



MUBS NEWS LETTER

September Issue, 2019

BBC students invent voting App



Ssendi Samuel (second from the right) and fellow students with whom they invented the voting App

It's believed that most innovations that are driving the economy and transforming societies world wide began from Universities. This is because creativity and innovation is part of what is taught to the students.

In MUBS, a team of Business Computing students have invented a voting app. Hon. Samuel Ssendi, the former Guild ICT Minister and a third year student pursuing a Bachelor's

Degree in Business Computing and four of his fellow students have created an on-line voting App which is being tested. The students are targeting to use this app during their fourth coming Guild Presidential Elections for Academic Year 2019/20.

The students behind this innovation include; Shamira Khunica, Samuel Mulugwe, Jalaldin Kibuule and

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MUBS students win Debate Challenge

It was all jubilations for the MUBS Debate Society after they were declared winners of the University Rule of Law Debate Challenge 2019. They were crowned with a title of National Champions and walked home with an accolade.

The challenge which took place on Wednesday September 11, 2019 was organized by the Uganda Law Society in conjunction with the Debate Society Uganda at Makerere University School of Law.

The event attracted over Sixteen (16) Universities who participated in the challenge. Brandon Katura the former President of the MUBS Debate Society and a Bachelor of Business Administration(BBA) student waiting to graduate in January 2019 emerged as the best speaker from all the participating Universities.

MUBS came first, Makerere University second and Kyambogo University came third.

The school management applauded the students for participating in such educational debates that help to drive awareness harnessing a research culture among university students and promoting exposure and talents in Ugandan Universities to the world.

Our Mission: "To enable the future of our clients through creation and provision of knowledge

Our Vision: "The benchmark for Business and Management Education, Research and Training in the region."



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Why is it crucial to hire the right person for your management positions?

Look out for the answer in the October edition

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Ugandan Anthem

Oh Uganda!
May God uphold thee,
We lay our future in thy hand.
United, free,
For liberty
Together we'll always stand.

Oh Uganda! the land of freedom.
Our love and labour we give,
And with neighbours all
At our country's call
In peace and friendship we'll live.

Oh Uganda! the land that feeds us
By sun and fertile soil grown.
For our own dear land,
We'll always stand:
The Pearl of Africa's Crown.

East African Anthem

Verse 1

Ee Mungu twaomba ulinde Jumuiya Afrika
Mashariki Tuwereshe kuishi kwa amani Tutimize
na malengo yetu.

Chorus

Jumiya Yetu sole tuilende Tuwajibike tuimarike
Umoja wetuni nguzo yetu Idumu Jumuiya yete.

Verse 2

Uzalendo pia mshikamano Viwe msingi wa
Umoja wetu Natulinde Uhuru na Amani Mila
zetu Na desturi zetu.

Verse 3

Viwandani na hata mashambani Tufanye kazi
sote kwa makini Tujitoe kwa hali na mali Tui-
jenge Jumuiya bora.

MUBS Anthem

Makerere University Business School
Benchmark for Versatile Education
Providing Knowledge and Skills
Enabling the future of your clients

With Wisdom and Integrity, you Inspire Confi-
dence
You give Energy, Strength and Determination
We uphold your Splendour
Enabling the future of your clients

Shaped by Intelligence, Loyalty and Vision
Stand Tall and Strong with Courage
In the Worldwide University Fraternity
Enabling the future of your clients
Makerere University Business School
Enabling the future of your clients

Interview Question: “What can you offer to this company?”



In this particular question, the employer is interested in knowing what a potential employee can accomplish, if offered a job in the company. The employer is also seeking to find out if the candidate has the skills required to do the job, and the ability to succeed in the position being applied for.

When answering the question, candidates should give examples of what they have achieved in the past and relate it to what they can achieve. But most important also, focus on your strengths.

It is important to understand that, this question is also designed to gauge one's confidence levels and knowledge of the company. Be prepared to show that you can bring something unique to the firm. Read through the job description and identify the main things the

employer is looking for and show how you meet those needs.

Be in position to sell / market yourself. This will require you to research about the company and its goals before appearing for the interview. The research helps you to know the company and its work culture. If you have been employed before, you need to look beyond the first job and think about how you can benefit this company.

Therefore, the candidate should put their achievements properly and link them with the goals of the company you are applying to. You should also be confident to provide them with what is expected if you are selected.

Erinah Najjingo
Editor

MUBS CAREER AND SKILLS DEVELOPMENT CENTRE

WE ASSIST APPLICANTS IN THE FOLLOWING

- 1 Understanding the career prospects for the programme of your choice.
- 2 Selecting of programme choice for admission
- 3 Calculation of weights
- 4 Online applications
- 5 Provision of cutoff points

REQUIREMENTS FOR APPLICATIONS

- O level certificate
- A level certificate
- Birth certificate
- Identity Card of previous school
- Application fees 52,000/-

CAREER GUIDANCE HELP DESK 2019/2020 ONLINE APPLICATION



For details Contact us 0701 055970/ 0776101269

Email: career@mubs.ac.ug

Principal's First Lecture



Principal Prof. Waswa Balunywa in a group photo with students after the first lecture at the MUBS Main Campus

On September 17, 2019, the Principal, Prof. Waswa Balunywa, addressed the first year students in what he termed as the "Principal's First Lecture". The event took place at the MUBS Main Campus. He thanked the students for choosing MUBS as their first choice institution and advised them on how to manage life while at the University.

Prof. Balunywa advised the students to form study groups, work on their social networks, plan for their time, balance between study and leisure, mind about their health through exercising but above all say no to drugs if they are to succeed during their three years of study at MUBS.

He warned them against drug abuse which he said is on the increase due to peer pressure and misuse of freedom given to the youth while at the university. "I therefore urge you to take good care of your health and enjoy university life responsibly " he said.

"In the beginning when one is taking drugs, the feeling is cool but as time goes on, these drugs rule over you, time comes when

"When one is taking drugs, the feeling is cool but as time goes on, these drugs rule over you, time comes when you cannot function without them" Prof. Balunywa.

you cannot function without them, which eventually affects your sense of control and later the brain and your entire body. So I urge you to be responsible citizens because the future of this country lies in your hands" he advised.

He also asked the students to have a vision, emphasizing that when one has a vision they can focus on achieving their goals. This is the best time in your life but plan it well. This is the time when you have no responsibility so use the time well. This is to say; study, do sports, utilize your leisure time, exercise and live a healthy life. If you do not plan for your time well, it can result into bad habits that can lead to being expelled out of the university like examination malpractice hence affecting your study and future.

The Principal also asked the students to demand to be taught. It is your right to be taught because you pay for the service and avail time for it. Engage your lecturers and seek guidance from them in case of any academic challenge. Also take advantage of the Career and Skills Development Center because they have programs that are tailored to prepare you for the employment world and distinguish you from graduates of other universities.

One of the students, Kizito Edrine who gave a vote of thanks, appreciated the Principal for advising them on how to live a responsible life while at University, saying that it is the kind of advice that any university student needs to be successful in their careers. He further applauded Prof. Balunywa for his fatherly love towards the students. Kizito called upon fellow students to keep healthy, be disciplined, stay away from drugs and focus on excellent performance.

He further challenged his fellow students to be MUBS ambassadors wherever they went.

Mak commends MUBS' Conferences



Prof. Umar Kakumba

Prof. Umar Kakumba, the Deputy Vice Chancellor for Academic

Affairs at Makerere University has commended MUBS for promoting research in Makerere. He represented Makerere University Vice Chancellor Prof. Barnabas Nawangwe at the opening of the 24th Annual International Management Conference held in Entebbe on September 11, 2019.

Prof. Kakumba appreciated the good working relationship between MUBS and Makerere, "We are enabling the development of this country together, I want to thank you for engaging the academia to inform policy through research

and publication. The conference theme "*managing business in the digital era*" is very timely and it has brought many businesses into arena. Leverage on this theme to build a strong MUBS brand".

"Today institutions are merging and the constituent colleges will grow into bigger things. I want to congratulate you for building capacity in PhD's. MUBS and Makerere are working towards carrying out research that will provide solutions to African problems" he noted.

Government should fund Research



Prof A.B Kasozi

Prof. A.B Kasozi, from Makerere Institute of Social Research has challenged African governments to focus on funding their own research emphasizing that pertinent

and applicable research is critical to the development needs of the African continent.

He made the remarks while delivering a keynote address at the 24th Annual International Management Conference; Doctoral Symposium at the MUBS Main Campus, Nakawa. Held on September 10, 2019, the symposium was under the theme "*Doctoral Training in Africa; Good practice, Opportunities, Challenges and way ahead*".

Prof. Kasozi emphasized that local research funded by foreign aid benefits the interest of funders and it does not address the country's challenges.

Do PhDs' when still young

Prof. Buyinza Mukadasi has advised lectures to pursue PhDs' when still young and productive.

Prof. Buyinza, is the Director of Research and Graduate Training at Makerere University. He was addressing PhD students at the Doctoral Symposium which was part of the 24th Annual International Management Conference, held on September 10, 2019 at the MUBS Main Campus.

He said Universities should encourage their staff to pursue PhDs' at an early age preferably at 25 years to enable government benefit from their research.

He said that the current situation where Academic staff do PhDs' at the age of 45 and above when they are about to retire and already established in their careers makes people retire with all their knowledge attained from the PhD.

Embrace the digital era

The Deputy Principal, Prof. Moses Muhwezi, has called upon the business community to embrace the digital era if they are to stay competitive in the changing market.



He was addressing participants at the 24th Annual International Management Conference in Entebbe on September 12, 2019. "We are in the digital era, whether you

want it or not. By holding that mobile phone, it qualifies you to be in the digital era" he said.

He noted that ten (10) years from now, if business people cannot conduct businesses online, they will be thrown out of the market. This is because today, the internet has become part of our everyday life. People around the world are

now connected to the internet, it has radically altered the way we work, play, do business and interact with each other. Therefore, the business community must not be left behind.



Stay away from drugs

"Uganda is having a problem of drug abuse that is killing the future generation", remarked Prof. Waswa Balunywa, the Principal Makerere University Business School. He was addressing participants at the 24th Annual International Management Conference, (AIMC) in Entebbe on

September 12, 2019.

He emphasized that besides killing, drugs can make people run mad and also become very sick. He called upon the lecturers to use part of their lecture time to advise students to keep away from drugs.

Innovation the way to go



Mr. Andrew Muhwezi

Mr. Andrew Muhwezi, the Head of Business, Finca Plus LLC has emphasized that with the rise of mobile and shift to

online banking, today's banks need to be more innovative than ever to compete with the growing number of fintech banking companies. He was addressing the business community at the 24th Annual International management Conference in Entebbe. He explained that although banks are slow at innovating due to bureaucracy, they have a major task of figuring out how to compete with financial technology (fintech). He said banks are now offering a range of digital payment options that include; mobile banking, online banking and use of agents all aiming at reducing long queues in the banking halls.

We can not improve performance and efficiency without ICT.



Eng. John Wekesa Wambogo

"This is the kind of Conference that I always desire to attend, said Eng. John Wekesa Wambogo the Director ICT Operation Wealth Creation. He was representing the Coordinator of Operation Wealth Creation, Lt. Gen. Caleb Akandwanaho a.k.a Salim Saleh at the closing of the 24th Annual International Management Conference at Imperial Resort

Beach Hotel, Entebbe on September 13, 2019.

Eng. Wambogo emphasized that, "we can not improve performance and efficiency without ICT, therefore, the conference theme, *"managing business in the digital era"* is very timely for the development of this country. ICT is key in accelerating economic growth and development and improving business transactions. However, as we embrace digital technology, there is need for being vigilant because of the risks associated with it.

"I wish to take this opportunity to thank MUBS management for bringing people together to discuss topical issues that affect our nation" he commended.

MUBS Calls upon the business community to fund University research

The Principal Prof. Waswa Balunywa has called upon the business community to fund research, to enable universities produce knowledge that is applicable to practicing managers.

While addressing participants about the state of entrepreneurship

in the country at the 24th AIMC in Entebbe, Prof. Balunywa said it's time to make University research more relevant.

He explained that MUBS is the only Ugandan institution of higher learning that participates in the Global Entrepreneurship Monitor,

(GEM) studies, but it lacks funding. On this note, he appealed to the business community to partner with the institution to fund these activities. He emphasized the need for Ugandans to develop a culture of entrepreneurship, if Uganda is to reap from it.

The CapSEM Symposium 2019 held at MUBS

Between September 11-13, 2019, nine (9) universities across the global met at Makerere University Business School, (MUBS) for the CapSEM (Capacity building in Sustainability and Environmental Management) conference.

The Universities included, MUBS, the hosting institution, Delft University of Technology (TU Delft) in Netherlands, University of Lisbon (ULisboa) in Portugal, Makerere University (Mak) in Uganda, Mbarara University of Science and Technology (MUST) in Uganda, Tribhuvan University (TU) in Nepal, Kathmandu University (KU) in Nepal, Indian Institute of Technology Bombay (IITB) in India and Tata Institute of Social Sciences (TISS) in India.

The CapSEM project is coordinated and centrally managed by the Norwegian University of Science and Technology (NTNU) and its implemented jointly by these nine (9) universities.

According to Dr. David Katamba, a Senior Lecturer at MUBS and Uganda Lead Researcher of the Project, CapSEM has been relevant to social responsibility and sustainability agenda in Uganda. He said the project has



Delegates at the CapSEM Symposium held at MUBS Annex

built knowledge and capacity in sustainability, cleaner production and environmental management, meeting regional priorities, in Asia, Europe and Africa.

He noted that the symposium focused on Transition to Sustainability Practices which are very crucial, emphasizing that the world's dependence on unsustainable processes has created a need for a serious transformation of business.

Dr. Katamba further noted that, the effects of climate change continue to impact, countries globally. It is therefore important that the concepts of sustainability, sustainable development and environmental management are implemented in all nations going forward. He said they are addressing the challenge, to see excellent sustainability research capacity across engineering, technological, economic and social disciplines.



Dr. David Katamba awarding participants



Participants in a group photo

BBC students invent E-voting App.

Continued from page 1



Ssendi and his colleagues testing their app during SICA elections.

Samuel Nsenga who are all in their final year of study.

According to Ssendi, they developed the idea in their first year when they took part in the students Guild Elections 2017/2018. They noticed that students were boycotting the voting exercise because the process would take long and the long queues associated to it. They also realized it took a lot of time to tally the votes which made the whole process tiresome and time consuming which resulted into announcing the results at late hours in the night.

Because of this challenge Ssendi and his friends came up with the idea and approached the MUBS ICT Centre Director, Mr. Charles Olupot and the MUBS Entrepreneurship, Innovation and Incubation Centre Focal Person, Ms. Rehma Namutangula to help them develop the idea. The centers mentored the students in refurbishing and designing the product to make it ready for the next Guild Elections. While in



Business Computing students voting their leaders using the app
their second year, Ssendi and his colleagues tested the prototype and tried out the system which was later improved after noticing the need for improvement.

The students used this app during the Students' Information and Computing Association (SICA) elections which were very successful and fair. This is because with the app there are no chances

of double voting, it is secure, fast and reliable. The results are available immediately the last person submits their ballot.

"The Permanent Secretary, Ministry of ICT Mr. Vincent Bagiire has picked interest in the app and has encouraged us to keep on improving the app", said Ssendi.

Students successfully complete mini hackathon



MUBS students celebrate successful completion of mini hackathon

On September 28, 2019, the Eagle Eye a team comprised of MUBS students were crowned winners of the Inter-University Hackathon Challenge 2019 which was organized by the MUBS Entrepreneurship Innovation and Incubation Center in conjunction with Intellectsoft. MUBS and Intellectsoft are helping innovative students with impactful software solutions powered by the latest technology to help them penetrate the competitive market.

Monthly breakfast meeting



Director Entrepreneurship Innovation and Incubation Centre Ms. Diana Ntamu facilitating at the meeting

On September 10, 2019 entrepreneurs met at the MUBS Entrepreneurship Innovation and Incubation Centre for their monthly breakfast meeting. They discussed how to deal and handle a Difficult Customer. Participants were given an opportunity to share their personal experiences of when they faced a difficult customer and how they handled the situation.

The Breakfast meeting was facilitated by Director Entrepreneurship Innovation and Incubation Centre Ms. Diana Ntamu. She urged the Entrepreneurs to always listen to the customers and try to build rapport through empathy.

The monthly innovation hour



Ms. Rehma Namutangula, the Focal Person Innovation and Incubation Centre (4th from the right) in a group photo with the MUBS innovators

Do you have a startup idea? The MUBS Entrepreneurship, Innovation and Incubation Centre has got what it takes for you to take the plunge. We believe in you. We believe in your ideas. If you have the conviction to break the clutter and the glass ceiling, the Centre will hand you the hammer and show you how!

On September 4, 2019, the Centre connected different start ups to experienced business mentors for three days. The mentors took the teams through Prototyping as a

serious stage in Business ideation.

The young entrepreneurs, who were mainly MUBS students got information, tips, exercises, and tools to help them think about, plan, and launch their business idea. This is a monthly activity at the Centre.

Same time back, the School through the MUBS Entrepreneurship, Innovation and Incubation Centre started this programme that seeks to enhance innovative ideas in entrepreneurship that will make a positive impact in the communities.

MUBS equips Police officers with leadership skills

In a bid to promote gender equality in the Uganda Police Forces, the MUBS Leadership Centre conducted a three-weeks transformation leadership training for Senior Police Officers at the Police Senior Command and Staff College, Bwebajja.

While closing the training, the Deputy Inspector General of Police, Maj. Gen. Sabiiti Muzeyi challenged the officers to always examine their weaknesses and fight them, assess their strength and keep focused. He also advised them to avoid pulling their colleagues down.

The officers trained in the areas that included; socialization process, sexual abuse and exploitation challenges women in UPF face,



MUBS Principal Prof. Waswa Balunywa (in a suit), Maj. Gen. Sabiiti Muzeyi (middle) and Ms. Regis Namuddu (right) with police staff in a group photo.

leadership and management in organizations, communication skills, career planning, team work and healthy living.

Unlocking your leadership potential training programme



From 4 – 5, September 2019, ten (10) corporate companies from different industries participated in the unlocking your leadership training. The two day training which took place at Imperial Royal Hotel was organized by the MUBS Leadership Centre in a bid to promote leadership and governance practices in various organizations.

The program which focused on Personal Leadership Skills and Team Leadership Influencing Skills was created to develop the leadership skills of current and future leaders to become more successful at work and in life. The high impact training attracted participants from Airtel Uganda, Post Bank, Uganda Investment Authority, Insurance Regulatory Authority, Accountant General Office, Uganda Security Exchange, Bank of Baroda, Uganda Prison Service, Orient Bank Ltd and MUBS.

Leadership Mentoring Programme for MUBS

Every month, the MUBS Leadership Centre mentors young leaders into leadership and governance practices. On September 3, 2019, the Centre organized a mentorship session for MUBS undergraduate students at MUBS Annex, Bugolobi. The programme was facilitated by the Director MUBS Leadership Centre Ms. Regis Namuddu who urged the young leaders to be assertive, active, decisive, practical, dependable, visionary and allow others to feel important. She also challenged them to embrace diversity and teamwork as they advance in their career if they are to be effective and successful leaders in life. The programme is intended to provide opportunities for different youth to emerge as Leaders in their life career.

Make MUBS a better place for all

His Worship the Mayor of Fort Portal Municipal Council, Rev. Kintu Willy Muhanga Ateenyi has challenged students of Makerere University Business School to have servant leadership qualities so as to make MUBS a better place for all.

The Mayor was presiding over the leadership hand over party of Rwenzori Anglican Youth Missioners of MUBS at St James Chapel on Sunday September 29, 2019. The Mayor said that unlike other leaders who dictate over those that they lead, MUBS students should endeavour to exhibit the following characteristics; Listening, Empathy and Self awareness because by so doing you are committed, growing and developing people.

His Worship the Mayor said, “when you listen you serve better, when you empathize you put aside your perspective and Self awareness makes you know your strengths and weakness”.

Rev. Kintu added that as young leaders and people who are responsible for both now and in the future, everyone needs to have a purpose, be humble and know that we are all accountable to God and others.

He was accompanied by Counsel Robert Mugabe Chairperson Rwenzori Diocese Anglican Youth Missioners, Deputy Diocesan Chacellor and Lecturer Uganda Pentecostal University. The handover was also attended by Ms. Christine Mwangutsya and students from Uganda Christian University, Makerere, Kyambogo and host Makerere University Business School.



St. Charles Lwanga first year welcome party

The Vice Chancellor of Uganda Martyrs University Nkozi Prof. John Chrysestom Maviiri has advised first year students to balance their spiritual, social life and academics to be successful. He was addressing first year students at their welcome party organized by St. Charles Lwanga Catholic Church. The Party

was held on September 29, 2019 at MUBS Main Campus.

Prof. Maviiri, tasked the students to always use University skills to build themselves to be community thinkers, good managers and leaders with value in their respective communities.

Students advised to avoid premarital sex

Monday, September 30, 2019, St. James Chapel invited Dr. Julian Asasira Muwanguzi, to address students on “Teenage Pregnancies and abortion”. Dr. Muwanguzi from the Office of the President under the Health and Mentoring Unit advised students to avoid premarital sex that result into abortion. She challenged the young people to avoid abortion because its

outcomes are dangerous and results into trauma and malfunctioning of the body. She advised them to abstain from sex till marriage.

Meanwhile, Reverend Osire emphasized that abortion is a sin against God and it is highly condemned in the Bible. On this same note, he urged students to give time to their studies and abstain from sex till marriage.

Imam calls for unity among student leaders

The School Imam who is also the Second Deputy Mufti, Sheikh Ali Mohammad Waiswa has urged young leaders to strike a balance between academics and leadership. He was addressing the MUBS muslim community leaders at their leadership training which took place on Saturday September 28, 2019 at the MUBS Main Campus, Nakawa.

The one day training was organized

by the Makerere University Business School Muslim Students Association (MUBSMSA), an umbrella that brings together Muslim student leaders.

He called upon the student leaders to be united and preach unity in the MUBS Community and beyond. He also appealed to them to work hand in hand with the School Management in order to serve the students better.

MUBS making a difference

It is believed that education is the key, but having skills is the master key. Therefore, in a bid to differentiate MUBS students, the School initiated the Skills Development Program, (SKIDEP) to equip students with skills to make them competitive in the job market and also differentiate them from graduates from other Universities. Through the program, the students put into practice what they have learnt in class. In this edition, we share the students' experience with the program



I am **Carolayne Namujuzi**, I participated in training areas like Job searching skills, managing credit and debts, servant leadership, Employer Expo and ICT week and lastly small scale manufacturing. The training areas that impacted me mostly were; Job searching skills, Servant leadership, the Employer Expo and ICT week where we interacted with potential employers and the Small scale manufacturing sessions where we learnt to make doormats. After hearing inspirational talks from the facilitators on how to position yourself for the jobs, I have started applying to work as a volunteer in different organizations. Also together with my two friends we have plans to use our savings to make doormats.



My turning point on the SKIDEP program were sessions on personal branding, writing a winning cover letter and curriculum vitae and job searching skills. It was unbelievable to learn that 75% of jobs are not advertised, the power of social media creating my personal brand, network, visibility and findability, managing credit and debt, changed my attitude and thinking about success. Servant leadership session where emphasis was put on the need to influence others, being empathetic and learning to make doormats did not leave me the same.

Thank you MUBS for supporting us.

By; Masika Winnie, a student of Diploma in Business Administration



I hereby with great pleasure thank the School management and the Principal Prof. Waswa Balunywa who helped me discover my dreams through the Career and Skills Development Centre. Through SKIDEP, I have learnt the importance of self-confidence if I am to achieve my heart's desires and managing my money. I couldn't imagine myself making doormats using my own hands! a new skill gained. Above all SKIDEP emphasized the need for university students to create jobs and employ others. I encourage all MUBS students to take this opportunity to better themselves.

By; Juan Irene, a student of Diploma in Accounting & Finance

My name is Kamwine Juliet a second year student pursuing a Diploma in Business Administration at MUBS. I heard about the skills and development training program was from our Guild Representative Mr. Mucta Abdullai. He communicated to us about the benefits of the training and this made me want to have an experience of the skills and development training.



I learnt a lot from this training for example financial literacy, communication skills, how to write a job application letter and curriculum vitae, servant leadership, how to handle relationships and many other skills. I also got hands on experience on how to make a table mat. I am very positive that with all these skills obtained, I will

be a good resource at my future work place. My sincere gratitude goes to the MUBS administration for giving us the opportunity to gain these powerful skills at a free cost. I also take this opportunity to thank our amazing facilitators who empowered us to be great people in the competitive world.

May God bless you all.

By; Kamwine Juliet

Faculty orientation for First Year students

On Tuesday, September, 17, 2019, the Faculty of Management and Public Policy welcomed the first year students to the Faculty during the briefing session that took place at the MUBS Main Campus, Nakawa.

The orientation session was moderated by Dr. Isaac Kayongo the Head of Department Leadership and Governance and Ag Faculty Dean who introduced first year students to the faculty management and guided the staff on what students want to hear from them.

Dr. Kayongo congratulated first year students upon joining MUBS because it's the best Business School in the East African rankings. He said the Faculty is so proud of them because they have gotten the best students and they won't let them down. He advised the students to plan to stay at MUBS for only three years and not longer than that. This can be achieved through reading hard in order to excel and graduate at the expected time. Dr. Kayongo also advised students to take advantage of the knowledge they get at University to create jobs.

Meanwhile, the Head of Department, Human Resource Management, Dr. Jolly K. Byarugaba encouraged the students to form discussion groups and attend all the classes. She advised them to ignore negative energy and concentrate on academic excellence, and also to report any challenges to the Faculty, to get solutions on time.

At the same time, Mr. Zaidi Mpaata, a Lecturer in the Department of Leadership and Governance asked the students to embrace University life with a passion to succeed. He strongly warned them against



Dr. Kayongo, HOD Leadership and Governance



Dr. Jolly K. Byarugaba, HOD, Human Resource Management



Mr. Joshua Mugambwa, a Lecturer Department of Leadership and Governance,

dating and having relationships with sugar mummies and daddies to get tuition and necessities which results into bad vices.

In addition, Mr. Joshua Mugambwa, a Lecturer in the Department of Leadership and Governance, briefed them about the possible career prospects for students undertaking a Degree in Leadership and Governance. He discouraged students who think that the course only applies to becoming an LC1 leader or even chairmen to adopt a positive attitude towards the course



Mr. Zaidi Mpaata, a Lecturer in the Department of Leadership and Governance

emphasizing that it's a reputable course applied in both private and public sectors.

Mr. Mugambwa encouraged the students to have a vision so as to achieve their dreams, be responsible and active individuals to put in their best because no achievement can happen by mistake.

French teachers to promote the French language



Dr. Milburga Actero
HOD; Leisure and Hospitality

The Head of Department Leisure and Hospitality who is also the Vice Chairperson of the Advisory Board of Alliance Française de Kampala. Dr. Milburga Actero, was among the French teachers who attended a Breakfast Meeting for French Teaching Institutions. The meeting was organized by the French Embassy in Uganda on Tuesday September 24, 2019 at the Ambassadors Residence in Nakasero. She said the meeting focused on how to promote the French language and cultures and to get a way forward on how to extend the French language, seminars and clubs to the corporate communities.

Faculty gets food and beverage equipments

The Faculty of Marketing and Hospitality Management has received food and beverage equipments worthy UGX. 4.9m from the School. The equipments are to facilitate the practical lessons for Catering and Restaurant Management students. The Head of Department Leisure and Hospitality Dr. Milburga Actero said this will enable them get the hands on skills as they advance to the world of employment.

FMHM and University of Burundi collaboration

Beginning October 2019, the Faculty of Marketing and Hospitality Management will host a doctoral student from the Doctoral School of University of Burundi for a period of five (5) months.

The Faculty has a mobility exchange in doctoral research and professionalism training a collaboration with the Doctoral School of University of Burundi. The student will be at MUBS to carry out his research in the area of *"The indebtedness of African countries by Issung International Sovereign Bonds as a financial Development strategy"*. This Exchange is in the framework of Agence Universitaire de la Francophonie (AUF) to members of the association where MUBS is a member. The student will interact and participate with students and staff as part of the exchange.

Through this collaboration, both universities will offer training opportunities for their faculty, staff and students.

Wednesday September 25-30, 2019, has marked yet another significant event in the Faculty of Energy Economics and Management Science. The Faculty Dean Prof. Joseph Ntayi, his Deputy Dr. Johnson Ssekakubo and the heads of departments visited students in their respective classes with the aim of understanding their challenges and how they can be



Prof. Joseph Ntayi

addressed. The class visitations were doubled with the orientation for first year students. The Dean, Prof. Ntayi, advised the students to study hard and attain good grades so as to achieve their goals. He also urged them to observe high levels of self discipline and respect for others if they are to succeed in their careers wherever they go.

FEEMS orients its students

Faculty celebrates world tourism day

The Faculty of Marketing and Hospitality Management joined the rest of world to celebrate the International World Tourism Day 2019.

As part of the celebrations, students of Bachelor of Tourism and Travel (BTTM) participated in the UN World Tourism Quiz Competitions and they came out in the third (3rd) position.

The Competition which was held

under the theme *"Tourism and Jobs; A better Future for all"* took place on Friday September 20, 2019 at International University of East-Africa (IUEA).

This day is observed every year on 27 September. The purpose of celebrating World Tourism Day is to raise awareness about the role of tourism around the world and to promote social, cultural, political and economic values.

MUBS students find favor in cakes



Origumisiriza Timothy, Mukayiranje Agatha, Mr. Kagaba Bonny and Okiror Ben

This pastry is not just their livelihood but also a skill they are mentoring other students to take on. Trading under the Business Name; CAKE BOO and SLOGAN; YUMMY YUMMY, the business was started by Origumisiriza Timothy, Mukayiranje Agatha and Okiror Ben, all students of Entrepreneurship and Small Business Management in 2018 in their hostel at small gate.

Initially the business started small producing birthday and graduation party cakes targeting year two students of entrepreneurship and our families. Later, our customer base expanded beyond MUBS. Now we supply to supermarkets like Friends Shoppers in Rubaga, and Best Buy super market in Mengo. Apparently, the demand for chapatti daddy has increased in our class and among our friends.

The business has expanded, the cake production was relocated to Kyengera town behind Mugwanya Summit College and the Chapatti,

“We also want to inspire our fellow students and the youth in general to use their skills and talents to create employment for themselves”.

-Daddy business is still at small gate. The feedback on the current products is encouraging, especially the compliments from the clients around Kabalagala, Mengo, Nakawa, Katwe and in Makerere.

We got the business idea from the high demand for birthday cakes in our class and families. These people used to buy cakes from different big bakeries at higher prices. Besides, one of us Mukayiranje Agatha had baking skills and experiences since she worked at Kiddawaline Bakery. Besides, we had a business mentor and Lecturer Mr. Kagaba Bonny who kept on guiding us on ideation and implementation process.

We needed Ugx. 3 million to start the business, so the three of us

pulled resources together. Agatha used part of her salary savings. I used part of my commissions I earned from network marketing and pocket money, while Okiror used some of his savings and living out allowance. This helped us to raise the money which started the business.

Time is a factor that can't be enough but we had to learn to balance between academics and business. We utilized the weekends for business and week days for class and discussions. Our dream is to not only sustain this business to avoid looking for jobs after graduation, but we also want to create jobs for those who can not create them.

We also want to inspire our fellow students and the youth in general to use their skills and talents to create employment for themselves. This is the time the youth should get rid of the fear of starting but rather focus on collaborating with others to tap into their dreams. University students should stop crying about unemployment, they have what it takes to create the jobs.

Our target three years from now, is to have a bakery with well specialized machines and to expand our product line. This target has inspired us to work out of the comfort zone. I call upon the youth to adopt a saving culture and starting small with what you have rather than giving excuses.

Written By: Origumisiriza Timothy
Speaker
(Makerere University Students
Association) GRC
BESBM III

BTTM students' study tour to Jinja



BTTM one students on a study tour in Jinja

Every Academic year, the Department of Leisure and Hospitality organizes study tours for tourism students to different parts of the country to make them understand the industry. During the month of September 2019, Bachelor of Tourism and Travel year one students visited Jinja, the source of tourism attractions in the country. These study tours are used to enable students obtain knowledge and experience on certain topics, besides promoting domestic tourism.

Freshmen and women elect new chief fresher

On Thursday September 26, 2019, MUBS first year students elected Joseph Bagumirabingi as their Chief Fresher Academic Year 2019/2020. Bagumirabingi is a student pursuing Leadership and Governance. A chief fresher represents first year students at the Guild Council. Eight (8) students competed for the position. The race included one female Nyakaisiki Immaculate a student of Business Computing.

Congratulations Bagumirabingi Chief Fresher 2019/2020



Joseph Bagumirabingi Chief Fresher 2019/2020

No Excuse' Campaign launched at MUBS

The MUBS Guild 2019/2020 in Partnership with Nile Breweries under its flagship Brand Nile Special has launched a behavioral change campaign dubbed "No Excuse" with the aim of addressing the predicament of sexual harassment in the country.

The campaign was launched at MUBS on Thursday September 5, 2019. The campaign calls for smart drinking measures, since alcohol abuse has been identified as one of the primary catalysts for sexual harassment.



The Bachelor degree in Catering and Hotel Management will provide students with the opportunity to learn and apply business practices necessary to become a hotel management expert. Students will gain technical and business expertise through classroom and hands-on field experience with a strong emphasis on service provision and life long learning.

As a capstone project, students will undergo a practicum in business consulting or in creating their own business. The practicum will require student interns to work directly with different Hotels and Catering companies in high growth sector.

Vision
To execute the task of becoming the best provider of training in Leisure, Tourism and Hospitality Management in Uganda and the region at large.

Mission
To enhance performance and competitiveness in the Leisure, Tourism and Hospitality Industry through the generation of relevant knowledge and technical skills.

It was developed to satisfy departmental staff and hospitality students.

Shared values

- Team work
- Time Consciousness
- Customer oriented and Professionalism



MAKERERE UNIVERSITY BUSINESS SCHOOL



FACULTY OF MARKETING AND HOSPITALITY MANAGEMENT
BACHELOR OF CATERING & HOTEL MANAGEMENT

CAREER OPPORTUNITIES

A graduate of the Bachelor of Catering and Hotel Management will pursue any of the following career opportunities.

- Hotels
- Restaurants
- Cafes
- Food preparation
- Food Service
- Cleaning companies
- Front Office
- Food Stores
- Food Retail stores
- Entrepreneurs

BENEFITS OF A BACHELOR OF CATERING AND HOTEL MANAGEMENT

- Equips students with modern international, practical and theoretical skills in managing hotel and catering business.
- Provides students with comprehensive managerial skills in the area of hotel and catering.
- Provides specialized training in hotel and catering to meet the needs of the industry.
- Presents tools and techniques which can enable students to plan, design and organize hotel and catering services and products at the local and international level.

Coursework one tests end successfully

Although it was raining heavily on Sunday September, 22, 2019, it didn't hinder coursework one tests to be completed successfully. You could see determined faces of students waiting patiently on the verandas as it rained cats and dogs. Course works are administered every semester and they contribute 30% of the final examinations. It is one of the tools that are used to monitor students performance. No student is allowed to sit for final examinations without having sat for coursework tests. Bravo to the students, lecturers, administrative staff and security personnel for enduring the heavy rains.

Principal explains about transfers

Most staff dread transfers on grounds that they are signs of demotion or punishment. However, on Tuesday September 18, 2019, The Principal Prof. Waswa Balunywa took time off to explain why transfers are done in the institution. In a meeting with the support staff and security staff at the MUBS Main Campus. He said

that transfers are conducted to improve performance and service delivery to the clients and also to allow staff learn and understand what takes place in other units and departments in the institution. He therefore appealed to the staff to look at these transfers as something normal and use them to improve themselves

MUBS to monitor staff arrivals and departures

Effective the month of September 2019, the time of arrival and departure for administrative staff will be monitored. The staff are expected to arrive at their workplace stations at 8:00am and

leave at 5:00pm from Monday to Friday. The move is intended to improve performance and service delivery in the institution. The move was revealed by the Principal in his meeting with support staff.

Staff tipped on how to succeed in business

Mr. Frank M. Katusiime, an Alumni of MUBS, Author and Real Estate Entrepreneur has advised staff to avoid investing in ventures they don't understand.

Katusiime was invited by the Human Resource Directorate to address the staff on viable investment opportunities in the country. The event took place on Thursday September 26, 2019 at the MUBS Main Campus. His briefing focused on Entrepreneurship struggles and successes in Business. He advised staff to avoid conflicts of interest, stay focused, manage stress but above all build a brand name, if they are to succeed in any business venture.

Meanwhile, the Deputy Principal Assoc. Prof. Moses Muhwezi appealed to staff to attend such seminars because they are educative and increase the levels of professionalism.



Staff attended the dialogue on compliance in education sector

Staff from Bursar and Human Resource Directorate represented the School at the Dialogue on compliance with gender and equity issues in the Education sector. The meeting took place on Friday September, 27, 2019 at Silver Springs Hotel, Bugolobi. The meeting noted a number of gender and equity issues that have continuously been omitted and this has affected government's effort to eliminate discrimination and inequalities in Universities. It was noted that sexual harassment is still a big challenge in Universities and that no steps have been taken to address the challenge, yet it affects students' performance.

MUBS mourns fallen colleague



Mr. Gad Mutaremwa

The MUBS community has paid tribute to their fallen staff Mr. Gad Mutaremwa who succumbed to kidney failure on Sunday September 22, 2019. Gad was a Lecturer and Head of Department Accounting and Finance at MUBS Jinja Campus. He was commended for his good values and hardworking. Till we meet Gad, may you rest in peace.

Staff on Pilgrimage

It has always been my dream to make a Pilgrimage to Mecca. It



was quite an emotional experience to enter the mosque, and to connect with the early history of Islam, which I

had only read about in books including the Quran. Mr. Twaha Busomba, an Administrative Assistant in the Faculty of Marketing and Hospitality Management was among the thousands of Muslims who made a pilgrimage to Mecca and Madina in August 2019.



Jurncture 2nd runner up in the National Motocross Championship

Our very own George Sserundu a.k.a Jurncture will be the man to watch in the International Motocross tournament at Busika in October 2019. Jurncture was among the riders who battled for points in the just concluded round six National Motocross Championship that took place in Garuga from September, 28-

29, 2019. He completed in the second position and walked home with a trophy and a certificate of participation. Jurncture is now polishing his skills as he prepares for the up coming armed forces motocross championship that will see sixteen (16) countries across the world participate in at Busika Motocross Arena..

Jurncture in Zimbabwe for all African Nations Motocross Championship

MUBS' George Serugunda a.k.a. Jurncture was among the Thirty seven (37) riders who represented Uganda at the all African Nations Motocross Championship, (MXOAN 2019) which took place between August 28 to September 2, 2019 in Zimbabwe.

Jurncture was in the veterans class (VETS) which had four riders and these were; Barak Orland,

Jurncture George Serugunda, Asaf Natan and Sekitoleko Shafiq. The best and closest race action of the 2019 competition came from the MX Lites, with Uganda finishing in the third overall position. Uganda scooped 397 points while South Africa the defending champions secured first place while the hosts Zimbabwe finished in second place overall.

MUBS kicked out of University League 2019

Makerere University Business School was thrown out of the Pepsi University Football League 2019, making Uganda Martyrs University Soccer team (The UMU Saints) to qualify for the Semi-finals. UMU defeated MUBS team with 2 goals to Nil in a second leg quarterfinal game which was played at the UMU Main Campus Nkozi on Wednesday September 18, 2019.



Students with disabilities emerged 4th runner up



The MUBS People with Disabilities represented the School in the National Games for Persons with Disabilities that took place at Uganda Martyrs University, Nkozi on September 27, 2019. The team participated in games like goal ball, football, athletics and completed in the 4th position.

The Director MUBS Disability Resource and Learning Centre, Ms. Goretti Byomire believes that popularizing the games will open windows of opportunities for students with disabilities with talents.

The volley ball team scoops trophy

The MUBS Volleyball team finished second on the podium and won themselves a trophy and shirts at the Nkumba University Open Tournament on Friday August 22, 2019. Meanwhile Ogwang Edida was named the Best Receiver of the tournament.



MAKERERE UNIVERSITY BUSINESS SCHOOL

14th Annual Entrepreneurship Conference **CALL FOR PAPERS**

THEME:

Uganda's Entrepreneurial Ecosystem. Does it work

Entrepreneurship has dominated business literature and policy making for decades. It has been seen as the solution not only to the employment challenge but also to the growth and indeed revival of economies which are experiencing down turns. Governments worldwide continue to put emphasis on entrepreneurship as the key driver of economic growth.

Uganda has been ranked as one of the most entrepreneurial nations in the world and yet Uganda continues to be ranked among the poorest countries in the world. It appears that the entrepreneur is doing right. The question is the ecosystem right? There are numerous support systems for entrepreneurs including banking systems, associations, technology, training institutions, incubators among others. Are these adequately supporting the entrepreneur to enable the entrepreneur succeed? While there are numerous reports of business failure, is it the same as entrepreneurial failure? Are entrepreneurs failing? The MUBS Entrepreneurship, Innovation and Incubation Centre now announces the 14th Annual Entrepreneurship Conference.

Sub Themes:

1. Entrepreneurial Eco systems
2. Business Incubation
3. The Rising Woman Entrepreneur
4. Youth in Business
5. Family Business
6. Mobile money
7. Role of associations in supporting entrepreneurship (JUA KALI, KACITA, UMA, USSIA, UWEAL)
8. The role of financial systems
9. Becoming a business person

DATE: November 13th - 14th, 2019 | VENUE: Kampala

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