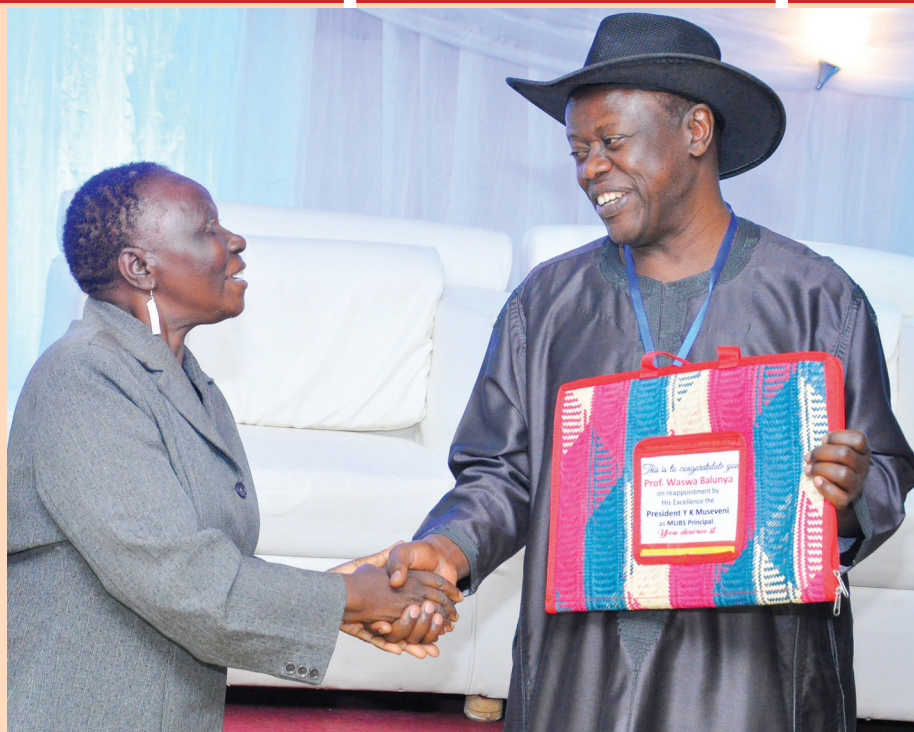




# Young People Shine at the MUBS Entrepreneurship Conference



*Ms. Benedicta Nanyonga Nabingi - Executive Director of the Kinawataka Women Initiatives giving a bag made out of used straws to the principal Prof. Waswa Balunywa at the 13th Annual Entrepreneurship Conference*

**M**UBS hosted young entrepreneurs from different universities in Uganda to discuss the role of incubators in developing entrepreneurship and creating new business start-ups.

The discussion was organized

by the MUBS Entrepreneurship, Innovation and Incubation Center's (EIIC) as one of the events that kick started the MUBS 13<sup>th</sup> Annual Entrepreneurship Conference which was held from October 24-26, 2018 at Hotel Africana in Kampala.

*Full story on page.8*

## MUBS Aids Bududa Mudslide Victims

On October 30, the MUBS community donated relief items to Bududa landslide victims worthy Ugx 100 millions .

The School donated an assortment of items including clothes, shoes, mattresses, blankets food, soap and scholastic materials.

The items were collected in a campaign spearheaded by the Human Resource Directorate and the Students' community. They took up the initiative as a way of responding to the tragedy that left many people in Bududa homeless and destroyed everything they had. Bududa district experienced heavy rainfall that resulted into landslides which left many people homeless and over forty people dead.

The items were collected as part of the School's Corporate Social Responsibility.

We continue to pray for the people of BUDUDA to overcome the challenges of landslides

**Our Mission**  
"To enable the future of clients through creation and provision of knowledge

**Our Vision:**  
"The benchmark for Business and Management Education, Research and Training in the region."

**Overall Strategic Goal:**  
Leadership in high quality programmes responsive to market needs.

# CONTENTS

MUBS Aids Bududa Mudslide Victims.....	1
13 <sup>th</sup> Annual entrepreneurship conference in Pictures.....	4
School Activities.....	6
Young People Present their Innovations at the MUBS Conference.....	8
Business opportunities.....	10
Out Reach Centre Activities.....	12
Faculty and Staff News.....	14
Principal's keynote address.....	16
Sports News.....	19



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## Beware of drugs; they can ruin your life

Drugs and substance abuse takes in among others cigarettes, shisha, weed, kuber, marijuana, and alcohol, which students especially those joining university must be sensitized about. Drug and substance abuse is today more than ever far and wide in Uganda. You can barely count the family, friends, and loved ones completely lost to these addictions.

The once promising student who picks the habit from peers at university and forever loses his way, the educated men and women who get hooked to alcohol and drugs and end up jobless and useless to their families, friends who suddenly become chain smokers, and many young people in universities and secondary schools becoming slaves to drugs.

All of us have been affected by drug use. If you have not used them, at least there is someone you know or care about who has been a victim. The country has been robbed of important citizens; talented, bright and promising students have

dropped out of school, professors, doctors, and fathers, among others, have been destroyed. 'It is a real danger in society, as drugs are no longer obscure like they used to be. They are everywhere and they come in variety.

Different drugs have different symptoms. Weed makes one strangely thirsty, eat without getting full, they are disorganized, and isolate themselves. Hard drugs will drive someone into confusion when they do not have access to them, they lie, steal, make up stories to get money to maintain their expensive habit. By and large, they don't act normal. The person starts changing depending on the intensity of the situation.

While the police may do its work of stopping trafficking and enforcing laws on drug use, the general public such as the teachers, parents, members of communities, local leaders, and children plays the most important role of being vigilant.

*Erina Najjingo*  
Editor

## East African Anthem

Chorus  
Jumuiya Yetu sote tulinde  
Tuwajibike tuimarike  
Umoja wetu ni nguzo yetu  
Idumu Jumuiya yetu.

1. Ee Mungu twakuomba ulinde  
Jumuiya Africa Mashariki  
Tuwezeshe kuishi kwa amani  
Tutimize na malengo yetu

2. Uzalendo pia mshikamano  
Viwe msingi wa Umoja wetu  
Natulinde Uhuru na Amani  
Mila zetu na desturi zetu.

3. Viwandani na hata mashambani  
Tufanye kazi sote kwa makini  
Tujitoe kwa hali na mali  
Tuijenge Jumuiya bora

## Ugandan Anthem

Oh Uganda!  
May God uphold thee,  
We lay our future in thy hand.  
United, free,  
For liberty  
Together we'll always stand.

Oh Uganda! the land of freedom.  
Our love and labour we give,  
And with neighbours all  
At our country's call  
In peace and friendship we'll live.

Oh Uganda! the land that feeds us  
By sun and fertile soil grown.  
For our own dear land,  
We'll always stand:  
The Pearl of Africa's Crown.

## MUBS Anthem

Makerere University Business School  
Benchmark for Versatile Education  
Providing Knowledge and Skills  
Enabling the future of your clients

With Wisdom and Integrity, you Inspire  
Confidence  
You give Energy, Strength and Determination  
We uphold your Splendour  
Enabling the future of your clients

Shaped by Intelligence, Loyalty and Vision  
Stand Tall and Strong with Courage  
In the Worldwide University Fraternity  
Enabling the future of your clients  
Makerere University Business School  
Enabling the future of your clients



Sr. Mary Agio second from the left received an award for inventing the charcoal refrigerator . She got the award during the at the 13th Annual entrepreneurship conference



Principal Prof. Waswa Balunywa( R) welcoming Council Members Hon. Beatrice Anywa and Eng. Mbaraka Ngobya, the Ag. MUBS Council Chairman at the MUBS 13th Annual Entrepreneurship conference at Hotel Africana



Women from the Balunywa Foundation in Ingaga, made a presentation at the conference



MUBS staff from the Department of Finance who attended the conference

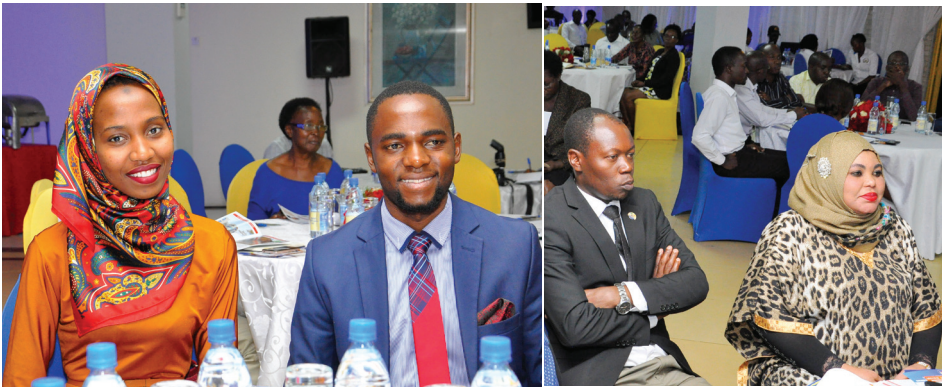




Ms. Diana Natamu, Director of the MUBS Entrepreneurship Innovation and Incubation Centre, giving opening remarks at the 13th Annual entrepreneurship conference



Some of the leather products exhibited at the 13th Annual entrepreneurship conference



Some of the members of the School Council and Deans of Faculty who attended the MUBS Entrepreneurship 13th Annual entrepreneurship conference



Organic products exhibited at the conference



The conference had a session on Family Business with the guest speakers Ms. Amelia Kisakye Kyambadde of Seroma Christian High School and Ms. Christine Luboga, Chrisams Designs in a gomesi. It was an eye opening session on the dynamics of family businesses.



Ms. Nakayinga of Hibiscus Juice was one of the Exhibitors at the conference



Women from Kinawataka Women Initiatives, also exhibited their straw bags at the conference.





Ms. Mariam Nakiggudde, an Administrator in the Career and Skills Development Centre attending to secondary School students at 26th Uganda International Trade Fair which ended on October 10, 2018



Third year students across academic programmes, took a study tour to the Uganda Industrial Research Institute at Nakawa. MUBS carries out these educational tours because they help students to learn through visual experience and are an interesting way to explore new things for the learner.



On October 30, 2018, the Deputy Principal Assoc. Prof. Moses Muhwezi joined the students Guild in the keep MUBS clean and Green campaign. Prof. Muhwezi took part in the general cleaning of the school, planting of trees and launching of the Guild paper bag project..



MUBS Tourism students were rewarded with a goat for their participation in the World Tourism Day activities. The main national celebrations for the World Tourism Day were held at Jinja Rugby grounds in Jinja town On September 27, 2018. The event's theme was 'Tourism and the digital transformation'. The chief guest was the First Deputy Prime Minister, Gen. Moses Ali.



MUBS staff Ms. Mirembe Mary, Dorothy Namara and Gloria Nakangu from Principal's Office joined in the keep MUBS clean campaign



Miss Tourism 2018/ 2019 Margaret Kankwanzi (R) joined in the keep MUBS clean campaign

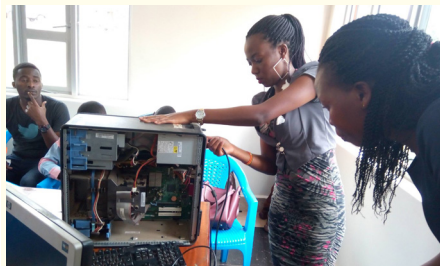




Participants of the MUBS Annual Entrepreneurship conference 2018, in group photo with the principal Prof. Waswa Balunywa



Director MUBS ICT Centre, Mr. Charles Olupot giving out certificates to students who attended the ICT week



At the MUBS ICT Week which took place at MUBS Main Campus Nakawa. Female students showed much interest in acquiring ICT skills.



Best performing student, Emmanuel Nawmano on a Bachelors of Statistics programme year two signed a two year contact with Marie Stopes before graduating.



On October 18, 2018 Staff in the Human Resource Directorate, Bursar's Office and Internal Audit Directorate had a training conducted by Ministry of Public Service on Payroll Management, Wage preparation, Staff Unions and Retirement preparations. The training was attended by the Deputy Principal Assoc. Prof. Moses Muhwezi who represented the Accounting Officer



Students attending the ICT week which was organized by the Faculty of Computing and Informatics together with the ICT centre, Skills Development Centre, Students Computing Association and ABERCOM training company & Innovation Village. The event took place from October 1-15, 2018 at the MUBS main Campus, Nakawa



# Young People Present their Innovations at the MUBS Conference

*From page.1*

The Universities that participated include; MUBS, Kyambogo University, Uganda Management Institute, Busitema University, Gulu University, and other non-university business incubation centres. The Director EIIC, Ms. Diana Ntamu explained that one of the objectives of these incubators is to promote the entrepreneurial culture among students from the start of their study programs to change their mindset from job seeker to job provider.

Held under the theme **"Stimulating Innovations among Public Universities and the Role of incubators funded by loans to the Government of Uganda."**, The three day conference explored how business incubation centers established in different universities of Uganda are playing their role to cultivate the entrepreneurial culture among the youth by providing support to startups. These incubation centers are also facilitating people who have new innovative ideas to get them converted into successful businesses by providing professional support, business advices and exposure to entrepreneurial networks.

The event was officially opened by the MUBS Principal Prof. Waswa Balunywa, who also doubles as the Chairman of the EIIC Board. In attendance were Ms. Diana Ntamu, the EIIC Director, Prof Peter Rosa, a Visiting professor to MUBS from the University of Edinburgh, UK., Deans of faculties, the staff and students' community.



Kalifa making his presentation at the conference

Various incubatees got an opportunity to showcase their entrepreneurship skills and innovations. Among the incubatees who presented their innovations were our very own staff, Mr. Khalifah Dhilal, the proprietor of Khalif Organic International.

Kalifa who is staff at the MUBS Entrepreneurship, Innovation and Incubation Centre showcased his products that included; dried eggs, banana, ginger and many other products. Khalifah explained that his dried eggs have solved the problem of perishability and delicacy during transportation. These dried eggs can be fried and eaten just like other normal eggs.

Khalifah was transferred from MUBS' Arua campus to the main campus to further develop his ideas. He joined the MUBS Incubation programme in May 2017 during the



Tehera products exhibited at the conference

Annual Business Plan Competition search. He is currently supported by the Incubation Centre to further develop his business ideas.

Another interesting innovation was that of Mr. Jonathan Mugerwa, an ex-prisoner pursuing a Bachelors' in Entrepreneurship and Small Business Management at MUBS. He is a co-founder of BUENA Charity Services, an NGO addressing the issue of re-settling ex-convicts. He developed the idea while in Luzira Prison





The Principal Prof. Waswa Balunywa, Mr. sonny Nyeko Director Arua Campus and Sr. Mary Agio inspecting the charcoal refrigerator



Extreme right is Mr. Jonathan Mugerwa, co-founder of BUENA Charity Services with his classmates going to Ssese Island to visit families of inmates



Jola shoe company showcasing their locally made shoes at the conference

They provide academic, life skills, and career development programming, BCSU, aims to educate, empower, and transform the lives of inmates, and their children, and ex-offenders. Mugerwa said BCSU provides ex-offenders and inmates' children with the cognitive tools necessary to function as productive citizens. This is an idea he developed while in Luzira prison.

In the same way, MUBS' alumni Aisha Namugembe and a co-founder of Teheca, the winners of the 48-hour innovation express 2017 also shared their innovations. They developed their product the Teheca app, a mobile app aimed at providing an alternative source of

timely health care workforce for the Uganda community by creating access to qualified health workers by the click of a button. The 48 hours of the innovation express competition was organized by the MUBS Entrepreneurship, Innovation and Incubation Centre in conjunction with the MUBS ICT Center sponsored by MasterCard and MasterCard, Labs Kenya.

Sr. Mary Agio another MUBS student at MUBS Arua campus who invented a charcoal refrigerator also presented her innovations. Using charcoal, a wire mesh and a water tank, Sr. Mary made an innovative fridge, which is used to store drinks. The drinks and food stuff can stay in

the fridge for as long as one week.

The cooler, which is placed in a bigger structure used for stuff is made from charcoal filled in between six-inch cavity with double wire mesh walls. The roof is made of iron sheets and is also filled with charcoal. It has a network of perforated water pipes going round the top of the charcoal walls.

The pipes are fed with water from an overhead tank. The water continuously drips as it happens in a drip irrigation system, all the way to the bottom of the charcoal wall.

# Business opportunities from the local markets

One of the interesting issues discussed at the MUBS 13<sup>th</sup> Annual Entrepreneurship Conference were the business opportunities provided by the local markets in Uganda. Mr. Bonny Kagaba, an Assistant Lecturer at MUBS presented some of the businesses that could be started at St. Balikuddembe commonly known as Owino market to solve the problems faced by the vendors. Started in 1971, Owino is the largest market in the East Africa region. Its challenges are congestion, theft, mothers coming to work with their babies and waste management.

However, when it comes to looking

at it as a business opportunity, one could start a daycare center since most of the vendors are mothers who tag along with their babies to work. Another business opportunity could be entrepreneurial training since the vendors are in the informal



Mr. Bonny Kagaba, sector.



Ms. Juliet Apio,

## Roadside Markets (Busega)

Busega Roadside market is located along Masaka road at Busega Roundabout. Started in 2000, the market has over 450 vendors. Ms. Juliet Apio, a Lecturer in MUBS, in the Entrepreneurship Department studied this market and established its challenges and the viable business ventures.

The market's major challenges that could be turned into a business opportunities are, its location by the roadside causing limited parking space. This has created competition for parking spaces with vendors, travelers, customers, boda-bodas. One could think of establishing a gazetted parking areas for the traders to off load and load their products

## Ggaba Market

Located about 10 kilometers from Kampala Ggaba landing site market has a population of over 2,000 vendors. The market was established in 1970 as a landing site where people would bought fish. Ms. Janida Nakaziba, a Lecturer in Department of Entrepreneurship studied the market and analyzed its challenges which could be turned into business opportunities. The market is faced with poor structure, theft and poor drainage system. That withstanding, there are business opportunities like, construction of cold rooms for preserving fish and cleaning services for the market.



Ms. Janidah Nakaziba

## Kalerwe Market - The farmers market

Kalerwe Market is located on Gayaza Road near the Northern By-pass about 5 kilometres from Kampala City centre. Kalerwe Market is the arrival point of fresh foods from Luwero, Mbarara, Wakiso, Mukono and other places. Mr. Ali Balunywa, a researcher at the MUBS Entrepreneurship Innovation and Incubation Centre

studied this market and identified some business opportunities. With over 20,000 vendors and being the second biggest market in Uganda, its biggest challenge is space and dealing in perishable goods. The opportunities could be establishing packing spacing, banking services, and bio waste management.



Mr. Ali Balunywa



The family has been the beginning of many successful businesses world over. Thirty percent of the world's companies whose gross worth is estimated at over \$1b (sh2.6 trillion) are family-controlled. Locally, there is an emerging class of indigenous Ugandans owning large family businesses although most are yet to go past their first and second generations. With some of these businesses already changing hands from the founders to the next generation, the challenge of keeping them afloat without the wisdom and expertise of the founder starts to show face. This was confirmed by Prof. Peter Rosa;

## Why families business do not go beyond their first generation



Prof. Peter Rosa

an Entrepreneurship Professor at the University of Edinburgh and Visiting professor at MUBS

while presenting a paper on Family Businesses in Uganda at the MUBS 13<sup>th</sup> Annual Entrepreneurship Conference at Hotel Africana in October 2018.

He observed that, although there are some businesses that have gone past the first generation, most of the family businesses in Uganda do not go past their first generation. This is caused by lack of succession plan which he emphasized should be a priority in every family owned business.

## Venture into Leather business



Ms. Victoria Byoma

The Chairperson, Footwear and Leather Goods, Ms. Victoria Byoma said that there are a lot of investment opportunities in Uganda mainly in the area of value addition emphasizing leather. "We have a lot of animals in Uganda yet we still import leather products expensively and plastics from countries like China disguised as leather", she said.

She made a presentation about the Leather Industry in Uganda at the MUBS 13<sup>th</sup> Annual Entrepreneurship conference. She called upon Ugandans to join the leather industry, saying the sector is still under exploited despite its huge potential.

## MUBS lauded for promoting entrepreneurship skills among students

The Founder and CEO of the Dar Teknohama (ICT) Business Incubator (DTBi) has commended the Business School for continuously supporting innovations at MUBS in order to nurture upcoming entrepreneurs and for creating a linkage between innovators, investors and consumers.

MUBS through the Entrepreneurship, Innovation and Incubation Centre is empowering the youth to create new ideas that will boost enterprise development and subsequently solve problems in their communities.

Speaking at the MUBS 13<sup>th</sup> Annual Entrepreneurship conference Eng.



Prof. Peter Rosa

George Mulamula said MUBS has played a great role in empowering the youth change their mindset to think more about job creation than job seeking.

## Career guidance crucial at filling Pujab forms



Mr. Ahmed Walugembe and Ms. Maureen Tweyongyere, in a group photo with the students

“Every student would like to get the best out of their education so that they can have a respectable and well-paying job in the career world. This is reflected in the courses they choose while filling Public Universities Joint Admissions Board (Pujab) forms”, said Mr. Ahmed

Walugembe, Assistant Manager, MUBS Career and Skills Development Centre.

The Centre team led by the Manager Ms. Maureen Tweyongyere addressed students of Seeta High School and Naalya S.S, Lugazi Campus on exploring options for informed career choices during their career week, held on October 31, 2018.

Walugembe further observes that students ought to get career guidance before they list their courses and choose universities so that they are aware of their options through candid conversations that allow them gauge themselves against the national competition.

## Students advised to follow their passion

Over 2000 firms show cased their products at this year's International Trade Fair that opened on Thursday October 2, 2018 at the Lugogo UMA show ground and MUBS was represented by the career and skills development Centre.

A number of secondary schools attended the MUBS career sessions and were advised to follow their passion and ability while applying for university courses.

While addressing students, Ms. Maureen Tweyongyere emphasized that many students fill out Pujab forms 'blindly'. “They have career interests which might not match their ability so we would like to help them understand that it is important to match the two”.

## Career guidance: the school's forgotten office



Prof. Waswa Balunywa and the MUBS staff in a group photo with the career guidance masters

Once upon a time, when a student joined secondary school, he/she would be oriented in what they should expect to get from studying, what career options were available and how they could decisively make decisions based on their interests. The career guidance and counselling office would organize career week fairs for students where different

professionals would be invited to talk to students about their career dreams and how they could be achieved. But those far-flung times are now gone.

To emphasize the importance of career guidance in schools, the MUBS Career and Skills development Centre invited career Guidance masters from Secondary

Schools in Kampala for a one day worker-shop where they had a career conversation with them.

The worker shop was opened by the Principal, Prof. Waswa Balunywa. Mr. Freddie Semukono gave a talk on choosing the right subject combinations and how that is primarily a crucial step in shaping one's desired career path.

The Dean faculty of Commerce, Dr. Isaac Nkote delivered a talk on MUBS programmes and their career prospects. Ms. Eldred Kyomuhangi-Manyindo, the Ag. School Registrar addressed the teachers on the necessary requirements for admissions on MUBS Academic programmes. The workshop was closed by the Deputy Principal Prof. Moses Muhwezi who emphasized the importance of business courses in any profession.



# Leadership Mentoring Programme for MUBS under graduate students



Students' leaders who attended the mentorship program

The Program is designed by the MUBS Leadership Centre to provide final year students who have leadership aspirations and potential, the opportunity to be mentored.

Conducted on October 13, 2018 at the MUBS Annex Bugolobi, the Mentoring Programme attracted over 156 students across different academic programmes. The

programme was facilitated by the MUBS Principal Prof. Waswa Balunywa, who appealed to the young learners to perceive leadership as a calling for service in their communities. He challenged the participants to discover their leadership calling by looking up to some of the world leadership personalities like Mother Teresa, Martin Luther King Jr, Mahatma Gandhi and Nelson Mandela whose leadership legacy has lived up to date.

The Student leadership mentoring programme is an engagement that brings together MUBS students from different academic programs for a group mentoring sessions spearheaded by the Guild leaders in mobilizing participants.

## Centre in high gear for the Global Entrepreneurship Week 2018

The Global Entrepreneurship Week (GWE) presents a 4 day interactive programme, which gives students a chance to listen to and meet ambitious entrepreneurs, change-makers, scholars and experts.

MUBS through its Entrepreneurship Innovation and Incubation Centre is part of the East African region leaders of innovators and job creators.

The Entrepreneurship, Innovation and Incubation Centre provides support to young people with innovative and value adding ideas to turn them into businesses that drive economic growth and

expand human welfare.

This year, the Centre in conjunction with the Faculty of Entrepreneurship and Business Administration will join the rest of the world to celebrate the Global Entrepreneurship week under the themes, *Recognizing women, Youth inclusion in entrepreneurship and Connecting ecosystems around the world*

The Global Entrepreneurship Week will be held November 12-18 across 170 countries. The Centre will launch the Global Entrepreneurship activities in Jinja

## Centre gives back to society

As part of its Corporate Social Responsibility, the MUBS Entrepreneurship Innovation and Incubation Centre, (EIIC) trains market vendors on how to successfully run their businesses.

The training is held every month through the Centre's Business Clinics.

This time the Centre organized a feedback session where market vendors from various markets in Kampala were invited to MUBS, Nakawa Campus to give the Centre feedback on how they have benefited from the monthly trainings.

The session provided the Centre an opportunity to understand the areas where these vendors need more help.

## Launch the Uganda Securities Exchange (USE) University Challenge



Launching of the second USE University Challenge at the MUBS

Uganda Securities Exchange (USE) launched the second USE University Challenge at the MUBS Main Campus, Nakawa on Thursday October 11, 2018. The launch was done in conjunction with the Finance Department in the Faculty of Commerce.

The challenge is funded by National Insurance Corporation, (NIC), Umeme and Uganda Clays Ltd, the USE University Challenge is an annual virtual trading competition targeting students in institutions of higher learning.

The challenge is aimed at raising awareness among the younger generation on investing in the stock

market and helping them create a culture of saving and investing early on through the exchange.

Launched by the Principal Prof. Waswa Balunywa, the challenge is intended to inculcate an investment culture among students in universities across the country.

The students are given up to 100million virtual shillings each to trade. The winner will walk home with 10million shillings worth of virtual capital. According to Mr. Paul Bwiso, the USE Chief Executive Officer said they have awarded each student virtual capital to enable students understand the marketing principles and investments.

## MUBS Association Leaders Get Training

Aimed at promoting financial literacy among university student, the Private Education Development Network - PEDN conducted a one day Training of Trainers workshop for MUBS Association Leaders. The training also aimed at incorporating financial literacy in Students' association activities.

Held on October 24, 2018, the ToT was conducted in conjunction with the Finance Department, in the Faculty of Commerce.

It focused on personal financial management, savings, loan management, financial service providers and investment. The leaders pledged to pass on the financial literacy knowledge to the rest of the students and also put into action what they learnt.



Participants in a group after the ToT at MUBS main campus, Nakawa.

## MUBS celebrated the 2018 International Day of the girl child



Deputy Principal, Assoc. Prof. Moses Muhwezi, with the girls from St. Theresa Buloba

On October 12 2018, MUBS through the Department of Finance in the Faculty of Commerce recognized and celebrated the 2018 International Day of the girl child under the theme "With her a skilled work force".

The department hosted girls from St. Theresa

Buloba as part of building their confidence and aspiration for a better future.

The girls interacted with the Deputy Principal, Assoc. Prof. Moses Muhwezi, HR Director, Ms. Evace Nyakoojo and Head of Department Finance Dr. Rachael Mindra Katoroogo who inspired them to have a dream and pursue it with passion.



African countries under the Commonwealth Association of Technical Universities and Polytechnics in Africa (CAPA) and a few other non-members met in Abuja to improve the quality and relevance of Technical Vocational Educational Training (TVET).

Uganda was represented by Makerere University Business School. MUBS is a member of CAPA, an Association that brings together polytechnics in the Commonwealth Countries in Africa to share their success stories, challenges and how to overcome them and how to improve the management of these institutions. Between August 26- September, 1, 2018, the Principal Prof. Waswa Balunywa led a MUBS delegation to Abuja- Nigeria for

## African countries meet over tech education



Head of Department Finance Dr. Rachael Mindra Katoroogo, (Right) with other participants at the conference

the Commonwealth Association of Polytechnics in Africa (CAPA) conference which focused on 'Enhancing Technical Capacity and Partnership for Industrial Development.

Speaking at the conference, CAPA Secretary General Dr. Olubunmi Nwoso of the Technical University of Kenya said the meeting was particularly interested in the industrial development of African countries.



Eng. Dick Turinawe

## More Staff attain PhDs



Dr. Charles Omagora



Dr. Ahmed Walugembe



Dr. Hassan Bashir

## EIIC to strengthen ties with Delft University Of Technology

The MUBS Entrepreneurship Innovation and Incubation Center hosted Ms. Frederieke Muijs - Project Coordinator East Africa - Delft University Of Technology- Netherlands and Ms. Marjan Kreijns who were at the Centre to discuss how the two institutions could scale up business start ups for sustainable development.

The Director Entrepreneurship, Innovation and Incubation Centre, Ms. Diana Ntamu emphasized that MUBS is taking a lead in incubating on-campus entrepreneurs to empower them play a more creative and meaningful role in tackling the country's growing unemployment problem.

# Principal delivers keynote address at the 9<sup>th</sup> National Competitive Forum

Uganda's entrepreneurs need to be encouraged to produce more in an incremental manner and improve their productivity through a much more scientific approach to agricultural production.

The advise was given by the Prof. Waswa Balunywa, the Principal of Makerere University Business as he delivered a keynote address at the 9<sup>th</sup> National Competitiveness Forum (NCF) held at Mestil Hotel in Nsambya, Kampala.

His address focused on the "State of Uganda's Business Environment; Implications for enterprises growth and competitiveness". He drew lessons from the British American Tobacco,(BAT) to demonstrate the state of business environment in Uganda and DHL to explain the challenge of entrepreneurship in the country.



Prof. Waswa Balunywa

Prof. Balunywa noted that Uganda grows tobacco in the West Nile and for some years BAT manufactured cigarettes and had plants in Jinja and Kampala. In 2013, these plants were closed and in the process people lost jobs. BAT simply took a business decision and they cannot blame. "If they were to make a profit they had to get out of Ugandan market. The environment was not conducive", he noted.

He explained that the Ugandan government has made excellent policies some have been implemented and others are on paper! These policies gave the country an average of 5% per year growth of GDP over the last 20 years or so. Government has attempted putting infrastructures in place. The roads are being built, the electricity is available in abundance the phone system was fixed. As far as the state of the economy macro context is concerned government has done an excellent job.

Despite the policies, there are challenges at the macro level which include; low production and

productivity in the agricultural sector which has affected processing and exports. The declining value of the shilling has been another major challenge. The currency reform of 1987 cut off two zeros from the shilling leaving the market exchange rate to be 60 shillings to the dollar. Today the currency has further depreciated. To get one dollar one needs Ugx. 3,700. Our capacity to buy foreign goods has continued to deteriorate over the years.

There is one simple solution, increase agricultural production and productivity and plan to feed the region. The other Marco challenge is corruption. It continues to eat away the fabric of the society and to eat away profits and consequently reduce the competitiveness of organizations. Interest rate is another challenge. Basic economics tells us that interest is cost of money and that the value of money is affected by inflation, therefore the interest rate should be related to the inflation rate. Inflation in Uganda is about 5%, the central bank rate should be a few percentage points





Participants who attended the forum



Allon Raiz, a South African businessman who runs an incubator and but urged that incubators are not good thing! He had very good arguments but that is for another day.

above inflation. A 3% on top of inflation rate would be ideal.

The commercial bank rates are also a few percentage rates above the central bank rate. An 11% lending rate to companies in Uganda would be the ideal. But there are numerous issues around the interest rate when compared to developed countries or for that matter "LIBOR". The interest to charge borrowers should not exceed 6%. You will be lucky if you get 18% when you borrow. In some cases the interest is up to 25%. Making profit in such circumstances will be a nightmare for organizations. This therefore is disincentive to the business in the economy. The other factors include; work ethic, attitude to science, and politics all these are Marco factors and are hindrances to national competitiveness.

Using DHL, the leading courier company in the world and the official transporter of beer in

the country, he explained the challenges faced by entrepreneurs in Uganda. The beer companies came to this decision due to their disappointment with Ugandan companies who failed to deliver the services. Again, on part of the beer manufacturers, it was simply a business decision, who can deliver my beer and enables me to make money. This indicates the weakness of Ugandan entrepreneurs.

According to the GEM studies, Uganda is one of the most entrepreneurial countries in the world. While the US posts a 7%, Uganda has a 30% entrepreneurial index. 30% of Ugandans will or have ever started a business compared to 7% in the US. But 80% of Uganda's population lives in rural areas and depend on subsistence farming. A key challenge in entrepreneurship in many African countries is that of quality ideas. What ideas do you

expect from a population that is rural based and not well educated? Don't be surprised that boda boda offers a big entrepreneurial class in the country and so are market vendors who are in their millions in the country, this is your typical entrepreneur.

He noted that the world is moving to the fourth Industrial Revolution and the 80% of the population in rural areas still using the basic hoe to produce food stuff can not compete with countries who are already in the fourth industrial revolution. He advised that people be encouraged to produce more in an incremental manner and improve their productivity through a more scientific approach to agricultural production.

Uganda needs to consider reforming the education system and focus on skills development as a country. The required skill set for transformation is from technical and vocational education. The reform in the education requires these skills to be incorporated at different levels of the education system. Uganda has borrowed 100million Dollars to skill graduates! This money will not be spent well. It will be wasted. We have to pay it back over the year. Uganda has built new technical institutions and they are empty, the problem is the stigma and possibly lack of a proper implementation plan to ensure filling these institutions.

Dealing with corruption requires a political will besides a reform in procurement laws.

## Beach Soccer League Returns



MUBS students receiving the trophy

The National Beach Soccer League resumed the Sunday of October 2018 at Lido Beach on Entebbe. Three times beach soccer champions MUBS will face talented in one of the opening games of the new session on

October 7, 2018 and Mutola B.C. The beach soccer league is comprised of 16 clubs. It will be a great experience to all beach soccer lovers and fans to watch the interesting game as the teams battle for the championship

## Uganda to host the Africa Junior Chess Championship in December

The Uganda Chess Federation has secured the rights to host the 2018 Africa Junior Chess Championships. The Deputy Speaker of Parliament, Jacob Oulanyah, has committed to lobby for the growth of the sport of chess in a bid to improve its visibility and coverage especially in schools countrywide.

While meeting chess champions who paid a courtesy call on him, Oulanyah noted the importance of chess in Uganda saying, "Sports is the way to go. I want to start training to play chess as soon as possible.

## MUBS wins Silver in Disability Games At Kakyeka Stadium Mbarara

MUBS' Joshua Byansi (Deaf) was second runner up in the 800m for men and won a Silver medal in the Javelin (Deaf) category while Namulondo Best Sharot with Physical Disability was second in the 800m for Ladies at the National Disability Games in Mbarara that took place at Kakyeka Stadium from September 26-30, 2018. BoonaBaana Brenda, Namale Phiona Mary and Namulondo Sharot Best competed in Goal Ball and were 1st runner up after losing to Kyambogo University at the Finals 10 – 15. They completed in 3<sup>rd</sup> position overall with a trophy.



MUBS students receiving the trophy

## Uganda She Cranes qualify for 2019 Netball World Cup

Uganda She Cranes have qualified for the 2019 Netball World Cup to take place at the Echo Arena in Liverpool, England.

To qualify for, She Cranes defeated Zambia 64-56 at the Olympic Youth Development Centre in Lusaka.

She Cranes started the game with intention winning the opening quarter 18-12, followed by a 16-13 second quarter for a 9-goal lead at halftime.

After the break, Zambia – backed by home fans – tried to stage a comeback but the Uganda held their own to take a slim 6-goal lead into the final period.



## University of Dodoma in Tanzania to host this year's East Africa University Games

All roads lead to Tanzania this time round for the much-anticipated East African University games (EAUG) in December which brings together several universities across East Africa. Universities from Kenya, Uganda, Rwanda, Burundi, South Sudan, Tanzania will meet

in December to compete in various game disciplines from soccer, swimming to board and indoor games at Dodoma University the capital of Tanzania. MUBS is in high preparations the games and all teams are ready for the games.



**MUBS Ladies Football Team also preparing**



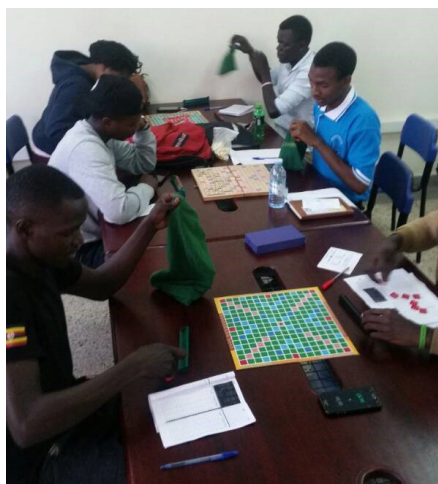
**The Men's Football team receives message from the coach after a friendly with KCCA at the Star Times Philip Omondi Stadium**



**Basket Ball Team Training**

### Scrabble Tournament 2018

The MUBS Scrabble Club in collaboration with the Scrabble Association of Uganda hosted a very successful two day tournament with both university students and other participants.



The tournament took place at the MUBS Main Campus, Nakawa from September 29-30, 2018.

Our very own Elijah Kajiri took position number 7, while Bangirana Grace took on position number 12 in the students division which had 50 participants from different institutes that included Kyambogo university, Makerere university, Mulago. Gulu School of health sciences, Uganda Christian University Mukono and other individual participants. MUBS took on an overall position of number two among 5 institutions while Kyambogo University took on position number 1, and Makerere university position number three. Gosco took on position four and Mulago position 5,

### Makerere are Inter-University Sports Champions

Makerere University emerged the overall champion at the just-concluded 11<sup>th</sup> National Inter-University Games that were held at Ndejje University.

Makerere is followed by Ndejje University and Nkumba in 2<sup>nd</sup> and 3<sup>rd</sup> place. In the individual feats Ndejje University topped the women and men's athletic categories after bagging a total of 272 points.

In the women's team events Kyambogo, Makerere University and Nkumba finished in joint 2<sup>nd</sup> position after tying with 76 points and Kampala International University





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- Doctor of Philosophy (By Research only)
- Doctor of Business Administration

## GRADUATE PROGRAMMES

- Master of Business Administration (Evening)
- Master of Business Administration (Modular)
- MSc. in Accounting and Finance
- MSc. in Marketing
- Master of Human Resource Management
- MSc. in Procurement & Supply Chain Management
- MSc. in Leadership and Governance
- MSc. in Entrepreneurship
- M.A. in Economic Policy Management
- Master of International Business
- Master of Hospitality and Tourism Management
- MSc. in Banking & Investment Management
- Master of Business Psychology

## POSTGRADUATE PROGRAMMES

- PGD in Business Administration
- PGD in Human Resource Management
- PGD in Information & Communication Technology Policy & Regulation
- PGD in Procurement & Supply Chain Management
- PGD in Project Planning & Management
- PGD in Entrepreneurship Education
- PGD in Business Education
- PGD in Micro Finance
- PGD in Public Administration
- PGD in Marketing
- PGD in Business Computing
- PGD in E-Commerce & Web Design

## UNDERGRADUATE PROGRAMMES

- Bachelor Of Commerce
- Bachelor Of Business Administration

- Bachelor Of Human Resource Management
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- Bachelor Of Leisure And Hospitality Management
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- Bachelor Of Real Estate Business Management
- Bachelor Of Leadership And Governance
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- Diploma in Business

- Administration
- Diploma in Human Resource Management
- Diploma in Project Planning and Management
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- Diploma in Hotel and Restaurant Business Management
- Diploma in Hospitality and Tourism
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- Higher Diploma in Business Management

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- Certificate In Entrepreneurship & Small Business Management