

# The



# MUBS NEWS LETTER

November, 2019

## MUBS Entrepreneurship, Innovation & Incubation Centre launched



Minister of ICT and National Guidance Hon. Frank Tumwebaze, the Principal Prof. Waswa Balunywa, Ms. Diana Ntamu, the Director MUBS Entrepreneurship, Innovation and Incubation Centre at the launch of the Centre.

### MKU donates \$6000 to support innovation at MUBS



Prof. Waswa Balunywa, Vice Chairman MKU Council Dr. Vincent Gaitho and Chairman MUBS Council, Eng Isaac Ngobya at the signing of the MoU

The founder of Mount Kenya University (MKU) Prof. Simon Gicharu has donated \$ 6000 to the MUBS Entrepreneurship, Innovation and Incubation Center (EIIC) to fund the East African Business Plan Competition. The competition which is to be jointly run by MKU and the MUBS EIIC was launched on November 5, 2019 at MKU, Thika Campus, Nairobi Kenya. The two institutions signed a Memorandum of Understanding, (MoU) to incubate home grown startups aimed at solving the problem of unemployment, through the business competition plan. MUBS was represented by the Principal Prof. Waswa Balunywa, Chairman Council Eng. Isaac Ngobya, while the Vice Chair MKU Council, Dr. Vincent Gaitho and Prof. Peter Wanderi Ag. Vice Chancellor represented MKU.

**Our Mission:** "To enable the future of our clients through creation and provision of knowledge

**Our Vision:** "The benchmark for Business and Management Education, Research and Training in the region."





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 Ms. Lillian Namaganda

## Content

### Ugandan Anthem

Oh Uganda!  
 May God uphold thee,  
 We lay our future in thy hand.  
 United, free,  
 For liberty  
 Together we'll always stand.

Oh Uganda! the land of freedom.  
 Our love and labour we give,  
 And with neighbours all  
 At our country's call  
 In peace and friendship we'll live.

Oh Uganda! the land that feeds us  
 By sun and fertile soil grown.  
 For our own dear land,  
 We'll always stand:  
 The Pearl of Africa's Crown.

### East African Anthem

#### Verse 1

Ee Mungu twaomba uilinde Jumuiya  
 Afrika Mashariki Tuwezeshe kuishi kwa  
 amani Tutimize na malengo yetu.

#### Chorus

Jumuiya Ye tusote tuliende Tuwajibike  
 tuimariki Umoja wetu ni nguzo yetu Idumu  
 Jumuiya yetu.

#### Verse 2

Uzalendo pia ushikamano Viwe msingi wa  
 Umoja wetu Natulinde Uhuru na Amani  
 Mila zetu Na desturi zetu.

#### Verse 3

Viwandani na hata mashambani Tufanye  
 kazi sote kwa makini Tujitoe kwa hali na  
 mali Tuijenge Jumuiya bora.

### MUBS Anthem

Makerere University Business School  
 Benchmark for Versatile Education  
 Providing Knowledge and Skills  
 Enabling the future of your clients

With Wisdom and Integrity, you Inspire  
 Confidence  
 You give Energy, Strength and  
 Determination  
 We uphold your Splendour  
 Enabling the future of your clients

Shaped by Intelligence, Loyalty and Vision  
 Stand Tall and Strong with Courage  
 In the Worldwide University Fraternity  
 Enabling the future of your clients  
 Makerere University Business School  
 Enabling the future of your clients



## Why are employers interested in one's hobbies?



Hobbies/ interests are activities carried out regularly during free time for fun, or to supplement one's income. They could include sports, music, and dance, art, blogging, reading, travel, among others. Hobbies and interests reveal about one's personality. So why are employers interested in them?

Interviewers might ask about your

hobbies if they are interested in hiring you or they could be testing your ability to balance between work and personal life. They also want to gauge whether you are a good cultural fit for the job. They also want to establish if you are the type of person other team members will enjoy working with. Although the employer wants to understand who you are in terms of character, they will not hire you because you like traveling or reading, therefore, the hobbies must display the skills and personalities the employer may be looking for. Therefore, when listing the hobbies, think about how they can affect your performance at work.

Show your people skills. For example if you are the coach of your village football team, such a hobby requires planning, leadership and confidence, which the employer might be interested in. Practicing yoga demonstrates an ability to remain calm and maintain control in all situations. It also shows a mastery of self and a deeper understanding of a person's emotions. Going to the gym shows how hard you work at your fitness goals to remain healthy and productive at work. Playing chess demonstrates the ability to think strategically. A hobby good

for top managers who deal with policy development and strategy formulation.

While it is important to have an impressive resume, be honest, lying about your hobbies could give an employer a wrong impression. You might be challenged to perform tasks you do not understand basing on what you listed as a hobby. Also avoid political and religious beliefs. Your hobbies should be free from any political or religious bias that could annoy, or insult the potential employer.

Therefore, hobbies and interests help potential employers relate to an individual, and also evaluate their character before the actual job interview. They also create an opportunity for a conversation during the interview. Hobbies help the employer to integrate someone into company activities such as sports. However, all the hobbies must be relevant to the job applied for. Hobbies and Interests are additions, they should not be the main subject of the resume.

Erina Najjingo  
Editor



## MAKERERE UNIVERSITY BUSINESS SCHOOL

*The MUBS Entrepreneurship, Innovation & Incubation Centre*

### THE UNIQUE BUSINESS PLAN COMPETITION

#### ELIGIBILITY / WHO QUALIFIES?

- All university, Diploma, Undergraduate, Graduate and Post Graduate
- Any innovative citizens
- Unique Business ideas
- Individuals and / or groups of 3 -5 members
- Only applicant with proper national I.Ds

#### CALL FOR UNIQUE BUSINESS IDEAS 2019



#### HOW TO APPLY / REGISTER?

- Download the application from: [www.entreshipcentre.mubs.ac.ug/business\\_plan\\_competition](http://www.entreshipcentre.mubs.ac.ug/business_plan_competition)
- Fill it in by typing & save or fill in by writing & scanning the document
- Email the filled application form on the Centre email: [entre-shipcentre@mubs.ac.ug](mailto:entre-shipcentre@mubs.ac.ug)

Please contact us: Tel: 0414 338 125/6 Mobile: 0702 323 230 / 0772 370 007 | Whatsapp: 0785 717 031 / Email: [entre-shipcentre@mubs.ac.ug](mailto:entre-shipcentre@mubs.ac.ug)



# MUBS Entrepreneurship, Innovation & Incubation Centre launched



The Minister for ICT and National Guidance Hon. Frank Tumwebaze in a group photo with MUBS Management, Staff and Students after launching the Centre

The Minister of ICT and National Guidance Hon. Frank Tumwebaze, has asked MUBS to work on signing a Memorandum of Understanding (MoU) with the Ministry so as to implement the student innovations. He represented the Minister for Education and Sports Hon. Janet Kataha Museveni at the launch of the MUBS (EIIC) on November 13, 2019.

The Minister of Education lauded MUBS for spearheading the teaching of entrepreneurship in the early 1990's which has spread in all public and private Universities and in doing so it has contributed to the economic development of the country. He further commended the School for nurturing the young people for the competitive job market through supporting their innovative ideas. "MUBS has not only promoted entrepreneurship but also valuable and impactful innovations that are intended to solve challenges in the community" he commended.

The launching of the Center was one of the first key activities of



Hon. Frank Tumwebaze, Prof. Waswa Balunywa and Ms. Diana Ntamu cutting the tape

the 14<sup>th</sup> Annual Entrepreneurship Conference, which was held at Speke Resort Hotel, Munyonyo from November 14 to 15, 2019. The Conference intended to attract entrepreneurs, researchers, practitioners and policymakers to discuss topical issues in entrepreneurship.

According to the Director, MUBS EIIC Ms. Diana Ntamu, the Conference which was organized

under the theme, **"Uganda's Entrepreneurial Ecosystem; Does it work?"**, sought to understand the environment in which entrepreneurs operate, what happens among the different players, what are the different players in the entrepreneurial environment doing? What is missing and what are we doing well so that it can be replicated.



## Uganda's entrepreneurial ecosystem, does it work?

Mr. Andrew M. Mwenda, the Founder and Managing Editor of the Independent Magazine, has emphasized that it is manufacturing that will transform Uganda not foreign aid. He made the statement while delivering a keynote address at the 14<sup>th</sup> MUBS Annual Entrepreneurship Conference, which took place between November 14-15, 2019 at Speke Resort Hotel Munyonyo. It was organized under the theme "Uganda's entrepreneurial ecosystem; does it work?".

He said, Uganda's entrepreneurial ecosystem works very well for people with the right mindset. There are also many business opportunities in Uganda, those who seek and seize them, will make money although not everyone will succeed, but many people do succeed. He therefore called upon the youth to stop complaining that government has done nothing for them, but instead take advantage of the available opportunities in the country. He said "Despite the challenges in Uganda's entrepreneurial ecosystem, many people have started businesses and have succeeded. So my appeal to the young people, stop yelling on social media asking the President to give you jobs, look for opportunities in the economy and if you are talented you will succeed. "

Mwenda further elaborated that successful countries have very few people in self-employment ,people are employed by successful entrepreneurs and of course the government takes away the money in form of taxes because it is the biggest employer in developed countries. In Uganda everybody is employed in their garden, kiosk,



Mr. Andrew M. Mwenda, in a group photo with participants at the 14<sup>th</sup> Annual Entrepreneurship Conference, under the theme "Uganda's entrepreneurial ecosystem; does it work?".

**"The focus should also be on structural transformation which involves shifting of productive resources from low productivity primary activities toward high productivity manufacturing activities, this is what defines a development".**

shoe shining businesses etc, and because 80% of Ugandans are self-employed that is why the per capita income is 850 dollars and yet in the United States it is 64000 dollars.

Uganda is believed to be the most entrepreneurial country in the world, but why is there a problem of entrepreneurship in the country? I think it is the kind of dis-function and mentality en-calculated to us through our education system.





Entrepreneurship Conference at Speke Resort Hotel  
tem; does it work? "

For example, "Kikuubo", the enterprising Centre of the private sector in Uganda, is dominated by successful people who are not or less educated. Those with degrees, masters and PhD's are in white collar jobs, because our education system tells us that business is for the less educated.

Why Uganda lacks transformative investments?, the people who are involved in business are traders

“  
Multinational firms do not  
transfer the most innovative  
components of a business in  
the subsidiaries so we need to  
begin somewhere and continue  
upgrading”

who buy goods from China and sell them here, this can not transform a country. We need to start manufacturing and exporting. The traders in "Kikuubo" can be converted into manufacturers.

The biggest challenge Uganda's entrepreneurs face is capital. So if Uganda is to be transformed, the state needs to provide long term capital to support long term investments. Secondly, the state needs to play the role of surrogate entrepreneurship. As a surrogate entrepreneur, the Government starts businesses and makes them viable to attract private companies. Therefore, the Government needs to put in place incentives that can make certain investments irresistible for private companies. What can the government do to create a favorable Entrepreneurial Ecosystem? Uganda needs to make it possible for businesses to grow.

We need government incentives to build businesses such that when they reach a certain level of scale then they can compete. Government also needs to focus on incubating our local business. The focus should also be on structural transformation which involves shifting of productive resources from low productivity primary activities towards high productivity manufacturing activities, this is what defines a development. But because Government is not willing to provide incentives to support

young businesses to grow and to compete with the big businesses, we have resorted to foreign direct investment and we are obsessed with the Chinese who cannot transform Uganda. We need to transform from agriculture to industry. There is no developed society where 80% of its population are peasants.

In America, agriculture contributes 2% of the GDP and employs about 7%, in Europe agriculture does not even employ 2%, in Japan 32% and in France about 4% as its highest agriculture population so why is foreign direct investment an inappropriate vehicle for our future transformation and why should we focus on incubating our local business? It is because development takes place within the context of international trade which is a value chain, some countries produce cotton, others mine iron core, and others design mobile phones. How much you earn from international trade depends on the niche you occupy in that value chain.

So why is foreign direct investment an inappropriate vehicle for our future transformation? It is because multinational firms do not transfer the most innovative components of a business in the subsidiaries so we need to begin somewhere and continue upgrading. So my quarrel with the government of Uganda is it's absence from creating an ecosystem which requires a lot of government intervention at the level of financing, tax policy and at the level of even creating a protected market for our products which are things that will form the basis of transformation of Uganda.

## Conference Briefs

### Prof. Rosa explains why family businesses fail



Family businesses are the primary form of business all over the world. However, very few of them are able to survive the second generation. Family Business scholar and Visiting Professor at MUBS from the University of Edinburgh Prof. Peter Rosa, explains that the main reason is that families poorly prepare their next generation for responsibility, which results into conflict between the old and new generation. He also pointed lack of voluntary retirement are one of the reasons family businesses fail. Prof. Rosa recommended that people should be trained to become much more aware of the potential of family business in the country.

### Eng. Mulamula says business incubations are key in nurturing entrepreneurs

Eng. George Mulamula the founder and CEO of the Dar Teknohama (ICT) Business Incubator (DTBi) for entrepreneurship & innovation,



Eng. George Mulamula

has appealed to governments to provide adequate fundings to support incubators to be able to nurture entrepreneurs and innovative ideas. Business incubators help new business startups to develop by providing mentorship, management training and office space. He recommended that funding will result into the creation of sustainable incubators which can nurture and support start up enterprises until they are self-sustaining.

### How women raise capital to start businesses

There are more women entrepreneurs starting new businesses today despite the challenges of raising money to finance their businesses. One of the women entrepreneurs, Ms. Zainab Namusoby explained that most women use their personal savings to start-up their businesses. This is because these women cannot access large sums of money, due to lack of security. She said women make daily savings from their home upkeep money "kameeza". Ms. Namusoby recommended that these women be trained on business start-up and businesses management to help them start and grow sustainable businesses, she was making a presentation at the 14<sup>th</sup> Annual Entrepreneurship Conference at Speke Resort Hotel, Munyonyo.

### Dr. Kawawa appeals to women in business to network



Dr. Emma Kawawa, Founder & Executive Officer of Entango Investments Limited, Tanzania has appealed to women to change their mindset and attitude and think big when it comes to career growth. She

was making remarks at the MUBS 14<sup>th</sup> Entrepreneurship Conference. Dr. Kawawa urged women to collaborate and work as partners if they are to grow as entrepreneurs. She further encouraged women in business to network with other women business owners to get exposed to new opportunities and ideas that can make them competitive in the business world. There are a lot of like-minded women building businesses and groups focused on women entrepreneurs. Participate in those groups and create your network of other women entrepreneurs.

### Dr. Buyondo advises women on how to grow their business

Dr. Barbara Ofwono Buyondo, the Principal, Victorious Education Services said that for women to grow in business, they need to develop passion for businesses. She also appealed to parents to teach their children soft skills that will help them as they grow in life. She further also asked women not to segregate between children but teach and guide them equally because the problem is not only women staying at the bottom but also men lack mentor-ship to help guide them to the top and stay there. Dr. Ofwono encouraged the women to support each other in creating positive impacts in their societies.



## Prof. JC Munene challenges the academia to use fresh models to teach entrepreneurship



Prof. J.C. Munene

Prof. J.C. Munene, the Director of Doctoral Programmes at MUBS has challenged the academia to teach entrepreneurship that adopts a practice-based approach that emphasizes using, applying, and acting upon entrepreneurship principles. He said the academia must find new models that will support the development and success of Entrepreneurship in the country. Prof. Munene was making

a presentation at the 14<sup>th</sup> Annual Entrepreneurship Conference at Speke Resort Hotel, Munyonyo on November 14, 2019. He emphasized that Entrepreneurship education cultivates innovative talents, which are an important driving force for future development. He also noted that competition among entrepreneurs must be encouraged as a means of keeping them in business.

## Entrepreneurs asked to network with other business people



Dr. Ernest Abaho

“Networking is very important for entrepreneurs in developing their resources”, emphasized Dr. Ernest Abaho, the Head of Department Entrepreneurship while presenting a paper on

building strong entrepreneurial ecosystems at the MUBS 14<sup>th</sup> Annual Entrepreneurship Conference. He encouraged entrepreneurs to open up to new opportunities that can enrich them, their businesses, employees and stakeholders. “Extended professional networks are typically great sources for partnerships and collaborations, and the stronger your network is, the more opportunities available to you,” he said. Within any social network we can build strong business systems because of interdependencies however, the most valuable issue is trust, you cannot sustain business secrets if you do not have trust.



## Sustainability of start-ups in Uganda

“The lack of business models, inadequate funding, poor incubation mentoring practices as well as the selection criteria for incubatees are the reasons why incubators are slow to salvage enterprise failure,” said Mr. Yoram Banyenzaki a Lecturer of Entrepreneurship at MUBS. He was analyzing why business incubations are slow to reduce the failure rate of small businesses at the 14<sup>th</sup> Annual Entrepreneurship Conference. He pointed out that many business incubators in the country have no clear business models and hence lack adequate funding and means to support incubatees in translating their ideas into viable business. He recommended that business incubators should hire technical staff who are entrepreneurial to provide mentor-ship to the incubates.

## How can women grow their businesses

The Uganda Women Entrepreneurs Association Limited, UWEAL, has called for platform of women entrepreneurs to facilitate networking. Ms. Connie Kekihembo, the CEO of UWEAL acknowledged MUBS for sharing business information with the business people. She said that it is important to have a platform to network because it is through these networks that business people gain courage and write their own

success stories. If women increase the quality of their networks, they will have access to the most powerful tool available to scale their businesses. Female entrepreneurs often decry the challenges of access to funding or markets, but I believe if we focus on networks, the rest will follow. She was addressing participants at the 14<sup>th</sup> Annual Entrepreneurship Conference on how to help women grow and transform their businesses.

### Faculty recognizes academic giants

On November 8, 2019, The Faculty of Marketing and Hospitality Management organized Academic Excellent Awards to recognize the Academic giants on their various study programmes. During the ceremony the Deputy Principal, Prof. Moses Muhwezi advised students to read hard and aim at being first class materials not only in MUBS but even in the outside world. Meanwhile the Dean Dr.



**Dr. Timothy Esemu handing over a certificate to Joseph Kabuye one of the best students in the faculty**

Timothy Esemu encouraged students to maintain their grades to be able to achieve in life. Academic Excellence is more than achieving top exam results. It is an ability to master a commitment and dedication to learning and growing. It is to this note that the University recognizes and awards Academic Giants in the different Faculties every academic year.

### Utilize your time effectively; students advised

The Deputy Principal Prof. Moses Muhwezi has advised students to utilize their time effectively when still young, because this is the time when they are most effective. He urged them further to use their intelligence to influence others in order to create positive development in their communities. Prof. Muhwezi was presiding over the Faculty of Management and Public Policy Academic Excellence Awards, on November 15, 2019 at the MUBS Main Campus.

Meanwhile, the Ag. Dean, Dr. Isaac



**Dr. Isaac N. Kayongo and Prof. Moses Muhwezi handing over a certificate to one of the best students in the faculty**

Newton Kayongo emphasized that "Outstanding performance

is a decision one makes from the time they join university. "It is not a coincidence that others do not perform well, it is because they took decisions to settle for less. This should not be a culture with MUBS students", he said. In addition, the Ag. Head of Department, Leadership and Governance, Mr. Joshua Mugambwa asked the students to always learn from the difficult situations they might encounter in life to enable them make informed decisions, as they advance in their careers.

### 258 students receive Academic Awards



Over 258 students were recognized for academic excellence by the Faculty of Energy, Economics and Management Science. Officiating

at the function, on November 14, 2019 at the MUBS Main Campus, Nakawa, Prof. Moses Muhwezi congratulated the students for reaching the milestone in their academic journey.

The Faculty Dean, Prof. Joseph Ntayi commended MUBS Management for the support they offer to the Faculty. He also thanked, the parents, lecturers, heads of departments and administrators

for the concerted efforts and support in enhancing the holistic development of the students. "We are grooming you for the future dynamic environment, world of work and careers. I have no doubt that every one of the best students will excel and contribute to the well-being of the society", he said.

On the other hand, Ms. Fahima Ahmed the Faculty Registrar applauded final year students upon their success and encouraged them to continue excelling.



## Students advised to stay away from Drugs

Deputy Principal, Prof. Moses Muhwezi has asked students to stay away from alcohol, drugs and engaging in acts that expose them to HIV/ AIDS. He encouraged them to aim at self development and being the best in whatever they do. He was addressing outstanding performers at the Faculty of Entrepreneurship and Business Administration Academic Excellence Awards. The colorful ceremony took place on November 8, 2019 at MUBS Main



Mr. Rogers Mwesigwa(L) and Dr. Ekwaro Obuku handing over a certificate to one of the best students in the faculty

Campus, Nakawa.

The Guild President H.E. Romulus Tusingwire asked the students to maintain the momentum of success and be disciplined but above all to believe in themselves. Mr. Jamil Kisembo, the President of Business Administration Students Association MUBS (BASAM) called upon students to always put God first and also be prepared to reap what they sow.

## UBTEB Examinations kick off in November

Diploma and Certificate students are set for the Uganda Business and Technical Examinations Board, (UBTEB) 2019/2020 Examinations which are due on November, 29 2019. Meanwhile, registration of MUBS Diploma students and Certificate students under UBTEB was done. The Faculty of Vocational and Distance Education has been registering the students. The exercise begun on October 14, 2019 and ended on October 30, 2019. Students are advised to follow the sitting arrangements and to be at the examination venue at least 30 minutes before the scheduled time for starting a particular exam. They were also warned against cheating in exams.

## Sabbatical Staff completes her term of service .



It was emotional for the staff in the Department of Finance on November 18, 2019 as they said farewell to Dr. Lucy Rono who has been a sabbatical staff in the Department. Dr. Lucy is a Senior Lecturer at the School of Business and Economics at MOI University. She was on staff exchange Programme at MUBS. She appreciated MUBS and staff in the department for the hospitality and welcoming environment.

## Staff presented papers at Conferences

A total of nineteen Academic staff from the Faculty of Commerce presented their research work at various conferences. The Six, (6) staff attended and presented Academic Research Papers on the 15<sup>th</sup> Operations Research Society of East Africa Annual International Conference (ORSEA) between October 16, 17 2019, at Imperial Resort Beach Entebbe. Seven (7) attended and Presented their research at the 24<sup>th</sup> AIMC that was held on September 11, 12, 2019 at Imperial Resort Beach Hotel, Entebbe. Six (6) staff also attended the African Accounting and Finance Conference in Dar es Salaam in September, 2019.

Each year the Faculty of Energy, Economics and Management Science hosts a Visiting Professor. In October 2019, Prof. Adeola Adenikinju, a Professor of Energy and Economics from the University of Ibadan, Nigeria was at MUBS. He conducted a workshop on **"thematic areas for research, and gap identification and analysis"**. He emphasized research aspects which include; methodology, experimental designs

## FEEMS hosts visiting Professor



Prof. Adeola Adenikinju (in a maroon shirt) with staff from the faculty

and conducting research in unique areas. He also facilitated on the PhD in Energy Economics and Governance program. The Visiting Professor Program allows students to experience different and innovative teaching methods while offering a relevant contribution to the School's internationalization process, intensifying and consolidating new and continuing cooperation projects and relationships with the faculty.

### Faculty trip for BTTM students



Students on the study tour

On November 7, 2019, the Faculty of Marketing and Hospitality Management organized a two day study trip for Tourism and Travel students. The students in their third year, explored Ngamba Island on Lake Victoria. This tour was part of the sustainable tourism development course-unit, which looks at how best the community can utilize the available

tourism attractions that the future generations can benefit from. The students were also exposed to the practical tourism environment. These study tours also help expose finalists to potential employers. To add on, The Bachelor of Tourism and Travel year two students also made a four days study tour to Queen Elizabeth National Game park in Western Uganda.

### Conference on personal finance strategies

Finance students were tipped on career opportunities in the Finance sector. This was during the 2019 Annual Finance students' Conference, organized by the MUBS Finance Students' Association, (MUFISA) in the Department of Finance in conjunction with the Faculty of Commerce. The Conference took place on November 1, 2019 at MUBS Main Campus, Nakawa. Under the theme *"Developing Financial Management and Investment Direction"*. It was sponsored by

Uganda Securities Exchange, who are partners with the Faculty of Commerce. The successful event was attended by delegates from the Uganda Securities Exchange, Citibank, the Insurance Institute of Uganda and NIC Holdings Ltd. They made presentations about personal finance, Insurance as an investment, Insurance and Finance Career opportunities, the 10point personal finance strategy as a way to enlighten students' minds and prepare them for the job world.

### Stanbic bank marketing Team Visits MUBS

The Faculty of Marketing and Hospitality Management in conjunction with Stanbic bank and the Marketing Students Association organized a one day seminar for marketing students. The workshop intended to sensitize the students about how they can be competitive in their profession. The function took place at the MUBS Main Campus, Nakawa on November 14, 2019. The Deputy Principal, Prof. Moses Muhwezi emphasized the need for professionalism, accountability, competence, and politeness if students are to be successful. Meanwhile, the Head Marketing Stanbic Bank Mr. Daniel Ongom challenged the students to network with people in their profession so as to gain exposure. On the same note, the Dean Dr. Timothy Esemu advised the students to use the knowledge acquired to transform into professional marketers.

### HOD attends training by NCHE

The Head of Department Leisure and Hospitality Management Dr. Actero Milburga represented MUBS at the National Council of Higher Education (NCHE) training. The one week training that ran from November 12-20, 2019 took place at Esella Country Hotel, Najjeera. The Training targeted facilitators

of the lower secondary curriculum. It covers the levels of schooling from Senior 1 to Senior 4. The training aimed at improving lower secondary education to a broader and more inclusive curriculum that can satisfy needs of different abilities. NCHE is a body that regulates higher education.

### Bachelor of Catering and Leisure and Hospitality Management merged



In a bid to restructure the academic programmes and respond to market demand, the Bachelor of Catering and

Hotel Management has been combined with Bachelor of Leisure and Hospitality Management. As a result, a new programme, the Bachelor of Leisure Events and Hotel Management (BLEH) has been created. This was revealed by the Head of Department, Leisure

and Hospitality Management Dr. Actero Milburga on November 11, 2019, while presenting a compliance report to Makerere University Senate. This programme is set to begin next academic year 2020/2021.



## Partnership with Guoji Group



Dr. Rachel Mindra Katoroogo (in a blue dress with other staff)

The Department of Finance in the Faculty of Commerce has entered into partnership meeting with Guoji Group- developers of Mirembe Villas, a Real estate company. According to the Head of Department, Dr. Rachel Mindra Katoroogo this is intended to create and provide knowledge to society. This helps us improve everyday and connect with the practice or

actors in the ecosystem to which we contribute. The Finance Department runs the Bachelor of Real Estate Management programme and we continuously expose our students to the practical world of real estate. According to Dr. Mindra the company has applauded the quality of our students Kenneth Kisembe, Faris and Jovan Afidra whom they have taken on in the past which makes me proud as a teacher. The team approached the department with the possibility of collaboration in terms of engaging our students during and after their 3 year programme. This is also an opportunity for our staff and students to begin thinking big in terms of investing with Guoji group and other investment options.

## Computing and Informatics Workshop

Lecturers in the Departments of Computing, Informatics and Computer Engineering, under went training. The Faculty organized a one day I.C.T training to equip the staff with skills to enable them improve in teaching. The seminar focused on changes in the syllabus and how to improve students'

performance. The Dean, Prof. Musa Moya commended the staff for being committed, conducting themselves well and for responding to changes in the Faculty positively. He pledged his full support to ensure that activities in the department move on smoothly.

## Restructuring the Management & Information Systems Unit

Due to the need to promote creativity and innovations in the School, there was creation of more units in the Management Information System Department. The following sections were created; the Security and Network Unit, headed by Mr. Kiggundu Mohammed is responsible for providing a secure and reliable network in the school. Database and Applications Unit, headed by Mr. Arnold Babasa Rwakimari is in charge of monitoring performance

of the systems and applications, plus updating the existing ones.

The Maintenance Unit headed by Mr. Shafiq Mugerwa is in charge of providing a sustainable ICT support solutions for software and hardware maintenance to our clients. Meanwhile the Website Development and Management Unit headed by Ms. Prossy Kagolobya ensures Online presence of the School and handles Website Development for different offices in

the institution.

The Social Media Unit, headed by Mr. Christopher Kazaana, is in charge of promoting the School through the Online social media platforms. The Unit also provides real-time information on key events happening in, around and about the school, provide timely response to issues, manage feedback from our clients and other stakeholders.

## Department Research

The Leadership & Governance department has formed research groups to promote research

**Group1: University students and Lecturers Perceptions and Evaluations of Ethics Teaching and Learning in Uganda's Higher Institutions of Learning.**

Mr. Zaid Mpaata

Mr. Wilson Williams Mutumba

Mr. Luke Sewante

Mr. Mahadih Kyambade

**Group 2: Participation, Self-help groups Cohesion and Women Empowerment**

Mr. Joshua Mugambwa

Ms. Bridget Namubiru

Ms. Clare Muganzi

Mr. Yusuf Waiswa

**Group 3. Financial Management practices, internal audit, ethical practices and accountability in local Governments in Uganda**

Dr. Isaac N.Kayongo

Dr. Annet Nabatanzi.Muyimba

Mr. Joshua Mugambwa

**Group 4. Governance and absorption capacity of grants**

Dr. Isaac N.Kayongo

Mr. Mugerwa George

Mr. Richard Lubogo

Mr. Tonny Kiggundu

## MUBS bids farewell to Archbishop. Stanley Ntagali



Rev. Aaron Batte, the Deputy Principal Prof. Moses Muhwezi welcoming the Archbishop during his farewell visit at MUBS

The Outgoing Archbishop, of the Church of Uganda, The Retired Rev. Stanley Ntagali, has applauded MUBS for producing quality and disciplined graduates, who have greatly contributed to the country's economic growth. He also appealed to the congregation

to embrace career building, fellowships and networking if they are to be successful.

He made the remarks on November 2, 2019, while leading a thanksgiving & farewell service organized by the St. James Chapel at the MUBS Main Campus. In his

sermon, he thanked the MUBS Management for creating a peaceful and hospitable environment at the institution. He also pledged to ensure that the construction of St. James Chapel is complete before he retires in March 2020. "I commend you all to God who knows all our challenges and His word never change. Guard yourselves against conflicts, because conflict begins with you and then it is transferred to others. Jesus is saying come to me all those who are weary and over burdened and I will give you rest. Take all your problems to the cross", he said. Meanwhile, the Deputy Principal, Prof. Moses Muhwezi, expressed gratitude for the Archbishop's visit. "We pray for you that God should continue leading you in the right direction, so that you continue serving Him", he said.

### St. Charles Lwanga donates to the poor

On November 2, 2019, St. Charles Lwanga Catholic Community donated food stuffs, soap, sugar cloths and scholastic materials to the needy people in Galiraaya, an island in Mukono district, with very many poor people. The community also organized special prayers on November, 8, 2019 to intercede for students who were preparing for the end of semester one examinations. The prayers were led by Fr. Achileo Kafeero from Mbarara Archdiocese who prayed for the students' academic excellence in their final examinations of the Academic year 2019/20.

### Youth asked to stay in Anglican Church

St James Chapel organized a minister's Conference for the church leaders under the theme "**Church and Fellowship**". The Conference focused on the effects of post-modernism in the church today. The successful event took place on November 10, 2019 at MUBS Main Campus, Nakawa. The Chaplain Rev. Aaron Batte condemned the increasing number of the youth, who are abandoning the Anglican Church to join the born again churches. The youth we talked to blamed the Anglican churches, for rigidness, claiming that it is a crime to adopt renewal norms such as praise and worship and invoking the Holy Spirit.

### St. Charles Lwanga Christmas Carols

When we think of Christmas, there are many things that come to mind, like delicious food, opening presents and feeling pampered! One thing that many people look forward to is singing Christmas carols. Being a diverse community, that welcomes people from all backgrounds, on November 10, 2019, St. Charles Lwanga MUBS Catholic Community invited various people for their Christmas Carols. The church also used the same function to fund-raise for their choir uniforms. Church choirs from Kireka, Mbuya, Kyambogo and St. Augustine Chapel Makerere University, attended the event. The event was honored by the Mayor of Entebbe Municipality, Mr. Kayanja Vincent De Paul.



## HOD attends 2019 Global Development Finance Conference.



The Head of Finance Department Dr. Rachel Mindra Katoroogo was among the finance scholars who attended the 2019 Global Development Finance Conference in

South Africa. It is that time of the year again when development finance actors globally come together to assess where they are, where they are heading and what needs to be done in the development finance space. The theme this year was **"Development Finance Research and Practices in the 4<sup>th</sup> Industrial Revolution"**. Practitioners, regulators and academicians came together to reflect on the increasing role development finance plays in modeling and strengthening financial technologies and architects in emerging economies. The practitioners noticed that there is need to re-examine their beliefs as actors in the financial space to achieve practical, innovative, inclusive and sustainable systems. Dr. Mindra presented a paper of financial technology in fostering inclusion for SGBs in Uganda. She also caught up her Wits classmates- reunion.

### Volunteer student receives Academic Excellence Award



Ms. Priscilla Lamwaka (C) receiving a certificate from the Dean and Deputy Principal

Ms. Priscilla Lamwaka a Volunteer in the Publications Unit was among the students who were recognized for Outstanding Academic Performance. The Academic Excellence Awards were organized by the Faculty of Marketing and Hospitality Management on November 8, 2019 at the MUBS Main campus, Nakawa. She was also recognized as the best performing staff in the Unit for the month of October 2019. Ms. Lamwaka is waiting to graduate at the 70<sup>th</sup> Makerere University Graduation in January 2020. She has completed her Bachelor Degree in Leisure and Hospitality Management with a CGPA of 4.53.

### Staff participates in the National Dialogue



Mr. Richard Kawere a Lecturer in the Department of Leisure and Hospitality was among the participants at the National Dialogue on Promoting Green Growth inclusive Economy in Uganda. The dialogue focused on the future of Uganda's tourism and how it can be sustained. Some of the issues that were raised included; whether the policies and regulations promoting green growth are clearly understood by the consumers. How involved is the private sector in driving this agenda, Levels of awareness and readiness of the private sector, Do we have any champions? Are our actions as business or individual promoting sustainability of environmental, and are they socially inclusive?

### The Annual Issuers Forum 2019

Staff from the Finance Department were part of the delegation that attended the Annual Issuers Forum 2019. It was organized by the Uganda Securities Exchange (USE) on October 23, 2019 at Serena Hotel. According to Dr. Rachel Mindra Katoroogo, the Head of Finance Department and a Member of USE, the Forum is intended to give the public accountability of where we are as an economy, the challenges inhabiting growth and where we are heading. She noted that, although there is tremendous growth, a lot more participation is needed by both individuals and firms as a conduit of investment and access to patient capital for growing businesses respectively. The future is bright and focus should be on tech innovation, and leveraging on the East African Capital Markets.



Dr. Rachel Mindra Katoroogo attending the forum





From (L - R) Prof. Waswa Balunywa, MUBS Council Chairman, Eng. Isaac Ngobya welcoming the Minister of ICT Hon. Frank Tumwebaze at the launch of the Entrepreneurship Innovation and Incubation Centre



Dr. Rachel Mindra Katorogo in a group photo with Finance students at the Finance conference



Mr. Rogers Mwesigwa (L), Deputy Dean Faculty of Entrepreneurship and Business administration at the Faculty Awarding ceremony



Mr. Samuel Ssendi(l) a third year Computing student who invented the voting app explaining his innovations at the launch of the MUBS Entrepreneurship, Innovation and Incubation Centre



St. James Chapel serving the MUBS community neighborhood lunch during the community had come to bid farewell to the Archbishop of the Church of Uganda, Stanley Ntagali



Teheca Incubatees, winners of the MUBS-Master Card Labs Kenya Innovation Express explaining their innovations at the 14th annual Entrepreneurship conference



The Vice President (R) and the Guild President (in a maroon jacket) at the launching of the No Retake Campaign



## After Graduation you, Commence

Continued from October Issue



While in school, life seems to have a pattern and a support system, if you are lucky, your parents will find a school for you. They may or may not struggle to pay school fees. For the very few lucky ones, school fees is not a problem, parents will take you to school either on foot, or in a taxi or on a boda boda in a hired car or even in their own car.

They make the effort. They get you to school and back home by all means. From primary school the next level is known, secondary school again parents will struggle to find you a place to study. If you are in day school, they still struggle to get you there. If you are in a boarding school, they will visit you. Life is good. Parents will struggle to find the money. From O level, if you have the grades, you will be admitted to A level. It is through the same process that parents struggle to do the best for you.

The support system exists. Of course there are exceptions given the poverty in our villages. Some students struggle on their own without parental support. They may pay fees for themselves but these are exceptions. For those whose parents can not find the money, they simply dropout and their commence their life at that stage. From A level it is the University. The routine repeats itself. On completion of university education, parents will hold a graduation ceremony for their children as they celebrate their success. So as you graduate, you are commencing a new life. A life that is not structured.

Of course we have expectations as graduates, we hope to find a job, get married, have children, become wealthy and live happily thereafter. But those are just expectations, the reality is different. Legendary world boxing champion Mike

“

Develop a long term plan for yourself, be humble as you relate to people, be disciplined, keep your word, be ruthlessly efficient as you work and seek to continuously improve yourself”.

**Ms. Maureen Tweyongyere, Director  
Career and Skills Development Centre**

Tyson said “everybody has a plan until they get punched in the face”. My advice to those graduating and commencing new lives in new jobs, there something I picked from Professor Waswa Balunywa, he said “develop a long term plan for yourself, be humble as you relate to people, be disciplined, keep your word, be ruthlessly efficient as you work and seek to continuously improve yourself”. I find that advice is legacy. I wish to add my own viewpoint as you commence your life, lower your expectation so that when you achieve more you are happier. Be positive about life, avoid negativity and negative people and above all trust in God. With these, success in life will be yours. My best wishes.

**Watch the space for the next  
Career series in the December  
Issue**

## Happy birthday MUBS



**MUBS in 1997**

On November 13, 2019, MUBS made twenty two (22) years of providing quality business education in the region. It was on November 13,

1997, that the then Minister of Education Hon. Amanywa Mushega signed a statutory instrument to merge the Faculty of Commerce of Makerere University and the National College of Business Studies, Nakawa (NCBS) to form Makerere University Business School. Over the years, MUBS has transformed



**MUBS in 2019**

from a one degree programme institution to one with 18 undergraduate, 8 masters and 2 doctoral programmes. We wish you more years of provision of quality education in the region.

## Transformations in MUBS

Several developments and renovations have taken place in the School and have greatly solved the challenge of space in the institution.



**Construction of and completion of the Main library short tower. The facility houses lecture halls for the Masters Students.**



**Faculty of Computing and Informatics Building, was constructed by funds from the African Development Bank through the Ministry of Education and Sports. The construction was completed on June 29, 2016. The building has lecture theaters, offices and conferences halls.**



**Block 1, it houses the Human Resource Directorate, Bursar's Office, Procurement and Disposal Unit, Internal Auditor plus Strategy and Projects Office.**



**The home of the MUBS Entrepreneurship Innovation & Incubation Centre. It was constructed by funds from the African Development Bank through the Ministry of Education and Sports.**



## Examinations kick off well at all campuses



Despite the heavy down pour and challenges of paying tuition for some students, examinations for semester one academic year 2019/2020 kicked off successfully at all MUBS campuses. Students started writing their examinations on Monday, November 18, 2019. The School Registrar, Ms. Eldred

Kyomuhendo Manyindo strongly warned the students against examination malpractices. She emphasized that whoever will be found guilty of examination offence risks to be expelled from the University. For students to qualify to sit for examinations, he or she must possess an examination permit and an identity card. Security is deployed at all lecture halls to ensure safety of students and their properties, while quality assurance team is on the ground to make sure examinations are conducted well.

## Education Minister launches no retake campaign



The Principal Prof. Waswa Balunywa (in a cap) cutting a cake with students and staff to launch the campaign

The MUBS Guild Minister for Education Hon Jalia Nazziwa Lumumba has initiated the “No retake” Campaign at MUBS.

Launched on November 8, 2019 at the MUBS Main Campus, the campaign is intended to reduce the increasing retakes which hinder students to graduate on time. A student retakes a course unit when next offered to help him/ her to obtain the Pass Mark of (50%) if they failed during the first assessment. It is important for students to acquaint themselves with University policies such as how to go about a failed course unit in order to avoid situations that may conflict with their studies.

## President commends No retake campaign

Dr. Ekwaro Obuku, President of the Medical Association of Uganda has commended the Guild’s effort to reduce the retakes through the “No Retake” campaign., He says that it is a great tool to curb the increasing failure rate at the University. Dr. Ekwaro also appealed to the outstanding performing students to explore talents to be able to grow. He made the remarks at the Faculty of Entrepreneurship and Business Administration Academic Excellence Awarding ceremony at the MUBS Main Campus, Nakawa on November 8, 2019.

## Mobile! Kampala exhibition



Dr. Matama with the Director of Shell Foundation, Sam Parker

The Head of Department Logistics and Transport Dr. Rogers Matama was among the academia who attended the Mobile! Kampala exhibition at Kampala Railway Yard. He represented the School at the Exhibition which attracted stakeholders from the Public and Private sectors, academia and practitioners to showcase sustainable transport solutions for better mobility. The event took place on Wednesday November 12, 2019.

To all our MUBS students  
Remember the No RETAKE Campaign.  
It is time for you to Revise,  
Study, go out and Pass Exams.  
Best Wishes and may God Bless You.

Prof. Waswa Balunywa  
MUBS Principal

## Entrepreneurship, Innovation and Incubation Centre launched



**Hon. Frank Tumwebaze launched the MUBS Entrepreneurship Innovation and Incubation Centre**

Wednesday, November 13, 2019, will always be remembered in the history of MUBS as the School's dream of having a business incubator came true. On that day, the Minister of ICT and National Guidance, Hon. Frank Tumwebaze launched the MUBS

Entrepreneurship Innovation and Incubation Centre, a hub for business ideas. MUBS has had this dream since 1998 at the formation of the Small Business Development Centre, the present Entrepreneurship Innovation and Incubation Centre. The Center aims at empowering University students, staff and the general public with practical skills in business and innovations, intended to transform people and their communities. Hon. Tumwebaze,

represented the Minister of Education and Sports, First Lady Hon. Janet Kataha Museveni. He commended the School for helping entrepreneurs learn how to transform ideas into businesses. The Minister said the hub will offer two solutions: innovating and turning an innovation into a viable, sustainable business idea. He advised innovators to be business-oriented as they innovate, emphasizing that, if the ideas innovated cannot be sold or consumed, then innovators are wasting time.

The Principal, Prof. Waswa Balunywa noted that, the facility is intended to support and promote entrepreneurship in the country while assisting youths get jobs and them off the street.

## EIIC participates in implementing Africa's fourth industrial revolution



**Prof. Waswa Balunywa making a presentation**

The MUBS Entrepreneurship Innovation and Incubation Centre was part of the Kafeero Foundation Annual Power the Next event at Kampala Serena Hotel on November 16, 2019. The Centre was represented by the Principal Prof. Waswa Balunywa and the Incubation Focal person Ms. Rehma Kirunda Karaare Namutangula. Kafeero

Foundation, a social enterprise organization who are working closely with the Entrepreneurship Centre to support young innovators. Organized an event under the theme "Connecting Business to Capital," the event focused on Uganda's progress in implementing Africa's fourth industrial revolution. It brought together policy makers, the business community, and the academia to discuss the best practices and opportunities that African entrepreneurs can tap into to solve the continent's most pressing challenges of poverty and unemployment.

## Director to support MUBS innovations

The Director of the Rural Communications Development Fund, (RCDF), a service fund administered by the Uganda Communications Commission, (UCC), Mr. Nyombi Thembo has applauded MUBS for the continuous innovations and pledged to collaborate with School to fund students' innovations to make them commercial. He was giving out certificates to the students who had successfully completed the ICT week training at the Main Campus, Nakawa. The training was organized by the MUBS ICT Centre, Entrepreneurship, Innovation and Incubation Centre in-conjunction with the Students' Information and Computing Association and the Guild ICT Ministry. They trained in areas of programming, website designing and Microsoft application.



## 1<sup>st</sup> Agribusiness Summit successfully held



In the pursuit to support and promote the country to achieve rapid economic transformation and broad-based growth and development, MUBS is encouraging young people to join agribusiness.

Under the umbrella, MUBS Agripreneurs Students' Association

(MAGS-NET), housed at the Entrepreneurship Innovation and Incubation Centre, they hosted the first Agribusiness E-summit on November 12, 2019, at the Main Campus, Nakawa. With the aim of inspiring the youth to grow with agribusiness, the summit was attended by all agribusiness member institutions, through video conferencing.

Ms. Lucy Asiimwe; the Country Coordinator, APF Uganda, called upon the youth to embrace agriculture and also appealed to government to put in place

conducive measures that promote agriculture in the country.

Meanwhile, the Patron of MAGS-NET, Ms. Catherine Tindiwensi advised the youth to engage in the agribusiness value chain through sales, marketing and production.

Mr. Bonny Kagaba, the in charge, MAGS-NET emphasized that agriculture is the way to go because it is the kind of business that doesn't disappoint if managed well. He noted that, the value chain in agriculture is long and that one can benefit from all levels. Mr. Kagaba called upon the public to join the campaign.

## Teheca, a MUBS nurtured start-up wins USD 500,000



Teheca Limited, a startup owned by former MUBS students and the winners of the MUBS- MasterCard 2017 innovation competition, have again won USD 500,000 from the Seedstars 2019 Kampala Pitch Competition. Besides the cash

prize, Teheca will join the global Seedstars Family and get a free trip to the Seedstars Summit Africa 2019 at the end of this year.

Seedstars World, the largest seed-stage startup competition for emerging markets and fast-growing startups. This year's Seedstars Kampala pitch which was held at the Kampala Innovation Week at Kololo Independence Ceremonial Grounds. The MUBS Entrepreneurship, Innovation and Incubation Centre has been working with closely Teheca to grow their startup.

## SICA giving birth to online startups

The MUBS ICT Centre in conjunction with the Students' Information and Computing Association (SICA), an umbrella that brings together Computing students are spearheading innovations at MUBS. After successfully testing their voting app in September 2019, the Centre has continued to work with students and have invented several apps which include; Kiko an Online food delivery startup, Weconnecti, dealing in study materials, Virtual tours, markets tourists attraction in the country, Eagle eye, a security app and My hostel place.com, which helps students identify hotels on Online.

## Career and Skills Development Centre visits secondary schools in Mukono



It is believed that today most students join University without career choice. To address this challenge, annually the Career and Skills Development Centre, visits Secondary Schools in the country to bridge the gap in career guidance among students who join

the University. They engage career guidance teachers and students in secondary schools sensitize them about the courses offered at MUBS, to help students to apply for courses based on their interests and abilities.

## Students' News

### Entrepreneurship student named best University Deejay



MUBS' Brian, a third year student of Entrepreneurship and Small Business Management was named the top University deejay on November 2, 2019, at Cayenne Restaurant and Bar. He out competed powerful deejays from Makerere University, Kyambogo and Kampala International University at an event organized by Sprite.

### We need solutions to end poverty in Uganda



The Principal, Prof. Waswa Balunywa has challenged the young people to find solutions to the overwhelming poverty in the Country. "With all the resources in this country, why do we still have poverty, how can we get rid of it?, We need to get solutions to poverty and the solutions lie with the youth", he said.

Prof. Balunywa made the remarks while addressing University

students of different political parties who attended the MUBS NRM Chapter Conference, held on November 6, 2019, at the MUBS Main Campus, Nakawa.

The Principal appealed to the students to keep away from drugs and activities that can expose them to HIV/ AIDS. He further appealed to the audience to support inclusivity for people with disabilities, emphasizing that, we are all potential Persons With Disability. The Conference was organized by the Presidential Advisor on Political Affairs Mr. David Mafabi under the theme *"Understanding Uganda's past, present and future in political, social and economic empowerment"*

### Keep lifting the MUBS Flag higher



Ms. Brenda Tabitha Namwone, Ms. Julia Muhumuza, Ms. Martha Abeja, in Charge Students' Relations and Prof. Waswa Balunywa

The Principal, Prof. Waswa Balunywa, has commended the MUBS Debating Society for putting the School on the world map. He also appealed to them to continue lifting the MUBS flag high wherever they go. This was during the 95<sup>th</sup> Deans Committee meeting where the Debating Society handed over accolades and medals they won

in the different competitions the School participated in.

Prof. Balunywa further commended the students for the winning spirit and said the School will soon put in place strategies to promote debating and also train students in public speaking. He said this will enable them to improve on their debating skills. The handover took place at MUBS Main Campus, Nakawa on November 5, 2019. The In Charge, Students' Relations Office Ms. Martha Abeja Ekure accompanied the students when handing over the medals. Ms. Brenda Tabitha Namwone is in her final year study on a Business Computing programme, while Ms. Julia Muhumuza, second year student of Bachelor of International Business.

### First year students represent the School at the University Debate Competition

Kenny Seguya, David Bakka, Simon Luswata and Samuel Niringiye all first year students of Bachelor of International Business, Commerce and Business Administration took part in the University Debate National. The competition that attracted over ten universities was organized by Open Space Centre. The competitions took place from November 1-10, 2019 at Gulu University, under the theme *"Voter 21"*. The art of debate involves mastering the confidence to speak in public and make sense, construction of a logical arguments, the ability to read an audience's reactions and most importantly, the willingness to hear people's arguments, and to respond to them.



## MUBS' Kironde crowned second runner-up at the Miss International Contest

Ms. Evelyn Namatovu Kironde a final year student of Entrepreneurship and Small Business Management was second runner up at the just concluded Miss International Contest in Japan. She was also crowned as the contestant with the best swim suit at the event that attracted contestants from 83 countries. Kironde is waiting to graduate at Makerere University's 70<sup>th</sup> Graduation ceremony in January 2020.

Miss International is the fourth largest pageant in the world, after



Miss World, Miss Universe, and Miss Earth. The Miss International Pageant is a Japanese-based International beauty pageant organized by the International Culture Association. This year's contest was organized under the theme love, beauty and peace.

Kironde is the second Ugandan to participate in Miss International beauty contest. Contestants were grouped into five continents that included; Africa, Asia, Europe, Oceania and Americas.

## Guild washes cars to raise fees for fellow students



Of recent, car washing and runs have become major fundraising

activities in the country. On Friday November 8, 2019, the MUBS Guild used the same activity to fundraise tuition for their colleagues to enable them sit for semester one examinations Academic Year 2019/2020. The students stormed the MUBS Main Parking Lot as early as 6:30am and turned it into a professional washing bay targeting each car that was parked inside at 20,000/=.

## Banyakole students Association clean Bugolobi



**Ms. Maureen Tweyongyere, with students cleaning**

Residents of Bugolobi, Kiswa and Kataza were impressed to see MUBS students cleaning up places and picking up polythene bags in their neighborhood.

On November 12, 2019, the MUBS Banyakole Students Association started a campaign of giving back to communities by cleaning around students' hostels. The campaign was spearheaded by their Patron, Ms. Maureen Tweyongyere, who is also the Director of the MUBS Career and Skills Development Centre and the Guild President Hon. Romulus Tusingwire.

## Future citizens organization and MUBS Guild clean Small gate

Future citizens organization in partnership with the Guild cleaned Nakawa small gate area where most of the students reside. Small gate is a slum area characterized by deep trenches with stagnant water, littered with polythene bags, plastics. They engaged the students and the community in cleaning, as a way of sensitizing them that sanitation begins with them. According to the Guild President, H.E. Romulus Tusingwire, this is an annual event

aimed at achieving Sustainable Development Goal (SDG) number six, of clean water and sanitation. Meanwhile, Mr. Kateregga Derrick, of Future citizens organization noted that the overall sanitation and hygiene of most slums in Kampala is alarming. We believe that by improving sanitation in slums, we are reminding the slum communities to take the issue of hygiene seriously to prevent diseases such as cholera and diarrhea.

By Mohammad Busulwa



MUBS Jinja Campus Librarian Mr. Brian Mawube has urged students to develop love for reading to not only succeed in academics but

## Students advised to develop a reading culture

also to be develop critical thinking. This is because when reading, one has to be thinking, predicting, questioning, evaluating, defining and redefining. He further emphasized that developing a culture of studying, consultation as well as engaging in research provides a platform for students to attain good grades. This can be achieved by utilizing the Library resources. This was in an interview with our Jinja Campus

News Reporter Mr. Muhammad Busulwa on November, 7, 2019, at the Campus. He was responding to a question how students can excel in their examinations. To encourage the reading culture, the Campus has a program whereby at the beginning of each academic year, the librarian conducts an orientation session to sensitize the students on how the Library can support learning.

## MUFISA launched at Jinja Campus



Makerere University Finance Students Association, (MUFISA) was successfully launched at the MUBS Jinja Campus in October

2019.

It was an exciting experience which run along side the Finance public lecture.. We thank the entire team. The Public Lecture was intended to sensitize the Finance students on how to handle finances and the benefits of financial literacy.

The colourful event was attended by the Regional Campus Director, Dr. Bumali Lubogoyi, staff and students.

## Security personnel cautioned to be vigilant

The In-charge Security Jinja Campus, Mr. Cosmas Emapus has cautioned the security personnel to be vigilant during the end of Semester one Academic year 2019/2020 examination period. He asked them to watch out for masquerade who steal students' property. He also advised students not to carry their valuables in the examination rooms. Security personal will be deployed at all examination designated theaters.

## Jinja Campus car wash to rise tuition fees



Tuition campaign was an activity based on car wash by the entire students under the theme "united force to enable a student stay at school" in order to raise tuition for our fellow students who are not in position to pay tuition due to

inevitable factors.

The idea was initiated by the guild body under the leadership of the Rt. Hon. Phillip Robert Ongadia and his education minister Hon. Jasper Oboli which was instigated by a group of students who approached the Prime Minister due to their forecast in failure to meet the tuition dues. The Guild therefore took an initiative to carry out car wash which was tremendous and appreciative by the general public in that there was a good turn up by the guild body, students body, lecturers, administrators and the

general public who brought their cars to be washed by students. The activity impressed the public in that people who could not bring their vehicles to be washed made some monetary contribution in support of the tuition campaign and the guild managed to raise some little funds in that the guild promised to put it in their efficient use.

The Guild however encountered some challenges and therefore promised to put it right in the next happening since he is looking forward to seeing the activity being a going concern.



## Mr. & Ms. MUBS Mbarara Campus



**His Highness Rugambwa David and Vanita Her Highness**

His Highness Rugambwa David and Vanita Her Highness. Faith Busingye were recently crowned Miss and Mr. MUBS Mbarara Campus for the Academic Year 2019/2020 at a colorful freshers ball on September 2019.

Third and first year students of Procurement in supply chain management respectively. The two have an important role of marketing and branding Makerere University Business School not only in Mbarara but also at national and international levels.

Recently, the two in conjunction with the Campus Management held a three (3) blood fusion awareness campaign where students were sensitized about the importance of donating blood.

## Career Guidance seminar by Association of Chartered Certified Accountants

On October 24, 2019, the Association of Chartered Certified Accountants (ACCA), had a Career Guidance session at the MUBS Mbarara Regional Campus. The training aims at producing highly competitive graduates for the

market. The MUBS is working together with ACCA to ensure that MUBS delivers professional courses; train and produce professional accountants. In doing, MUBS is answering the demands of the market. The continuous Career



sessions with ACCA, will also enable students majoring in Accounting acquire 80% of the professional accounting at the time of completion of their studies at Campus.

## MUBS students get film training



MUBS Mbarara Campus students were equipped with film making and related skills by the Uganda Communications Commission (UCC) at the Campus premises in Kamukozzi. The one day training focused on entertainment and film production, and emphasis was

put on critical issues including; Copyright Registration and Infringement, Film Licensing Standards for Cinemas and Film libraries, How to make money from our locally made Movies, How to control pornography in our movies and society and Classification of Movies in Uganda. The workshop, was organized by the MUBS Mbarara Campus in conjunction with the Media Council, Uganda Registration Services Bureau (URSB), and the Pornography Control Committee (PCC).

## MUBS offers scholarships to first class students

In the bid to support Academic giants who are constrained with finances, annually the School gives out scholarships for first class students to continue with their university education. The scholarships target outstanding performers at

Diploma, undergraduate and post graduate levels. The scholarships target students at the MUBS Main Campus and its Regional Campuses in Mbale, Jinja, Arua and Mbarara.





Jurnture receiving a plaque from the Mountain Dew Representative

## Our own Jurnture still topping the charts

MUBS' George Serugunda a.k.a Jurnture completed in the 3<sup>rd</sup> position in MX1 seventh and final round of the Mountain Dew Motocross Championships that took place at Garuga Victoria Race Park on November 24, 2019. Despite a heavy crash of his bike KTM 2014 Model 350 cc's and the mady roads, Jurnture managed to put up a good performance and complete the race.

He is still holding the 2<sup>nd</sup> position on the National Championship. His dream is out seat Maxim Van Pee who has won the MX1 title five times. Jurnture was speaking after the conclusion of the seventh and final round of the Mountain Dew MX Championship. The motorcycle competition known as the Motocross, has been spreading gradually across the region, particularly in Kenya and Uganda. Jurnture is preparing for the regional championship which attracts riders from Kenya, Uganda and Tanzania.

## Kirinya prison defeats MUBS in a friendly match



Kirinya Prison defeated MUBS Jinja Campus with 2-1 goals in a friendly football match that took place on November 3, 2019, at the prison play ground in jinja.

According to the Campus Administrator Ms. Irene Namutebi Benham, the match was intended to strengthen the relationship between Makerere University Business School and Uganda Prisons.

MUBS runs certificate and Diploma Programmes at the Luzira Upper Prison as a Social Corporate Responsibility. The University Education is not only intended to assist in rehabilitating the inmates, but it also aims at empowering them with business skills that will enable them create their own jobs after serving their punishments.

## MUBS set for the 18<sup>th</sup> AUUS games 2019

MUBS is set to participate in the 18<sup>th</sup> edition of AUUS Games scheduled for December 15- 20, 2019. The University is in stiff preparations for the games as well as acquiring all the necessary equipments to be used in the course the event. Sports disciplines like football, netball, table tennis, wood ball, badminton,

swimming are some of the major games to be played in Kisubi.

This years' event will be hosted at Kisubi University, Entebbe. Its' launch happened last month and the Vice President of Uganda Hon. Edward Kiwanuka Ssekandi graced the event.

## MUBS champions of the open table tennis 2019



The MUBS table tennis team emerged champions at the just concluded Hoima Open table tennis Championship 2019. The team received medals and three trophies. The competitions were sponsored by City Tyres, Supreme

(Mandela Millers), MUBS and Honecric Hoima. The event attracted 35 teams, but the performance from Kampala schools and Universities was low. The Uganda Table Tennis Association (UTTA) President Douglas Kayondo attributed the poor performance of Kampala schools in the

sport due to lack of facilities and focus on sports. He said Kampala schools perform badly in these competitions because they focus more on academics and neglect sports.





**MAKERERE UNIVERSITY BUSINESS SCHOOL**



**DISABILITY**

**AWARENESS**

We are **all** for **Inclusion**



**TICKETS**  
**UGX 20K**

**MUBS MAIN Campus, Nakawa**



# **3RD MUBS ALUMNI RUN**

**THEME**  
**ENABLE THE DISABLED WOMEN  
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For more information please contact us on:

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**WEBSITE:** [www.mubs.ac.ug](http://www.mubs.ac.ug)

**LAUNCH**

**Date:** JAN 22nd, 2020

**Time:** 10:00AM

**RUN**

**Date:** FEB, 16th, 2020

**Time:** 6:30AM