



The

MUBS NEWS LETTER

January Issue, 2022

MUBS Professor Leads Taskforce to Improve Government Communication



Prof. Arthur Sserwanga, 3rd right from the back in a group photo with the team

Our very own Prof. Arthur Sserwanga, an Assoc. Professor at Makerere University Business School has been appointed to lead a 14 man Task force to help streamline government communication and to develop a communication strategy to counter misinformation about Government.

The task force was named by the Ministry of ICT and National

Guidance.

The task force will work with the ICT Ministry to ensure that government communication is consistent, relevant and comprehensible.

The Taskforce will set out how the Government will deliver communication across Uganda and internationally, with the overarching ambition to help the country recover from the COVID-19 pandemic.

Kiyega 24th Guild President

Students elected Mr. Rogers Kiyega Edward as the 24th Guild President for the Academic Year 2022/ 2023.

He beat the competition with 874 votes defeating other presidential candidates; Nimrod Kakayi who was the first runner up with 785 votes, Valetine Ogwang, the second runner up with 694 votes while Joseph Bagumirabingi was in the fourth position with 363 votes, Arnold Abisinguza, 93 votes and Edward Kabaseke completed the race with 6 votes.

Kiyega emerged winner of the hotly contested election that took place on Wednesday January 12th, 2022 at the MUBS Main Campus.

The guild elections were initially planned for December 2021.

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Our Mission: "To enable the future of our clients through creation and provision of knowledge"

Our Vision: "The benchmark for Business and Management Education, Research and Training in the region."



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Say No to Drugs

**Drugs Kill, If they don't kill you
They make you run MAD.**

Prof. Wazwa Balunywa



Principal, MUBS

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Resolve to keep learning new things

January 1st is not the only day of the year to initiate new plans and resolve the past but it also presents us with an opportunity for an enthusiastic start. The new year suggests a fresh slate, to correct past mistakes during the upcoming year. The resolutions made in the new year are often meant to bring about a change in behavior, usually with the aim of improving relationships, health and general well-being. It is indeed a time to think about the enhancements you can make in your life.

The new year presents a time of hope and growth, driving you towards a more positive academic year and a more enjoyable experience in all areas of life. Therefore, it is important that we try to make our academic or career-related resolutions more strategic and fun by; resolving to keep learning new skills.

Learning new skills is helpful in career, profession, business, and daily life. This could be a technological skill, business management, CV writing, marketing, advertising or basic computer skills.

It can be extended to cooking, cleaning, gardening, among other skills that we use in our daily life.

Consistent learning and skills development is a requirement for all people. It is not only important for students, job seekers, professionals but also important for housewives, leaders of various field and so on.

Learning means, practicing the existing skills, experimenting with new imaginations, reading from books, learning from the Internet, learning by observing others, learning from failures and success of others and learning from the problems that one is facing. Therefore, learning new skills is like

watering a plant, it connects to its growth. To grow in business or any career, one needs new skills that can make them competitive.

Skills, is the ability in an individual to do something effectively and efficiently to achieve an intended goal/dream with available resources. All people have dreams or goals to achieve. They can be small or big, but to achieve them, one must have a skill that helps to achieve that dream. It is not only important to learn new skills, but it is also important to know the skills you need to achieve that goal or dreams. One must therefore identify and learn the skill that is important for them to become successful.

I will say that learning new skills is important in today's technological world so that we can compete, innovate and become successful.

Erina Najjingo- Editor

Students Showcase Brilliant Innovations



MUBS Prof. Waswa Balunywa addressing students at the DEMO day

The Principal Makerere University Business School, Prof. Waswa Balunywa has called on the School to increase the number of innovations in entrepreneurship, to make positive impact in the society .

He further tasked the Faculty of Computing and Informatics to generate innovations pledging that the School is willing to support the community to improve businesses.

The Principal was officiating at the MUBS Innovation Startup Garage Demo Day under the theme of *'Think, Act & Start'*.

The Demo Day was organized by the MUBS Entrepreneurship Innovation and Incubation Centre, SICA MUBS Innovations



Students Showcase Brilliant Innovations



The groups who were awarded for their innovative start-ups, first left- Naya stores the overall winners, middle group receiving their award from the Principal, were the first runner up and Faculty of Computing were the second runner ups.

and the Faculty of Computing and Informatics held on January 25, 2022 at the MUBS Main Campus, Nakawa. The MUBS Entrepreneurship Innovation and Incubation Centre organized a Demo Day to showcase the different products innovated by students.

Groups such as Naya stores, Teheca , Campus Face, Faculty of Computing among many more others showcased their products and services. The participating groups were coached by mentors at the MUBS Entrepreneurship Innovation and Incubation Centre to further



develop their prototypes before pitching them to the judges and the best three were selected for the award.

The Principal appreciated students for the great innovations but noted that there is need to develop more innovations and that MUBS should to be the power house of all innovations in ICT and Entrepreneurship in the country.



Kiyega MUBS 24th Guild President Elect



Outgoing President HE. Robinson Ogwang campaigning for the President elect HE. Rogers Edward Kiyega

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but were canceled after a section of students protested the manner in which the elections were conducted. The students claimed their names were missing in the voters register.

Mr. Kiyega is a second year student pursuing a Bachelor's Degree of Commerce taught at MUBS. He was the Finance Minister in the 23rd Regime which has been led by Mr. Robinson Ogwang Apunyo.

With a total of 874 valid votes, Mr. Rogers Kiyega Edward was duly elected the 24th Guild President of Makerere University Business

School for the Academic Year 2022/ 2023 .

Mr. Kiyega is replacing Robinson Ogwang Apunyo who has been the President of the Uganda Young Democrats (UYD) a political party whose top umbrella is Democratic Party (DP).

Mr. Rogers is taking over the top most students' office in MUBS. The Students' Guild is a link between the students' body and the School Administration. It is headed by a Guild President who is democratically elected by the students in accordance with the existing guidelines and Constitution.



Mr. Rogers Kiyega Edward, President elect

No Ugandan companies listed on the stock exchange market



MUBS
Principal
Prof. Waswa
Balunywa

Investing in a stock exchange market is often portrayed as something expensive, tiresome and complicated. On Sunday, January 16, 2022 the MUBS Alumni Relations Office held an online discussion under the topic *"The Stock Exchange and how it works."*

A stock exchange market is where different companies list their shares for the public to buy.

In his discussion, the MUBS Principal Prof. Waswa Balunywa who explained that, "there are no locally owned Ugandan companies listed on the stock exchange market. However, Ugandans can still own successful companies listing on stock exchange market by buying shares using their small money".

Prof. Balunywa further explained that the level of capital markets in the country is a reflection of the level of the country's development. That Uganda is doing badly as compared to other African countries regarding capital markets.

Meanwhile, Mr. Keith Kalyegira the CEO of Capital Markets Authority-Uganda who was the Keynote Speaker said, "a well-functioning capital market is not a luxury to the country. It attracts FDI into the country and strengthens the Uganda Shillings through portfolio investment". He further highlighted that Capital Markets can provide long-term capital to Government and companies that are in need of capital. The discussion was hosted by Dr. Hamidah Nsereko and put together by the Alumni Office led by Ms. Mary Mirembe and Ms. Hadijah Nsereko.



Mr. Keith Kalyegira, CEO Capital Markets Authority

Teachers want EAC to adopt French as an Official language

“Lack of a clear foreign language policy, lack of sensitization about the importance of international languages and negative subject choice policy at Advanced level classes continues to impact French negatively”



Left -Right: Dr. Milburga Atcero, the Head of Department Leisure and Hospitality Management, Ms. Agatha Tumwine, President French Teachers Association and Hon. Rebecca Kadaga, Minister for East African Community Affairs

French teachers through their Association of Teachers of French in Uganda, have petitioned the first Deputy Prime Minister to consider adopting French as an official language of the East African Community.

In their conversation with the First Deputy Prime Minister and Minister for East African Community Affairs Hon. Rebecca Kadaga, the teachers want the minister to lobby for a functional foreign languages policy to address the declining number of French students in different schools in the country.

The team was led by their President,

Agatha Tumwine, a lecturer of French in the Department of European and Oriental Languages at Makerere University and our very own Dr. Milburga Atcero, Head of Department Leisure and Hospitality MUBS, who is also the Association's Honorary President.

Meanwhile, Dr. Atcero, says lack of a clear foreign language policy, lack of sensitization about the importance of international languages and negative subject choice policy at Advanced level classes continues to impact French negatively. She also recommended intentional recruitment of more teachers of French in public

secondary schools for the benefit of the future generation.

The French teachers asked Hon. Kadaga, through her Ministry to lobby the government to reinforce the National Curriculum Development Centre-NCDC's policy to enable compulsory integration and learning of French in secondary schools and universities.

Hon. Kadaga pledged to take on the task and prepare a Cabinet paper to be presented to government for appropriate strategies to develop and implement to promote the language.

MUBS Awakening Innovations



Ms. Rehma Namutangula, (L) MUBS Entrepreneurship, Innovation and Incubation Centre Focal Person and Mr. Charles Olupot, Director ICT Centre (R) in a group photo with the prize winners

The MUBS Principal Prof. Waswa Balunywa has challenged students to build more innovations. He also asked them to build an application to improve health services and workshops at MUBS. Citing from Steve Jobs, the Principal further challenged the students to stay hungry and stay foolish.

He was addressing students during the innovation challenge 2022 that was organized by the Students Information and Computing Association (SICA), the MUBS Entrepreneurship Innovation and Incubation Center and the Faculty of Computing and Informatics, where NAYA developers group, Faculty of Computing and Informatics group and Vax Locator were declared the winners.

NAYA Stores group won the MUBS EIIC website award, the Faculty of Computing and Informatics group

won the Faculty of Computing website and Vax Locator created the health center app. The Vax Locator app enables smart phone users to locate vaccination centers using Google maps, validating vaccination status by generating QR code to be scanned by the health authorities.

MUBS Health Center Management System group developed a website that will capture students information from the Students Information Management System to enable students access their medical information, consult and fix an appointment with a doctor.

Prof. Moya Musa the Dean Faculty of Computing and Informatics thanked SICA and the MUBS Entrepreneurship Innovation and Incubation Center for the successful event. Dr. Diana Ntamu, the Director of the MUBS



NAYA developers group, winners of the 2022 Innovation Challenge

Entrepreneurship Innovation and Incubation Center also thanked SICA management and the President Her Excellency Joy Tiko and her cabinet for the great work.

According to the SICA President Joy Tiko, the challenge held on January 14, 2022 intended to unfold creative students' ideas and innovations that can improve society.

Examinations to Begin January 29, 2022



Prof. Waswa Balunywa in a meeting with the Students' Guild

"After resolving the challenges of missing results and other issues related to the examinations of semester one. I want to thank all those who have made a contribution to resolving the issues that have been raised by students. As I write now this evening, I have received information that indicates that we have resolved most of the outstanding issues regarding students' results", noted the Principal Prof. Waswa Balunywa.

The Principal explained that the challenges were because of our usage of eLearning especially during examinations. We discovered that:

a) some students did the exams online but did not submit

b) some students did the exams online and submitted their work on emails to other people

c) some students did exams and submitted their work physically to some offices

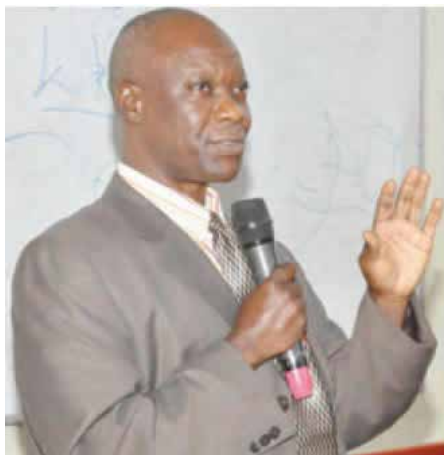
d) some students did exams but used other people's links to submit their work

This has caused a lot of results not being in the correct system and some of these examinations were not marked. Ideally whoever did not submit exams as prescribed would have been disqualified but since we were using this system for the first time, we have to be understanding and be able to enable students to continue so we uphold these examination results.

But this is a learning point. Going ahead in the future, examinations like these should be submitted in the way they are supposed to be submitted and if not, the student must indicate to the Lecturer why he/she was unable to submit. The Lecturer must then find a solution to this problem and resolve it with the Head of Department.

For this reason, I am writing to inform you that while exams had been scheduled to start tomorrow, Thursday, January 27, 2022, due to this exercise of looking for students' results, we have had to delay the commencement to Saturday, January 29, 2022.

Best Scientists in MUBS



Prof. Joseph Ntayi, Dean Faculty of Economics, Energy and Management Science at Makerere University Business School.

He is a Professor of Marketing

World rank; 158183

Most Popular Article: Competitive advantage: mediator of intellectual capital and performance N Kamukama, A Ahiauzu, JM

Prof. Ntayi is the pioneer and former Dean, Faculty of Computing and Management Science at Makerere University Business School.

He has over thirty one years' experience in research, consultancy and teaching at the University, over twenty years of administrative work at the university and five years of managing international projects.

His teaching and research interests are in Procurement, Supply Chain Management, Business Ethics, Leadership, Occupational Health and Safety, Marketing and financial inclusion.



Prof. Stephen Nkundabanyanga, is a Professor of Accounting, Finance and Governance at Makerere University Business School, and is Head of Department of Accounting

World ranking; 347263

Most Popular Article: Lending terms, financial literacy and formal credit accessibility SK Nkundabanyanga, D Kasozi,

He is a seasoned Board Member committed to value addition to boardroom discussions. He boasts of Exceptional track record of research success with multiple articles published in prestigious journals and written several books. He has previously been a chair of Audit and HR committee of board at Top Finance Bank Ltd for five years.

He is Editor of African Accounting and Finance Journal (AAFJ), Guest Editor – Journal of Public Budgeting, Accounting and Finance Management

An Editorial Board Member on more than 20 Emerald, Springer, Elsevier and Inderscience Journals.



Dr. Geoffrey Mayoka Kituyi, Dean Faculty of Vocational and Distance Education. He has previously served as Assistant Director of the International Center for Information Technology and Development (ICITD) and Adjunct Professor at Southern University, Baton Rouge, USA. He is also an Assistant Professor of ICT at The ICT University, USA.

World ranking; 423505

Most Popular Article: Factors affecting adoption, implementation and sustainability of telemedicine information systems



Prof. Laura A. Orobias, Head Department Accounting & Finance- Mbarara Campus.

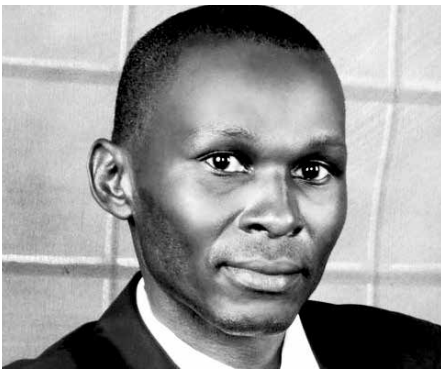
World; 440623

Most Popular Article: Action and action-regulation in entrepreneurship: Evaluating a student training for promoting entrepreneurship.

Laura has served on the Education & Research Committee of ICPAU from 2019 to-date. She previously served on the Events Management Committee from 2013-2018 and Africa Congress of Accountants (ACOA) 2017 Organising Committee from 2016-2017.

She has also organised ICPAU career guidance outreaches at MUBS as well as linking the Institute with the MUBS Accounting Students Associations at three campuses. Has encouraged her students to enrol for the CPA course.

Participated in the development of the CPA Financial Accounting Study Pack.



Prof. Arthur Sserwanga, a Professor of Entrepreneurship at Makerere University Business School. He previously served as Vice Chancellor of Muteesa I Royal University and Dean Faculty of Commerce at MUBS.

World ranking; 483912

Most Popular Article: Action and action-regulation in entrepreneurship: Evaluating a student training for promoting entrepreneurship



Mr. Juma Bananuka, is a Lecturer and a renowned researcher in the Department of Accounting, Makerere University Business School

World ranking; 489202

Most Popular Article : Training, employee engagement and employee performance: Evidence from Uganda's health sector. His research interests are in corporate reporting, auditing, Islamic banking and taxation. He is hardworking, trustworthy and result oriented. He is committed to organizational development especially in ensuring that the liquidity and profitability of an organization is healthy.



Dr. Tukamuhabwa Benjamin, he holds a PhD in Management Science, specifically on Supply Chain Resilience & Risk Management.

World ranking; 526376

Most Popular Article: Supply chain resilience: definition, review and theoretical foundations for further study

He holds Master of Science in Procurement & Supply Chain Management(Distinction) from Makerere University, Bachelor of Commerce (First class/Distinction) from Makerere University. He also holds international professional qualifications i.e. Graduate Diploma in Purchasing & Supply (MCIPS)- UK, Graduate Diploma in Logistics & Transport (MILT)- UK and Graduate Diploma in purchasing & Supply (NEVI International A & B)- Netherlands.

MUBS Guild recognize Principal and His deputy for supporting Students



L-R; Principal Prof. Waswa Balunywa, dressed in a cap, Dean of Students Ms. Juliet Kateega, Deputy Principal Prof. Moses Muhwezi after receiving a medals

Makerere University Business School 23rd Guild cabinet led by HE. Robinson Ogwang has unveiled the first ever "Guild Awards" in which they gave medals to the Principal Prof. Waswa Balunywa, his Deputy Prof. Moses Muhwezi and the Dean of Students Ms. Juliet Kateega, for the support we give the students This was during this 2021/2022 fresher's ball organized by the Dean Of Students for first year students held December, 2021. At the same function, the appointment of Ms. Kateega was announced as Dean of Students for a period of four years. Prof. Balunywa commended the Guild cabinet for their outstanding





Prof. Waswa Balunywa looking on as the Guild President H.E. Robinson Ogwang receives his medal for good leadership

leadership, "I would like to thank the Guild President His Excellence Robinson Ogwang for the Leadership he has provided". The Guild President H.E Robinson Ogwang says giving out medals to top management is a sign of improved relations between the students' community and the School Administration. He emphasized that students have an obligation to preserve the MUBS brand on the African continent and beyond. We should showcase our academic, research and innovative abilities and capabilities to the public. We want to tell the world out there that MUBS still holds its originality as the best Business School in the region.



Dean of Students Ms. Juliet Kateega in red addressing the students and second from right, Ms. Jackline Namaganda the Ag. Human Resource Director of MUBS

Discover your Abilities; first year students advised



MUBS Deputy Principal, Prof. Moses Muhwezi cutting cake with the Jinja Campus staff

The MUBS Deputy Principal, Prof. Moses Muhwezi has advised first year students to discover their potentials in different career paths. He was addressing the Jinja campus freshers at their freshers ball on On January 3, 2022 , a party organized every year to welcome new students into the university.

Prof. Muhwezi explained, "Socrates was a great philosopher as well as good in Mathematics, drama, name it. So let's emulate him by discovering our potentials in different career paths.

The Deputy used the platform to congratulate the Director Jinja campus Dr. Veronica Mukyala upon her attainment of a PhD from Moi-University in Kenya.

He also congratulated the 1st year students for making a right choice by



Prof. Moses Muhwezi addressing the first year students at MUBS Jinja Campus



Prof. Moses Muhwezi serving cake to the students

deciding to join MUBS. "You will not regret the decision; he assured them.

The Deputy Principal also commended the Jinja Campus Guild Prime Minister Hon: Mubarak Waiswa and his cabinet for providing visionary leadership and linking the students' community to the School Management.

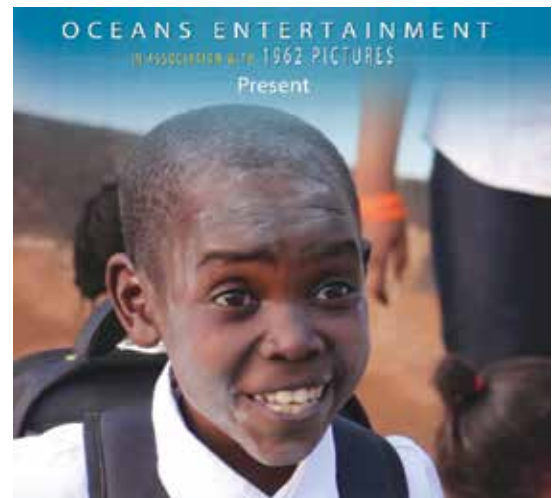
Prof. Muhwezi called upon the staff to always stay united and available to execute their duties and hence build a great and powerful MUBS brand.

Meanwhile, the Director Dr. Veronica Mukyala thanked Prof. Muhwezi for addressing the new students, the staff both academic and administrative for always involving themselves in all school activities, Jinja campus Guild executive for the co-operation and being a good communication

channel and the Guild representatives from Mbale campus for attending the function.

She advised the first year students to be committed to their studies, "You have come to study, anything else is secondary. Stay focused and determined and move away with a quality degree, diploma or certificate. Don't only excel in academics but also in sports after classes, ensure that you work out and be physically fit. Try to participate in all activities in the School Associations like Basoga nseete, Baganda nkobazambogo among other. These help us to appreciate our heritage and culture in addition to building social capital".

The Campus Prime Minister Hon Mubarak Waswa thanked Prof. Muhwezi for always ensuring that students' welfare is put at the fore front. He also extended his gratitude to the Director MUBS Jinja campus Dr. Mukyala for being pro-student.



Prime Minister Hon Mubarak Waiswa, MUBS Jinja Campus

Academic Giants Awarded

"I normally tell my children that, I have never failed and I do not know how it feels to fail. Please dear students imitate me by avoiding failure in life".



Deputy Principal, Prof. Moses Muhwezi Ms. Hadijah Kasubo BBA III and Dr. Veronica Mukyala at the awarding ceremony

Every academic year Faculties and regional campuses in the School recognize and award the top performing students. The Academic Excellence Awards were inaugurated in 2012, by the Faculty of management and Public Policy to inspire and encourage better performance to the students and to motivate them to graduate on time.

On January 12, 2022, MUBS Jinja Campus awarded certificates of merit to over 114 best performing students for the hard work and perseverance they exhibited which

enabled them to perform better.

The awarding ceremony was presided over by the MUBS Deputy Principal, Prof. Moses Muhwezi who encouraged the students to always be humble, plan ahead, keep time and to be serious in whatever they do. "If you are proud, society will not understand you with your 'first class degree, be humble", Prof. Muhwezi said.

He called upon students to get something that defines them and avoid wasting time on various social media platforms like face book,

whatsapp and tik tok at the expense of their studies. This will make you to be different from others. "I normally tell my children that I have never failed and I do not know how it feels to fail. Please dear students imitate me by avoiding failure in life".

The awarding ceremony was attended by the staff and the Director Jinja Campus, Dr. Veronica Mukyala, who said, the Campus shall continue awarding the best performers to encourage academic excellence.

Faculty Of Commerce Celebrates Academic Excellence



Deputy Principal, Prof. Moses Muhwezi, Dr. Rachel Mindra and Prof. Stephen Nkundabanyanga awarding one of the best student

The Faculty of Commerce, held a prize presentation ceremony for students with outstanding academic performance on Friday January 14, 2022 at the MUBS Main Campus. The prizes were in form of certificates of merit provided by the Faculty to recognize and award top academic achievers amongst the student fraternity.

The Deputy Principal, Prof. Moses Muhwezi, who officiated at the event, asked the excelling students to help academically struggling students in their discussion groups and be active in assignments. He encouraged students to optimize their lives at the stage of youth and implored them to spread the gospel of seriousness to the entire student's community and avoid bad groups.

Prof. Muhwezi encouraged students to be leaders in their communities and avoid wasting time, prepare for completion and not to fear to compete for jobs.



Dr. Isaac Nkote, the Dean Faculty Of Commerce, explained that the Academic Excellence Awards, were started to celebrate the success and hard work and encourage students to work hard throughout the three academic years. He appealed to the students to combine the grades with soft skills and networking.

The Head of Accounting Department, Prof. Stephen Nkundabanyanga, noted the increasing numbers in class attendance and students excelling. This is proof that learning took place and there still a great journey ahead. He encouraged students to distinguish themselves from students from other universities and reminded them to always prepare for the job interviews.



Dr. Rachel Mindra former Head of Department, Finance, congratulated the students and encouraged them to polish the soft skills set like, communications and etiquette. She reminded students that the world is rough and highly competitive. She re-echoed that there are opportunities for first class students and second class students and encouraged them to stay focused.

Student Innovation shines at Hospitality day 2021

Strategically associate with employers during the event because it is through hard work and networking with sponsors that will make them employable.



Kick boxing was one of the talents show cased at the MUBS Hospitality Day

An event known as the Annual Hospitality Day is annually organized by the Leisure and Hospitality Management third year students who are under the Faculty of Marketing and International Management attracts large numbers of students.

The event is an assessment/ Coursework paper for the Leisure and Hospitality Management third year students where students show case various skills and talents. This year's 12th Annual Hospitality Day Event was organized under the theme "OTIUM, The Spectrum of Opportunities Amidst COVID-19 Pandemic," and was held on Friday

January, 14, 2022.

Students showcased various skills in the fields like catering, fashion and design, franchising, movie making, art and craft, kick boxing, football among many other skills.

The event hosted at the MUBS main campus in Nakawa, was graced by the CEO Private Sector Foundation, Mr. Stephen Asiimwe as the Chief Guest. The event was also an examination for students pursuing a Bachelor in Leisure and Hospitality Management.

The Chief Guest Mr. Stephen Asiimwe, applauded the students for exhibiting exceptional skills in organizing the hospitality day

event.

He noted that there is need to support such student's innovations and creativeness to help them be competitive in the job market and he pledged support towards this course.

Mr. Stephen also commended MUBS for nurturing such talent because students are prepared to be job creators and managers in the hospitality sector through this event.

On the other hand, the Deputy Principal, Prof. Moses Muhwezi commended the students for organizing the event which has successfully been held for the past 12 years at MUBS.

Prof. Muhwezi urged students to take on this event seriously and practice whatever skills attained from it after University.

He noted that MUBS not only gives the students theory but through the hospitality event they are given the platform to strategically position themselves since they handle every aspect of the event including looking for sponsors who are the potential employers.

He further pledged his support to the Faculty and the students in case they are in need of any help from his office.

Meanwhile, Dr. Abbey Mutumba the overall examiner of the course unit called upon the students to pick skills and lessons from the event because it exposes them to



L-R: Mr. Rober Kabugo the CEO of the event , Dr. Abbey Mutumba, Mr. Herman CEO Uganda Boxing Federation, Ms. Priscilla Lamwaka, Dr. Timothy Esemu the Dean Faculty of Marketing and Hospitality Mgt, Mr. Stephen Asimwe, Chief Guest (in a maroon tie), Prof. Moses. Muhwezi (in a white mask) together with Staff and students from the Department of Leisure and Hospitality Management at the 12th Annual MUBS Hospitality Day

potential employers in addition to equipping them with managerial skills.

Ms. Priscilla Lamwaka a Teaching Assistant and facilitator of the course unit who was the day manager at the event as well challenged the students to strategically associate with employers during the event because it is through hard work and networking with sponsors that will make them employable.

She further asked students to take this event seriously because sponsors and employers who have attended have come to scout out for the best students for employment.

The Hospitality day lived up to the hype with a number of memorable acts like musical performances from artistes like Emilian Starz and Angella Katatumba, who appealed to the female students to focus on making their own money instead



Hon Charles Luyombya , LC5 Nakawa Institutions presenting an award to one of the winners at the event



of depending on men.

The hospitality day is an education-entertainment event held annually by the Faculty of Marketing and Hospitality Management (FMHM) and organized by the students pursuing Bachelors in Leisure and

Hospitality Management at MUBS. The event has been ongoing since 2009 making this the 12th edition. The day provides a huge opportunity for brands to create awareness, exchange contacts and information with potential clients.

The event is associated with a couple of pre-events like the regional outreach, sports day, fashion week, hospitality movie premier, MUBS comedy night and the hospitality bazaar which

Arua Campus in a Corporate social Responsibility drive



Arua Campus staff and students in another Corporate Social Responsibility activity, they raised Ugx.1,200,000 geared towards supporting Christ the King Church - Arua in a drive to purchase a double cabin meant to support pastoral visits.



Staff painting the zebra crossing along Arua Hill road to protect the pedestrians crossing the busy road.



A delegation from Arua Campus, led by the Acting Campus Director, Mr. Robert Tabani, Campus Administrator Mrs. Hajara Nalubega and Guild Prime Minister Lawrence visited Arua Regional Referral Hospital on December 3, 2021 in a Corporate Social Responsibility activity.

They donated items to mothers in the Maternity wards. The mothers were visibly over joyous with the Compassion exhibited by the Campus



Nile F.M hosted student leaders; the Prime Minister Lawrence, Health Minister Beatrice Iciru, Campus Administration represented Mr. Robert Tabani, the Head of Department - Accounting & Finance, and Ms. Sharon Lalam. The talk show focused on vaccination

Deputy Principal Gives Mbale Campus Assurance of examinations

In a virtual meeting held on January 14, 2022, the Deputy Principal Prof. Moses Muhwezi informed the Mbale Campus student and staff about the postponement of the end of semester examinations that were meant to commence on January 6, 2022.

Prof. Muhwezi said the examinations were postponed to January 27, 2022 to enable the School activities that were pending be completed including the guild elections. He said the upcoming exams will be done in a blended manner, both on line and face to face. The students welcomed the decision to have a blended approach in the exams.

Through the Education Minister Isaac Watelo, the students presented a number of issues and the Deputy Principal promised that the Management will look into their issues.

The School Registrar, Ms. Eldred Kyomuhangi who was also in attendance assured the students that their issues are being handled that there was no need to panic.

Manager MIS Mr. Muhammad Kigundu also assured students that mubsep access is zero rated on MTN network and can be accessed at any time regardless of their location.

However, for the airtel users a sum of Ugx. 1000 is charged for 1GB that's affordable for the non MTN Users.

The Director Mbale Campus, Mr.. Ayub Masaba Kutosi appreciated the Deputy Principal for finding time to address and respond to students issues.

"On my own behalf and that of students and leaders together with management MUBS Mbale campus, I take the honor to extend my sincere appreciation to the Deputy Principal, Prof Muhwezi,

MIS and e-learning team and the School Registrar for the time allocated to respond to our heart cracking concerns, surely it was helpful and we are grateful", said Kutosi

By: Emma Muresha
Outgoing Prime Minister,
Mbale Campus

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The Potential of Regional Campuses

Regional Campuses are important anchor institutions that promote economic and community development in the communities in which they exist having been put in place to serve and lift up citizens in hard-to-reach areas, with an advantage of proximity and affordability in terms while addressing unique community

needs.

The Campuses provide a level of nurturing that large Universities typically do not with small size classes and student engagement which is central and vital to overall student retention. The various Regional Campuses must therefore embrace and enhance the existing competitive advantages they possess.



Faith Gabona Kadondi
Ag Hod Marketing & Management

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MUBS Principal
Key speaker

Dr. Diana Ntamu
Speaker
Director MUBS EIIC

zoom

That being said, Higher Education globally has undergone drastic changes with regional campuses not being an exception. Challenges in the Pre-COVID era for both the staff and students have become glaringly more apparent as a result of the COVID Era.

Relevant programmes therefore need to be developed and the existing ones regularly reviewed in order to ensure that issues of diversity and inclusion are addressed within the various communities in which the regional campuses are located as well as contributing to the transformation of local populations through up skilling and re skilling.

While building on the strengths of our regional campuses through community engagements using various platforms there is need to further encourage and support, partnerships of Universities, tech firms & industries in order to ensure these institutions are not left behind in the emerging digital era, with Online and blended learning taking Centre stage. Regional campuses should be encouraged and supported to capitalize on what makes them unique in their respective geographies and locations.

Congratulations



Mr. Richard Kaweere Lecturer in the Department of Marketing, wedded Fiona on December 18, 2022



Mr. Boniface Abima Lecturer ,
Department of Computer Science and
Engineering wedded on November 27,
2021



Mr. Kiswiriri Swaleh, Senior Aide, Public Relations and Promotions Office wedded on December 11, 2021



Mrs. Ester Nafuna Assistant Lecturer,
MUBS Regional Campus Mbale
Wedded on December 19, 2021



Mr. Bonny Kagaba, Teaching Assistant , Department of Entrepreneurship, tied the knot on December 18, 2021



Mrs. Farida Nakayima , lecturer , Department of Procurement wedded on October 23, 2021



Mr. Samuel Kusasira Assistant Lecturer, Department of Management Science wedded on November 06, 2021



Mrs. Sharon Lakareber, Teaching Assistant in the Department of Business Administration tied a knot on Dec 30, 2021



Mrs. Grace Najjemba Muganga, Teaching Assistant, Department of Accounting wedded on December 17, 2021

My French Learning Journey

French is a very interesting language to learn, sing to and just listen too. French is a language of romance, love, a musical language for which the pronunciation is unique. I fell in love with the French language during my Ordinary Level when we used to sing the French songs, vowels and numbers. I loved the French classes because I would enjoy speaking and saying something new. I would feel like am a foreigner, this feeling triggered me to associate and acquaint more with the language even at a later stage in my education journey which I did.

My passion for the language is immensely unmeasurable and it grows on a daily basis. Today as I share my French learning journey, I wish to note that in every thing we do, there is need to put in extra effort, go an extra mile to explore new things that are never revealed to you, use social media Apps to learn, visit French sites and pages, use You tube but



Through French Club, I have also been lucky to attain a scholarship from the Embassy of France to Uganda to study a Diplôme d'études en langue française (DELf) alongside 40 other people for a period of 6months at Alliance Française Kampala, an accredited French teaching School in Uganda"

above all continuously practice the language. These are the tricks i am putting in to learning French.

However, many people only believe that a new skill such as a language as marketable as it is

currently can only be learnt while young. Yes, I acknowledge that it is true that our ability to learn new languages while young is exceptional as compared to while old. However, all this also depends on the passion, self-drive and above all the resilience you put in to learn what you love.

My strongest learning point of the language was while I was pursuing my Bachelor's Degree of Leisure and Hospitality Management at Makerere University Business

School (MUBS) where languages were part of our course units. Little did I know that it was my break through, I was nominated as the class coordinator of the French class where I was responsible for organizing class discussions, presentations and classes for the facilitators which I used to do wholeheartedly. One day, our facilitator Dr. Milburga Atcero brought an idea of reviving the glory of the phased out French club at the University, she called upon all willing students to take on leadership. I did not compromise my abilities and took on leadership as the First Vice President of the rebranded MUBS French Club and

since then I have never looked back on the mileage and opportunities this has created for me.

During our leadership, we fronted servant leadership which has seen the club grow and visible to the French partners, embassy and institutions.

As the Club Vice President, my effort towards the club's visibility paved way for opportunities such as involvement in the French celebrations, competitions, book clubs, open day events among others. Through French Club, I have also been lucky to attain a scholarship from the Embassy of France to Uganda to study a Diplôme d'études en langue française (DELFI) alongside 40 other people for a period of 6months at Alliance Française Kampala, an accredited French teaching School in Uganda. I believe this will broaden my language scope and open more doors for me to aim for the stars and spread my wings as well.

As a youth, I implore the young generation to learn a new language because the future lies in developing lifelong skills such as languages to remain relevant and competitive in your career path. And with the fact that French is soon becoming an official language alongside English and Kiswahili as endorsed by the East African Community (EAC), it will be an opportunity for the youth because it is a language for communication in the community. The ability to speak French and English is an added advantage on the international job market. knowledge of French opens your doors to French companies in France and other French-speaking countries in the East African Community and other parts of the world.



Dr. Milburga Atcero handing over a gift to Ms. Chloe from Pelligrini a trainer and consultant from Alliance Française Kampala

France is one of the world's largest economies and a leading destination for foreign investment, thus a key economic partner and an opportunity for a youth to grow in this market space. A foreign language fosters an understanding of the interrelation of languages and human nature because it expands one's view of the world, liberalize one's experiences, and makes one more flexible and tolerant in any environment.

An added skill as a language exposes you to new ideas and new networks which pay off in due course. One of the most rewarding aspects of the human experience is our ability to connect and network with others. Learning languages full of different sounds, and different word order is also fun.

Learning a new language also pushes your brain to get familiar with new grammar and vocabulary rules. It allows you to train your memory to remember new words,

make connections between them, and use them in contextual situations.

In conclusion, I greatly thank the Embassy of France to Uganda under the leadership of the Ambassador HE. Jules-Armand Aniambossou, Dr. Milburga Atcero the Head of Department Leisure and Hospitality Management as well as the Patron Of MUBS French Club, Makerere University Business School Under the Leadership of Prof. Waswa Balunywa, MUBS French Club, Bonjour Kampala, Alliance Française for promoting French through creating various opportunities to learn the language.

The writer is a Teaching Assistant at Makerere University Business School in the Department of Leisure and Hospitality Management and the first Vice President of the rebranded MUBS French Club.

Know your HIV status; Besigye encourages the public



Joshua Musiimenta Besigye, 24, a student at Makerere University Business School (MUBS) only disclosed that he was HIV+ when he became the Y+ second runner up and his photo had been uploaded on social media.

"I was in the bootcamp for the Mr Popularity competition when my photo was uploaded on social media. My peers at school asked about my status," he says.

No one believed he was HIV+ when he disclosed his status. "Talking about it helped me face the fear of what people would think about me," he said. Musiimenta was 1½ years old when his parents died. He grew up under his uncle's care but always heard rumors that he might have been born with HIV since his parents died from the same.

However, his Uncle did not talk about it. In Primary Seven Musiimenta's health did not remain the same. "One day, I developed a skin rash and when I reached home, my uncle took me for a checkup at a clinic," he recalls.

My uncle told him that they would get his medicine out of town, "but he never told me what the medicine was for. I just took Septrin every day," he said.

The same year in his vacation, his guardians had gone out and he was working on their banana plantation. Their house help, approached him and revealed he was HIV positive. Then, his Uncle had asked most people to keep the 'secret' from him.

"I was shocked and the house help said they did not want to tell me because they believed I would take poison. My suspicion about the medicine I had to take daily fell in place," Musiimenta says.

Because he was an ardent radio listener he stumbled on a programme about HIV on one of the local radio stations. "The panelists talked about what people with HIV were supposed to do and I noticed this advice matched my uncle's," he says.

Neighbours did not make life any better for him. They always hinted that there was no way he would have survived contracting the virus since his parents had it.

"Scared, I thought that if I had the virus, I would die soon, just like my parents. Even then, my cousins who had been born to HIV positive parents had passed on. It was really scary," he relates.

Musiimenta excelled and joined secondary school. As a day scholar, all looked good until he had to join the boarding section in Senior Four. In boarding school, Musiimenta stopped taking the medicine, just because he felt fine. He suffered symptoms worse than before. "I had a cough that lasted about two weeks, and I lost my sense of hearing. When I went home to the clinic, my uncle suspected it was tuberculosis. When they run a HIV test, it turned out positive," he recalls.

This was the first time he learnt that he had the virus. He was given

another type of medicine which he took for two months before he returned to the clinic. He was enrolled on antiretrovirals (ARVs) treatment on top of the septrin. "I remember the doctor saying 'you have started on the real medicine' He regained his sense of hearing but saw no reason to continue his medication. He abandoned ARVs but stayed on septrin.

After Senior Four vacation, Musiimenta returned to school. "I chose what I thought was an easier subject combination, after all, death was next door," he says.

His immunity had deteriorated with a rash on the thigh but mistook it for chicken pox. It was so painful that he had to escape from school to look for painkillers. He was caught and suspended.

Musiimenta told his uncle about the chickenpox, and he said it was herpes zoster (kisipi) and that it happens when immunity drops. It was time to confess that he abandoned ARVs. "I resumed taking ARVs but they made me dizzy and caused me nightmares. Thankfully, the herpes zoster healed," he says.

"I joined Kigarama Secondary School. The headteacher was good to me and told the cooks to take good care of me. He understood my situation," . Because medicine made him dizzy, he stopped taking it to concentrate in class. He got away with it because the clinic did not keep track of him.

He completed high school and was advised to pursue a Bachelor of International Business at MUBS. Nearly a year later, his body weakened but he pressed on. "Around August 2017, I contracted Tuberculosis. I had also lost a lot of



weight and had even changed the way I walked because of how lean I was," he said.

When he revealed that he had not taken the ARVs for almost a year, he was rushed to Alive Medical Services in Namuwongo. The situation was so dire that he had to apply for a dead year to get medical support. He had developed HIV organic psychosis for which he had to go to a rehabilitation centre in Butabika. When Musiimenta recovered, he returned to school in 2018.

When schools were closed, during the Covid 19 crisis, Musiimenta went to visit his brother in Masaka. He finished his medicine but the President extended the lockdown and Alive Medical Services advised the young man to go to a nearby clinic. It turned out the medication was different.

"They treated me badly that I developed mental health issues again. I was quickly returned to Kampala to Alive Medical Services

for treatment. I was referred to Butabika in late July 2020 for further management," . "by the time I was called to do exams, I had not yet stabilized. I ended up failing almost half of them.

After that ordeal he felt like sharing his experience and encourage others. "The only way I could think of reaching out to more people was through the Mr & Mrs Y+ competitions. Alive Medical Services nominated me to the competitions organised by Uganda Network of young people living with HIV and AIDS (UNYPA)," . "I grabbed every opportunity to talk to the youth about HIV."

Philly Bongoley Lutaaya's song Alone and Frightened gives him hope and has become his favorite. When I share my story, people will not have to go through HIV organic psychosis, which I suffered twice.

"In a bid to stop HIV by 2030, we need to create awareness for people to test and know their HIV status so that they do not spread it ,"

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