



MUBS

NEWS LETTER

July Issue / 2018

Vice President urges academia on skills training



H.E. Edward Kiwanuka Ssekandi, Prof. Waswa Balunywa, MUBS Guild President Julius Ntende, Prof. Simon Gicharu and Ms. Regis Namuddu at the MUBS 8th AILC 2018 in Entebbe.

The Vice President of the Republic of Uganda H.E. Edward Kiwanuka Ssekandi has urged academia to focus on skills training programmes to empower young people with entrepreneurial skills needed to create jobs and to make them more competitive in the job market.

The Vice president was opening

the MUBS 8th Annual International Leadership Conference in Entebbe which was organized by the School under the theme, "African Business Leaders; creating the change Africa needs. He noted that over the years, local businesses in Africa had been disadvantaged by lack of critical entrepreneurs.

Full story on page.8

MUBS Giving Hope to Prisoners Through Education

A total of one hundred and thirteen (113) Luzira inmates graduated at the 6th MUBS-Luzira graduation. The ceremony was held on Thursday July 23, 2018 at Luzira Maximum Security Upper Prison. The 113 who graduated had successfully completed their certificates and diplomas in Entrepreneurship and Small Business Management offered by MUBS. Out of the 113 graduates, fifty five, (55) obtained diplomas while fifty eight (58) graduated with certificates. The graduates were admitted for the 2015/2016 and 2016/2017 academic years. MUBS started the Luzira University Education programme in 2009 as a Corporate Social Responsibility which initiative has encouraged inmates at Primary and Secondary School levels to work harder to obtain higher education. The programme has also reduced the rate of recidivism.

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Our Mission

"To enable the future of clients through creation and provision of knowledge

Our Vision:

"The benchmark for Business and Management Education, Research and Training in the region."

Overall Strategic Goal:

Leadership in high quality programmes responsive to market needs.

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Theme: Business & Entertainment Blend

**Venue: Makerere University
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Advice to students joining University

Life at university can be challenging. However, one can sail through if they remain themselves and focused, therefore be yourself. You will never influence the world by trying to be like it.

University is an entirely new world made up of new people, creating an exciting moment for new adventure. It is a wonderful test of personal independence and growth. It can also be a test of recognizing your personality. Therefore, you do not have to be who other people expect you to be. You never have to do what others are doing, follow your heart.

"Opportunity is missed by people because it is dressed in overalls and looks like work."- Thomas Edison. No body is going to force you to attend lectures, work hard or smart. However, going to class will ensure that you are getting the knowledge you need to succeed in your dreams. Therefore, take advantage of the opportunities available, learn from student who are better than you and vice versa. Consult with the lecturers where you need help, invest time in education and be humble but confident. Success will come your way. Remember how lucky you are to have the opportunity to attain university education.

Steve Jobs said, "The only way to do great work is to love what you do." I wish someone had advised me to do so early on as an undergraduate. Majority of students leave high school with no idea of what they want to be or do. Probably, no one painted a



picture for them. This is, therefore, the time to figure out what you want, find a passion for it and devise means of getting it.

"The secret to getting ahead is getting started."- Mark Twain. Be active, don't let things pass you by while you are here to experience them. Join a club or associations, find new ways of doing things meet new people, do sports and seize opportunities whenever you can.

It's never too late to be what you might have been." — George Eliot

When I was at university people used to say, "you have plenty of time." It is good to keep that in mind. Enjoy university life, have fun, make friends, have good meals out, and get the exposure you want. However, time at the university flies so fast. So, treasure time and spell out the things you want to accomplish.

George Moore said, "A man travels the world over in search of what he needs and returns home to find it." Remember your roots, call home. Call your mom or dad or whoever took care of you before you left home. Tell them how you are doing even if things are crazy and even if nothing is wrong. They want to know.

Erina Najjingo
Editor

East African Anthem

Verse 1

Ee Mungu twaomba ulinde Jumuiya Afrika
Mashariki Tuwesheshe kuishi kwa amani
Tufimize na malengo yetu.

Chorus

Jumuiya Yetu sole tuiende Tuwajibike
tuimarike Umoja wetuni nguza yetu Idumu
Jumuiya yete.

Verse 2

Uzalendo pia mshikamano Viwe msingi
wa Umoja wetu Natulinde Uhuru na Amani
Mila zetu Na desturi zetu.

Verse 3

Viwandani na hata mashambani Tufanye
kazi sote kwa makini Tujitoe kwa hali na
mali Tuijenge Jumuiya bora.

Ugandan Anthem

Oh Uganda!
May God uphold thee,
We lay our future in thy hand.
United, free,
For liberty
Together we'll always stand.

Oh Uganda! the land of freedom.
Our love and labour we give,
And with neighbours all
At our country's call
In peace and friendship we'll live.

Oh Uganda! the land that feeds us
By sun and fertile soil grown.
For our own dear land,
We'll always stand:
The Pearl of Africa's Crown.

MUBS Anthem

Makerere University Business School
Benchmark for Versatile Education
Providing Knowledge and Skills
Enabling the future of your clients

With Wisdom and Integrity, you Inspire
Confidence
You give Energy, Strength and Determination
We uphold your Splendour
Enabling the future of your clients

Shaped by Intelligence, Loyalty and Vision
Stand Tall and Strong with Courage
In the Worldwide University Fraternity
Enabling the future of your clients
Makerere University Business School
Enabling the future of your clients



MUBS shines at the 8th Annual International Leadership Conference. The conference which was opened by the Vice President of the Republic of Uganda H.E Edward Kiwanuka Ssekandi, (9th from the left) attracted both local and international participants, the business community, governing bodies, policy makers, scholars, Members of Parliament, Members of MUBS Council, and MUBS staff. They met in Entebbe from July 17-19, 2018 to discuss how African Business Leaders can create the change Africa needs.



MUBS was awarded with an award for supporting the Leather sector. The award was presented to the Principal prof. Waswa Balunywa by the Hon Minister of Industry from Sudan Hon Abdo Daoud Suliman during the Africa Leather and Leather products consultative meeting in Livingstone Zambia

Dr. Owoso Olubummi, Secretary, Commonwealth Association of Polytechnics and Universities in Africa delivering a key note address on leadership at the MUBS 8th Annual International Leadership Conference in Entebbe.



"Some of the students from primary school to university are still young. They do not know what is happening out there and are not sure of what to do. This is why career guidance is important,"

Prof. Moses Muhwezi
MUBS Deputy Principal



"Africans can make the change they need in their countries by coming up with businesses that they can manage.

Prof. Simon Gicharu,
Founder of Mount Kenya University



The whole world is shifting to the application of social media usage in various development functionalities such as innovation, education, security, marketing, publicity, health among others. My disappointment is that we are again proposing a deterring tax on social media.

Dr. Ernest Abaho
HOD, Entrepreneurship



L-R: Dean, Faculty of Vocational and Distance Education, Dr. Kituyi Mayoka; Assoc. Prof. Moses Muhwezi, Deputy Principal, State Minister for Internal Affairs, Hon. Obiga Kania; MUBS staff and Prisons authorities at the MUBS- Luzira Graduation Ceremony. A total of 407 inmates have graduated with certificates and diplomas in Entrepreneurship and Small Business Management since the programme was introduced at Luzira Upper Prisons in 2009.

Dean of Students, Ms. Juliet Kateega, addressing the Guild Executives, during their Leadership and Management training at MUBS Main Campus, Nakawa.



Some of the staff who attended the breakfast prayer meeting which was organized by the Chaplain and Imma Forum in MUBS to seek God's mercy and guidance in managing MUBS challenges. The prayer was led by Fr Mussajaakawa a Catholic Priest at Bukalango.



Dr. Joseph Kizito Bada, the Head of Department Computer Science and Engineering addressing the staff at a half day workshop on Curriculum Design and Management



60 minutes of thought provoking situations to think about, idea generation, problem solving, team work, networking and entrepreneurial interactions. This is what the monthly Innovation Hour organized by the MUBS Entrepreneurship, Innovation and Incubation Centre exposes the participants to. The innovation hour is held every first Wednesday of the month.

The Centre in conjunction with the Maxwell Leadership Academy, South Africa had a one day training for MUBS staff and the MUBS-MTN contract staff. The group was taken through the '15 Invaluable Laws of Growth



July, 3, 2018; MUBS-MTN contract staff and Incubation mentors underwent training to equip them with the right steps to turning dreams into reality. It was held under the theme "Put your Dreams to the test".



I must apologize on behalf of the church, for contributing towards poverty. Churches have encouraged people to take an oath of being poor the rest of their lives because their riches are in heaven. This has discouraged Christians from working leading to unemployment.

Rev. Prof. Sam Luboga
MUBS Council Member



Conflict is inevitable. It takes place all the time. Functional conflict is healthy disagreement that improves understanding and performance. Dysfunctional conflict is intense disagreement based on idiotic and egoistic differences. Avoid being petty and disagree on principle. Establish cause, give up your position and move on. You all finally emerge winners!

Principal, Prof. Waswa Balunywa

Faculty Deans, Dr. Timothy Esemu, Dr. Annet Nabatanzi K. Muyimba, Dr. Isaac Magoola, Dr. Isaac Nkote, Assoc. Prof. Mohammed Ngoma, Assoc. Prof. Bagire Vincent giving the success stories of their Faculties during the prayer Breakfast held at MUBS main campus on July 31, 2018



The Deputy Principal Prof. Moses Muhwezi inspecting the construction work of St. James Chapel. The School handed over the site for the construction of the Chapel to the contractors M/S Tradint Limited on May 11, 2018. The Chapel has a seating capacity of 1,200 people. It is expected to be completed by December, 2018



July 5, 2018, the Institute of Banking and Financial Services (UIBFS) launched the revised Professional Programmes and UIBlive E-Learning Platform. The Head of Department Finance, Dr. Rachael Mindra - Katoroogo represented MUBS. She noted that, "Save for the tax issues that will frustrate the efforts to financial inclusion, the financial sector is making steady progress. Thanks to the MUBS- ICT Centre for developing the platform. We are all working towards Professionalizing the financial sector and keeping up with the technology driven trends to address the challenges and gaps that affect the sector", she said.



July 25, 2018, Mr. Bony Kagaba and a team from the Entrepreneurship Innovation and Incubation Centre held the Business Clinic at the Nakava market. They discussed challenges affecting the market vendors. The Business Clinics are aimed at helping small business people in these markets grow to their businesses.



Dr. Mlay Samalie, a Lecturer in the Department of Computing and Informatics received her PhD certificate at the 5th Graduation ceremony of the ICT University- Cameroon



The Prof. Waswa Balunywa hosted a team from Carolina Central University USA and MUBS Guild for a luncheon, they discussed possible collaborations.

Vice President urges academia on skills training

The African Business community has suffered perennial lack of adequate capital and entrepreneurial skills



H.E. Edward Kiwanuka Ssekandi in a group photo with Members of Parliament, MUBS Council members and participants at the MUBS 8th AILC 2018 in Entebbe.

From Pg 4

The Vice President noted that the African Business community has suffered perennial lack of adequate capital and entrepreneurial skills and that the few who persisted in business have been consigned to small enterprises, most of whose lifespan has been short-lived. He emphasized that there has been a major drawback to the development of African

countries which must change, to give a new direction to the continent. The business terrain should therefore focus on not only attracting more Foreign Direct Investors (FDIs), but also retaining them in order to develop the people and African countries.

He stressed that African countries have been looking for solutions on how best to link their people to the global community through business and trade, which would

in return improve their wellbeing. This was done through spearheading business activities, albeit with mixed success. This prompted African governments to liberalize their economies by inviting the private sector to spearhead economic growth. Hon. Ssekandi noted that Uganda has realized significant growth transformation from a near informal economy in the

early 1980s to a more predictable economy which has been growing at an average of 5% per annum in terms of GDP, for a number of years. "These successes have nevertheless not been without setbacks, hence the need to come up with novel strategies that will put the country to another level of business performance and development," he said.

He emphasized that government has zeroed on changing the education system by focusing on skilling the youth through vocational education which is a centre piece of the new strategy. Government has been advocating and supporting the integration of vocational education in the school curriculum. This will equip the youth with requisite skills which they badly need as they enter the highly competitive job market. He said vocational education in Uganda will take care of the informal sector in providing jobs to the young people who constitute the majority of the country's population.

"In order to realize population dividend, the country will continue attracting foreign investors with the hope that they will instigate the growth of the country because they have expertise and capital to put up serious and sustainable businesses", Ssekandi emphasized. He also noted that government will redouble its efforts to ensure an enabling business environment, provision of infrastructure and enacting laws and regulations to support the growth of the private sector.

Hon. Ssekandi encouraged the creation of local business knowledge and entrepreneurship. "We are lucky to have a host of success stories for benchmarking. These include; the late James Mulwana, Gordon Wavamuno,



*James Mulwana (RIP)
Businessman*



*Dr. Gordon Wavamuno
Businessman*



*Mr. Karim Hirji
Hotel mogul and businessman*

Over the years, MUBS has created knowledge and shared it with local entrepreneurs and the greater business world.

the Madhvanis, Mukwanos, and Karim Hirji among others. These should be engines to drive local business and entrepreneurship", he said. What Ugandans and indeed other African countries need is more of such local entrepreneurs with capacity to spearhead development in their own countries.

"I am glad to note that the academic fraternity has not sat on the fence, to simply roll out business theories from the safety of lecture theaters. As you appreciate, these theories may be completely different from realities of the business world. I wish therefore, to commend MUBS headed by Prof. Waswa Balunywa for spearheading this drive" he said.

Over the years, MUBS has created knowledge and shared it with local entrepreneurs and the greater business world. Through conferences like this one, MUBS has also caused cutting edge national and international debates on business and management in Uganda, Africa and the world. This is the reason MUBS conferences attract a big number of international participants. "I hope that together we shall share best business practices and experiences which will put our countries at another level of development", he noted.

The Vice President called upon the conference participants to deeply reflect on the theme "African Business Leaders; Creating the change Africa needs", to guide their subsequent debates, suggestions and recommendations to the policy makers.

Prof. Gicharu Calls for Quality Education in Africa

Renown educationist and founder of Mount Kenya University, Prof. Simon Gicharu, has called upon African governments to provide more funding to higher education to be able to solve the many challenges facing Africa and the world today. In his keynote address at the MUBS 8th Annual International Leadership

Conference, Prof. Gicharu emphasized that funding should focus on research and innovations to be able to promote creativity in African Universities. "The importance of education can never be over-emphasized. That is why quality education must be a priority in Africa", he added. Prof. Gicharu emphasized the need for African

Universities to work closely with political leaders to eradicate poverty in Africa. Evoking the words of Nelson Mandela "Education is the most powerful weapon which you can use to change the world", he said that the secret of unlocking Africa's vast potential lies in educating the people.



Prof. Simon Gicharu chatting with the former MKEE University Chancellor Prof. George Mondo Kagonyera

Govt urged to involve academia in policy formulation

The immediate former Chancellor of Makerere University Prof. George Mondo Kagonyera, said that government should continuously consult with the academia on how to develop policies concerning the country. Prof. Kagonyera expressed regret that government at times failed to consult researchers and the academia in policy formulation yet the academia have developed a lot of

knowledge through research which can be utilized by government.

He made the appeal during the MUBS 8th Annual International Leadership Conference held in July 2018. Prof. Kagonyera emphasized that good policies often fail because they are designed for political considerations instead of solving pressing socio-economic problems of the country

Africans cannot do Business: Prof. Balunywa

"Africans cannot do business, not just yet. It is foreign to them," said Prof. Waswa Balunywa at the opening of a three day Annual International Leadership Conference in Entebbe.

He explained that the concept of business emerged in the western world, following the industrial revolution. At the time, the West had to transform from the feudal society to one where the peasants had to work in factories to live. Around the same time in Europe, there was a period of renaissance, a period of enlightenment and education and training emerged as part of life. The socialization of the west was transformed from the feudal society to an industrialized society. Majority of the population in Africa, still live in rural areas and depend on subsistence farming. There is poverty every where and we have a big population that are suffering. Corruption is also another big problem in Africa.

Prof. Balunywa emphasized also that business is foreign to Africans. As long as there is a fall back position of family, friends and even political massaging, Africans cannot take business as a way of life. "We need a revolution that will transform African societies to prepare them for business. We need the insecurity that is created by the factory system where if you have no job, you will not live. It is only then that Africa will wake up and compete with the Asian and European communities in business. He explained that in many African countries, it is the Indians, Chinese or the Europeans that are managing businesses. They have been trained to know that without an economic activity there will be no future.

MUBS Giving Hope to Prisoners Through Education

From Pg 4

MUBS has graduated a total of 407 inmate students on both certificate and diploma in Entrepreneurship and Small Business Management since the introduction of the University Education programme at the Luzira Maximum Upper Prison in 2009.

The Deputy Principal Prof. Moses Muhwezi thanked the lecturers who teach the inmates for accepting to be inconvenienced by the Prisons rules and regulations. He also congratulated the inmates upon their achievements. “Inmate students perform better than those who are outside. Most of the inmates graduate with first class. I believe that you will also be first class citizens when you are released from prison”, he said. Meanwhile, the State Minister for Internal Affairs, Hon. Obiga Kania, who was the Guest of Honour, encouraged all inmates to enrol for the programme since being in cells does not mean it is the end of world for them. “The certificates you have earned today are tools for your lives here in prison and after. You may lose everything on this earth but the knowledge you have acquired will never be lost.

The Minister applauded MUBS and the Prisons authorities for training inmates, something he said was a step towards making society a better place. He said he is intending to lobby cabinet to ensure that degree programs are introduced for inmates.

Mobile Money Should not be taxed

Speaking at the MUBS 8th Annual International Leadership Conference in Entebbe, Dr. Fred Muhumuza, a renowned economist emphasized that, “Mobile money should not be taxed because Ugandans are already paying for services such as Water and Electricity bills through mobile money that are already subject to Value Added Tax (VAT) and other taxes. He said that several communications show that people transacting on mobile money were actually paying taxes because URA has put an avenue that one can pay their taxes using mobile money. He was making a presentation on the ideal macroeconomic conditions

in Uganda for Business Leaders. He also emphasized that the mobile money and social media taxes will not save government because it has huge debts to pay. On the continued depreciation of the shilling, Dr. Muhumuza said that little is produced in the economy and yet the consumption levels are high because Uganda imports more than its exports.

Dr. Muhumuza also cautioned government on the revival of Uganda Airlines saying that it shouldn't be an objective of government when there are other needs that can be financed with the money.



Dr. Fred Muhumuza, making a presentation at the conference

Government asked to prioritize girl child education

MUBS Principal, Prof. Waswa Balunywa noted that for government to effectively deal with unemployment and poverty, the education of the girl child must be prioritized so as to keep them in school and avoid teenage pregnancies. He noted that teenage girls who deliver babies are susceptible to perpetual poverty. Prof. Balunywa also emphasized

the need to concentrate on science to improve on technology and changing the negative attitudes that people have towards technical and vocational institutions and Entrepreneurship.

He said that most technical and vocational institutes are empty because people view skills such as plumbing and others as courses for failures.

Women in Business share their experience: *How to Start a Successful Business*

Thinking about starting your own business? Here are some great 'original stories' from successful women in business that will definitely inspire you. These women were invited by the School to share their experiences at the just concluded MUBS 8th Annual International Leadership Conference in Entebbe in July.



Ms. Prudence Ukkonika

Listening to these women entrepreneurs sharing how they started their businesses, revealed the deep motivators and personal qualities that drove them to make their ideas a reality. Ms. Prudence Ukkonika, is the proprietor of a winery firm, BELLA Wine. The Ugandan made wine derives its name from the acronym of the company's tag line: 'Belief leads to everlasting achievement.' Ukkonika started the wine business in 2000 as a small business selling affordable traditional wine. She was inspired by her departed son Godwin Ukkonika who left her with the vision for the potential of business after helping his uncle to produce wine in Kabale and sell it in Kampala. "It was not easy when I first started making wine, even registering the business was a problem. "We started this business from the sitting room, moved to a garage and we ended up renting a floor in Wandegaya before we set up our factory in Kira," Ukkonika narrates. I started with organic passion fruits which were making red wine yet people were asking me for white wine. I discovered I could make white wine from pineapples," she said. She exports her wine to Italy, Germany and the consumption rate has increased remarkably.



Dr. Barbara Ofwono Buyondo

"It is very important to have a vision and mission to guide you in business. It is also key to register the business so that you are not disturbed by the government," said Dr. Barbara Ofwono Buyondo, the Principal of Victorious Education Services. She noted that most people fear doing businesses because they fear failure, lack of a role model and collateral. Despite all the challenges, she encouraged the women with business ideas to get started. When I started business, I had only 30 children in the school but now there are 4,000 children in the four Campuses. People need to get out of their comfort zones and start. Sometimes, women think that men are better than them in running businesses. This is not true. All that women need is support from their husbands. She called upon business people to attend MUBS Innovation hour for mentorship. "Work hard and have a supportive system if you are to succeed," she advised. "One thing you should know is that women are dependable. Four of my schools are managed by ladies. Men are good but ladies are outstanding".



Ms. Victoria Byoma Senkubuge

Ms. Victoria Byoma Senkubuge an expert in Leather products said people should know why they are in business, "I am in business because I want to create a change that Africa needs," she said. There are always challenges, but still, people need to create a change needed in our communities. We need to create things that have special and unique attributes that can solve problems in society. Women are suppliers and they are the contributors of the food basket in the world. They are equally the first trainers of children in the whole world. Many businesses are started annually but majority do not go beyond five years. She advised those willing to venture into businesses to study the environment in terms of the location of the business and market to sell their products or services. "I am in the business of creativity and dealing in leather. I am now making sandals, bags, shoes and other leather products and I buy the leather from Kenya", she shared.

New MUBASA Chairman swears in

The new Makerere University Business Academic Staff Association (MUBASA) executive was sworn in on Friday July 20, 2018 at a colorful function at Silver Springs Hotel

Bugolobi.

Mr. Albert Miwanda took over as the Chairperson, replacing Dr. Isaac Magoola. He is deputized by Dr. Isaac Magoola while Mr. Yoram

Banyenzaki is the Secretary and Mr. Moses Serugo, is the Treasurer.

The Deputy Principal who was also the first MUBASA Chairman Assoc. Prof. Moses Muhwezi, congratulated the outgoing executive for their contribution to MUBS. To the incoming executive, he advised them to surround themselves with good people and work with the School management to serve them better.



Mr. Albert Miwanda swearing in

Principal attends ICT University 5th Graduation

The Principal, Prof. Waswa Balunywa attended the 5th Graduation ceremony of ICT University where four of the MUBS faculty who included; the Dean faculty of Computing and Informatics, Assoc. Prof. Musa Moya, Dean, Faculty of Vocational and Distance Education Dr. Kiyuyi Mayoka, the Head of Department Computing and Informatics Dr. Robert Kyeyune and Dr. Mlay Samali received their PhDs. The ceremony took place on July 21, 2018 in Cameroon

MUBS Anthem to be sung at all School functions

Recently the Deputy Principal proposed to Management to adopt the idea to have the MUBS anthem sung at all the School activities including meetings.

Assoc. Prof. Moses Muhwezi said the anthem is an essential symbol to the MUBS identity and the only way we can learn it is by singing it at all times we have an event. and There is a major weakness that students even some staff have a negative attitude towards learning the Anthem which is caused by lack of interest and there has been minimal efforts by management to encourage us to learn how to sing the Anthems.

He emphasized that the MUBS community should be proud of associating with the MUBS brand.

News Heads of Departments



Dr. David Katamba

Renowned Social Corporate Responsibility Management professional with over 10 years' experience in promoting CSR & sustainable business development management practices in Uganda, Africa & worldwide, Dr. David Katamba was recently appointed to head the Marketing and International Business department.

Katamba a Senior Lecturer in the Faculty of Marketing and Hospitality Management.



Ms. Ronnette Atukunda

Ms. Ronnette Atukunda a Senior Lecturer in the Faculty of Economics, Energy and Management Science has been appointed to head the Department of Economics, the Faculty of Economics, Energy and Management Science. She becomes the second head of that Department.

Forgiveness was the dominant message at the School's Prayer Breakfast meeting at the MUBS Main campus Nakawa where staff and the students' guild converged to pray for Makerere University Business School. The Prayer Breakfast meeting was held on Tuesday, July 31, 2018 under the theme "One common purpose/ one mind". The prayer breakfast was intended to unite the staff so that they would work together to fulfill the MUBS' purpose. The prayers were led by Fr. Musajjaakaawa of Bukalango Prayer Mountain Centre whose preaching focused on forgiveness and reconciliation. He emphasized that, "If people fail to forgive each other they will never see the Kingdom of heaven".

MUBS Prayer Breakfast focuses on forgiveness



Fr. Musajjaakaawa

In the same meeting, the Deputy Imam of the Muslim Community at MUBS, Imam Jamil Nsubuga, encouraged reconciliation in order to forge the way forward.

The Principal, Prof. Waswa Balunywa, asked for forgiveness from those he wronged in the process of doing his work and appealed to the staff to work together towards achieving the School goals.

He challenged the staff to stop asking what MUBS can do for them but rather ask what they can do for MUBS. He also asked the staff to develop a good attitude towards MUBS and learn to tolerate each other. "As we interact, we need to tolerate one another. Can we work towards a common goal of developing this institution and can we make people succeed", he appealed.

Thank you Mr. Semukono for diligently serving MUBS

Like Mr. Freddie Semukono, the former Dean Faculty of Vocational and Distance Education has always put it clear "Be a Contribution" this was confirmed by the Deputy Principal at the Faculty handover ceremony. Mr. Semukono handed over office to the new Dean, Dr. Kituyi Mayoka who won the elections in April this year.

In his speech, Assoc. Prof. Moses Muhwezi commended Semukono for his outstanding performance and his contribution towards the Faculty. "Hard work and honesty made you to survive in this office and this is very important in our lives", he said. He congratulated Dr. Kituyi upon his election as Dean and

pledged Management's support to enable him work towards the success of the Faculty. "We shall have to work with you Dr. Geoffrey Kituyi. You may be having doubts of your performance but you will do well and congratulations to you," said. Prof. Muhwezi.

Staff attends Quality Assurance Conference

I was given an opportunity to attend the East African Higher Education Quality Assurance Network (EAQAN) conference in Kigali Rwanda. EAQAN is a network of quality assurance practitioners in East African Higher Education area. The Conference provided an opportunity for EAQAN members to present papers and share experiences on key issues of quality assurance.

The participants received training and networked with other QA practitioners in the region and beyond. Further, it emphasized issues of promoting ICT in enhancing active and innovative learning, use of ICT-mediated teaching as a pedagogical tool to enhance access and teaching large classes, evaluation of functionality of institutional quality assurance systems and creating public-private-

partnership for institutional sustainability and quality products.

In addition, it addressed issues related to strengthening postgraduate studies in higher education institutions.

For MUBS, the gathering was very important for strengthening collaboration, networking and capacity building for enhancement of Quality Assurance work in the institution.

Ms. Peace Tinka, Quality Assurance Directorate

Guild Leaders tasked to excel in academics

The Deputy Principal, Assoc. Prof. Moses Muhwezi congratulated the new Guild Cabinet upon their successful election and advised them to use dialogue with Management to solve students' issues. He also challenge them to invest in learning to enable them make informed decisions."

Prof. Muhwezi was addressing the Guild

Leaders during their Leadership and Management training which was organized the Dean of Students' Office from July 23-26 2018 at the MUBS Main Campus, Nakawa.

The Deputy Principal further advised the student leaders to excel in their academics because it is the major reason they are in MUBS.

Other facilitators

included, the LC V Councilor, Nakawa Division Mr. Moses Okwera, the Director Leadership Centre Ms. Regis Namuddu, the Guild Financial Advisor Ms. Sarah Kyejusa, Mr. Martin Makata, an Assistant Director in the Faculty of Economics, Energy and Management Science, the Internal Auditor, Mr. George Asimwe, the School Bursar Mr. Micheal Ruhigwa, Ms. Martha Abeja the in Charge Students' Relations and the Manager Procurement and Disposal Unit, Ms. Susan Kamazima who was represented by Mr. Rodney Twagarukayo



Some of the Guild Leaders in the training

Dons challenged to be innovative

The Department of Computer Science and Engineering held a half day workshop on curriculum design and management. Held at the ADB Building on July 30, 2018, the workshop was opened by the Dean, Faculty of Computing and Informatics, Assoc. Prof. Moya Musa. The Dean asked the staff to focus on coming up with innovations that can solve community problems. "We need to get into innovations however simple they may be. If you feel you need more knowledge in this area, we can organize training sessions so that staff are able to update themselves with the required knowledge", he said.

Resulting, the participants recommended that there was a need to introduce new academic programmes in the Faculty. They also suggested the need for the department to generate its own revenues.

The Dean thanked the Head of Department Dr. Bada for organizing this workshop.



Assoc. Prof. Moya Musa

Skills Development Facilitators Under go training

MUBS staff who facilitate on the Skills Development Program, were among a team of Ready to work trainers who attended the five day TOT to equip them with training skills. "Ready to Work is run by Barclays Bank as part of their Corporate Social Responsibility to equip fresh graduates with soft skills to prepare them for employment. The training focused on Work skills, people skills, money skills and entrepreneurial skills.

Under the work skills, the participants were guided on how to prepare the

students for employment, market themselves with their CVs and how to act and behave during after a job. The people skills module focused on how to work well with others in the workplace, while the money skills module focused on managing money, managing and using credit. The entrepreneurial module is intended to motivate students venture into self employment.

All in all, it was a great opportunity for the facilitators to improve their training skills.

New Dean for Faculty of Vocational and Distance Education

At the handover ceremony held on July 17 2018, Mr. Freddie Semukono handed over office to Dr. Kituyi Mayoka as the new Dean, Faculty of Vocational and Distance Education. The handover was overseen by the Deputy Principal, Assoc. Prof. Moses Muhwezi. In his remarks during the handover ceremony, Mr. Semukono thanked the management and staff for all the support received during his term of office. He advised Dr. Kituyi to work with the staff to ease his work and ensure productivity. He also wished Dr. Kituyi a good term of office.



Dr. Kituyi Mayoka

The Deputy Principal Assoc. Prof. Moses Muhwezi pledged management support to the new Dean and urged him to exercise neutrality in the course of his duties. He also advised him

to uphold the values of the institution and keep the Faculty growing. "Get acquainted with the policies and the regulations. "You represent the young breed that is coming up and we expect much from you. Sell yourself to the staff so that they know you better," he advised. He also called upon the staff to give Dr. Kituyi all the support to enable him perform. Dr. Kituyi pledged to work with Management, the former Dean and the staff. "I want programmes in the Faculty to be run online. It is not costly, we can do it". I also ask Management to support the Faculty in the running of short courses.

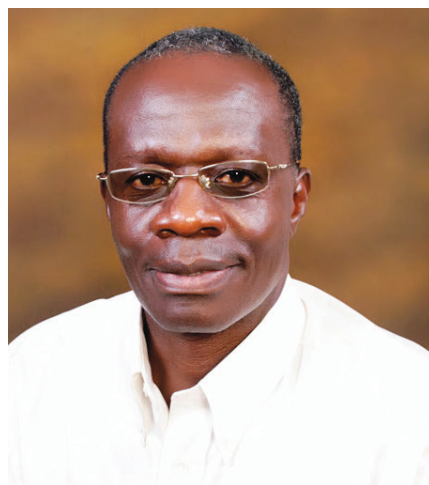
Dr. Basalirwa hands over Leadership

On Tuesday July 2, 2018 the Faculty of Entrepreneurship and Business Administration, (FEBA) witnessed a transition in leadership. Dr. Edith Basalirwa, the former Faculty Dean handed over power to the new Dean Dr. Isaac Magoola.

The Deputy Principal Assoc. Prof. Moses Muhwezi, thanked Dr. Basalirwa for having headed the Faculty for the last 4 years without any problems. He also thanked her for supporting him when he was the substantive Dean. "My message this morning is a message of peace and forgiveness in case anybody hurt you", he advised. He congratulated Dr. Magoola for successfully going through the elections. He called upon all the staff in the faculty to work as a team for the success of the institution.

Dr. Magoola thanked Prof.

Muhwezi for the advice given to him. He pledged to work closely with Dr. Basalirwa "I will try to learn from you. I want to thank Edith for her meticulous way of handing over. I am really happy and I shall always listen to you", he said.



Dr. Isaac Magoola

The New Dean Faculty of Marketing and Hospitality Management

Dr. Timothy Esemu assumed office as Dean Faculty of Marketing and Hospitality Management. He thanked the staff for giving him the opportunity to lead the Faculty.



Dr. Timothy Esemu

Affiliated Institutions commended for cooperation

The Deputy Principal, Assoc. Prof. Moses Muhwezi commended the Private Institutions affiliated to the School for their cooperation and the good working relationship they have exhibited. He said this while meeting the Principals and Registrars of the Private Affiliated Institutions, (PAIs) which was held on July 11, 2018. The meeting was organized by the Faculty of Vocational and Distance Education (FVDE) to chat out strategies on how they can work better as

partners. The Affiliated institutions include; Young Women's Christian Association, Makerere Institute for Social Development, Uganda Colleges of Commerce-Aduku and Soroti, African College of Commerce and Technology-Kabale, Rosa Mystica Business Management, Meritorious Biz Tech College, Markland Institute of Business School, Datamine Technical Business School, Makerere Metropolitan Management Institute and Monaco

Institute of Business and Computer Science. .

Prof. Moses Muhwezi, thanked the Principals and Registrars for the good work they are doing to educate the students. He however appealed to them to ensure that the students get quality education and skills to make them competitive in the job market. He said can be done by inviting professionals and practitioners to share their experiences with the students through guest lectures.

NORAD and MUBS to prioritize synergies in Research and higher education

At the climax of the second Norad-NORHED breakfast dissemination meeting with the key stakeholders in the energy sector at the Grand Imperial Hotel – Kampala in June this year, the Norwegian Agency for Development Cooperation (NORAD) and MUBS agreed to focus on building synergies in research, curriculum development, gender and ICT.

The School hailed the Norwegian Government for sponsoring its Research Agenda through the Norwegian Agency for Development Cooperation (NORAD). This was the second MUBS-NORAD Research workshop organized by the Faculty of Graduate Studies and Research located at MUBS Bugolobi Annex.

The Faculty Dean Prof. Muhammed Ngoma emphasized that research is the next big thing for MUBS to venture into. He further challenged all the academic

staff with PhDs to put them into use by conducting research and publishing their findings. He explained that oil and gas is one of the things that everybody has been talking about in the country for the last ten (10) years but has failed to take off in the way the public thought it would. He emphasized that working with the Norwegian Government is giving MUBS an opportunity to manage its resources well because Norway has vast experience in that area.



Assoc. Prof. Muhammad Ngoma

PhD and Master of Energy Economics and Governance approved

Beginning this Academic Year 2018/2019 two new programmes; a PhD and the Master degree in Energy Economics and Governance will be taught at MUBS after having been approved by Makerere University. The programmes will be facilitated by both the MUBS and visiting Professors from the NMBU School of Economics and Business. The programmes will address issues related to the energy industry in the country which include; pricing, energy markets, regulation, ownership, structures, oil and gas resource and revenue management. They will also focus on how the revenues are incorporated in the macro economy, the potential of expanding the use of renewable energy (solar, wind, hydro and bio energy) and how to promote the oil industry.

MUBS at Miss Uganda Beauty Pageant



Ms. Quiin Abenakyo a Bachelor of Business Computing student at Makerere University Business School is one of the twenty three (23) contestants who will be competing for the Miss Uganda Crown 2018 come August 10, 2018, at Sheraton Hotel, Kampala. The first assignment for the newly crowned queen will be to travel to the United States to fundraise for the Clean Water Campaign with the UNAA Causes which is a charity partnership with the Miss Uganda Foundation.

Guild takes part in the orientation of first Year Students

As part of the annual Students' induction process, the School Registrars' Office makes arrangements for first year students commonly referred to freshers to

meet and be addressed by members of the University Administration, Students' Guild, Deans of Faculties, and Heads of Departments. The orientation kicks off on August 4, 2018. It is intended to make the students get used to the new environment and staff members. This makes them feel comfortable enough to hit the ground running when the semester starts. It is a great chance for freshers to familiarize themselves with the University.

Commencement of Semester One, Academic Year 2018/2019

I take this opportunity to welcome you to Makerere University Business School, (MUBS). On behalf of the School Management we appreciate you for having chosen to study at MUBS and pledge to contribute to the success of your academics. Semester One Academic year 2018/2019 is scheduled to commence on August 4, 2018 with the orientation week which will run up to Friday August 10, 2018. You are required to attend the orientation programme which is aimed at creating your awareness on a number of issues that are aimed at making your integration into the MUBS family as comfortable as possible. During this orientation week, you will meet and be addressed by the key officers in MUBS. You will be required to have paid all the functional fees by August 13, 2018 and at least 40% of the tuition fees by the 5th week of the semester to be able to register and sit for coursework one tests which are scheduled on September 15, 16, 22 and 23 2018.

Prof. Moses Muhwezi
Deputy Principal

Electoral Commission commends MUBS Students

The Uganda Electoral Commission has praised MUBS students currently doing their internship from the institution saying they were making wonders and had fallen in love with the work environment. The Head of Department of Entrepreneurship Dr. Ernest Abaho who was at the Electoral Commission to supervise the students said there are numerous

reports that MUBS students are hardworking, very dedicated, absorb well what they are taught and have adapted to situations of the working environment.

Dr. Abaho was making a status report about students who are doing internship to the Management Committee Meeting

The Deputy Principal who is also in

charge of Academics, Assoc. Prof. Moses Muhwezi appreciated the role played by the Lecturers and Field Attachment Coordinators in facilitating the smooth running of the exercise.

The School looks at internship as a way of equipping students with practical skills and job creation for those who wish to be self employed.

Principal's Message To First Year Students

Welcome to Makerere University Business School, (MUBS). It is indeed the "place to be". We have over the years built this high value reputation as an institution of first choice. We thank you for choosing MUBS. We know you will not regret the decision you have taken. MUBS is the leading institution in the area of Business and Management Education, Research and Training not only in the country, but also in the East African region. Its leadership position has been as a result of a vision thought excellent programmes and relentless effort by the students and staff, to be the best. As a result, we have attracted a large number of students.

When you join a University, you have joined an institution that should transform and prepare you for your life ahead. An institution where you seek to know and where knowledge is sought and passed on, a place to exchange ideas and learn. We know that at MUBS, your thinking and life will change. But you must be prepared for this and be ready to participate in the various School activities that enable this to happen. The knowledge that you acquire distinguishes you from other people. Knowledge is a key factor in measuring a country's development. It is that knowledge that contributes to what you are and the development of that country.

We, therefore, value those who join us because they become assets of the University and the Nation. We hope you realize this as you study. Unlike other institutions, a University is the only place where you set your own rules. True, every institution has its rules and indeed universities have rules too, but these rules are to prevent one person from interfering in the lives of another or from unacceptable criminal behavior. However, there are



“You can choose to remain in your hostel room throughout the period of your study!. But you will reap what you sow. If you decide to spend your time in the club, you will get the fun at the expense of learning.

no rules on whether you will study or not, the choice is yours. You can choose to remain in your hostel room throughout the period of your study. But you will reap what you sow. If you decide to spend your time in the club, you will get the fun at the expense of learning. You can also spend all your time in books and do not value your life at all, but it may be too costly for you in future. Therefore, I advise you to

balance your life. Take time to study, have fun, to pray and to relax.

We want you to be a person with different experiences. A person who has acquired knowledge is able to debate, but can also relate with others. A person who can participate in a discussion and contribute objectively. Become a person of value. Someone who can create transformation because of what you have learned. One key aspect you must remember is to be able to abandon the biases that you grew up with on tribe, religion and race among others. You will have to appreciate and realize the diversity of mankind that, that is how society is and we all have to live together in it.

Best wishes in your studies and while at MUBS, be that individual that MUBS wishes you to be, a social and well educated person. We will enable your future.

Prof. Waswa Balunywa, PhD
Principal



MAKERERE UNIVERSITY BUSINESS SCHOOL

23 ANNUAL INTERNATIONAL MANAGEMENT CONFERENCE (AIMC)

September 11-14, 2018

MBARARA, UGANDA

Key Note Speaker: J Prof. Brian S. Silverman
J.R.S. Prichard and Ann Wilson Chair
in Management Rotman School
of Management University of Toronto,
Canada



Partners:

- CAPSEM
- AGRI-QUEST



Doctoral symposium: September 11, 2018
Academic conference: September 12-13, 2018
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