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MUBS MARKS INTERNATIONAL WOMEN'S DAY

MUBS Don appointed Judge

Dr. Flavian Zeija, the Head of Department Business Law in the Faculty Of Commerce, has been appointed a judge to the High Court of Uganda. Dr. Zeija is among the seven judges appointed by President Yoweri Museveni and their names were forwarded to Parliament for approval. He is among the key MUBS Alumni who have been appointed to big positions in the country. These include, Prof. Nixon Kamukama, who was December 2015 appointed Deputy Vice Chancellor of Mbarara University of Science and Technology, Prof. Arthur Sserwanga, Vice chancellor of Mutesa 1 Royal University and Dr. Steven Isabaligye, Vice Chancellor of Victoria University

See profile on Page 18



L-R: MUBS Principal Prof. Waswa Balunywa in a group photo, Ms. Grace Nakungu, Dr. Janet Kyogabirwe and Dr. Susan Watunda. Ms. Aggie Konde, the Managing Director of NTV Uganda, Executive Director of FAWEU, Ms, Christine Semambo Sempebwa, the Vice Chairperson MUBS Council, Ms. Victoria Byoma and Ms. Maureen Tweyongere, manager Career Guidance MUBS during the March 8, International Women's Day cerebration at MUBS

Story Continued on page 3



Dr. Moses Muhwezi, Dy Principal,

Course Work Tests Held on Time

Semester 11 Academic Year 2015/2016 commenced on January 30, 2016 and teaching began on February 1, 2016. Teaching will end on May 2, 2016 after thirteen weeks. The first coursework tests for the undergraduate and postgraduate students held in March 5 – 6 and March 12 – 13, 2016. Second

coursework tests are scheduled to take place in the 10th and 11th week of the semester. Diploma and Certificate programmes had the first coursework examinations were held March 26 – 27 and April 2 – 3, 2016. Reports from various faculties indicate academic staff have been teaching and

that our students will be ready for their end of semester (and year) examinations between May 9 and May 28, 2016. I take this opportunity to thank the academic staff, Heads of Department, Deans and faculty administrators for the work done so far.

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MUBS Newsletter is primarily an internal publication which aims at informing, entertaining, helping staff and students feel connected with the School. It is produced monthly and tries to keep the MUBS community informed about new developments, providing practical information, as well as to interest and inspire them with what people are doing at all levels across the institution.



Editor Erina Najjingo

Get involved: The MUBS Newsletter is your publication. We therefore welcome any comments on the content, and also suggestions for coverage. Submissions about personal and departmental accomplishments for the research published, Awards and Honours for the Faculty column and notices about new and departing staff for the Staff News column. Members of staff and students are also encouraged to contribute articles to make the Newsletter interesting to read. Please email us on mubsnews@mubs.ac.ug with ideas for articles.

Editorial Team; The Newsletter is published by the Newsletter team based in the Principal's Office is responsible for producing The MUBS Newsletter. It is published monthly and deadlines are typically one month before then.

THE MUBS ENTREPRENEURSHIP CENTRE

Announces

GRADUATE INTO EMPLOYMENT PROGRAMME 19

Are you a finalist? Do you want to acquire skills to prepare for the job Market?

Apply now to join the GIEP 19

Who Qualifies?

All Finalists offering the programmes below; BCom, BBA, BBC, BOIM, BESBM, BIB, BHRM, BLHM, BPSM, BAE, BLG, BSTAT, BREM, BSAcc, BSFin, BSMktg, BTLM, BTTM & BCH

Requirements; Application letter, attach your CV, University testimonial, 'A' & 'O' level Certificates

Duration: 2 Weeks, Training Fee: UGX 200,000,

Address the Application to: The Director Entrepreneurship Centre, P.O. Box 1337, Kampala Check for the Short listed Participants on Notice Board of the Entrepreneurship Centre on April 22, 2016. Contact 0414-338125/6 OR, O785 717031 /0700 814583/ 0752 995778 SUBMISSION DEADLINE; April 20, 2016



MUBS Marks International Women's Day

Through the MUBS Women's Forum, the School joined the world in celebrating the International Women's day at the MUBS main library on March 8, 2016.

The event was organized in partnership with the Forum for African Women Educationists (FAWE). is a Non-Governmental Organization committed to Education for All (EFA) through promoting girls' education to eliminate the gender gap.

The Executive director Ms, Christine Semambo Sempebwa delivered the keynote address, while Ms. Agnes Asiimwe Konde, the Managing Director of NTV Uganda was the Chief Guest.

A number of girls who had benefited from FAWE sponsorship attended the event. They shared their testimonies about how FAWE assisted them to break through with their education. The organization is dedicated to educating vulnerable women and the girl child.



Council Chairman, Prof. Venansius Baryamureeba second right and the Deputy principal Dr. Moses Muhwezi stream right cutting the cake the crowned the International women's day celebrations at MIRS

FAWE identifies partners, fellowships and scholarships to support girls who are unable to make their way through the education system due to poor conditions.

The Executive Director Ms Christine Semambo brought out the challenge that women face. She gave different statistics that brought the status of women in different professions and economic activities. She said that the role of FAWE is to ensure that these numbers go up.

The girls who included some with disabilities, gave testimonies about their poor background, and shared with the audience how FAWE had help them to break through.

The Chief Guest, Ms. Agnes Assimwe Konde, challenged women to think of the roles they have to play to make gender parenting a real game changer. "We need to in respective dockets, because many times we judge women equality with how many women are in the board room or how many women have powers of authority and we forget that if we empowered every woman in every spheres of life, we would actually achieve that parenting," she said.

The event was organized by the MUBS Outreach Centres, the Leadership Centre, Entrepreneurship Centre and Career Guidance Office. The event was attended among others by Prof Venansius Baryamureeba the MUBS Council Chairman and his Vice, Ms. Victoria Byoma Ssenkubuge

Course Work Tests Held on Time

From pg.1

Semester 1 Academic year 2015/ 2016 results were released in March. This was after the commencement of the semester. The delay was caused by challenges to do with the newly introduced CEMAS system. These challenges are being addressed by consultants and management to ensure results are released on time. In general, students continue to do well, with an increasing number of students on the Vice Chancellors list. Relatively, few students are in the probationary progress category. Deans of Faculty and Heads of Department will continue to talk to various categories of students and counsel them accordingly.

We had two academic collaborative activities this semester. A group of ten students from the Faculty of Commerce and three faculty staff visited Drake University in the United States in February, 2016. They had various academic engagements with their counterpart students. Drake University students will be visiting Makerere University Business School in May, 2016 for

similar academic engagements. In March 2016, a group of 24 graduate students and two professors from the Copenhagen Business School visited the School for three weeks. These partnered with other students from the Faculty of Entrepreneurship and Business Administration on a field course about private sector development and entrepreneurship in Uganda. Management appreciates the two faculties for this initiative.

As the semester comes to the end, I advise all students to clear school dues and finalize with registration requirements. I call upon all academic staff to complete teaching tasks in time to allow students do revision for their end of semester examinations. I take this opportunity to thank all staff for the great work done so far. I wish everyone a smooth remaining part of the semester.

Dr. Moses Muhwezi

AG. DEPUTY PRINCIPAL

Female PhD graduates Recognized

Since the last graduation held on May 29, 2015, five (5) members of staff have graduated with PhDs, most notably the two are female and another lot will be graduating this year.

The School currently has over thirty (30) staff pursuing their PhD studies at various institutions. Six [6] of these, who are female, are expected to graduate during the course of this year.

The MUBS women who had attained their PhDs were recognized by the School and urged to use those PhDs to improve the lives of other women. Those who graduated with their PhDs included Dr Janat Kyogabirwe and Dr Susan Watundu.



L-R: Dr Janat Kyogabirwe and Dr Susan Watundu.

Dr. . Janatti Kyogabiirwe Bagorogoza a staff in the Faculty of Management and Public Policy, in the of Department of Human Resource graduated from Tilburg University, Netherlands. Her theses focused on Knowledge Management and High Performance:

Uganda Financial Institutions Model for HPO. Dr. Kyogabiirwe is the first person to get a PhD on the HPO

Framework. Mean while Dr. Susan Watundu is staff from the department of Management Science, in the Faculty of Computing and Management Science, graduated from the University of Dar-es-Salaam and her theses was on "Road Travel Demand and Transport Mode Choice, A case of Kampala, Uganda". Ph.D in Economics.

7 Staff recognized for outstanding



Ms. Grace Nakungu,

As part of the activities to mark the International Women's day, the MUBS Women Forum recognized Seven (7) support staff for outstanding performance. The staff include, Grace Nakungu, Teopisita Nakanwagi, Mirembe Annet, Shelly Agugti, Christine Kagere, Alison Barugahare and Josephine Bayiga. This was part of the March 8, 2016 International Women's Day cerebration to mark the importance of women in society.

The MUBS Women Forum recognized the support staff employees who have demonstrated outstanding performance and unusual dedication to the School during the 2015 calendar year.

Ms. Maureen Tweyongere the Coordinator of the MUBS Women Forum and Managere MUBS Career Guidance Unit said they considered female support staff from various departments and Units who exhibited exceptional performance above and beyond their normal job duties.

On one to one with Ms. Grace Nakungu, a staff in the School Secretary's Office, she feels motivated to work harder after being appreciated for her work. She is among the staff who were recognized for out standing performance.

MUBS HOSPITALITY DAY 2016



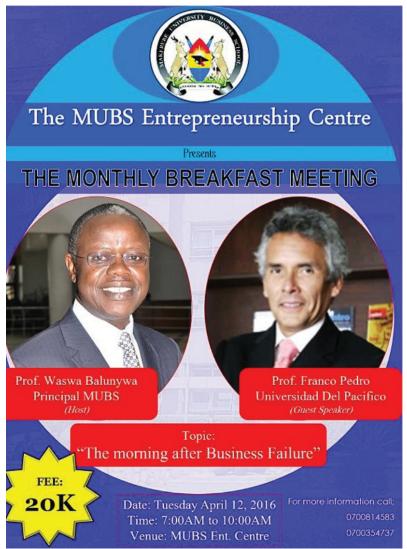
It's happening bigger and better 2016, bringing along the gospel artists performing live on 22nd of April 2016 together with our very own alongside the comedy generals on one stage. It's gonna be a two way fun day, An Event and a Course Work Test 2. Come Explore the Heights of the Hospitality Industry

Date: 22nd April, 2016, Time: 8 AM – 10 PM **Venue:** MUBS Nakawa, Kampala, Uganda **Event Details:**

A day of showcasing what is contained in the Leisure and Hospitality Industry. It's a lot to be showcased by the Media group, Fashion and Design, Movie/Filming group, Venue and Stage Mgt group (Events Mgt) Awards group, Managing Artists group and the Franchising group...

Up Coming Events

MUBS Entrepreneurship Centre Monthly breakfast meeting



MUBS Announces the Job and Career Fair 2016

Makerere University Business School will on April 18-22, hold this year's job and career fair that will see employers and successful entrepreneurs interface with prospective job seekers and entrepreneurs.

The event will be held at Makerere University Business School (MUBS) under the theme, "Your talent and your network is your net worth".

MUBS in partnership with the Red pepper, Royalway, nbs, CPA- Uganda, AIESEC, Pepsi and gmpa is reaching out to its stakeholders especially the students. Through the career fair, the School is creating a platform for entrepreneurs to meet with potential employees to meet with employers," said The School seeks to equip students with entrepreneur skills with the hope of curbing unemployment levels that stands at 64 per cent, according to the Uganda Bureau of Statistics report, 2012.

The students will also have a chance to win internship opportunities and network with employers as the School is in partnership with reputable organisations.

Prof. John Ddumba speaks out on the 80 Courses to be scrapped off at Makerere university

The decision by Makerere University Senate and Council on restructuring of academic programmes will be applicable to students joining Makerere University in the Academic Year 2016/2017 and currently enrolled students will not be affected.

The clarification follows an article published by Daily Monitor titled, Makerere to change 80 courses, which indicated that some courses are going to be scrapped.

Makerere University Vice Chancellor, Prof. John Ddumba-Ssentamu says that its true a committee that was tasked to restructure academic programmes is still doing its work and it will submit its Report to Makerere University Senate, the Chief academic organ of the University for further discussion.

"I am aware that students are currently enrolled on some of the academic programmes being proposed for restructuring



Prof. John Ddumba-Ssentamu

but students currently enrolled for such programmes will not be affected", he said

Out-Reach Centres

Ms. Regis Namuddu Director Leadership Centre



The Women Leadership Mentorship Programme



Ms. Maureen Basuuta

On March 30, 2016, the MUBS Leadership Centre held a day mentorship training programme for students leaders. The training was held at the Leadership Centre premises at MUBS Annex Bugoolobi. In her opening remarks, Ms. Maureen Basuuta who represented the Director Leadership Centre, Ms. Regis Namuddu said the programme is intended to make MUBS students different from others and also

to prepare them for leadership positions.

It was noted that, Society has marginalized women and yet research indicates that empowering women has greater advantages to society. While women are emotional, they are said to be better managers and leaders.

In the opening session, the participants tracked the evolution of marginalization of women from biblical times of creation of Adam and Eve underscored by the physical differences of women and men and biological differences that make women bear and look after children, a role that men do not have. This led you to a position where society has assigned different roles to men and women as a result of that historic, biblical, physical and biological differences.

The mentoring programme has a series of training programmes attached to various individuals. It is intended to give girls the opportunity to lead. The programme takes place over a period of 3 to 6 months.

Dei – Tumi, Visit to MUBS Leadership Centre



L-R: Emannuel Dei Tumi and Prof. Waswa Balunywa

Emannuel Dei Tumi passionate about Leadership and Entrepreneurship. His love for Leadership drove him to visit the MUBS Leadership Centre to learn more about the Centre activities. He was pleasantly surprised that MUBS Had a leadership centre and an entrepreneurship centre. He said these were core to the development of Africa and yet Africa didn't put emphasis on them. He was in Uganda to train pastors. He is a certified trainer and conducts trainings for a variety of international companies including coca. Mr.

Dei Tumi has plans of working with the MUBS Leadership Centre to train people in all of Africa in the area of leadership and governance. He complemented the Centre and MUBS for the apparently wonderful work, the centre was doing. Picked form Prof. Balunywa's facebook page

MUBS Leadership Centre Partnership with the Society for International development

The MUBS Leadership Centre hosted the Society for International development (SID) while launching the book entitled "Youth and Public Policy in Uganda. SID is a Washington founded international network of individuals and organisations who come together to exchange information and experience among developing professionals. Through their research and dialogue, they have been contributing to shaping of public policy around the globe.

SID has been conducting research about youth in Uganda trying to identify how the country can manage youth bulge. The research was intended to contribute to improvement of existing policies that deal with young people in Uganda. Seven (7) researchers were engaged in Uganda to undertake a field work.

Presiding over the launch, the Principal Prof. Waswa Balunywa brought out to the young people the challenge they have not only in Uganda but also Africa in general. Uganda's growing population consists of mainly of young people.

MUBS-Mbale Regional Campus

MUBS - Mbale Campus Activities in March 2016

Mr. Kutosi Ayub Masaba, MDirector MUBS- Mbale Campus

MUBS Mbale campus participates in ECC

MUBS has for two years participated the Eastern Corporate Club which club brings together the corporates in Mbale to network together. The Campus members have been able meet and interact with different member institutions



MUBS team during ECC outing at Cricket Grounds Mbale

Mbale where they have been able to exchange ideas and improve on the visibility of the campus. The campus participated in the last outing of Eastern corporate league season one 2015/2016 and it's awaiting for the results and awards which will be presented during the ECC dinner on May, 6th 2016 at Mt. Elgon Hotel in Mbale.

Freshers' welcome party

As a culture in MUBS, MUBS Mbale Campus

organized Freshers' welcome party on 18th March 2016. This was meant to welcome h e Freshers (new students) and bond t h e m to the continuing



Guild executive entertaining new students

students. These included CBA & DBA March in take and the Bachelor students. The highly attended event took place in the Campus gardens at 2:00pm and the Guest of honor was Mr. Olugu William a Lecturer at the campus on behalf of the Campus Director escorted by the entire Staff and the continuing Students. In his speech, the Guest of honor encouraged the Students to put much emphasis on their studies and go out in the world after to share and practice what has been taught to them so as to be able to realize their future.

Career Guidance



Some of new Bachelor students pause for a group photo with the Campus Director (5th in the behind line from left)

On March 23rd the Campus received visitors from CPA (U) to talk to students about their Careers. This was about orienting students about the latest development in the accounting sector and to guide them about making career choices as far as accounting is concerned.

Achievements

Starting degree programmes

Makerere University business school signed

a Memorandum of understanding with the ICT University of Cameroon to run Bachelor programmes in Uganda at MUBS Mbale Campus. The Campus has been able to run Bachelor programmes in the Academic year 2016/2017; the campus has admitted five students (5) on Bachelor of Information Technology and thirty seven students (37) on Bachelor of Business Administration which gives a total of 42 students.

Overall female best student: MUBS Mbale Campus produced the best certificate student on the 10th Graduation ceremony with Grade Point Average (CGPA) of 4.78 she was the overall Best female student in the entire MUBS.

Sick bay

Mbale Campus was also able to get a sick bay which is used to offer first line treatment to the staff and students with the help of the school nurse, Ms. Mukhaye Florence.

STRATEGY AND PROJECTS DEPARTMENT

Strategy & Projects Unit is responsible for strategic planning and capital development activities of the School. It inmates and coordinates the School's strategic plan, plans for space, equipment and furniture required in the School. The Manager strategy and Projects Ms. Martha Abeja Ekure, explains the activities in the Unit.

Martha Abeja Ekure (Mrs.)

Deputy Director and Manager Strateav and Proiects. She oversees



the planning and implementation of: Strategic decisions; School grants; Major strategic projects; Capital projects; Policies and procedures on school Assets; and Developing new policies and strategies;

Identifying grants in conjunction with MUBS community; Day today management of the Strategy & Projects office; Any other duties as assigned by the Principal.



Amerit Bosco (Mr) Assistant Director in charge of Grants:

Identifies funding opportunities; Manages Grants Unit;

Prepares proposals for funding; Disseminates grants information to staff:

Any other duties as assigned by the Manager Strategy & Projects.

Bataringaya Bombeka

Senior Administrator and Management Accountant Liaises with local, National initiative relevant to university strategy;

Drafts the School Strategic Plan; Co-ordinates strategic meetings secretariat, strategic planning meetings and strategic planning process of the School; Compiles bulk purchase (capital assets); Any other duties

Any other duties as assigned by the Manager Strategy & Projects.



Onek Junior

Administrative Assistant and in-charge of procurement of capital assets

Maintains School Assets Register;

Co-ordinates assets engraving and record update;

Drafts furniture and equipment budgets;

Drafts furniture and equipment procurement plan;

Requisitions / Cemas School furniture and equipment;

Co-ordinates furniture distribution; and

Any other duties as assigned by Senior Administrator S& P.



Hudah Namiembe Bawonga

Administrator and in charge- Projects Drafts School Annual Reports and School Projects Budget;

Implements and co-ordinates
School Projects;
Drafts School
Procurement plan;

Initiates Projects procurement;

Updates status reports; Co-ordinate Development Committee meetings and secretariat; MUBS AfDB Steering Committee Secretariat; Co-ordinates activities under the AfDB-HEST 1 project;

Updates the University job description database; and Any other duties as assigned by the Manager Strategy & Projects.

Kyaligonza Lorna



Administrative Assistant and Office Administrator Drafts departmental monthly reports;

Perform departmental administrative roles; Manage internal and external

communications of the unit; Organize unit meetings; Co-ordinate safety of office equipment, Maintain rental payments; Account for office funds; and Any other duties as assigned by Senior Administrator S& P.

Salim Matende Office Aide

Receives and delivers documents from and to offices respectively, both internal and external; Photocopies office documents; Keeps office open during working

Requisitions for stationery, assets and equipment from the stores;

Follows up on all documents sent from Strategy office to different offices; and Any other duties as assigned by Senior Administrative Assistant S& P.



"No matter how good the team or how efficient the methodology, if we're not solving the right problem, the project fails." — Woody Williams

Strategy & Projects Department

On going & Proposed Projects in the School



Artistic impression of the Incubation Centre

The Strategy & Projects Unit coordinates the School's strategic direction and runs various projects in the School particularly infrastructure and furnishing of lecture halls/rooms and offices.

School's Strategic Goals

- Learning and Acquisition of Knowledge
- To conduct research, promote scholarship and publicize knowledge
- To attract, develop and retain staff
- Increase in number of students requires increase in staffing.
- Providing an enabling atmosphere for students to learn
- Students Welfare
- To enhance corporate social responsibility

The Department Strategic Goals

- Provide sufficient space for teaching, office, reading and recreation purposes.
- Provide adequate equipment for teaching, demonstration, Administration and recreation purposes.
- Ensure a well maintained infrastructure.
- Relate the Organization to current technologies.
- Ensure continuous development of the strategic thrust of the school.
- To become a directorate in the next 10 years with 3 well defined units.

Objectives:

- Construct new facilities to seat 5000 students and 150 staff as part of the Capital development in accordance to the master plan in the next 5 years.
- Attain a 20:1 student's computer ratio in the next
 3-5 years and a 1:1 staff computer ratio and other equipment for staff according to NHCE standards.
- To ensure that all facilities retain their productive capacity through the regular repair & maintenance.



Artistic Impression of the Faculty of Computing and Management Science

- Equip the various School processes with up-to-date technologies.
- Ensure that a 5 year revised Strategic rolling plan is in place.
- To have a working structure as a Directorate with the appropriate staff structure in place.

Ongoing Projects

- •Commenced the construction of the Faculty of Computing construction Project (ADB Project) in 2015. This project is expected to be commissioned in July 2016.
- •ICT equipment from AfDB project.

Projects to commence 2016/17

- Proposed Incubation Centre;
- Proposed Lecture Halls;
- Renovations of Block 1 (Bursar's Office)
- Renovations of FGSR, Bugolobi Annex.

Proposed Projects

Funds have been secured to construct the following proposed projects in the next five years.

- Completion of the short Tower of Library
- Construction of the Faculty Of Commerce of Commerce
- Incubation Centre construction;
- Jinja Campus / Narambhai (Master plan commencement of designs / buildings)
- MUBS Master Plan review;
- Road repairs / Tarmacadamise.

Unfunded Projects

- Food Courts / Canteens;
- Sports complex (proposal for gymnasium and nutrition centre);
- Multipurpose halls
- Renovation and maintenance works.

Pictorial



One of the on going projects in MUBS: construction work at St. James' Chapel MUBS. Thank you for supporting God's work. Please continue to pray and give towards God's work.



March 28, 2016 was a remarkable day at MUBS for students who participated in different activities depending on their culture during the MUBS-cultural-gala



March 19, 2016, the MUBS Guild President attended a dinner organized by MUBS Students, of the BPSM Class, at Chong Qing Restaurant. The students were cerebrating the registration of their company, "The Elite Group Investment Club And Prolites Logistics"



MUBS- CBS staff and students in a group photo during their March Visit to the School. MUBS has linkages with different universities in different parts of the world. These universities send visiting professors and students to Uganda to visit MUBS and similarly now and again if it can afford sends its students and staff to these universities. A group of professors and students from Copenhagen Business School are here for a period of three

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A team of st. Charles Lwanga of St. Padre Pio, Catholic Mugagga Boys Home in Jinja a home of disadvantaged c a lot but visiting and having fun with them, lightened their

Pictorial



eeks as part of this programme. The CBS students paired with MUBS students and undertake a dy in a specific entrepreneurship area which ables the international students to appreciate trepreneurship in Africa. Due to financial nstraints, MUBS is now and again unable to send own students and staff to make similar visits. We wever hope that in future, this will be possible.



community MUBS took time off to visit St. hildren. These children have truly experienced day.



March 5, 2016, MUBS Guild President HE. Don Patrick Bugingo hosted on the new Television station BBS TV (Buganda Broadcasting Services), a unique broadcasting empire of the Buganda Government. He was hosted with Roy Ndawula the Electoral commission Chairperson at MUK. He said it was an opportunity to share more on the role of student leadership in the shaping of the country's national leadership. "We have a big job to do regarding what this country will look like in a time to come. The greatest lessons will only be learnt if we dare to place the first step".



Keep MUBS Clean campaign was one of the activities carried out by the school to mark the International Women's Day which is cerebrated every March 8, . The Principal Prof. Waswa Balunywa joined the MUBS Community in the general cleaning of the School which was held on March 7, 2016.

Staff News

Staffing matters in the School

A number of changes took place in the School during the Month of March 2016. Among the changes include, staff recruitment, promotions, transfers and new appointments



Eng. Dr. Anania Mbabazi

Staff recruitments

Eng. Dr. Anania M b a b a z i was recently appointed as Civil Engineer in School service. Eng. Dr. Mbabazi is the Board Chair at ILISO Uganda. He is currently the Country Director.

He is a member of the following professional bodies: He holds a Bachelor of Science Degree in Engineering (Civil), 1st Class Honours, from Makerere University, Uganda; Masters of Engineering Science (Construction Management) from University of New South Wales, Australia, and a Doctor of Philosophy degree (PhD) in Civil Engineering (Project Management) from the University of Waterloo, Canada. He has over 18 years of experience , feasibility preparing, studies, preliminary designs, detailed designs, procure ment, construction supervision supervision and the defects liability period o in f infrastructure projects (roads, building and water projects).

Appointments to Assistant Lecturer

No	Name	Designation	Department	
1.	Denis Basirima Kayiise	Assistant Lecturer	Management Science	
2	Farida Nakayima	Assistant Lecturer	Procurement & Logistics Management	
3.	Hassan Musoke	Assistant Lecturer	Marketing & Management – Mbarara Campus	
4	Charles Dokcen	Assistant Lecturer	Regional Campus - Arua	
5	Kasim Ssenyange	Assistant Lecturer	MUBS – Jinja Campus	
6	Ali Mwase	Assistant Lecturer	MUBS – Jinja Campus	
7	Maureen Basuuta	Assistant Lecturer	Finance	
8	Fredrick Aliganyira	Assistant Lecturer	Business Computing	
9	Vincent Ongero	Assistant Lecturer	Procurement & Logistics Management	

Appointments to Teaching Assistant

No	Name	Designation	Department	
1	Lucy Lakot	Teaching Assistant	MUBS – Arua Campus	
2	John Ogema	Teaching Assistant	MUBS – Arua Campus	
3	Denish Abolla	Teaching Assistant	Business Administration – Arua	
4	George Magimbi	Teaching Assistant	Accounting & Finance – Mbarara	
5	Jalia Namanda	Teaching Assistant	Business Administration – Arua	
6	Gilbert Kibekityo	Teaching Assistant	Finance	

Check out for new Polices in the School, in the April 2016 Issue

Makerere University Business School (MUBS) 21ST ANNUAL INTERNATIONAL MANAGEMENT CONFERENCE (AIMC)

September 12-15, 2016

CALL FOR PAPERS

Theme:

AFRICAN BUSINESS AND DEVELOPMENT IN THE GLOBAL ECONOMY

Hosted by:

Makerere University Business School, Kampala - Uganda

Deadline for submission of papers: June 20, 2016

2016 Conference Chair

Dr. Mohammad Ngoma mngoma@mubs.ac.ug

2016 Deputy Chair

Dr. Vincent Bagire vbagire@mubs.ac.ug

2016-CONFERENCE FOCUS

The future of Africa lies in meaningful business relationships and not aid. As an affirmation, African is now a destination of most growth oriented enterprises. Although Africa's growth prospects are bright, they differ not only country by country but also sector by sector. With the improving security and safety of persons and property, Africa's growth is clearly unstoppable. The 2015 African economic outlook report estimated Africa's GDP to grow at 5% by 2016. However, this level cannot come on a silver-platter. Both the academia and practitioners ought to jointly participate in shaping Africa's business development agenda.

This year's conference on the theme "African Business and Development in the Global Economy" will feature competitive paper sessions, plenary presentations, case studies, research-in progress and panel discussions. The primary goal of this conference is to provide a unique international forum to facilitate the exchange of leading-edge ideas for effective advancement of knowledge in African business and development. Submission of papers that address the conference theme, as well as other areas of African business and development, are welcome. Authors may consider any of the tracks listed below, but need not limit their options to these tracks.

CONFERENCE TRACKS

The conference will be held under the following tracks:

Track	Chair	Email
Track 1: Macro Economic Policies & Framework for business	Dr. Nichodemus	nrudaheranwa@mubs.ac.ug
development: Natural resources, Energy and Environment, Fair	Rudaheranwa	
Trade, Competitiveness, Law		
Track 2: Entrepreneurship and the Informal Sector: Gender,	Dr. Ernest Abaho	eabaho@mubs.ac.ug
Employment, Education		
Track 3: Marketing, Tourism, and International Business	Dr. Annet Nabatanzi	anabatanzi@mubs.ac.ug
Track 4: Accounting, Finance and Investment	Prof. S. Nkundabanyanga	snkundabanyanga@mubs.ac.ug
Track 5: Human Capital Development, Leadership & Governance	Dr. Vincent Bagire	vbagire@mubs.ac.ug
Track 6: Information systems, E-business and Supply Chain	Dr. Joseph Bada Kizito	bkizito@mubs.ac.ug
Management		_

The expected paper submissions should be related to the sub-themes under a specific track and authors of accepted papers will be invited to present their work at the conference in September 12-15, 2016.

Page **1** of **5**

MUBS- CBS Joint Research Project

Makerere University Business School has a partnership with Copenhagen School of Business, Denmark to conduct joint research in the area of Entrepreneurship and Private Sector Development in Uganda. March 7, 2016, a group of twenty (24) students from Copenhagen Business School, joined MUBS students to carry out the research project which last for 20 day. The field trip is meant to give students practical insight into development and cross-cultural research within the fields of Entrepreneurship and Private sector Development. The different groups share their experience in Uganda



It took us quite some time to settle on a research question but after some days of contacting people we finally settled for women entrepreneurs in the handicraft sector and the role of the associations they are members of. Little did we know that this might drive Liza and Christina into personal bankruptcy

and that they might have to plead for reimbursement for research expenses from CBS later... The amount of basketry acquired is quite astonishing and there is not missing much for them to order a container to ship the goods back to Denmark! On this trip Liza and Christina also learned Ugandan time elasticity the hard way: We were supposed to meet at 5:45am at the bus to Fort Portal and of course the northern Europeans were there 5:42 sharp, sitting in the bus, ready to go – Isaac nowhere to be found. 15 "I'm on my way"-Ugandan-minutes later (translated that means he probably woke up with the first call he got at 5:45am and was on the Boda Boda, the motorbike taxis, when he got the third phone call 45 minutes later) at 6:45am he finally reached the bus and of course the bus, that was scheduled to leave at 6am did not move until 7am. The Danish-German Alliance also learned and punctuality is not one of their best traits anymore - we definitely came closer in terms of time interpretation.

No day will pass by without seeing the sun



Buon Giorno, Grüß Gott, Osuzotya from the Italo-Austrian. Before coming to Uganda we were taught about challenges in intercultural group work, about language barriers and different mentalities.

Well, what were the biggest challenges after 10 days of

working in a multicultural team?

Skin color – as "Muzungos" Massimiliano and Johannes are definitely attracting attention on the market and interviews get interrupted by marriage proposals and attempts to kidnapping. Speed – while the Austrian way of walking is pretty fast, the

Ugandan speed is more comparable to a snail about to fall asleep. Even finding a middle-way is almost impossible.

Language barrier – working with Ugandans not able to communicate with local Ugandans due to different languages in North and Central Uganda, but also missing English skills on Italian-side are a challenge we have to overcome.

But life in this amazing country, with amazing ever-smiling people and not a single day without the sun smiling down on us and giving us severe sunburns, would be almost boring without those little challenges making work in the field fun.

A Group That Defines Diversity To The

Our group is made up of Marco Pedro Enrique Rodriguez from Mexico, Alison from France, Grace the Ugandan and Steve from Rwanda. Our research topic was business to business impact on knowledge and technology transfer. Working on this research has really been an experience indeed that it became interesting that approaches to the research are so

different it became so real at the beginning when we had to form the research question and then the



MUBS group had a very structured method whereas the CBS group had a more liberal approach to designing the whole research. We had a lot a lot to learn from each other which was so interesting.

We, Sharon, Gerald, Karoline and Cecilia, are investigating the understanding of social entrepreneurship in Uganda and trying to find out what motivates these entrepreneurs. Our project has already taken us on several adventures in and outside Kampala, including a visit to Buloba where

one entrepreneur has set up an a d d i t i o n a l business to his coffee roasting. By using agricultural residues such as g-nut (peanut) shells to make fire briquettes, he is not only



conserving the environment, but also empowering women who help collect and supply the production. The next visit led us to Makerere campus where the "Muzungos" were surprised to find a community of approximately 500 support staff and families living inside the campus area (under rather precarious conditions). Monica, a very inspiring lady, is through her catering business, training and employing the community women in making 'fireless cookers'. This not only provides them with an additional income, but also gives them a name and makes them feel important, when muzungos like Karo and Cecilia come to visit!

Health News

Cancer Awareness in the School

By Mr. Brian Daniel Agellu, Administrator MUBS Health Centre

Cancer is a common illness that many people are talking about. Cancer has claimed lives of well known people in the Ugandan, notably in the recent past are; Rose Mary Nankabira of NTV, Mark Makumbi an artist and CBS presenter, and recently Abbey Dhaira the football player.

What is cancer?

In all types of cancer, some of the body's cells begin to divide without stopping and spread into surrounding tissues. It can start almost anywhere in the human body, which is made up of trillions of cells. Normally, human cells grow and divide to form new cells as the body needs them. When cancer develops, however, this orderly process breaks down. As cells become more and more abnormal, old or damaged cells survive when they should die, and new cells form when they are not needed. These extra cells can divide without stopping and may form growths called tumors. Tumors therefore are masses of tissue. Cancerous tumors are malignant, which means they can spread into, or invade, nearby tissues. In addition, as these tumors grow, some cancer cells can break off and travel to distant places in the body through the blood or the lymph system and form new tumors far from the original tumor.

How Cancer Arises

Cancer is a genetic disease—that is, it is caused by changes to genes that control the way our cells function, especially how they grow and divide. Genetic changes that cause cancer can be inherited from our parents. They can also arise during a person's lifetime as a result of errors that occur as cells divide or because of damage



to DNA caused by certain environmental exposures. Cancer-causing environmental exposures include substances, such as the chemicals in tobacco smoke, and radiation, such as ultraviolet rays from the sun. Diet and health history are also high risk factors responsible for the development of cancer. Anything that increases your risk of getting a disease is called a risk factor. However, presence of risk factor does not mean that you will get cancer; not having risk factors doesn't mean that you will not get cancer. Talk with your doctor if you think you may be at risk.

"Drivers" of Cancer

The genetic changes that contribute to cancer tend to affect three main types of genes; proto-oncogenes, tumor suppressor genes, and DNA repair genes. These changes are sometimes called "drivers" of cancer.

Treatment may help prolong the lives of some people with metastatic cancer. In general, though, the primary goal of treatments for metastatic cancer is to control the growth of the cancer or to relieve symptoms caused by it. Metastatic tumors can cause severe damage to how the body functions, and most people who die of cancer die of metastatic disease.

6-Ingredient Lemon-Ginger Liver Detox Juice to Stop Your Body From STORING Toxins in FAT

The liver is our main detoxifying organ and it can be slowed down once in a while depending on the environment, activity level and diet. When the liver becomes overloaded with toxins, they tend to store within tissues and diminish the quality of your overall health. Therefore, a liver detox is a

key factor to boosting up your liver's and other organ's function.

When you are on a liver detox, you need to provide your body with nutritious food that is easy to digest, as you don't want to spend its energy digesting food but need to keep the balance of antioxidants, electrolytes, and nutrients. Juicing is one of the best ways to boost your liver detox without compromising the body's natural healing process.

Liver Cleansing Beet Juice Recipe Ingredients:

-1 Organic beet (peeled and washed), - 2 Organic red Apples





(washed and cut), -6 Organic kale Leaves, -½ inch of ginger root, -½ organic lemon, peeled, -3 Organic carrots (peeled and washed),

Instructions:

Put all the ingredients in a blender or juicer. In case you use a blender, add two cups of water as well. If you use a juicer, stir with a spoon.

Why These Ingredients?

1. Beet and Carrots

Both beets and carrots are an excellent source of beta-carotene and flavonoids. The consumption of these ingredients, alongside other plant foods with similar nutritional value, can help improve overall liver function.

- 2. Apples , they are one of the best ingredients when it comes to body cleanse and releasing toxins from the digestive tract. Being high in pectin, they make it easier for the liver to cope with the toxic overload.
- 3. Kale: Leafy greens, particularly kale, are one of the best allies in cleansing the liver, as their high chlorophyll content neutralizes chemicals, pesticides, and toxic metals. Kale is highly versatile produce and it can be eaten cooked, juice or raw.
- 4. Ginger, has been long used for all kinds of digestive issues, including bloating, flatulence and constipation. More importantly, it has been scientifically shown that ginger has a beneficial effect on stress-related ulcers.
- 5. Lemons, The high vitamin C content in lemons helps the body in synthesizing toxic materials into water soluble substances. The consumption of lemon water in the morning stimulates the liver and it improves its overall function.

Source: http://theheartysoul.com/detoxjuice-stop-fat/

Students News

MUBS Guild presidential campaigns kick off



Mr. Rogers Matovu, Chairman Electoral Commission MUBS

Guild presidential c a m p a i g n s in Makerere University Business School (MUBS) kicked off on Monday March 21 after the various candidates were nominated.

The journey to choose the

next Guild President of MUBS started with the electoral commission headed by Mr. Rogers Matovu received nominations of different guild presidential aspirants Arthur Basasira of NRM, FDC's Matovu Jorum and Uganda Young Democrats' Amos Kasigwa. The other aspirant was a one Hilary pursuing a Bachelors in Commerce was denied nomination after it was established he had three retakes.

The nominations were followed by a rally on Monday March 21 where the candidates presented their manifestos to the students.

The rest of the program will run as follows:

Wednesday, March 30: Campaign rally at Berlin hall at 3pm.

Monday April 4: Guild presidential debate in the dining hall at 3pm

Thursday April 7: Final rally at the rugby grounds at 2pm.-Friday April 8: Voting of the guild president from 8am – 5pm

Students Cautioned Against Plagiarism In Course Work Tests

This semester's course work tests commenced on Saturday, 5, March 2016 with students cautioned against examination cheating

The students were called upon to prepare early enough and desist from plagiarizing during the tests. The course work tests are intended to establish whether the students understood what they have been taught. The students were urged to prepare enough since the tests contribute 40% to the final score.

The students were advised to follow the Rules On Examination Malpractices And Irregularities,

Rule 1: Malpractices in Relation to Coursework

It shall be an offence for a student/candidate to avail to another student/candidate his/her prepared coursework with a view to assisting the latter to do his/her coursework or to negligently expose his/her coursework to another candidate to use.

Penalty

Any student/candidate found guilty of the offence under Rule. 1 above shall be liable to:

i) Caution and Cancellation of his/her coursework, or ii) Caution and Cancellation of his/her coursework and suspension from his/her studies for a period not exceeding one academic year.

Acholi winners of MUBS Cultural gala 2016

Acholi's took the day by storm as MUBS was entertained to a cultural gala on Thursday March 24.

It was all joy and celebrations as Acholi's made the

best out of Thursday evening when Makerere University Business School, Nakawa Campus was entertained to a cultural gala. The Acholi garnered 180 points followed by the



Basoga, Whenever one thinks of music and university students, they probably think Hip-Hop or Rock or Raggae certainly not Bakisimba!

They would be shocked to hear the dominant sound of local drums and horns and pipes as they entered MUBS campus, More so to see students cheerfully belting out local tunes and getting groovy like it is a normal pastime. All that was prelude to the March 24, 2016 Cultural Gala.

The annual event is meant for students to showcase their culture and compete according to tribes.

About twenty groups, including the Kalenjin from Kenya, presented traditional folk-songs, solos and dances. The event is organized annually by the Culture Ministry, in association with the MUBS Guild.

The much anticipated dances came very late in the day. At around 6p.m., the grass started to wither and the dust to rise from Ekitagururo, Larakaraka, and more. The Acholi left the crowd transfixed. With the wild applause and screaming, you could think MUBS had caught fire!



MUBS Guild Donates to Busega Children of the Poor.

As part of their Social corporate responsibility, the MUBS Guild donated stuff worthy 1 million shillings to BUSEGA CHILDREN OF THE POOR, under the Ministry of the STUDENTS WITH SPECIAL NEEDS.

The Guild President HE. Don Patrick Bugigo applauded the guild for their effort to contribute toward community needs "For us all this is a sign of love, care and support to all those that are in need. We do not need to own charity, but blessed is he who gives with no need to be announced", he said.

Students News

Makerere University Business school set for the first guild presidential debate

Thanks Justice James Ogoola who now prior to every presidential election, a debate is organized where the aspirants are tasked present there manifestos on how they will handle the MUBS Guild campaigns 2016/2017 prevailing challenges



In that same perspective, Makerere University Business school guild presidential race will be no different from that as they will be hosting two guild presidential debates on April 5, 2016 where the aspirants, Matovu Alvin Joram 'Jojo' (FDC), Kasigwa Amos (UYD) and the NRM candidate will be given a levelled platform to address the students fraternity prior to the Friday April 8, 2016 elections. The debate is expected to kick start at 4pm in the School's Dining Hall and later on at 10pm in the night they will have a live elevated debate on Urban Television and the students have been called upon to make sure the two debates are well attended.

MUBS suspends 15 students over exam malpractice

Makerere University Business School has suspended fifteen (15) students for alleged examination malpractice. According to the 58th Academic Board held on February 26, 2016, it was agreed that the students be suspended for one academic year and that a particular course unit which was cheated be consoled. This was after the students were found guilty of the offence.

In an interview with some of the students on campus who preferred to stay anonymous, this is what they said. "Students at all levels who engage in examination malpractices should be discontinued. A suspension of one year is not enough. The moment they are forgiven, it will encourage others to continue with the malpractice ready to take simple punishments. Examination malpractice is not good for the development of Uganda."

"Suspending them was the best decision, if not acted upon, It will produce laziness, less competition, less confident, less motivated and poor manpower, with poor working skills. This is not what Uganda needs in this era of globalization. What Uganda needs is the best and brightest produced by higher institutions of learning to meet the challenges of a global village".

"The culture of students spending more time partying and socializing results in missing lectures. Because of that, such students do not hand in coursework in time. This leads to 'copying and pasting' work, failing tests or giving lame excuses for not abiding by the university's rules and regulations".

"Worse still, some spend tuition fees on luxuries. The end result is missing graduation and thereafter dropping out of school, to the disappointment of their parents or guardians who struggle to pay their fees! Students must know their roles and think of their families back home who struggle to pay for their hard-earned money as tuition and upkeep.

Frequently Asked Ouestions On Academic Matters And Policies:

Retaking a Course or Courses

i) A student shall retake a Course or Courses when next offered again in order to obtain at least the Pass Mark (50%) if he/she had failed during the First Assessment in the Course or Courses.

ii) A student who has failed to obtain at least the Pass Mark (50%) during the Second Assessment in the same Course or Courses he/she has retaken shall receive a warning.

iii) A student who misses to sit examinations for justified reasons and he /she is permitted to do the missed examination, the grades obtained from a deferred examination shall not be categorized as retake because the assessment(s) is for the first

iv) While retaking a Course or Courses, a student shall: -

a) Attend all the prescribed lectures, Practicals, Fieldwork in the Course or Courses;

b) Satisfy all the requirements for the Coursework Component in the Course or Courses; and

Sit for the University Examinations in the Course or Courses.

A student shall not be allowed to) accumulate more than five (5) Retake Courses at a time. Students are required to register for retakes course(s) first before registering for new courses offered in that semester and the retake courses should fit into the approved normal load to avoid time table clashes.

vi) A final year student whose final Examination Results has already been classified by the relevant Faculty and has qualified for the Award of a Degree/Diploma/Certificate, shall not be permitted to retake any Course or Courses.

vii) When a student has retaken a course the better of the two Grades he/she has obtained in that Course shall be used in the computation of his/her Cumulative Grade Average (CGPA). Whenever a Course or Courses has/have been retaken, the Academic Transcript shall indicate so accordinaly. viii) Students who have a Course(s) to retake and these Course(s) fall beyond the set normal semester load for their Academic Programmes shall pay tuition fees for any Course/Courses to be retaken. Besides, such students also pay the re-examination fees per Course retaken as well as the Registration

Mwendeze Olga, a second year student at MUBS



and a resident of Homely hostel Passed on Tuesday March 29th 2016. Burial took place on Thursday March 31, 2016 Buwenge..... (Busoga) May her precious soul be granted eternal peace

Technology News





FBI Vs APPLE

Oboth Andrew Network Administrator - Management Information Systems Unit

Apple Inc. and the Federal Bureau of Investigation (FBI) have been caught in the middle of a terrorism investigation

involving Syed Rizwan Farook the suicide terrorist who killed fourteen at a center for the disabled in San Bernardino on the 2nd December, 2015.

After the shooting, the couple fled in a rented Vehicle. Four hours later, police pursued their vehicle and killed them in a shootout. On 3rd December 2015, the Federal Bureau of Investigation (FBI) opened a counter-terrorism investigation. On December 6, 2015, President Barack Obama defined the shooting as an act of terrorism.

Apple's Involvement

During investigation on this case in order to find out their intention and links to other terrorist groups, came in play Syed Farook's IPhone 5C that was suspected to have been used for communication. Apple Company is well known for providing encryption to all data stored in its gadgets in order to safeguard user information as a security measure and this is where Apple came into play with the FBI.

In an order dated 16 February 2016, United States Magistrate Judge Sheri Pym quoted that the government indicated the only method of hacking into the iPhone of Syed Rizwan Farook was with Apple's assistance hence asked Apple to provide "reasonable technical

assistance" to investigators including building a 'backdoor' for Government to bypass an auto-erase function that gets activated when the wrong pin or password is entered for a fixed number of times, allow FBI to submit unlimited passcodes via a computer, a programme or whatever protocol they determine and ensure that the Apple software doesn't purposely add any additional delay between password attempts to unlock the device.

In response, Apple CEO Tim Cook makes it clear that the company won't be compliant with what it calls an 'unprecedented' order. CEO Tim Cook letter titled "A Message to Our Customers" says the government's demand and the order have "implications far beyond the legal case at hand". Cook says the order basically tells engineers who've worked to ensure that the device is secure and encrypted, must now work to weaken those same protections. This according to Cook allows FBI a backdoor entry into the iPhone, sets a dangerous precedent and puts consumer data at risk from hackers and cyber criminals. It was clear that Apple was not about to provide access to the investigation and Government.

Various players in the industry including Microsoft, AVG, Facebook and hundreds more backed up Apple's decision to protect user information however noted that there is need for a mechanism to balance between privacy and security.

The story to be continued in April Issue

MUBS Don appointed Judge



Dr. Flavian Zeija is among the seven judges who were recently nominated by the President. Zeija awaits to appear before the Parliament Committee on Appointments to be vetted for the post of justice of the High Court. The Parliament Speaker, Rt. Hon. Rebecca Kadaga, will chair the Committee on Appointments

comprising of 23 legislators at the Parliament Building, on, Monday, April 11, 2016.

Online Learning



Online teaching started at MUBS Bugolobi Annex and to show the way the Principal Prof. Waswa Balunywa has been teaching over the last one year using the online plat form. From the Bugolobi complex, the Principal

teaches students from the MUBS- Regional Campuses of Arua, Jinja, Mbara and Mbale at the same time.

The online lab is already up.

Sports News



University Football League Kicks -Off

Preparations for fifth edition of the Nile Special University Football League (UFL) have been completed and action kicked off on Wednesday March 30 2016.

This season will again feature 12 universities who have been drawn into two groups of six. The universities will again first play a group stage followed by a knockout stage contested by the top four teams from each group. One of the exciting things about the UFL is the level of competitiveness. Any team

can make it to the final at Namboole stadium. Makerere University Business School (Mubs) won the trophy last year for the second season in a row and are hungry to complete a hat-trick of triumphs. Hilary Kimbugwe, the Mubs team manager, says they have strengthened the team in all departments.

"Having won the trophy last season, our intention now is to have it for keeps. Our squad is still very strong and I expect us to return for the final at Namboole," he said.

Group A: Kampala University, Makerere, MUST, Ndejje, Nkumba, Uganda Martyrs University

Group B: Busitema, Gulu, KIU, Kyambogo, MUBS UCU.



MUBS tops Beach Score

Defending Champions of the Pepsi National beach soccer league, Makerere University Business School (MUBS) consolidated their grip at the summit of the Hurikken group with a hard fought 5-4 defeat

of Kayunga Town Council.

Joachim Golooba scored a hat-trick in a 9 goal thriller. Other goals came from Jalili Zimula and Elvis Kasujja. This was during one of the eight fixtures played over match day three of the second round at Lido Beach in Entebbe where a total of 44 goals were scored on the day.

In the other Hurriken group games, Buwanika Bulls shocked last season's runners up Nkumba Select 3-0, Talented defeated Miami Kops 3-0 and St Lawrence University sealed their play off slot with an emphatic 6-2 win over Kampala City All Stars.

MUBS' graduate highest ranked African driver

Fondly referred to as "Super Lady" by her fans, Suzan Muwonge began her racing career in 2005, and



as every journey begins with a step, her success story begins 10 years ago, when she took a shot at what many would have considered impossible.

A teacher by profession and a graduate of Makerere University Business School, the enthusiastic rally driver's love for fast cars drove motivated her racing career

It was in 2005 when she started competing in a sprint in Garuga and that's how her journey started. In 2006 she went for a long distance rally where she emerged eighth among men and she didn't turn back.

The mother of four however rocked by criticism from male motorsport enthusiasts but with local and international victories now under her belt, her success has managed to attract more male fans and female drivers to the sport.

Muwonge narrates that her biggest challenge she faced when she had just joined the rally was that many of the fans being men, thought that it was a Joke but her consistency opened their eyes to a point that they started getting scared of her.

Her achievements speak for themselves. She has achieved a lot in a very short span and you can't take anything from her. Her presence in motorsport is felt by everyone.

In 2011, Muwonge became the first woman to win the National Rally Championship and managed to bag her first permanent sponsor, overcoming a hurdle that is hugely reliant on winning races.

Being an expensive sport rally drivers have a challenge of sponsors. It's not easy to get sponsorship if there are no results. It took her close to five years to convince sponsors.

Though Muwonge placed a respectable eighth in the International Drivers Association's World Women's Rankings back in 2012, making her the highest-ranked African driver on the list, she has been working towards climbing the ratings ladder by competing in more international races.

7TH AFRICA BUSINESS AND ENTREPRENEURSHIP CONFERENCE

May 19-21, 2016

Martin J. Whitman School of Management, Syracuse University, New York, USA

IMPORTANT DEADLINES EXTENDED

Abstract Submission Deadline: March 14, 2016

Early Registration Fee Due: March 14, 2016

Full Papers Due: May 2, 2016 Conference: May 19-21, 2016

KEY PARTNERS

Whitman School of Management at Syracuse University (USA)

Faculté des sciences de l'administration, Université Laval, Canada

Makerere University Business School, Uganda

State University of New York at Oswego, USA

Université Paris-Dauphine, France

University of Canberra, Australia

École Nationale Supérieure de Statistique et d'Economie Appliquée, Côte d'Ivoire

Université Cheikh Anta Diop, Sénégal

Institut national polytechnique Félix Houphouët-Boigny, Côte d'Ivoire

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Virginia Commonwealth University, USA

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CALL FOR PAPERS

Africa Business and Entrepreneurship Research Society (ABERS) and the Africa Business Program at the Kiebach Center for International Business Studies, the Martin J. Whitman School of Management at Syracuse University are organizing the Seventh Annual Conference on "Business and Entrepreneurship in Africa" jointly with the Faculty of Business Administration of Laval University and Makerere University Business School and in collaboration with partner institutions on May 19-21, 2016, in Syracuse, New York, USA.

The conference will serve as a forum to discuss and present current work on business and entrepreneurship in Africa by scholars, practitioners and policy makers from around the world. Authors are invited to submit original, unpublished manuscripts that address any aspect of business and entrepreneurship directly or indirectly related to Africa. Manuscripts may focus solely on one country, comparisons between countries or cross-border entrepreneurship or businesses. Case studies are also welcome. Papers or abstracts can be submitted at www.africabusinessprogram.com

Best papers will be recognized for special awards and selected papers will be published in the *Journal of Africa Business and Entrepreneurship Research (JABER)*, the *Journal of Developmental Entrepreneurship (JDE) or the Transnational Corporations Review (TNCR)*. Please visit the conference website (www.africabusinessprogram.com) for guidelines on submitting your abstract or panel session proposal and for information on the Best Paper Competition. Please address any request to africabusiness@syr.edu. Papers in English or French will be considered for presentation.

POSSIBLE AREAS OF STUDY INCLUDE, BUT ARE NOT LIMITED TO:

- Competitiveness of African economies
- $\bullet \quad \text{Doing business in Africa: public policy options for creating business-enabling environment} \\$
- · Entrepreneurship education
- · Business incubation/accelerators
- Business financing: venture capital, private equity, banks, capital markets, angel investors, crowd funding, microfinance and the contraction of the contracti
- FDI (foreign direct investment)
- · Information and communication technology and African businesses
- · Reverse innovation and entrepreneurship
- · Chinese and Indian business engagement with Africa
- · The Diaspora investment, remittances and entrepreneurship
- $\bullet \quad \text{Small and medium-sized enterprises, and microenterprises} \\$
- · Social entrepreneurship
- Women entrepreneurshipYouth entrepreneurship
- Touth entrepreneurship
- · Rural entrepreneurship
- · Marketing, HR or supply chain management























