs. Every year MUBS gives 2 scholarships to PWDs, we've now started employing them. I will ensure at least every MUBS Regional Campuses employs a PWD", said Prof. Balunywa.

He thanked the MUBS council for always approving scholarships for the students with disabilities. In addition, he called upon students to stay away from drugs and make MUBS free from plastics

Dean of Students Ms. Juliet Kateega, added that the School already has five (5) staff sign language interpreters to support PWDs.

Meanwhile, Ms Gorreti Byomire the Director Disability Resource and Learning Center, thanked the Principal for employing PWDs citing that MUBS has seven staff members with disabilities.

She also thanked all those training and employing the students/graduates with disabilities, including CBM for the eye assessment clinic and light of the world for always helping students with disabilities find placements for internship.

By Babra Owomugisha



# Marketing Students Win Cash



Representative of winners competition receiving Ugx. 600.000



First runner up receiving UgX. 400.00



Second runner up baged Ugx. 200.000

A team of nine (9) marketing students from the faculty of marketing scooped Ugx. 1.200.000, from the marketing competition as part of the activities of the MUBS Marketers week.

The three day annual event is organized by the Faculty of Marketing and International Business with an aim of skilling Students to enable them to thrive in the cooperate marketing realm.

The students were tasked to a design a 90 second digital advert, for any job that a student can do online.

The winners walked home with a cash prize of Ugx. 600,000, first runner up scooped Ugx. 400,000 while the second runner up baged Ugx. 200.000

The marketing week involves showcasing marketing skills, facilitating networking between students and practitioners alongside various competitions and contests from which students win cash and lots of other prizes.

The 2022 edition of the marketer's week was held from July 27 - 29, 2022 at

the Main Campus under the theme "creativity and innovation in marketing".

The Deputy Principal Prof Moses Muhwezi urged the marketing students to be smart because physical appearance determines public attention. Take personal conduct and character serious because they are paramount. Leverage on ICT skills and do not misuse social media platforms for it can affect you in future.

The Executive Director, Uganda Export Promotions Board who was the Chief Guest Mr. Elly Twineyo Kamugisha, said the students were lucky to be at MUBS because it is one of the business school established worldwide.

The Dean Faculty of Marketing and International Business Dr. Timothy Esemu encouraged students to build networks that can help them in the marketing field.

# Basoga Nseta crowned winners of Cultural Gala 2022



Banyoro Students performing

The Basoga Nseete fraternity of Makerere University Business School, (MUBS) were once again crowned the winners of the annual MUBS annual cultural gala that was concluded on Thursday, August, 11 2022.

They were followed by the Acholi and the Banyankole in the third position.

The Basoga Nseete emerged winners after leading in the folk song, and cultural dances.

The Cultural gala is an annual event organized by the Students Guild Office, this year it was held under the theme harnessing the diversity of the African culture.

The colour event began with a sports cultural gala under theme uniting culture through sports, at the MUBS sports grounds.

The Guild President HE

Rodgers Edward Kiyega advocated for peace and harmony and commended MUBS for being branded a peaceful institution even when the odds suggests otherwise.

He called upon students to keep peace and harmony in the forth coming guild elections.

Kiyega thanked the students for their active participation and representing their tribes in the cultural gala and awarded all the fifteen (15) cultural leaders who organized the event.



Basoga Nseete performing

At the same time, Guild Minister of Social Affairs and Entertainment Hon. Deus Kagaba emphasized that, it is always important to unit with one another irrespective of tribe,colour, religion and race.

It's in the belief of cultural diversity that we are all here to grace this function. I therefore encourage every one to connect with one another for a common goal which is uniting MUBS without tribalism.

Mr. Mpoza Rodgers , a music Tutor from Kyambogo University urged performers to always balance the stage to make sure it is fully utilized.



# Financial Capital is a critical anchor of business startup

Financial capital is a critical anchor of business startup it provides entrepreneurs with the vital resources needed to make their ventures successful.

The majority of business capital financing has ordinarily been by the formal financial institutions, like banks, Microfinance institutions; informal like informal group savings to mention a few. However, acquiring business financial capital from formal financial institutions never comes free.

It comes at an interest cost and other transactional costs.

This has in particular made formal financing sources in Uganda very expensive for a number of small and growing businesses

Decentralized Finance (DeFi) is a decentralized financial system that removes the middleman, the intermediary from transactions. So instead of your bank, your mobile money company or the SACCO connecting the lender and borrower by providing verified information, creating the element of trust. It runs on a cryptocurrency most common being Ethereum. Unlike traditional finance where a financial institution is responsible for your money, no one but you has direct access to your money.

The only other way this can happen is if this is an in-person transaction by using physical



Ms. Aminah Balunywa  
Lecturer- Finance

Anyone with a crypto wallet and an internet connection can access DeFi services; You can trade and move assets without having to wait for bank transfers ; Improved financial well-being as a result of easy access to loan facilities;

currency, but no mechanism exists to make payments over a communications channel without a trusted party.

DeFi replaces the traditional financial system through smart contracts.

These are self-executing with terms of agreement between the buyer and seller directly written into lines of code which exists across a decentralized distributed blockchain network. Smart contract run on blockchain where transactions are traceable, transparent and irreversible.

Block chain technology is a distributed ledger that is

shared among a computer network and stores information in a digital format.

They are crucial role in cryptocurrency systems such as bitcoin and ethereum, the latter on which DeFi runs. Blockchain guarantees fidelity and security of record and generate trust without the need for a trusted third party.

In all, with DeFi, I can lend you ethereum which you can convert to UGX without the need of applying to bank for a loan, then dispatching the loan to a bank account where you will pay loan processing fees, interest insurance have to actually moved to bank and on top of all that, the high interest fees. The reduced cost of intermediation enables lenders to provide finance to previously neglected communities.

DeFi promotes: Inclusion. Anyone with a crypto wallet and an internet connection can access DeFi services; You can trade and move assets without having to wait for bank transfers ; Improved financial well-being as a result of easy access to loan facilities;

Transactions are transparent; Access to low priced capital increasing business profitability; real-time transactions. Adoption of DeFi can ease access of funds. Try it out but seek information first!

## She Corporates win \$ 20,000 Dollars



The MUBS Soccer female team, the She Corporates managed to scoop the 2<sup>nd</sup> position walking away with 20,000 USD in the CAF Zonal Qualifiers that happened in Arusha, Tanzania. She corporates played their final game against Tanzania's "darlings" Simba Queens who defeated them 1-0. Goal scored by Kenyan forward Vivian Corazone was enough to give Simba Queens the trophy at the fully packed Azam Complex in Dar-err-

salaam. Simba Queens are the second team to win this trophy after Vihinga Queens did it in the first edition that happened in Kenya.

Ethiopia's Loza Abera walked away with the golden boot having scored 10 goals for her side CBE, Corazone Aquino was the tournaments MVP, Simba Queens G.K Gelwa Yona won the Golden glove while AS Kigali won the fair play award.

WELL DONE THE SHARKS.

## KCCA Fc youngster joins Dundee United Fc



KCCA FC forward Sadat Anaku has joined the Scottish league team Dundee

United. The youngster burst onto the scene in 2017 during the FUFA Junior

League where he scored 83 goals in 3 seasons.

This left him as the all-time top scorer in the junior league. He later joined the KCCA FC senior team where he scored 22 goals since 2019/20 season. Joining a team in Europe has always been a dream for the lad and his move means, joining Uganda Cranes International Bevis

Mugabi who plies his trade at Mother well FC in Scotland also . All the best Sadat.

## Nabbumba regards 2022 as her best career year



She corporates midfielder has considered 2022 as her best career year.

This came after She Corporates defeated CBE of Ethiopia in the semi final of CAF Zonal Qualifiers in Tanzania.

Phionah appeared on the score sheet as one of the scorers making her tally of 6 goals in the tournament.

She is currently the second top scorer behind Ethiopia's Loza Abera who carries 10 goals on her name.

Down in Kampala, Phionah scooped the MVP gong in the FUFA Women Super League after guiding her team to triumph beating Kampala Queens WFC in the finals at MUBS playground.



# She Corporates defeat CBE; ready to face Simba Queens

The MUBS Women Football team, the she corporates defeated Commercial Bank of Ethiopia (CBE) 2-1 in the semi finals of the CAF Women's Champions League

CECAFA Zonal Qualifiers. Anita Namata and Phionah Nabbumba scored the needed goals for She corporates while the Ethiopian side scored one through Loza

Abera.

The Nakawa based side coached by Charles Ayiekoh Lukula will take on Simba Queens in the final slated for



Saturday. In the group stages, Simba Queens humbled She Corporates 2-0 in Tanzania. It also went ahead and hit As

Kigali 5-1 to book the final with the Kampala team.

## Former MUBS student Manzoki completes move to Chinese outfit Dalian Pro Fc



2 months to the end of his contract, Formers MUBS students and Vipers SC Forward has joined Dalian Pro FC in China on a

permanent move. The Congolese forward, Manzoki joined the venoms at the beginning of 2020/21 season and became a force to reckon at the Katende based side. With 56 games, 32 goals were scored by the lanky striker.

In the last season, he was the SUPL Top scorer with 18 goals, forward of the season, player of the season, play maker of the season as well as Players player of the season.

## EPL: Manchester United Squiz 2 Goals Past Liverpool Fc

Old Trafford was left with smiles as the home boys beat Liverpool 2-1 at home. Jadon Sancho calmly slotted 1 past Allison Becker before Marcus Rashford killed it off in the second half.

Mohammad Salah scored the consolation goal for the visitors. Erik Ten Hag scooped his deserved win in the English Premier League pushing his team to the 13th position on the log. The Reds have not always had the run over Man United at Old Trafford in particular. But it most certainly was back in March 2014, with three unanswered goals hitting the back of David de Gea's net in another convincing victory, as Rodgers' side pushed for the title.

# Makerere University Business School

Leadership Centre

## Call for Papers



## The 11th Annual International Leadership Conference 2022



This conference is intended to cause a discussion on the current global geopolitics, how it is affecting Africa and how African leaders will forge a way ahead to meet their agenda of transformation given the current circumstances. The main theme of the conference is ***"Africa's Leadership in the emerging Global geo-politics"***

### Sub Themes

1. *The Changing World Geopolitics*
2. *Leading World Ideologies*
3. *Does Ideology matter in Economic Transformation?*
4. *Does Pan Africanism matter?*
5. *Africa's past Ideological Experiences*
6. *The role of Women in cementing Pan Africanism*
7. *Do Youth have a role in Africa's Transformation?*
8. *Addressing Africa's Economic challenges through 4th Industrial Revolution Technologies*

### Schedule for Conference Paper Submissions

Deadline for submission of abstracts:  
**August 30, 2022**

Confirmation of successful abstracts:  
**September 20, 2022**

Deadline for submission of full papers:  
**October 10, 2022**

Please submit the papers in electronic format (PDF Files only) to: [leadershipcentre@mubs.ac.ug](mailto:leadershipcentre@mubs.ac.ug)

For Details, Please contact the Director,  
Ms. Regis Namuddu, Email: [rnammuddu@mubs.ac.ug](mailto:rnammuddu@mubs.ac.ug),  
Phone contacts: +256 703 226277 or

Ms Maureen Basuuta; Email: [mbasuuta@mubs.ac.ug](mailto:mbasuuta@mubs.ac.ug),  
Phone Contact: +256 774 109802

### Conference Theme:

## **"Africa's Leadership in the emerging Global Geo-politics"**

## **October 18-20, 2022**

## **Kampala-Uganda**

### Conference Vision

**Promoting Pan Africanism as a solution to Africa's Social Economic Transformation**

### Conference Mission

**Stimulating thinking about Ideological Coherence among African Leaders**

