



FINANCIAL LITERACY, FINANCIAL ATTITUDE AND SAVING BEHAVIOUR OF YOUTH IN UGANDA: A CASE OF MBARARA DISTRICT

ABSTRACT

The study examined the relationship between Financial Literacy, Financial Attitude and Saving Behavior of Youth In Uganda taking a case study of Mbarara District. The purpose of the study was to establish the relationship between financial literacy, financial attitude and savings behaviour among the youth in Mbarara district.

A conceptual framework relating the independent variables (Financial Literacy and Financial Attitudes) to the dependent variable (Savings Behavior) was developed. The researcher selected 310 clients as a sample size out of a population of 1,600 clients basing on Krejcie and Morgan (1970). Across sectional survey design was used to collect data and data was analyzed using a Statistical Package for Social Scientists (SPSS) software. The findings revealed significant positive correlation between Financial Literacy and Savings Behavior (0.412), Financial Literacy and Financial Attitudes (0.578), Financial Attitudes and Savings Behavior (0.477) and the effect of Financial Literacy and Financial Attitudes on Savings Behavior (0.208 and 0.320 respectively).

The study recommends that Mbarara district officials as well other financial institutions in the district should promote financial literacy through arranging financial literacy trainings and

seminars to enable the youth attain financial skills as this will enable them improve their attitudes towards saving hence a better future for them.