



MUBS ICT Innovation Challenge 2019 (ICTIC 2019)

About the Challenge:

Makerere University Business School is pleased to announce the 1st Annual ICT Innovation Challenge (ICTIC2019). The event is organized by the Faculty of Computing and Informatics (FCI), Entrepreneurship, Innovation and Incubation Centre (EIIC), ICT Centre, Career and Skills Development Centre and Guild Ministry of ICT.

The ICT Innovation Challenge is open to participating teams of MUBS students, staff and/or the general public with creative and innovative ICT solutions that address issues and opportunities facing MUBS students and staff community as well as the general public. The Challenge is looking for unique, high value and high impact but low cost applications (for example those that are able to run on mobile and web platforms such as Android platforms, iOS etc). The main goal of this challenge is to stimulate mindset change, creativity and innovation among MUBS students and staff. Participating teams will receive technical support including ideation, mentorship, coaching and pitching. The winning teams will receive an Award.

Eligibility:

1. The ICT Innovation Challenge is open to all MUBS students and staff from both main and upcountry campuses
2. We are looking for multidiscipline teams of not more than five (5) but not less than three (3).
3. Teams with female participants are also encouraged

Thematic Focus Areas;

1. The proposed solution should be an innovative approach/ technologies that addresses issues/opportunities effecting service delivery at MUBS and /or general public.

2. The proposed solutions should take advantage of the available opportunities at MUBS to improve service delivery.
3. The proposed solutions should focus on one or more of the following thematic areas;

Sub theme 1- MUBS Information Sharing and Collaboration:

Develop, test and implement low cost innovative approaches and technologies to improve information sharing and collaboration among student (Current, prospective and the alumni), staff (Academic and Administrative) and or Management; Improve information sharing and collaboration among MUBS SACCO Members; Improve MUBS research information sharing and dissemination; improve mobile learning and collaboration etc.



Subtheme 2- MUBS Quality Assurance: Develop, test and implement low cost innovative approaches and technologies to improve students' class attendance monitoring; Academic staff class teaching, monitoring and students' academic staff evaluation, examination administration and monitoring; Central marking administration and monitoring; research and publication monitoring etc.

Subtheme 3- MUBS Security and Car Parking:

Develop, test and implement low cost innovative approaches and technologies to improve staff and students car parking management; Car security management; Student bag security and monitoring; etc.

Subtheme 4- National Societal Challenges:

Develop, test and implement low cost innovative approaches and technologies to address societal challenges in the area of health, education, finance, Agriculture, transport, marketing, etc. NB: Faculty of Computing and Informatics students with good final year projects that do not fall under the first 3 sub themes are particularly encouraged to apply under this category

How to Participate

Applicants should follow the application process below;

Phase 1: Call for Concept Notes/Idea

- i. Download Call for Concept Notes from www.mubs.ac.ug/ictic
- ii. Participate in MUBS ICT week information sessions
- iii. Complete the concept note form by describing your proposed innovation indicating how and why the innovation will address the challenge.
- iv. Submit completed concept note on mail to ictic@mubs.ac.ug

Phase 2: Evaluation and Shortlisting of Successful Concept Notes

- i. Evaluation of Concept notes / Idea
- ii. Shortlisting of participants in the MUBS ICT Innovation Challenge 2019
- iii. Announcing and publication of finalists to participate in the boot camp

Phase 3: Boot Camp to Design & Develop a Working Prototype

- i. Attend 24 Hour boot camp mentorship and coaching sessions
- ii. Evaluation and Selection of finalists
- iii. Selection of Winners and Award Ceremony

Award and Benefits

1. Overall winner will receive a cash prize of **US\$ 1,000 ***
2. All winners will be admitted to the EICC incubator for six(6) months with full access to the following benefits
 - a. Access to working pace
 - b. Free Access to utilities (Electricity, Water, Internet etc)
 - c. Access to coaching, mentorship and training
 - d. Support to implement innovation at MUBS (Theme 1 - 3)
 - e. Access to potential investors, networking and pitching engagements

Evaluation Criteria

Concept Note Evaluation Criteria
Alignment of the innovation to the thematic focus areas
Quality of idea/innovation
Technical Approach and Methodology
Business Opportunity
Team Composition and Expertise
Budget Estimates for the proposed solution

Important Dates and Deadlines

Activities	Dates
Call for Concept Notes/Ideas Opens	15th March 2019
Information Sessions	8th April 2019
Deadline for Receiving Concept Notes/	30th April 2019
Evaluation and Shortlisting of Finalists	10th May 2019
Boot Camp, Pitching and Award	23 -24th May 2019

For More Information Please Contact

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