



## **PROJECT RESOURCES, STAKEHOLDER ENGAGEMENT AND PROJECT PERFORMANCE, A STUDY OF SELECTED UMEME PROJECTS**

### **ABSTRACT**

The study was entitled project resources, stakeholder engagement and project performance, a study of selected UMEME projects. The purpose of the study was to establish the relationship between project resources, stakeholder engagement and project performance. The research objectives were to establish the relationship between stakeholder engagement and project performance, to establish the relationship between project resources and stakeholder engagement and to establish the relationship between project resources and project performance in UMEME. The study adopted a cross sectional design using a quantitative approach. The research sample was obtained using simple random sampling to determine the specific sample from the various projects carried out by UMEME. The researcher used SPSS for quantitative data analysis. The study found a positive relationship between stakeholder engagement and project performance in UMEME. The study found a negative relationship between project resources and engagement in UMEME. The study found a significant positive relationship between project resources and project performance in UMEME. Both resources and stakeholder engagement emerged as significant predictors of UMEME projects performance. Stakeholder engagement emerged as a better predictor of UMEME projects performance as compared to project resources. The study has proved that stakeholder engagement in UMEME influences project performance positively. Once project resources are well aligned within the project, stakeholders will slowly adapt to how best to use them to cause more harmony. All projects in UMEME that have adequate resources, both human and financial will be more successful as compared to those that lack such resources. The study recommends that UMEME improves its efforts in engaging its employees and

customers as it exhibited significant and positive correlations with project performance. UMEME should improve its ability to mobilize resources. UMEME should strategize to ensure that the communication gap between staff, management and clients is bridged so that the free flow of information is exploited to improve project performance. UMEME should carry out periodic research to find out what its employees and customers need and properly deploy its resources to address their expectations. The study suggests areas for further study that include; stakeholder engagement, resource mobilization and project success; top management commitment and project success; customer feedback and product innovation. The study then concluded that stakeholder engagement in UMEME influences project performance positively.